

## **ISSUES AND PROGRAMS REPORT**

### **WEZB-FM & HD1**

**July – September 2015**

WEZB-FM airs weekly public affairs programming designed to address the most significant issues affecting our audience and the greater New Orleans area.

This programming is aired from 5:30am-7:30am each Sunday morning. It consists of four programs:

*"InfoTrak" – 30-minute program airing 5:30am*

*"Viewpoints" – 30 minute program airing at 6:00am*

*"Community Buzz" – 30 minute program airing at 6:30am*

*"United Way: United We Build" – 30 minute program airing at 7:00am*

A summary of the content of these programs is included in this report, categorized by the issues addressed. For the 3<sup>rd</sup> Quarter of 2015, issues deemed to be of most significant importance included:

### **CHILDREN'S ISSUES/EDUCATION**

#### **HEALTH**

#### **CRIME**

#### **REBUILD/RECOVERY**

#### **ENVIRONMENT**

#### **ECONOMY**

#### **MISC**

Individual programs are indicated in this report by:

1 – "Community Buzz"

2 – "United We Build"

3 – "Viewpoints"

4 – "InfoTrak"

**WEZB-FM**

**Community Initiatives/PSAs**

**Q3 2015**

**Gary Sinise Foundation Campaign**

We aired :30 PSA's that created awareness in our community to honoring our defenders, veterans, first responders, their families, and those in need. We promoted unique programs designed to entertain, educate, inspire, strengthen, and build communities.

***TOTAL PSAs AIRED DURING QUARTER: 53***

**Children's  
ISSUES-  
EDUCATION**

| Date   | Pro | Length | Topics                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Guests                                                                                                    |
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| 7/5/15 | 1   | 15:00  | Discussed: Hubbell Public Library; New Orleans' oldest public library, a Carnegie library built in 1907; weathered hurricanes Betsy and Katrina; Hubbell family's efforts to reopen Algiers Point branch in the aftermath of Hurricane Katrina; role of public libraries in the recovery and rebuilding of a community or city; how branch libraries support local authors.                                                                                         | Amy Hubbell, president of Friends of Hubbell Library Branch                                               |
| 7/5/15 | 3   | 9:21   | Info Trak: Discussed: Minority students attending college; Dr. Strohl co-authored a recent study that determined that although more Hispanics and African-Americans are going to college, their access to the most selective schools isn't keeping pace. He said there are major income differences between those with a top education compared to graduates of other schools. He explained the reasons behind this problem, and why it is so difficult to address. | Jeff Strohl, PhD, Director of Research at the Georgetown University Center on Education and the Workforce |

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| 7/26/15 | 3 | 10:00 | Info Trak: Discussed: smartphones and kids; the digital world is here to stay, Dr. Steiner-Adair but what are families losing? Dr. Steiner-Adair believes that today's parents often pay more attention to their smartphones than their children. She discussed the emotional impact felt by kids, and outlined how parents can set boundaries on the use of hi-tech devices for both themselves and their children. |
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| 8/2/2015 | 2 | 30:00 | United Way Live United: Louisiana Appleseed; recruits professionals to donate pro bono time to solve problems and increase access to education, opportunity and justice; unveiled their new joint publication Louisiana Charter School Board Legal Handbook in 2014. The Louisiana Charter School Board Legal Handbook covers all the basic legal requirements of charter governing boards, from the fundamentals of charter school law and the governing board's role, to open meetings laws and code of ethics. Copies of the handbook will also be made available to every charter governing board and charter school in the State of Louisiana. | Andrea M. Jeanmarie, Managing Attorney, Southeast Louisiana Legal Services;<br>Jessica Vermilyea, Lutheran Social Services Disaster Response & LA VOAD;<br>Louisiana VOAD<br>Tara Richard, Program Dir., Louisiana Appleseed |
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| 8/2/2015 | 3 | 6:44 | Info Trak: Discussed: low-income children and kindergarten; Ms. Suor's research found that children from low-income families are at risk of stunted cognitive functioning before they even start kindergarten. Her team found that young children with emotionally distant caregivers and who lived in an unstable home also had high levels of the stress hormone cortisol, which appears to significantly affect their cognitive abilities. | Jennifer Suor, researcher, PhD candidate in clinical psychology at the University of Rochester |
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| 8/9/2015 | 3 | 7:46 | Info Trak: Discussed: insurance for children; 37% of Americans with children under age 18 do not have any life insurance, according to a new Bankrate.com study. And about one-third of the parents who do have life insurance have no more than \$100,000 of protection. Mr. Whiteman explained why this is such a great concern. He also offered suggestions on how to shop for life insurance and how to determine how much coverage is necessary. | Doug Whiteman, Insurance Analyst at Bankrate.com |
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| 8/16/2015 | 3 | 10:45 | Viewpoints: Discussed: kids and financial intelligence; Millions of young people will soon head out on their own for the first time to attend college or start their first job. It will also be the first time that many of them are in charge of their own finances. How literate are they about banking, spending, saving, and credit? We talk to two financial specialists about what kids need to know about money and budgets, the best ways to organize their finances, and what they can do to prevent going into credit debt. | Dean Obenauer, Asst. Dir. of Financial Aid for Financial Literacy, Creighton University, Omaha, Nebraska; Jeff Reeves, Exec. Editor, InvestorPlace.com. |
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| 8/23/2015 | 3 | 8:29 | Info Trak: Discussed: children and positive reinforcement; Ms. Norton offered advice to parents who are tired of nagging, pleading or yelling just to get their kids to do simple tasks. She offered examples of how parents should use positive reinforcement to encourage children to cooperate. She also offered tips on how to make homework a more positive and pleasant task each day. | Noël Janis-Norton, learning and behavior specialist, founder and director of The New Learning Centre in London, author of "Calmer, Easier, Happier Parenting: Five Strategies That End the Daily Battles and Get Kids to Listen the First Time" |
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| 8/30/2015 | 2 | 30:00 | United Way Live United: Discussion of: YMCA Educational Services (YES!) is the adult literacy branch of the YMCA of Greater New Orleans. We provide quality instruction to adults ages 16 and older in reading, math, and language. Our goal is to give adults the skills they need to find better jobs, help children with homework, or effectively manage household finances. YES! serves adults who read at the 8th grade level or below. It is the only adult education provider in the area that focuses exclusively on serving these lowest-level learners.                                                                                   | Gordon Wadge, President & CEO, YMCA of Greater New Orleans; Shannon Citanovich, Dir. Education Services; Patty Riddlebarger, Dir, Corporate Social Responsibility, Entergy Corporation               |
| 8/30/2015 | 3 | 9:10  | Info Trak: Discussed: education superpowers; over the past fifty years, math and science skills have remained largely flat in the US, while soaring in Canada, Finland and many other developed countries. Ms. Ripley explained why some new "education superpower" countries have rapidly improved test scores, and how their policies differ from the US. She said teachers' college programs in the US should become much more selective, only accepting top students.                                                                                                                                                                           | Amanda Ripley, investigative journalist, author of "The Smartest Kids in the World--and How They Got That Way"                                                                                       |
| 9/6/15    | 2 | 30:00 | United Way Live United: Louisiana Appleseed, recruits professionals to donate pro bono time to solve problems and increase access to education, opportunity and justice; unveiled their new joint publication Louisiana Charter School Board Legal Handbook in 2014. The Louisiana Charter School Board Legal Handbook covers all the basic legal requirements of charter governing boards, from the fundamentals of charter school law and the governing board's role, to open meetings laws and code of ethics. Copies of the handbook will also be made available to every charter governing board and charter school in the State of Louisiana. | Andrea M. Jeanmarie, Managing Attorney, Southeast Louisiana Legal Services; Jessica Vermilyea, Lutheran Social Services Disaster Response & LA VOAD; Tara Richard, Program Dir., Louisiana Appleseed |

