

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Senate Leadership Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 15405 John Marshall Highway, Haymarket, VA 20169

Contact: Jack Pandol

Phone number: 703-574-3044

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Board Members: President- Steven Law, Treasurer- Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

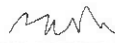

Date of election: 11/8/22

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Media Buyer, Main Street Media Group	Name: Rick Musston
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 5/10/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☐ Yes ☒ No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #: 4424186	Station Call Letters: WMMY/WMMY	Date Received/Requested: 5/10/22
Est. #: 6347-10-18	Station Location: BOONE, NC	Run Start and End Dates: 10/18 - 10/30/22

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## WMMY-FM has received a NEW order - Senate Leadership Fund

noreply@gotostrata.com <noreply@gotostrata.com>

Tue 5/10/2022 10:56 AM

To: Chuck Maisano <cmaisano@curtismedia.com>; Karen Ventrone <kventrone@curtismedia.com>; Rick Prusator <rprusator@curtismedia.com>

CAUTION: This email originated outside Curtis Media - be cautious opening links or attachments.

## You have received a New Network order from Exchange.

Station: WMMY-FM

Order #: 3196202

Contract #: 4424186

Flight: 10/18/2022 12:00 AM-10/30/2022 12:00 AM

Total Dollars/Spots: \$1,500.00/30

Advertiser: Senate Leadership Fund

Product: Est 6347 10/18-10/24 North Carolina

Salesperson:

Phone:

Office: PHILADELPHIA

Comment: New order. Nab has already been sent. Creative & payment & updated NAB will be sent closer to order start date. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PLEASE CLICK [HERE](https://radioexchange.gotostrata.com/RadioExchange/login.aspx) AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO <https://radioexchange.gotostrata.com/RadioExchange/login.aspx>

<b>STATION:</b>	WMMY-FM	<b>ORDER#:</b>	3196202	<b>DATE:</b>	05/10/2022
<b>MARKET:</b>	UM - Jefferson, NC	<b>AMOUNT:</b>	\$1,500.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	30	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4424186</b>		
<b>ADVERTISER:</b>	Senate Leadership Fund	<b>AGY PRD:</b>	<b>INVOICE: MEDIA FINANCIAL SERVICES</b>		
<b>PRODUCT:</b>	Est 6347 10/18-10/24 North Carolina	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
<b>FLIGHT:</b>	10-18-2022 TO 10/24/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>	<b>LAST SENT: 05/10/2022 10:51</b>		

#### COMMENTS

[Rep Comment] 05/10/2022: New order. Nab has already been sent. Creative & payment & updated NAB will be sent closer to order start date. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Invoices must include the estimate number. Please include it in the product line.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

Rates are gross. By accepting and running this order this station agrees to pay GenMedia Partners 15% commission on the net amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

**DISCLAIMER:**

DAY#1		10/18/2022 To 10/18/2022					TOT \$300.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/18/2022	10/18/2022	2	\$50	\$100
	2		.T.....	10:00AM	3:00PM	60	10/18/2022	10/18/2022	2	\$50	\$100
	3		.T.....	3:00PM	7:00PM	60	10/18/2022	10/18/2022	2	\$50	\$100

<b>STATION:</b>	WMMY-FM	<b>ORDER#:</b>	3196202	<b>DATE:</b>	05/10/2022
<b>MARKET:</b>	UM - Jefferson, NC	<b>AMOUNT:</b>	\$1,500.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	30	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4424186</b>		
<b>ADVERTISER:</b>	Senate Leadership Fund	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES		
<b>PRODUCT:</b>	Est 6347 10/18-10/24 North Carolina	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
<b>FLIGHT:</b>	10-18-2022 TO 10/24/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>	<b>LAST SENT: 05/10/2022 10:51</b>		

DAY#2		10/19/2022 To 10/19/2022					TOT \$300.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/19/2022	10/19/2022	2	\$50	\$100
	2		..W....	10:00AM	3:00PM	60	10/19/2022	10/19/2022	2	\$50	\$100
	3		..W....	3:00PM	7:00PM	60	10/19/2022	10/19/2022	2	\$50	\$100

DAY#3		10/20/2022 To 10/20/2022					TOT \$300.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/20/2022	10/20/2022	2	\$50	\$100
	2		...T...	10:00AM	3:00PM	60	10/20/2022	10/20/2022	2	\$50	\$100
	3		...T...	3:00PM	7:00PM	60	10/20/2022	10/20/2022	2	\$50	\$100

DAY#4		10/21/2022 To 10/21/2022					TOT \$300.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	10/21/2022	10/21/2022	2	\$50	\$100
	2		....F..	10:00AM	3:00PM	60	10/21/2022	10/21/2022	2	\$50	\$100
	3		....F..	3:00PM	7:00PM	60	10/21/2022	10/21/2022	2	\$50	\$100

