



**KASY**  
**13 Broadcast Plaza**  
**Albuquerque, NM 87104**  
**(505) 243-2285**

# CONTRACT

<b>Contract / Revision</b> 1725965 /		<b>Alt Order #</b> 26217138
<b>Product</b> Martin Heinrich/US Senate/NM/D		
<b>Contract Dates</b> 10/09/18 - 10/15/18		<b>Estimate #</b> 178
<b>Advertiser</b> POL/Martin Heinrich/US Senate/NM/Dem		<b>Original Date / Revision</b> 10/08/18 / 10/08/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KASY	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz/Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Code</b>	<b>Advertiser Code</b> 15	<b>Product 1/2</b> 24
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Left Hook Communications**  
**2800 Abilene Drive**  
**Chevy Chase, MD 20815**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KASY	10/09/18	10/15/18	M-F 4p-5p	M-F 4p-5p		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				3	\$30.00				
N 2	KASY	10/09/18	10/15/18	M-F 5p-6p	M-F 5p-6p		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				3	\$35.00				
N 3	KASY	10/09/18	10/15/18	M-F 6p-630p	M-F 6p-630p		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				2	\$35.00				
N 4	KASY	10/09/18	10/15/18	M-F 630p-7p	M-F 630p-7p		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				2	\$35.00				
N 5	KASY	10/15/18	10/15/18	MO 8p-9p	MO 8p-9p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$50.00				
N 6	KASY	10/09/18	10/15/18	News 13 on KASY @ 9PM	M-F 9p-930p		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWT---				3	\$30.00				
N 7	KASY	10/10/18	10/10/18	WE 8p-9p	WE 8p-9p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--W----				1	\$50.00				
<b>Totals</b>								<b>0.00</b>				<b>15</b>	<b>\$525.00</b>

\*Tax 1 Note: ABQ GRT Ju 18 7.875 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/15/18	15	\$525.00	(\$78.75)	\$446.25	\$35.14	\$481.39
<b>Totals</b>	<b>15</b>	<b>\$525.00</b>	<b>(\$78.75)</b>	<b>\$446.25</b>	<b>\$35.14</b>	<b>\$481.39</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26217138	<b>Changes as of:</b> 10/9/2018 at 3:41 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> 15/24/178	<b>Flight:</b> 10/9/18 - 10/15/18	<b>Station:</b> KASY	<b>Con Type:</b> POLITICAL/NOTE
<b>Agency:</b> Left Hook Communications 2800 Abilene Drive Chevy Chase, MD 20815	<b>Advertiser:</b> HEINRICH, MARTIN	<b>Market:</b> Albuquerque	<b>Total \$:</b> \$525.00
	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 15
	<b>Agency Order #:</b> 7823343	<b>Service:</b> Nielsen	<b>Total CPM:</b> \$0.00
	<b>Buyer:</b> Buffone, Sarah	<b>Primary Demo:</b>	<b>Traffic #:</b> 1725965
	<b>Salesperson:</b> BRADLEY PHILIPPS	<b>Assistant:</b> BRADLEY PHILIPPS2	
	<b>Separation:</b>		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/9	10/9 - 10/9	Total Spots	Total \$	CPM	GRP
PC- 5 8p-9p	M		L&O:SVU-MYNET2	\$50.00	30	1 P 0		0	\$0.00	\$0.00	0.0
PC+ 9 8p-9p	M		LAW AND ORDER CI	\$50.00	30	1		1	\$50.00	\$0.00	0.0
TOTALS:				15				15	\$525.00	\$0.00	0.0

Date/Time	Action	Added by	Comment	Makegood Comments
10/08/18 4:03 PM	Accepted	BRADLEY PHILIPPS	OK	



125 West 55th St  
New York, NY 10019

Contract # 26217138	Changes as of: 10/6/2018 at 3:40 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 15/24/178	Flight: 10/9/18 - 10/15/18	Station: KASY	Con Type: POLITICAL/NOTE
Agency: Left Hook Communications	Advertiser: HEINRICH, MARTIN	Market: Albuquerque	Total \$: \$525.00
2800 Abilene Drive Chevy Chase, MD 20815	Product: Candidate	Office: WASHINGTON	Total Spots: 15
	Agency Order #: 7823343	Service: Nielsen	Total CPP: \$0.00
	Buyer: Buftone, Sarah	Primary Demo:	Total GRP:
	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS2	Traffic #: 1725965
	202-955-5342	202-955-5342	
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/9	10/9 - 10/9	Total Spots	Total \$	CPP*	GRP*
PC-1	Tu-F-M 4p-5p		STEVE WILKOS	\$30.00	30	3	0	0	\$0.00	\$0.00	0.0
PC+8	Tu-F-M 4p-5p		JERRY SPRINGER	\$30.00	30	3		3	\$90.00	\$0.00	0.0
TOTALS:				15				15	\$525.00	\$0.00	0.0