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| 9/6/15 | 3 | 7:36 | <p>Info Trak: Discussed: urban fathers; Dr. Edin studied fatherhood among inner city men who are sometimes called "deadbeat dads." She said the term does not accurately describe today's urban fathers, many of whom take pride in being involved in the lives of some of their children. She explained how economic and cultural changes have transformed the meaning of fatherhood among the urban poor.</p> | <p>Kathryn Edin, PhD, Professor of Public Policy and Management at the John F. Kennedy School of Government at Harvard University, co-author of "Doing the Best I Can: Fatherhood in the Inner City"</p> |
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| 9/16/15 | 3 | 7:56 | <p>Info Trak: Discussed: measuring children's IQ; Dr. Kauffman said that the traditional methods of measuring the intellectual potential of children, such as IQ and standardized tests, don't work. He shared his own story of being labeled as "learning disabled" as a child, yet eventually completing his PhD in cognitive psychology at Yale University. He noted that there are many paths to greatness, and argued for a more customized approach to achievement that takes into account each individual's goals, psychology, and developmental trajectory.</p> | <p>Scott Barry Kauffman, PhD, cognitive psychologist, Adjunct Assistant Professor of Psychology at New York University, author of "Ungifted: Intelligence Redefined"</p> |
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| 9/16/15 | 3 | 4:42 | <p>Info T rak: Discussed: getting children interested in the outdoors; Mr. Brienzo talked about the growing disconnect between children and nature, as youngsters spend more time indoors with smartphones, video games and the Internet. He talked about the benefits of encouraging children and families to spend time outdoors, including better awareness of the environment.</p> | <p>Gary Brienzo, Communications Manager, National Arbor Day Foundation</p> |
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| 9/20/15 | 2 | 30:00 | United Way Live United: Discussion of: Royal Castle Child Development Center; the importance of high-quality early childhood education and celebrate Royal Castle Child Development Center. Royal Castle is a 5-Star rated child care center under the state of Louisiana's Star Quality Rating System. Royal Castle also holds the distinct honor of National accreditation, which is only bestowed upon superior child care centers that provide extraordinary care to young children. Royal Castle was the first child care center to receive NAEYC Accreditation following Hurricane Katrina. | Pearlie Harris, owner Royal Castle Child Development Center; Todd A. Battiste, VP, Children & Families, United Way of Southeast Louisiana |
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| 9/27/2015 | 2 | 30:00 | United Way Live United: Discussion of: 2015 Harvest Cup Polo Classic; The Polo Classic is our primary fundraiser to support St. Tammany community projects that help the children, women and the betterment of our community; projects support literacy through Read for the Record helping women to secure professional clothing through Career Closet, providing prom dresses to high school girls with Project Prom, promoting health, nutrition and reduction in childhood obesity via Kids in the Kitchen, Girls' Health Day and Spring Stomp Run, reducing blighted homes by participating with Habitat for Humanity' Women's Build, assisting in therapy for physically challenged children by supporting New Heights Equestrian Therapeutic Riding Center, and supporting the creation and construction of our signature project, the Children's Museum of St. Tammany. | Patti Oppenheim, President 2015-2016, Junior League of Greater Covington; Michelle Mayne Davis, Fund Development Vice President, Harvest Cup Polo Chair 2015; Jaime Burchfield, Marketing Dir., United Way of Southeast Louisiana |
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| 9/27/2015 | 3 | 8:04 | Info Trak: Discussed: declining birth rates among college graduates; Dr. Friedman studied two classes of Wharton School of Business students, and found stunning results: the rate of graduates who plan to have children has dropped by nearly half over the past 20 years. He outlined the reasons for this disturbing trend and explained why this could be a huge problem for our society. He also offered some potential solutions. | Stewart D. Friedman, PhD, Professor at the Wharton School of Business at the University of Pennsylvania, Founding Director of the Wharton Leadership Program and Wharton's Work/Life Integration Project, author of "Baby Bust: New Choices for Men and Women in Work and Family" |
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| 9/27/15 | 3 | 10:26 | Viewpoints: Discussed: helping non-traditional students navigate college; a college education is usually a ticket to a better job, better health and overall life satisfaction – that is if you can get one. Non-traditional students -- those who are older, who work full time or who have families – can have a tough time just figuring out how to apply to college, talk to a professor or find scholarships or financial aid. Our guest discusses the hurdles non-traditional students have to clear and what schools and communities can do to make their transition into higher education easier. | Mike Rose, faculty member at the UCLA Graduate School of Education and Information Studies, and author of the book Back to School: Why everyone deserves a second chance at education. |
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# HEALTH

| Date     | Pro | Length | Guests                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
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| 7/5/2015 | 1   | 15:00  | <p>Discussed: "Riding Halley's Comet," a stage play about mental illness based on the true events; what it is like to grow up with a mother who is mentally ill; shame and denial associated with mental illness; discussion following performance in conjunction with National Mental Health Awareness Month; resources available for families of loved-ones dealing with mental illness.</p> <p>Ann Queen, playwright of "Riding Halley's Comet ; Idella Johnson, actress and producer of "Riding Halley's Comet"; Troy Poplous, director of "Riding Halley's Comet"</p>                                                                                                                                                                                                                                             |
| 7/5/2015 | 2   | 30:00  | <p>United Way Live United: Discussion of: New Heights Therapy Center, a United Way of Southeast Louisiana Community Impact Partner, has been bringing the power of the horse to the lives of riders, parents and family members, and volunteers. Children with autism increase their social interactions and verbal skills. Children with traumatic brain injuries become independent riders. Adolescents with traumatic family histories find a precious sense of peace at the side of our 1200 pound, four-legged therapists. Adults with severe neurological diseases find renewed hope and improvements in balance and walking. Veterans with post traumatic stress find a way out of their isolation through interaction with our herd of heroes.</p> <p>Stephen Engro, Exec. Dir. New Heights Therapy Center</p> |

7/5/2015 3 10:49 Viewpoints: Discussed: boating and water safety; Hundreds of people die each year in boating accidents – and many of those can be prevented if the right equipment is on board and boating safety procedures are followed. We talk to two Coast Guard specialists about what you need to know and have on hand in your boat to make this summer's boating safe and fun.