<b>STATION:</b>	WMMY-FM	<b>ORDER#:</b>	3196202	<b>DATE:</b>	05/10/2022
<b>MARKET:</b>	UM - Jefferson, NC	<b>AMOUNT:</b>	\$1,500.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	30	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4424186</b>		
<b>ADVERTISER:</b>	Senate Leadership Fund	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES		
<b>PRODUCT:</b>	Est 6347 10/18-10/24 North Carolina	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
<b>FLIGHT:</b>	10-18-2022 TO 10/24/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>	<b>LAST SENT: 05/10/2022 10:51</b>		

DAY#7		10/24/2022 To 10/24/2022					TOT \$300.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/24/2022	10/24/2022	2	\$50	\$100
	2		M.....	10:00AM	3:00PM	60	10/24/2022	10/24/2022	2	\$50	\$100
	3		M.....	3:00PM	7:00PM	60	10/24/2022	10/24/2022	2	\$50	\$100

<b>TOTAL</b>	Oct											Total
<b>SPOT</b>	30											30
<b>CASH</b>	1,500.00											1,500.00
<b>TOTAL</b>	1,500.00											1,500.00



**Rick Prusator**  
Market Manager  
738 Blowing Rock Rd.  
Boone, NC 28607  
(828) 264-2411

**MEDIA FINANCIAL SERVICES**  
1655 PALM BEACH LAKES BLVD  
9TH FL. SUITE 903  
WEST PALM BEACH, FL 33401

## WMMY-FM Order Confirmation

**OrderID: 2360-038**

**Sponsor:** SENATE LEADERSHIP FUND  
**Product:** SENATE LEADERSHIP FUND  
**Estimate/PO:** 6347  
**AccountRep:** POLITICAL  
**BillingCycle:** Broadcast Month  
**InvoiceType:** Detail Notarized Affidavit  
**Run Dates:** 10/18/2022 - 10/24/2022  
**Items Ordered:** 30  
**Gross Amount:** 1,500.00  
**Discounts:** 0.00  
**Agency Commission:** 225.00  
**Net Amount:** 1,275.00

**Scheduled Station(s): WMMY**  
**SENATE LEADERSHIP FUND**

Printed 5/10/2022 1:16:25 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/18/2022 - 10/18/2022	All Weeks	06:00 AM - 10:00 AM	2							2	:60	Spot [First i			2	50.00	100.00
02 10/18/2022 - 10/18/2022	All Weeks	10:00 AM - 03:00 PM	2							2	:60	Spot [First i			2	50.00	100.00
03 10/18/2022 - 10/18/2022	All Weeks	03:00 PM - 07:00 PM	2							2	:60	Spot [First i			2	50.00	100.00
04 10/19/2022 - 10/19/2022	All Weeks	06:00 AM - 10:00 AM			2					2	:60	Spot [First i			2	50.00	100.00
05 10/19/2022 - 10/19/2022	All Weeks	10:00 AM - 03:00 PM			2					2	:60	Spot [First i			2	50.00	100.00
06 10/19/2022 - 10/19/2022	All Weeks	03:00 PM - 07:00 PM			2					2	:60	Spot [First i			2	50.00	100.00
07 10/20/2022 - 10/20/2022	All Weeks	06:00 AM - 10:00 AM				2				2	:60	Spot [First i			2	50.00	100.00
08 10/20/2022 - 10/20/2022	All Weeks	10:00 AM - 03:00 PM				2				2	:60	Spot [First i			2	50.00	100.00
09 10/20/2022 - 10/20/2022	All Weeks	03:00 PM - 07:00 PM				2				2	:60	Spot [First i			2	50.00	100.00
10 10/21/2022 - 10/21/2022	All Weeks	06:00 AM - 10:00 AM					2			2	:60	Spot [First i			2	50.00	100.00
11 10/21/2022 - 10/21/2022	All Weeks	10:00 AM - 03:00 PM					2			2	:60	Spot [First i			2	50.00	100.00
12 10/21/2022 - 10/21/2022	All Weeks	03:00 PM - 07:00 PM					2			2	:60	Spot [First i			2	50.00	100.00
13 10/24/2022 - 10/24/2022	All Weeks	06:00 AM - 10:00 AM		2						2	:60	Spot [First i			2	50.00	100.00
14 10/24/2022 - 10/24/2022	All Weeks	10:00 AM - 03:00 PM		2						2	:60	Spot [First i			2	50.00	100.00
15 10/24/2022 - 10/24/2022	All Weeks	03:00 PM - 07:00 PM		2						2	:60	Spot [First i			2	50.00	100.00

**Broadcast Month Projected Billing:**

Oct-22	1,500.00	Nov-22	0.00	Dec-22	0.00	Q4-2022	1,500.00
--------	----------	--------	------	--------	------	---------	----------

Confirmed Correct; Payment Guaranteed

Accepted for

Foothills Radio Group, LLC, and High Country ADventures, LLC, do not discriminate on the basis of race or ethnicity in the sale of broadcast time or in any of its business practices.