

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KWCH	Date: 10/25/19
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I, Jon Rolph

do hereby request station time concerning the following issue:

Wichita Mayor

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Run Lyndy Run/Write In Wells

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Lyndy Wells, Wichita Mayor, Nov. 5, 2019

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Write In Wells, 1877 N. Rock Rd

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jon Rolph, Chair
Jon Rolph, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Write in Wells, 1877 N Rock Rd

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jon Rolph, Chair
Jon Rolph, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

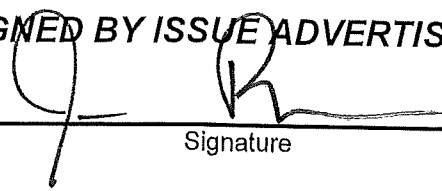
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/25/19

Date



Signature

316-683-2611

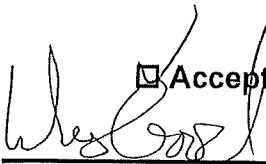
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

Wes Good

Printed Name

NSM

Title

ORDER



KBSD KBSH KBSL

KWCH.COM

Orders
Order / Rev: 1384711
Alt Order #:
Product Desc: Write In Campaign
Estimate:
Flight Dates: 10/28/19 - 11/05/19
Original Date / Rev: 10/30/19 / 10/30/19
Order Type: NORMAL

KWCH
Primary AE: Wichita House
Sales Office: WICL
Sales Region: Local

Agency Name: Johnson Media Services
Buying Contact:
Billing Contact:
 2250 N Rock Road, Suite 118-190
 Wichita, KS 67226

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Write in Wells
Demographic: HH
Product Codes: Issue - Local - Mayor
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Advertiser External ID: 173601
Agency External ID: 153830
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/05/19	44	\$8,615.00	\$7,322.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	44	\$8,615.00	\$7,322.75	350.60
Totals	44	\$8,615.00	\$7,322.75	350.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wichita House	WICL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KWCH	10/28/19	11/04/19	M-F 5p Metro M-F 5p Metro	CM	5p-530p	1111--	:30	5	\$265.00	P-04	12.10	NM	6	\$1,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	1111--		5				\$265.00		12.10			
		Week: 11/04/19	11/10/19	1-----		1				\$265.00		12.10			
2	KWCH	10/28/19	11/04/19	M-F 6p Metro M-F 6p Metro	CM	6p-630p	1111--	:30	5	\$340.00	P-04	15.10	NM	6	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	1111--		5				\$340.00		15.10			
		Week: 11/04/19	11/10/19	1-----		1				\$340.00		15.10			
N 3	KWCH	10/28/19	11/04/19	M-F 10p Metro M-F 10p Metro	CM	10p-1035p	-1--1--	:30	2	\$450.00	P-04	14.80	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	-1-11--		3				\$450.00		14.80			
		Week: 11/04/19	11/10/19	1-----		1				\$450.00		14.80			
N 4	KWCH	10/28/19	11/05/19	Eyewitness News @ 430M Eyewitness News @ 430a		428a-5a	1111--	:30	5	\$15.00	P-04	1.60	NM	7	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	1111--		5				\$15.00		1.60			
		Week: 11/04/19	11/10/19	11-----		2				\$15.00		1.60			
N 5	KWCH	10/28/19	11/05/19	Eyewitness News @ 5a CM Eyewitness News @ 5a		5a-6a	1111--	:30	5	\$75.00	P-04	3.20	NM	7	\$525.00

Order / Rev: 1384711
 Alt Order #:
 Flight Dates: 10/28/19 - 11/05/19

Advertiser: Write in Wells
 Product Desc: Write In Campaign
 Estimate: KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KWCH	10/28/19	11/05/19	M-F 6a Metro M-F 6a Metro	CM	6a-7a	11111--	:30	5	\$190.00	P-04	5.80	NM	7	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	11111--					5	\$75.00		3.20			
		Week: 11/04/19	11/10/19	11-----					2	\$75.00		3.20			
7	KWCH	10/28/19	11/04/19	Eyewitness News @ 8a 6M Eyewitness News @ 8a Sat		757a-930a	-----2-	:30	2	\$120.00	P-04	7.60	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	11111--					5	\$190.00		5.80			
		Week: 11/04/19	11/10/19	11-----					2	\$190.00		5.80			
N 8	KWCH	10/28/19	11/05/19	Eyewitness News @ 12p Eyewitness News @ 12p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	11111--	:30	5	\$195.00	P-04	7.80	NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	---11--					2	\$195.00		7.80			
		Week: 11/04/19	11/10/19	1-----					1	\$195.00		7.80			
N 9	KWCH	10/28/19	11/05/19	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM (8:00 AM-9:30 AM)	-----	:30	0	\$200.00	P-04	7.70	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	-----2					2	\$200.00		7.70			
		Week: 11/04/19	11/10/19	-----					0	\$200.00		7.80			
													Totals	44	\$8,615.00