Lt. Andrew Perodeau, U.S. Coast Guard 9th District Office of Law Enforcement, Great Lakes Hdqts., Cleveland, OH; Mike Baron, Recreational and Water Safety Program Mgr. U.S. Coast Guard 9th District in Cleveland, OH.

7/12/2015 3 6:54 Info Trak: Discussed: birth month and developing health problems; Dr. Tatonetti's research uncovered a surprising correlation between the month a person is born and their risk of developing various health problems, including heart disease, viral infections and ADHD. His study found 55 diseases that correlated with the season of birth. He explained the time of year a person is born dictates many of the environmental factors they are exposed to during birth and early development.

Nicholas Tatonetti, PhD, Assistant Professor of Biomedical Informatics, Director of Clinical Informatics at the Herbert Irving Comprehensive Cancer Center at Columbia University

7/19/2015 1 20:00 Discussed: Six-million-dollars renovation and restoration project of New Orleans Mission; included in the 30,000 square-foot construction project is the repair of the leaking roof on the center's main building, the largest of four; building in Central City was blighted when the New Orleans Mission acquired the property 25 years ago; Mission's role to serve more than 200 homeless people.

David Bottner, Executive Director of New Orleans Mission

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| 7/19/2015 | 3 | 8:32  | Info Trak: Discussed: heart health has become a highly profitable business. Dr. Santa talked about the growing wave of cardiac tests and treatments that are being marketed to aging baby boomers. He said the most dubious tests often result in costly, unnecessary and sometimes dangerous treatments. He also explained how health consumers can get accurate information on the proficiency and competence of heart doctors.                                                 | John Santa, MD, Director of the Health Ratings Center for Consumer Reports                                                                                                                                   |
| 7/19/2015 | 3 | 5:07  | Info Trak: Discussed: teens and substance abuse; Dr. Biermann recently completed a study that found that parents severely underestimate their teens' use of drugs and alcohol. While just ten percent of parents thought their kids drank alcohol in the past year, 52 percent of teens admitted to doing so. He talked about the possible reasons in the huge disparity, and offered advice for parents on how to recognize the signs of alcohol and drug use in their teenager. | Bernard Biermann, MD, PhD, Assistant Professor, Department of Psychiatry at the University of Michigan, Medical Director of the Child/Adolescent Inpatient Unit at Mott Children's Hospital in Ann Arbor, MI |
| 7/26/2015 | 2 | 30:00 | United Way Live United: Discussion of: NO/AIDS Task Force; partnership for life and one of United Way of Southeast Louisiana's community impact partners. The mission of NO/AIDS Task Force is to reduce the spread of HIV infection, provide services, advocate empowerment, safeguard the rights and dignity of HIV-affected individuals, and provide for an enlightened public.                                                                                                | NO/AIDS Task Force                                                                                                                                                                                           |
| 7/26/2015 | 3 | 7:17  | Info Trak: Discussed: prescription drugs; Mr. Neel said that patients and doctors often don't recognize when prescription drugs may be interacting dangerously with one another. He discussed the financial costs to our nation's healthcare system, and explained how patients can reduce the number of medications they're taking.                                                                                                                                              | Armon B. Neel Jr., PharmD., consulting pharmacist, author of "Are Your Prescriptions Killing You?: How to Prevent Dangerous Interactions, Avoid Deadly Side Effects, and Be Healthier with Fewer Drugs"      |



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| 8/2/2015 | 1 | 30:00 | Discussed: Smoking Cessation Trust; offers free services to help Louisiana smokers quit for good; will benefit more than 200,000 Louisiana smokers in the final judgment of a 14-year-old class-action lawsuit; the judgment ordered certain tobacco companies to fund a 10-year statewide smoking cessation program for all Louisiana residents who developed a smoking habit before September 1, 1988; how the trust works; contact information. | Jim Pittman, Community Outreach Advisor, Smoking Cessation Trust |
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| 8/9/15 | 2 | 30:00 | United Way Live United: Discussion of: Cancer Association of Greater New Orleans has been the local leader in the fight against cancer. CAGNO, a non-profit United Way of Southeast Louisiana community impact partner, prides itself in protecting and defending the community against cancer through education, outreach, research and assistance of needy cancer patients. | Tammy Swindel, Exec. Dir. Cancer Assn. of GNO; Ashlee Menke, Health Education Dir., CAGNO; Joanna Jao (HOW), I Quit Program Coordinator |
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| 8/23/2015 | 3 | 4:58 | Info Trak: Discussed: nicotine patches; Ms. Reichert talked about a study she conducted that discovered many smokers incorrectly believe that nicotine causes cancer. This misperception makes them less like to use nicotine patches or gum to help them stop smoking. She explained how comprehensive programs can greatly increase the success rate of smokers who want to quit. | Virginia Reichert, former director of the Center for Tobacco Control at North Shore-Long Island Jewish Health System |
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| 8/30/2015 | 1 | 20:00 | Discussed: St. Thomas Community Health Center, a Federally Qualified Health Center (FQHC) clinic in the Irish Channel; mission to provide high quality, culturally competent health care to patients regardless of their insurance status or ability to pay; services provided, including primary health care, and mental and behavioral health; the role of community health centers in areas with less access to health care. | Dr. Stacey Greene, Associate Medical Director of St. Thomas Community Center |
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| 8/30/2015 | 3 | 4:55 | Info Trak: Discussed: Ms. Gunders recently co-lead a study with Harvard researchers that concluded that dates printed on packaged foods often confuse consumers, leading many to throw out food before it actually goes bad. She said the dates are intended to indicate freshness rather than whether a product is unsafe to eat. She would like to see new government regulations that would standardize food labeling and make it less confusing for consumers. | Dana Gunders, Project Scientist, Natural Resources Defense Council's Food and Agriculture program in San Francisco |
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| 9/6/2015 | 1 | 15:00 | Discussed: Walk4Recovery event that highlights hope and recovery from substance and addiction; brain disease of addiction; leading cause of death among 15-24 year olds, is responsible for 50% of all deaths on Louisiana's highways, is the driving force behind most violent crime, and is paralyzing the economic growth of our community; prevention and how it can reduce the incidence of depressive disorders by 22 percent. | Mary Lou McCall, Substance Abuse Prevention Specialist and coordinator of Walk4Recovery |
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| 9/6/2015 | 3 | 9:27 | Info Trak: Discussed: women and alcohol use; Ms. Johnston said women have closed the gender gap in the past decade, not only in their professional and educational lives, but also in terms of alcohol abuse . She noted that corporations have developed marketing strategies and products targeted exclusively to women. She expressed particular concern that alcohol manufacturers are now using social media to target teenage girls for marketing messages. | Ann Dowsett Johnston, award-winning journalist, author of "Drink: The Intimate Relationship Between Women And Alcohol" |
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| 9/6/2015 | 3 | 4:49 | Info Trak: Discussed: caring for chronically-ill family members; Dr. Roth's research found that caregivers assisting chronically ill or disabled family members had an 18 percent lower death rate than similar people who were non-caregivers. He talked about the possible reasons behind this surprising finding. | David L. Roth, Ph.D., Director of the Johns Hopkins University Center on Aging and Health |
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| 9/13/2015 | 1 | 15:00 | Discussed: Health and Wellness Exhibition, event to make health services available; open to metro New Orleans area; services include eye screens, high blood pressure screening, and dental check ups; health initiatives by sorority; becoming proactive and empowered with one's health. | Dr. Shondra Williams, nurse practitioner. Member of Alpha Kappa Alpha Sorority, Inc. Rho Pi Omega Chapter |
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| 9/13/2015 | 3 | 8:33 | Info Trak: Discussed: unhealthy children's lunches; most parents believe preparing and packing a healthy lunchbox is a difficult task. Dr. Grewal explained why lunches parents send to school are so critical to their kids' development and learning. He talked about the worst things parents can include in a lunch, and why hot lunches at school are not always a better option. He also discussed the most effective ways to lose weight. | Sandeep S. Grewal, MD, MS, nutrition and weight loss expert, co-author of "Fat-Me-Not: Weight Loss Diet of The Future" |
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| 9/27/15 | 1 | 15:00 | Discussed: St. Margaret's Hospice recently launched, Lifetime Wish Program, which grants a wish to hospice patients in their final days; patients can make a wish, large or small, and St. Margaret's Hospice will make every effort to grant that wish at no cost to the patient or their family; St. Margaret's Hospice provides palliative, end-of-life care; end-of-life dignity; the purpose of hospice care; tips for care givers. | Lara Guidry, Executive Director of St. Margaret's Hospice; Jenny LeBlanc<br>Hospice Nurse with St. Margaret's Hospice |
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9/27/15