Date/Time	Action	Added by	Comment	Makegood Comments
10/08/18 4:03 PM	Accepted	BRADLEY PHILIPPS	OK	

**KATZ****TELEVISION**  
GROUP125 West 55th St  
New York, NY 10019

Contract # 26217138

Changes as of: 10/8/2018 at 9:44 AM

Version: Current State Version 1

CPE: 15/24/178

Flight: 10/9/18 - 10/15/18

Con Type: POLITICAL/NOTE

Agency: Left Hook Communications

Advertiser: HEINRICH, MARTIN

Station: KASY

Total \$: \$525.00

2800 Abilene Drive  
Chevy Chase, MD  
20815Product: Candidate  
Agency Order #: 7623343Office: WASHINGTON  
Service: NielsenTotal Spots: 15  
Total CPP: \$0.00Buyer: Buffone, Sarah  
Salesperson: BRADLEY PHILIPPS  
202-955-5342Primary Demo:  
Assistant: BRADLEY PHILIPPS2  
202-955-5342

Total GRP:

Comments: Separation: 30

Separation:

#	Day/Time	DP	Program	Rate	Len	10/9 - 10/9		Total Spots	Total \$	CPP*	GRP*
						10/9					
1	Tu-F,M 4p-5p	5	STEVE MULLIKOS	\$30.00	30	3		3	\$90.00	\$0.00	0.0
2	Tu-F,M 5p-6p	5	MAURY POVICH	\$35.00	30	3		3	\$105.00	\$0.00	0.0
3	Tu-F,M 6p-6:30p	5	COPS	\$35.00	30	2		2	\$70.00	\$0.00	0.0
4	Tu-F,M 6:30p-7p	5	COPS B	\$35.00	30	2		2	\$70.00	\$0.00	0.0
5	M 8p-9p	5	THE SULLIVAN METHOD	\$50.00	30	1		1	\$50.00	\$0.00	0.0
6	Tu-F,M 9p-9:30p	5	NWS13KASY9P<	\$30.00	30	3		3	\$90.00	\$0.00	0.0
7	W 8p-9p	5	DATELINE-NYNET 2	\$50.00	30	1		1	\$50.00	\$0.00	0.0
TOTALS: 15						15		15	\$525.00	\$0.00	0.0

1225945

Service

LSO C1

1225945

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26217138 Changes as of: 10/8/2018 at 9:44 AM Version: Current State Version 1

CPE: 15/24/178 Agency: Left Hook Communications 2800 Abilene Drive Chevy Chase, MD 20815

Product: Candidate Agency Order #: 7823343

Buyer: Buffone, Sarah Salesperson: BRADLEY PHILIPPS Separation: 202-955-5342

Station: KASY Market: Albuquerque Office: WASHINGTON Service: Nielsen

Con Type: POLITICAL/NOTE Total \$: \$525.00 Total Spots: 15 Total CPP: \$0.00 Total GRP:

Special Instructions

Date/Time	Added by	Comment
10/08/18 9:44 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$52,500
KASY Share:	1%
Comment:	
Unknown:	99%

Daypart Summary					
Day/Time	% Distrb	Spots	Dollars	CPP	GRP
	100%	15	\$525.00	N/A	0.0
Total	100%	15	\$525.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	15	\$525.00
Total	15	\$525.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot-
New	10/8/18 9:43 AM	BRADLEY PHILIPPS	New	15	\$525.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> NM Statewide	<b>Date:</b> 7/30/2018
--	------------------------

I, Sarah Buffone,  
 being/on behalf of: Martin Heinrich,  
 a legally qualified candidate of the Democratic  
 political party for the office of: US Senator  
 in the General  
 election to be held on: November 6th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Martin Heinrich for Senate**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Valerie J. Borrego, CPA, PC 1522 Griegos Rd NW Albuquerque, NM 87107**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**7/30/201818**

**Date**

*Sarah Buffone*

Digitally signed by Sarah Buffone  
Date: 2018.07.30 12:51:14 -04'00'

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

*[Signature]*  
\_\_\_\_\_  
**Signature**

*Beverlie Frazier*  
\_\_\_\_\_  
**Printed Name**

*NSM*  
\_\_\_\_\_  
**Title**