INSERTION ORDER

Revision #: 2 Date: 10/29/2019

Client: Write In Wells
 Media: TV
 Product: Write-in Campaign
 Market: Wichita
 Primary Demo: A50+
 Separation between spots:

Estimate: WW1119
 Start Date: 10/28/2019
 End Date: 11/5/2019
 Survey: ComScore
 Buyer: Terry Johnson

Vendor: KWCH-TV
 2815 E. 37th St. North
 Wichita, Ks. 67219
 Contact: Wcs Good
 Email: wcs@kwch.com
 Phone: 316-831-6026

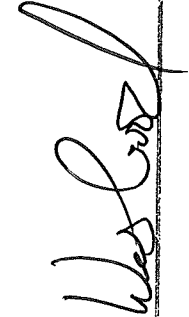
Send Billing To:

Terry Johnson
 Johnson Media Services LLC
 14300 E. Brookline Ct.
 Wichita, KS 67230
 Phone: 316-708-0343

Line #	Daypart Program	Daypart Code	STN	STN Gross	Net	Length	Days-MO							RTG.	Total Spots	Total		
							10/28	10/29	10/30	10/31	11/1	11/2	11/3				11/4	11/5
1--REV	M-F 5-530p 5p News	EN	\$265.00	\$225.25	:30	1x	1x	1x	1x	1x	1x	1x	1x	1x	12.1	72.6	6x	\$1,590.00
2--REV	M-F 6-630p 6p News	EN	\$340.00	\$289.00	:30	1x	1x	1x	1x	1x	1x	1x	1x	1x	15.1	90.6	6x	\$2,040.00
3--REV2	M-F 10-1035p LN	LN	\$450.00	\$382.50	:30	1x	1x	1x	(1x)	1x	1x	1x	1x	1x	14.8	59.2	(4x)	\$1,800.00
4--REV2	M-F 430-5a AM 430a	EM	\$15.00	\$12.75	:30	1x	1x	1x	1x	1x	1x	1x	1x	1x	1.6	11.2	(7x)	\$105.00
5--REV2	M-F 5-6a AM 5a	EM	\$75.00	\$63.75	:30	1x	1x	1x	1x	1x	1x	1x	1x	1x	3.2	22.4	(7x)	\$525.00
6--REV2	M-F 6-7a AM 6a	EM	\$190.00	\$161.50	:30	1x	1x	1x	1x	1x	1x	1x	1x	1x	5.8	40.6	(7x)	\$1,330.00
7--REV	Sat 8-930a Sat AM	WK	\$120.00	\$102.00	:30	1x	1x	1x	1x	1x	1x	1x	1x	1x	7.6	15.2	2x	\$240.00
8--ADD	M-F 12-1230p 12P Nws	DT	\$195.00	\$165.75	:30	1x	1x	1x	1x	1x	1x	1x	1x	1x	7.8	23.4	(3x)	\$585.00
9--ADD	Su 8-930a CBS Su AM	WK	\$200.00	\$170.00	:30	1x	1x	1x	1x	1x	1x	1x	1x	1x	7.7	15.4	(2x)	\$400.00
Total Spots:						5x	6x	5x	(7x)	(7x)	2x	(2x)	(2x)	(3x)			(44x)	\$8,615.00
Total GRPs:																		350.6
Total CPP:																		\$24.57

Station Monthly Summary Total Cost: \$8,615.00 Total Gross: \$7,322.75 (Added \$1,715.00 Gr./\$1,457.75 Net)

Nov-19 Total Cost: \$8,615.00 Total Gross: \$7,322.75

Signature: 

Disclaimer: Run Lyndy Run/Write in Wells has approved this schedule for placement. Schedule is Cash-in-Advance.