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4:36

Info Trak: Discussed: impact of college drinking; Chris and Toren offered their perspective on college drinking, as a mother and son who personally suffered the effects. They discussed warning signs of excessive drinking that both parents and college students should be aware of, and talked about the changing attitudes on college campuses.

Chris & Toren Volkman, co-authors of "Our Drink: Detoxing the Perfect Family"

## CRIME

| Date      | Pro | Length | Topics discussed                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                         |
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| 7/12/2015 | 3   | 11:13  | Viewpoints: Discussed: human trafficking and the impact on lives; Lt. Andrew Peroudeau, U.S. Coast Guard 9th District Office of Law Enforcement, Great Lakes Hdqts., Cleveland, OH; Mike Baron, Recreational and Water Safety Program Mgr. U.S. Coast Guard 9th District in Cleveland, OH.                                                                                                                                                                                                  | Melysa Sperber, Dir. of the Alliance to End Slavery and Trafficking, a project of Humanity United; Kay Buck, CEO of Coalition to Abolish Slavery and Trafficking, CAST, Los Angeles, CA |
| 7/19/2015 | 3   | 9:36   | Viewpoints: Discussed: anatomy of a crime novel; crime novels are among the most popular reading in the U.S., and nobody writes a more engaging, suspenseful and factually accurate story than award-winning and best-selling novelist Patricia Cornwell. Her Kay Scarpetta series is full of detailed forensic information, and we talked to her about how she gathers her facts and actually experiences some of the dangerous situations that she puts her heroine through in her books. | Patricia Cornwell, crime novelist, author of "Flesh and Blood"                                                                                                                          |

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| 7/26/2015 | 3 | 11:59 | Viewpoints: Discussed: not all psychopaths are dangerous criminals; When we hear the term "psychopath," we usually think of serial killers or other nasty villains. Rarely does anyone think of the mild-mannered neuroscientist next door. We talk to a psychologist and to a neuroscientist who happens to be psychopathic, about what the term actually means in the medical world, how it's tested for in various people, the traits that most often set it apart from other conditions, and how many people who have psychopathic tendencies can function in a non-violent, productive way. | Scott Lilienfeld, professor of psychology, Emory Univ., Atlanta, GA; James Fallon, neuroscientist at Univ. of California-Irvine, author of "The Psychopath Inside: A neuroscientist's personal journey into the dark side of the brain." |
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| 8/9/2015 | 3 | 9:21 | Viewpoints: Discussed: women in prison; the Netflix television show, Orange is the New Black, depicts life in a women's prison – but is it real? Are the inmates whose lives they portray realistic? We toured a real women's medium-security prison, talked to the administration and some inmates there to find out. We also talk to the real-life Alex Vause from OITNB, Cleary Wolters – a former inmate and friend of Piper Kerman, author of the book Orange is the New Black: My year in a women's prison. | Lt. Brad Gray, Correctional Officer, Rockville Correctional Facility, Rockville, IN; Stacie Brown, inmate; Cleary Wolters, former inmate, author of "Out of Orange: A memoir." |
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| 8/9/2015 | 3 | 12:02 | Viewpoints: Discussed: women in prison, Part-2; What's a women's prison really like? Motherhood, drama and romantic relationships are all quite common. We visited Rockville Correctional Facility and sat down with two inmates to discuss their prison experience, past regrets and what they've learned while serving their sentences. | Kelly Patterson, inmate; Toni Golightly, inmate. |
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| 8/16/15 | 2 | 30:00 | United Way Live United: Discussion of: Juvenile Justice and first-ever Public Policy Committee; a strong advocacy platform has been represented and well received with numerous bills passed and inroads made on a variety of important issues. One of the issues United Way SELA and its Women's Leadership Council (WLC) have identified as a key area of public policy important to promoting prosperity and safety of our communities that will be pursued in the 2016 legislative session is juvenile justice reform. | Judge Nancy Konrad, (retired) Senior Judge of Jefferson Parish Juvenile Court; Joshua Perry, Exec. Dir., Louisiana Center for Children's Rights;; Charmaine Caccioppi, Exec. VP & Chief Operating Officer, United Way of Southeast Louisiana |
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| 9/13/2015 | 3 | 5:00 | Info Trak: Discussed: Medicare fraud; Mr. Quiggle discussed Medicare fraud, which has become a multi-billion dollar industry. He explained how fraudsters rapidly evolve their techniques as investigators close in on a specific scam. He outlined common warning signs of a scam that senior citizens should recognize, such as cold-call solicitations and requesting Medicare numbers over the phone. | Jim Quiggle, Director of Communications at Coalition Against Insurance Fraud |
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9/20/2015 3 6:38

Info Trak: Discussed: predicting criminal behavior; Dr. Todd Herrenkohl, PhD, Professor of Herrenkohl led a study that found that troubling behaviors exhibited by abused children can predict criminal activity when they grow up. He explained what the most common indicators are and how they differ between boys and girls. He discussed the importance of recognizing kids at risk and getting treatment for them as quickly as possible. Sociology, Interim Associate Dean for Research for the Office of Research, University of Washington

9/20/2015 3 5:14

Info Trak: Discussed: computer hacking; Mr. Schneier discussed a recent study that examined the most commonly hacked computer passwords. Many people choose passwords that are far too easy to guess. He outlined ways to choose and remember a very secure password.

