



**KASY**  
**13 Broadcast Plaza**  
**Albuquerque, NM 87104**  
**(505) 243-2285**

# CONTRACT

<b>Contract / Revision</b> 1681388 /		<b>Alt Order #</b> 26151093
<b>Product</b> Martin Heinrich/US Senate/NM/D		
<b>Contract Dates</b> 09/18/18 - 09/24/18		<b>Estimate #</b> 149
<b>Advertiser</b> POL/Martin Heinrich/US Senate/NM/Dem		<b>Original Date / Revision</b> 09/17/18 / 09/17/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KASY	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz/Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agv Code</b>	<b>Advertiser Code</b> 15	<b>Product 1/2</b> 19
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Left Hook Communications**  
**2800 Abilene Drive**  
**Chevy Chase, MD 20815**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	KASY	09/18/18	09/24/18	M-F 3p-4p	M-F 3p-4p		:30				NM	0	\$0.00
D 2	KASY	09/18/18	09/24/18	M-F 4p-5p	M-F 4p-5p		:30				NM	0	\$0.00
N 3	KASY	09/18/18	09/24/18	M-F 5p-6p	M-F 5p-6p		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/18	09/24/18	M-WTF--				3	\$35.00				
N 4	KASY	09/18/18	09/24/18	M-F 6p-630p	M-F 6p-630p		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/18	09/24/18	M-WTF--				3	\$35.00				
N 5	KASY	09/18/18	09/24/18	M-F 630p-7p	M-F 630p-7p		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/18	09/24/18	M-WTF--				3	\$35.00				
N 6	KASY	09/24/18	09/24/18	MO 8p-9p	MO 8p-9p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/24/18	09/30/18	M-----				1	\$50.00				
N 7	KASY	09/20/18	09/20/18	TH 8p-9p	TH 8p-9p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/17/18	09/23/18	---T---				1	\$50.00				
N 8	KASY	09/18/18	09/24/18	News 13 on KASY @ 9PM	M-F 9p-930p		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/18	09/24/18	M-WT---				3	\$30.00				
N 9	KASY	09/18/18	09/24/18	M-F 3p-4p	M-F 3p-4p		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/18	09/24/18	M-WTF--				3	\$30.00				
N 10	KASY	09/18/18	09/24/18	M-F 4p-5p	M-F 4p-5p		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/18	09/24/18	M-WTF--				3	\$30.00				
<b>Totals</b>								<b>0.00</b>				<b>20</b>	<b>\$685.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KASY**  
**13 Broadcast Plaza**  
**Albuquerque, NM 87104**  
**(505) 243-2285**

Contract / Revision	Alt Order #
1681388 /	26151093

Contract Dates	Product	Estimate #
09/18/18 - 09/24/18	Martin Heinrich/US Sena	149

Advertiser	Original Date / Revision
POL/Martin Heinrich/US S	09/17/18 / 09/17/18

\*Tax 1 Note: ABQ GRT Ju 18 7.875 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/27/18 - 09/24/18	20	\$685.00	(\$102.75)	\$582.25	\$45.85	\$628.10
<b>Totals</b>	<b>20</b>	<b>\$685.00</b>	<b>(\$102.75)</b>	<b>\$582.25</b>	<b>\$45.85</b>	<b>\$628.10</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26151093

Changes as of: 9/17/2018 at 12:40 PM

Version: Highlighting Makegood 2

Status: Accepted

CPE: 15/19/149

Flight: 9/18/18 - 9/24/18

Station: KASY

Con Type: POLITICAL/NOTE

Agency: Left Hook Communications

Advertiser: HEINRICH, MARTIN

Market: Albuquerque

Total \$: \$685.00

2800 Abilene Drive  
Chevy Chase, MD  
20815

Product: General  
Agency Order #: 7746406

Office: WASHINGTON  
Service: Nielsen

Total Spots: 20  
Total CPP: \$0.00

Buyer: Buffone, Sarah  
Salesperson: PAUL PERRINA  
202-955-5342

Primary Demo:  
Assistant: PAUL PERRINA  
202-955-5342

Total GRP:  
Traffic #: 1681388

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/18 - 9/18		Total Spots	Total \$	CPP*	GRP*
						9/18					
PC-2	Tu-F 4p-5p		STEVE WILKOS<	\$30.00	30	3	0	0	\$0.00	\$0.00	0.0
PC+ 10	Tu-F 4p-5p		JERRY SPRINGER	\$30.00	30	3	0	3	\$90.00	\$0.00	0.0
TOTALS:						20		20	\$685.00	\$0.00	0.0



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26151093 Changes as of: 9/17/2018 at 12:39 PM Version: Highlighting Makegood 1 Status: Accepted

CPE: 15/19/149 Flight: 9/18/18 - 9/24/18 Station: KASY Con Type: POLITICAL/VOTE  
Agency: Left Hook Advertiser: HEINRICH, MARTIN Market: Albuquerque Total \$: \$685.00

2800 Abilene Drive Product: General Office: WASHINGTON  
Chevy Chase, MD 20815 Agency Order #: 7746406 Service: Nielsen Total Spots: 20  
Total CPP: \$0.00