Bruce Schneier, internationally recognized security technologist, Chief Technology Officer of Resilient Systems, a fellow at Harvard's Berkman Center, and a board member of Electronic Frontier Foundation, author of "Schneier on Security"



9/27/2015 3 9:01

Info Trak: Discussed: gun violence depiction in movies; Dr. Brad J. Bushman, PhD, Professor of Bushman's research found that gun violence in movies rated PG-13 has more than tripled since PG-13 was introduced in 1985. In fact, he found that today's PG-13 films depict more violence than R-rated movies. Dr. Margaret Hall and Robert Randal Rinehart Chair of Mass Communication at Ohio State University  
Bushman explained why parents should be concerned. He said the patchwork of different rating systems for TV, movies and video games is confusing for parents and should be standardized.

# RECOVERY- REBUILDING

| Date      | Pro | Length | Topics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Guests                                                             |
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| 8/16/2015 | 1   | 30:00  | Discussed: "The Katrina Decade, the ten years following the storm chronicled in photographs; Spielman photographed less-documented neighborhoods and locations; the altered landscape of New Orleans; what it was like for New Orleans residents who stayed behind in the aftermath of Katrina; the city's recovery and lack of attention to areas like the 9th Ward and New Orleans East. Sought to provide a window into what he describes as a much broader and more truthful view of what happened. | David G. Spielman, photographer and writer<br>"The Katrina Decade" |
| 8/23/15   | 1   | 15:00  | Discussed: Lowernine.org, a non-profit organization dedicated to the long-term recovery of New Orleans' historic Lower Ninth Ward from Hurricane Katrina and the levee breaches of 2005; to mark the 10th anniversary of Katrina, nonprofit launched a new fund raising campaign called #50States; goal to reach its \$50,000 goal by the tenth anniversary of Katrina; challenges of many Lower 9th Ward residents and homeowners unable to return; bureaucratic red tape.                             | lowernine.org and #50States Campaign                               |

# ENVIRON MENT

| Date      | Pro | Length | Topic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Guests                                                                                                                                                                                                                                                                           |
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| 8/2/2015  | 3   | 9:44   | <p>Viewpoints: Discussed: a new look at an invasive species; Many ecologists, farmers and members of the public are worried that non-native plants and animals are invading the U.S. and preventing native species from thriving. Much money and time is spent trying to rid the land of these aliens – often to no avail. But are these species present because they're the only ones that can thrive in an area? Are they multiplying because of something bad we're injecting into their environment? Are these aliens actually helping nature create a diverse and robust environment? And are those so-called native species of plants and animals really native? Our guests have some surprising answers to those questions.</p> | <p>Fred Pearce, science journalist, researcher, and author of <i>The New Wild: Why invasive species will be nature's salvation</i>. Tao Orion, permaculture educator, author of <i>Beyond the War on Invasive Species: A permaculture approach to ecosystem restoration</i>.</p> |
| 8/23/2015 | 2   | 30:00  | <p>United Way Live United: Discussion of: Hurricane Season. From June first through November 30th residents of southeast Louisiana keep a wary eye on the Gulf, stock up on staples like batteries and bottled water and most importantly, 'make a plan' should the call come to evacuate. The American Red Cross SELA chapter was chartered in 1918 and has provided essential services and support since its inception. But the Red Cross does far more than help during hurricanes.</p>                                                                                                                                                                                                                                             | <p>Kay Wilkins, chief executive officer of the American Red Cross South Louisiana Region.</p>                                                                                                                                                                                    |

9/6/2015 3 9:52

Viewpoints: Discussed: hunting and poaching wild animals; When an Dr. Samuel Richards, a senior lecturer in American trophy hunter killed Cecil the Lion, a protected animal in sociology at Penn State University; Keith an African game preserve, the internet was packed with Tweets and Norris, director of government affairs & Facebook diatribes condemning the man who did it and big game partnerships at the Wildlife Society; Mike hunting in general. Why are we so concerned about one animal Hoffmann, senior scientist for the when there are millions of them killed around the world every year? International Union for Conservation of Is there a good reason to shoot large game for sport, or is it always Nature, Species Survival Commission wrong? We talk to several wildlife specialists about the Cecil incident, find out how this is only the tip of the iceberg when it comes to hunting and poaching wild animals, and hear about the good things that controlled and monitored trophy hunting can provide.

9/20/2015 1 30:00

Discussed: The Ocean Conservancy, along with other members of Kara Lankford, Associate Director of the Gulf the Gulf Coast Ecosystem Restoration Council release list of projects Restoration Program to restore the Gulf of Mexico region; first funding proposed under Ocean Conservancy the RESTORE Act totals \$183 million; U.S. Department of Justice and BP's \$18.7 Billion settlement agreement; what funding can be used for; public allowed to weigh in on projects; five years after BP disaster and soon-to-be released report on assessment on impact and damage on fish, wildlife and the coastline.

## ECONOMY

| Date     | Pro | Length | Topics discussed                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Guest(s)                                                                                                                                                                                                       |
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| 7/5/2015 | 3   | 7:47   | Info Trak: Discussed: Drunk driving; Ms. Madison said a drunk driving conviction can severely damage a person's chances of finding or even keeping a job. She noted that most large employers typically conduct background checks on potential employees today. She explained why negatives such as a DUI conviction often will remove the applicant from consideration for a job opening.                                                                                                                                                                                                         | Sonya Madison, Workplace Attorney and Legal Analyst, based in Atlanta                                                                                                                                          |
| 7/5/2015 | 3   | 10:55  | Viewpoints: Discussed: how Social Security works; There has been a debate going on for decades over Social Security and it's future. Sometimes we hear that it's going to go bankrupt; other times politicians want to scrap part of it and have workers find commercial financial instruments for their retirement; still others want to cut money paid out to retirees, their survivors and the disabled. We talk to an author and researcher about his ideas on why Social Security is important, isn't going broke, and how it can be expanded and funded with modest increases in the future. | Eric J. Kingson, Prof. of Social Work, Syracuse University, N.Y., author with Nancy J. Altman of the book, Social Security Works! Why Social Security isn't going broke and how expanding it will help us all. |

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| 7/12/2015 | 1 | 15:00 | Discussed: New Orleans Women's Shelter; mission to enable women and their children to transition from homelessness to stability and self-sufficiency; why some women end up homeless; fundraiser to help NOWS continue its mission; employment training and opportunities. | Dawn Fletcher, Executive Director of New Orleans Women's Shelter/NOWS |
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| 7/12/2015 | 2 | 30:00 | United Way Live United: Discussion of: UWSOLA Campaign Success; business believes in United Way of Southeast Louisiana. Shell, Entergy, Whitney, LOOP, Folgers, LATTER & BLUM, Reily Foods and more than 200 other businesses and their employees support United Way's system of services. United Way's \$113 funded programs help create a healthier quality of life and a better prepared workforce—fueling an economic development engine that can help our business base grow. | Michael Williamson, President & CEO, United Way of Southeast Louisiana; Leigh M. Thorpe, Vice President, Resource Development/Marketing, United Way of Southeast Louisiana; Candice Caccioppi, Director, Resource Development, United Way of Southeast Louisiana |
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| 7/12/2015 | 3 | 10:12 | Info Trak: Discussed: growing a local economy; Mr. Shuman believes the entire process of local economic development has become ineffective and unaffordable. He said the traditional method of chasing large companies with huge taxpayer subsidies creates very few new jobs. He is a proponent of alternative approaches in which states and cities encourage private ventures that help local businesses launch and grow. | Michael H. Shuman, economist, attorney, author, and entrepreneur, experts on community economics, author of "The Local Economy Solution" |
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| 7/19/2015 | 3 | 8:40  | Info Trak: Discussed: making wise business decisions; wise decision-making is perhaps the greatest factor that determines success or failure in life and business. Professor Levav talked about his study of "decision fatigue." He explained the surprising influences on decisions, and how individuals can improve decision-making by recognizing and controlling those variables.                                                                                                            | Jonathan Levav, PhD, Associate Professor of Marketing at the Stanford University Graduate School of Business                              |
| 7/12/2015 | 3 | 10:25 | Viewpoints: Discussed: philanthropy; The huge donations by billionaires such as Bill and Melissa Gates, Oprah, and Warren Buffett get a lot of press – and they help a lot of charities and people around the world. You might be surprised to know, though, that most of the money that non-profits receive is from small donors giving much less to deserving causes. We'll talk to a philanthropy specialist about how to give wisely and make sure your money is used in the way you intend. | Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of Every Gift Matters: How your passion can change the world. |
| 7/26/15   | 1 | 20:00 | Discussed: Goodwill's Career Readiness Boot Camp two-day intensive training sessions that build critical skills needed to succeed in today's job market; boot camp sessions covered life and employability skills, job search and resume skills in today's digital society, appropriate workplace attire and mock interview sessions; classes led by local business leaders; workplace shortage of more jobs available than qualified applicants.                                                | Dr. Kim Rugon Vice President of Workforce Development<br>Goodwill Industries of South East Louisiana                                      |

7/26/15 3 4:51

Info Trak: Discussed: Mr. Canfield talked about the keys to success and how to overcome self-defeating beliefs, fears and habits. He also offered principles on building good teams and better relationships at the office, and how to set goals to improve your life and finances.

Jack Canfield, co-creator of the Chicken Soup for the Soul book series, author of "The Success Principles" series

8/2/15 3 10:25

Info Trak: Discussed: searching for employment; The search for a job can seem intimidating and frustrating for most people. Ms. Markin Nielsen said the most critical component in any successful job search is to establish personal relationships. She outlined strategies to create personal connections and trust with key people. She discussed the usefulness of online tools such as LinkedIn, along with the value of resumes in today's employment environment.

Shelia Markin Nielsen, career counselor with more than 25 years of experience, author of "Job Quest: How to Become the Insider Who Gets Hired"

8/9/15 3 9:28

Info Trak: Discussed: work life balance; these days, nearly everyone struggles to balance their work and home lives. Ms. Maloney said that no one can achieve a perfect balance. She said it is possible to find real balance and satisfaction by setting priorities and accepting that you can't have it all. She explained why it is important to analyze your own values and priorities on a regular basis.

Deirdre Maloney, author of "Bogus Balance: Your Journey to Real Work/Life Bliss"



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| 8/9/15 | 3 | 4:50 | Info Trak: Discussed: career changes; Dr. Johnson studied Americans who change careers after age 50. He found that most take pay cuts and accept lesser health benefits, but are still happier in their new jobs. He explained why these workers decide to switch careers, and offered advice for older job hunters. | Richard Johnson, PhD, Senior Fellow at the Urban Institute, an independent non-partisan organization that evaluates social and economic issues |
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| 8/16/15 | 1 | 30:00 | Discussed: How to begin or transition into a career as a freelance writer; writing and photo journalism; Deborah's second book, Louisiana's Sacred Places: Churches, Cemeteries and Voodoo; Burst continues her series of discovery on a trail of history and mystery across Louisiana's most solemn and revered locales; stories and photographs are from New Orleans across the back roads of St. Tammany, Pointe Coupee and both East and West Feliciana Parishes; strategies, tips and the process of self-publishing; resources and support for self-publishers. | Deborah Burst, freelance writer, photographer, author |
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| 8/16/15 | 3 | 8:57 | Info Trak: Discussed: employee screening software; Mr. Corcodilos said that the way companies recruit, evaluate and hire employees is a disaster. He said employers misuse computer screening software and sites like LinkedIn, in the hope of finding a mythical perfect candidate, then complain that the American workforce is undertrained and unqualified for today's high tech jobs. He offered advice for people who are seeking a new job. | Nick Corcodilos, employment expert, headhunter, founder of AskTheHeadhunter.com, author of "Fearless Job Hunting" |
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| 9/6/2015 | 1 | 15:00 | Discussed: RPC's Great Neighborhood Sella-bration 2015, event to help prospective homebuyers and renovators make connections with neighborhood associations, lenders, realtors, contractors, title agents, insurance agents, and other professionals; journey toward homeownership in New Orleans' historic neighborhoods. | Suzanne Blaum, Director of education and outreach<br>Preservation Research Center\PRC |
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| 9/6/2015 | 3 | 11:40 | Viewpoints: Discussed: digital job search; Dr. Samuel Richards, a senior lecturer in sociology at Penn State University; Keith Norris, director of government affairs & partnerships at the Wildlife Society; Mike Hoffmann, senior scientist for the International Union for Conservation of Nature, Species Survival Commission | Amy Kristof-Brown, Prof. in the Henry Tippie College of Business at the University of Iowa; Paul J. Bailo, CEO of Phone Interview Pro, author of The Essential Digital Interview Handbook |
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| 9/13/2015 | 2 | 30:00 | United Way Live United: Discussion of: The Mission of the Combined Federal Campaign; promotes and supports philanthropy through a program that is employee focused, cost-efficient, and effective in providing all federal employees the opportunity to improve the quality of life for all. The Combined Federal Campaign is the philanthropic arm for our Federal Employees. The CFC is the only authorized solicitation of Federal employees in their workplace on the behalf of approved charitable organizations. The CFC is run by Federal volunteers across the nation and overseas, it is the largest employee campaign in the world. | Ellenor Simmons, Manager, Combined Federal Campaign for the Greater New Orleans Area; Sofie Lott, Coordinator, Combined Federal Campaign for the Greater New Orleans Area; Brenda Vincent, Civilian Loaned Executive, Space and Naval Warfare Systems Command (SPAWAR); Lt Col Melvin Ferdinand, Assistant Chief of Staff, G-1 Force Headquarters Group (FHG) Marine Forces Reserve, CFC Military Loaned Executive; Paul A. Trotter Sr., IT Project Manager, USDA National Finance Center; CFC Civilian Loaned Executive |
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| 9/13/2015 | 3 | 8:31 | Info Trak: Discussed:poverty; Dr. Rank led a study that found that, between the ages of 25 and 60, almost two-thirds of Americans will live in poverty for a year or more. He shared other statistics from his study that illustrate how common poverty is. He discussed the reasons behind the problem and why a surprising number of Americans move from poverty to the middle class or higher, then back to poverty again. | Mark Rank, PhD, Professor of Social Welfare at Washington University in St. Louis |
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| 9/13/2015 | 3 | 11:08 | Viewpoints: Discussed: Negotiating in the new workplace; Many American workers don't get raises or promotions because they don't know how to negotiate for them. We talk to two negotiation specialists about how to approach a salary increase request, get some psychological advice on how to gain the upper hand and find out why women are good at negotiating for others, but not themselves. | Margaret Neale, Adams Dist. Prof. of Management at the Graduate School of Business, Stanford University. Thomas Lys, Eric L. Kohler Chair in Accounting at the Kellogg School of Management, Northwestern University. Both are co-authors of the book, "Getting More of What You Want: How the secrets of economics and psychology can help you negotiate anything, in business and in life." |
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| 9/20/2015 | 3 | 10:32 | Info Trak: Discussed: Women and investments decisions; Ms. Jones said her research found that women typically make better investment decisions than men. She explained how women's and men's investment behaviors differ. She also offered advice to young women who may be considering a career as an investment professional. | Meredith Jones, author of "Women of The Street: Why Female Money Managers Generate Higher Returns (and How You Can Too)" |
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| 9/20/2015 | 3 | 8:55 | Viewpoints: Discussed: Long-term Unemployed: What they need to succeed; Although unemployment is down across the nation, there are still pockets of workers who have been unemployed for years, with no hope of ever finding a good job. Our guest researched the sociological effects of long-term unemployment on out-of-work autoworkers in Michigan, and found out that the hurt, humiliation and family problems that unemployment brings aren't just about the financial losses. He also discusses how the global economy is making employment more difficult in the U.S., and suggests some ways to alleviate the burden of the unemployed and help all workers gain good, secure employment. | Victor Tan Chen, Asst. Prof. of Sociology, Virginia Commonwealth University, founding editor of In the Fray magazine, author of Cut Loose: Jobless and Hopeless in an Unfair Economy |
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| 9/27/2015 | 1 | 15:00 | Discussed: JEDCO's updated economic development strategic plan, called The Jefferson EDGE 2020; how plan be implemented over the next five years in Jefferson Parish; the plan developed through meetings with key stakeholders, elected officials, and civic groups throughout the Jefferson Parish community over a five-month period; outcomes projected; two-tiered strategic framework to promote sustainability, job growth, and investment in the community. | Jerry Bologna, CEO of JEDCO |
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9/27/2015