Buyer: Buffone, Sarah Primary Demo: Traffic #: 1681388  
Salesperson: PAUL PERRINA Assistant: PAUL PERRINA  
Separation: 202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/18 - 9/18		Total Spots	Total \$	CPP*	GRP*
						9/18					
PC-1	Tu-F, M 3p-4p		JERRY SPRINGER<	\$30.00	30	3	0	0	\$0.00	\$0.00	0.0
PC+ 9	Tu-F, M 3p-4p		STEVE WILKOS	\$30.00	30	3		3	\$90.00	\$0.00	0.0
TOTALS:						20		20	\$685.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26151093

CPE: 15/19/149

Agency: Left Hook Communications

2800 Abilene Drive  
Chevy Chase, MD 20815

Changes as of: 9/15/2018 at 12:58 PM

Flight: 9/18/18 - 9/24/18

Advertiser: HEINRICH, MARTIN

Product: General  
Agency Order #: 7746406

Version: Current State Version 1

Station: KASY

Market: Albuquerque

Office: WASHINGTON  
Service: Nielsen

Con Type: POLITICAL/VOTE

Total \$: \$685.00

Total Spots: 20

Total CPP: \$0.00

Total GRP:

Buyer: Buffone, Sarah  
Salesperson: PAUL PERRINA  
202-955-5342

Primary Demo:  
Assistant: PAUL PERRINA  
202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/18	9/18 - 9/18	Total Spots	Total \$	CPP*	GRP*
1	Tu-F-M 3p-4p	5	JERRY SPRINGER<	\$30.00	30	3		3	\$90.00	\$0.00	0.0
2	Tu-F-M 4p-5p	5	STEVE WILKOS<	\$30.00	30	3		3	\$90.00	\$0.00	0.0
3	Tu-F-M 5p-6p	5	MAURY POVICH<	\$35.00	30	3		3	\$105.00	\$0.00	0.0
4	Tu-F-M 6p-6:30p	5	COPS<	\$35.00	30	3		3	\$105.00	\$0.00	0.0
5	Tu-F-M 6:30p-7p	5	COPS B<	\$35.00	30	3		3	\$105.00	\$0.00	0.0
6	M 8p-9p	5	L&O:SVU-MYNET2	\$50.00	30	1		1	\$50.00	\$0.00	0.0
7	Th 8p-9p	5	L&O:CI-MYNET2	\$50.00	30	1		1	\$50.00	\$0.00	0.0
8	Tu-F-M 9p-9:30p	5	NWS13KASY9P<	\$30.00	30	3		3	\$90.00	\$0.00	0.0
TOTALS: 20								20	\$685.00	\$0.00	0.0

1481388

KATZ

TELEVISION  
GROUP125 West 55th St  
New York, NY 10019

Contract # 26151093

Changes as of: 9/15/2018 at 12:58 PM

Version: Current State Version 1

CPE: 15/19/149

Agency: Left Hook  
CommunicationsFlight: 9/18/18 - 9/24/18  
Advertiser: HEINRICH, MARTINStation: KASY  
Market: AlbuquerqueCon Type: POLITICAL/NOTE  
Total \$: \$685.002800 Abilene Drive  
Chevy Chase, MD  
20815Product: General  
Agency Order #: 7746406Office: WASHINGTON  
Service: NielsenTotal Spots: 20  
Total CPP: \$0.00

Buyer: Buftone, Sarah

Primary Demo:

Total GRP:

Salesperson: PAUL PERRINA  
202.955-5342Assistant: PAUL PERRINA  
202.955-5342

Separation:

Special  
Instructions

## Order Level Comments

Date/Time Added by Comment  
09/15/18 12:58 PM PAUL PERRINA Separation: 30

## Competitive Information

Market Budget: \$68,500  
KASY Share: 1%  
Comment:  
KWBC: 3%  
Unknown: 96%

## Daypart Summary

Day/Time	% Distrb	Spots	Dollars	CPP	GRP
Total	100%	20	\$685.00	N/A	0.0

## Monthly Summary

Month	Spots	Dollars
2018-Sep	20	\$685.00
Total	20	\$685.00

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/15/18 12:58 PM	PAUL PERRINA	New	20		\$685.00	\$685.00	

Non-Discrimination  
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> NM Statewide	<b>Date:</b> 7/30/2018
--	------------------------

I, Sarah Buffone,  
 being/on behalf of: Martin Heinrich,  
 a legally qualified candidate of the Democratic  
 political party for the office of: US Senator  
 in the General  
 election to be held on: November 6th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Martin Heinrich for Senate**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Valerie J. Borrego, CPA, PC 1522 Griegos Rd NW Albuquerque, NM 87107**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**7/30/201818**

**Date**

*Sarah Buffone*

Digitally signed by Sarah Buffone  
Date: 2018.07.30 12:51:14 -04'00'

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

*[Signature]*  
\_\_\_\_\_  
**Signature**

*Beverly Frazier NSM*  
\_\_\_\_\_  
**Printed Name Title**