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11:13

Viewpoints: Discussed: entrepreneurs and success; What does it take to be a successful entrepreneur? A hot idea? Venture capital money? A lot of internet buzz? Those things help, but our two guests who are both successful entrepreneurs and businessmen, say there is a lot more to it, especially if you do business solely or mostly on the internet. They'll give us advice on picking the best partner, why financing your venture is a family affair, and how to present yourself in the best way to internet customers.

Dan Shapiro, the CEO of Glowforge, creator of the board game Robot Turtles, author of the book, Hot Seat: The startup CEO guidebook; Bryan Kramer, CEO of PureMatter, author of the book, Shareology: How sharing is powering the human economy.

# MISCELLANE OUS ISSUES

| Date      | Pro | Length | Topic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Guests                                                                                                      |
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| 7/5/2015  | 3   | 4:39   | Info Trak: Discussed: Women and the aging process; Ms. Champ talked about challenges and myths faced by women as they age. She said many women feel discarded and undervalued as they reach their forties. She believes that this phase of life is rich in often underappreciated beauty and that women who adapt to these changes can offer much to society.                                                                                                                                                     | Janet Champ, co-author of "Ripe: The Truth About Growing Older and the Beauty of Getting on With Your Life" |
| 7/12/2015 | 1   | 15:00  | Discussed: St. Jude SONO, benefit for the International Shrine of St. Jude; event to raise money for various St. Jude Center community projects, including feeding the homeless, shelter for battered women, adult literacy classes; noted New Orleans area musicians volunteer their performances to raise money; center works with Second Harvest Food Bank to distribute food; houses volunteers staying in the city to help re-build post-Katrina; collaborates with Responsibility House in serving addicts. | Ed Perkins, founder of St. Jude SONO; Paul Sanchez, musician and event committee member                     |

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| 7/12/2015 | 3 | 5:03 | Info Trak: Discussed: diversity in the United States; America may be more diverse than ever, but Mr. Bishop believes that the nation's neighborhoods are becoming too divided—culturally, economically and politically. He said that the places where Americans live are becoming increasingly populated with people who live, think, and vote as they do. He explained what is behind this movement and why it is not a positive development. | Bill Bishop, author of "The Big Sort" |
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| 7/19/15 | 1 | 10:00 | Discussed: Ron Clark's latest book, Move Your Bus, teamwork as crucial to the success of any business; members of any team are the key to unlocking success, in the bus analogy, imagine a company as a bus filled with people who either help or hinder a team's ability to move it forward; the business promotes everyone working together. | Ron Clark, business and education leader, Author of, Move Your Bus |
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| 7/19/15 | 2 | 30:00 | United Way Live United: Discussion: St. Tammany Red Beans & Rice Cook-Off; the Cook-Off celebrates the Kick-Off of United Way's annual campaign and highlights local nonprofit partner agencies and the critical services they offer our community. All proceeds raised will benefit St. Tammany suicide prevention and crises response efforts. United Way of Southeast Louisiana's St. Tammany Regional Office, in partnership with St. Tammany Fire Protection District No. 4, St. Tammany Fire Protection District No. 12 and Covington Fire Department. | Fire Chief Chris Kaufmann, St. Tammany Parish Fire District #1 Fire Chief Kris Hines, Chief of Prevention, St. Tammany Parish Fire District #12), Charlotte Champagne, Dir. Resource Development United Way of Southeast Louisiana ; Sonja Newman, Manager, Resource Development, UWSELA |
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| 7/19/15 | 3 | 11:59 | Viewpoints: Discussed: Sheila Jordan; Jazz is the quintessential American music genre, and nobody sings it better than Sheila Jordan. We talk to Jordan and her biographer about Jordan's rise from poverty to her career singing with some of the most famous jazz musicians of the 20th century, the racism that jazz musicians – both black and white – experienced, and the need to preserve this music for future generations. | Sheila Jordan, jazz singer, teacher and composer); Ellen Johnson, singer, musician, author of "Jazz Child: A portrait of Sheila Jordan," ( <a href="http://www.jazzchildthebook.com">www.jazzchildthebook.com</a> ). |
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| 7/26/15 | 1 | 10:00 | Discussed: "Auctions in August," effort to raise money for nonprofits and schools; "Auctions in August" has raised \$584,000 for more than 350 local, statewide and national non-profits and schools; Gulf Coast Bank hosts & facilitates beginning August 1st and ending August 31st. | Guy Williams, CEO of Gulf Coast Bank, Founder of "Auctions in August" |
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| 7/26/15 | 3 | 9:37 | Viewpoints: Discussed: how to discuss abortion and other touchy topics; Its seems that when the topic of abortion comes up in the media, there are two distinct sides voicing their opinions with no middle ground or real conversation on the topic. The debate over this issue and other touchy topics these days usually disintegrates into an "Us vs. Them" shouting match, leaving many on both sides and in the middle angry and dissatisfied. Our guest offers a new way to discuss abortion – without taking sides, without name-calling or raised voices -- that brings the issue to a more personal and compassionate level. | Aspen Baker, co-founder and executive director of Exhale, author of the book, "Pro-Voice: How to keep listening when the world wants a fight." |
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| 8/2/15 | 3 | 5:10 | Info Trak: Discussed: elderly drivers; In the past year, approximately 14 million drivers have been in a road incident caused by an elderly driver, according to a survey by Mr. Cohen's organization. He discussed how other motorists view the safety and competence of senior drivers. He also explained how to determine whether an older loved one is no longer fit to drive, and how to approach the topic with them. | Andy Cohen, CEO, Caring.com |
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| 8/2/15 | 3 | 12:13 | Viewpoints: Discussed: Teh Great Fire; after World War I there was a great conflict in Turkey and many Christians and others were killed. The city of Smyrna was set ablaze and even more people had to run to the beaches just to escape the flames. Refugees poured into the city from towns and rural areas and soon there were tens of thousands stranded on the shore with nowhere to go. We'll hear how governments and diplomats in the West all but ignored their plight, and how the efforts of one brave relief worker and a Navy commander finally brought the victims to safety. | Lou Ureneck, Professor of Journalism at Boston University, author of The Great Fire: One American's mission to rescue victims of the 20th century's first genocide. |
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| 8/16/15 | 3 | 10:52 | Viewpoints: Discussed: people who make lists; Everyone makes lists: shopping lists, to-do lists, Christmas lists, and many more. But what do your lists say about you? We talk to an author who looked at hundreds of lists compiled by the famous, the infamous and the unknown, and found out that they say a great deal about the times, our history and the list makers themselves. | Shaun Usher, author of Lists of Note: An eclectic collections deserving of a wider audience. |
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| 8/23/15 | 1 | 15:00 | Discussed: Louisiana SPCA grand opening of the new 40,000 square foot Adoption, Resource Center & Clinic, second phase of the Dorothy Dorsett Brown Campus in Algiers; doggies and cat condos; changes both locally and nationally in animal welfare in the 10 years since Hurricane Katrina; festivities include tour of new facility, look inside 38 foot-transport trailer; obedience and training demonstrations; a pet adoption and advocacy. | Ana Zorilla, Executive Director of Louisiana SPCA |
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| 8/23/15 | 3 | 10:13 | Viewpoints: Discussed: instant photography; these days, "instant photography" means digital pictures that can be cropped, enhanced and captioned and uploaded to the internet in a matter of minutes. It's nothing very novel today, what with all of the cell phones and tablets that can produce stunning photos. It wasn't that long ago, however, that "instant" pictures were as talked about as the latest iPhones are today. We'll hear about the genius who made instant photos happen, take a look at his other inventions, and hear how his success led to a battle of giants in the photography world. | Ronald K. Fierstein, author of "A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War." |
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| 8/23/15 | 3 | 11:23 | Viewpoints: Discussed: social media and the presidential election; Snapchat is quickly rising to the top of the social media hierarchy, and presidential candidates want to tap into its growing audience. But how exactly do you reach young voters on social media without sounding "too political" and boring? We speak with Matthew McGregor, Obama's former digital strategist, and Aria Juliet Castillo, a young voter who loves social media and politics about the issue. | Matthew McGregor, Aria Juliet Castillo |
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| 8/30/15   | 3 | 11:06 | Viewpoints: Discussed: cohabitation and the law; There are millions of Americans who live together as husband and wife, but they never became formally "married." What are their rights? Who gets the house, the car the bank accounts if they break up or one of them dies? We talk to a noted contract and family law attorney who has written extensively on the subject to find out how society and the courts view cohabitation relationships. We also discuss what cohabiting couples should do to prevent problems with the law. | Martha Ertman, professor of law<br>Carey School of Law, University of Maryland, author of the book, Love's Promises: How formal and informal contracts shape all kinds of families.                |
| 8/30/15   | 3 | 10:33 | Viewpoints: Discussed: Intelligent disobedience; We're taught from a young age that we should obey authority and do what adults tell us to do. Those lessons usually work in our favor, however there are times when a child – and an adult – should say no to the ones in charge. Our guest has studied this issue and has come up with situations where refusing to do something is the right thing, and he discusses when and how to say "no" effectively and for the benefit of the individual and others.                          | Ira Chaleff, founder and president of Executive Coaching & Consulting Associates, Washington, D.C., author of the book Intelligent Disobedience: Doing right when what you're told to do is wrong. |
| 9/13/2015 | 1 | 15:00 | Young Leadership Council (YLC) 29th annual Role Model Awards Gala; role model class composed of 25 business, community, and civic leaders; since 1986, YLC has selected 25 New Orleanians who distinguish themselves as role models by actively contributing to the betterment of the Greater New Orleans region and by serving as an example to YLC's young professional members and also to the community at large.                                                                                                                   | Curry Smith, Executive Director of Young Leadership Council/YLC;<br>Katherine Raymond<br>Junior League of New Orleans/JLNO<br>immediate past president, 2015 Role Model                            |

9/13/2015

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10:27

Viewpoints: Discussed: What Does It Mean to Be From Somewhere; When Allan Johnson, author of "Not From you ask an American, "where are you from?" most of them will say it's      Here: A memoir." where they live now or where they were born. We talk to one man who thought long and hard about that question and went on a journey around the Midwest and Plains States to try and answer it. He learned a lot about his family's heritage and the cost in lives, land and culture that indigenous peoples paid so European settlers could call themselves Americans.

9/20/2015

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12:36

Viewpoints: Discussed: unconventional women; Many women today take for Emily Bingham, author of Irrepressible: granted their independence and the rights they have socially and legally.      The jazz age life of Henrietta Bingham. It wasn't always that way, and we'll hear about two women – one a      Victoria Shorr, author of the historical socialite and the other a bandit – who felt constrained by the codes of      novel, Backlands. behavior imposed on women in the early part of the 20th century, so they decided to live their lives in non-traditional ways. You probably have never heard of them, but our guests say that there are thousands of unknown women like them who, in their own small ways, made modern women's lives much more free. We'll also hear how one author was inspired to open girls' schools to create more female leaders in the future.