

## WCLC Quarterly Issues 2019

3rd Quarter

Beth Williams

Connie Cody

July 1- Sept. 30, 2019

Oct. 8, 2019

### Section 1: Issues

- A. Community: Notices of events or happenings in the community.
- B. Economy: Stories affecting the local economy.
- C. Education: Information which affects local students.
- D. Safety: Local safety issues.
- E. Weather: Weather alerts and warnings.
- F. Recreation: Opportunities to have fun locally.

### Section II: Responsive Programs

- A. **WCLC News: “Update on F.C. Recycling Center”** It’s been just over two weeks since a fire devastated the Fentress County Recycling Center on Highway 127 south of Jamestown. New Life 105 News spoke with County Executive Jimmy Johnson, who provided this update:  
**Broadcast:** 7/2/19 **Code:** 9220 **Duration:** 0:40 **Airing:** 12:03, 16:03, 17:03.  
**WCLC News: “Chamber Dinner”** Final preparations are continuing the annual Fentress County Chamber of Commerce Dinner and Awards Banquet, Thursday, July 25<sup>th</sup> at 6 p.m. **Broadcast:** 7/19/19 **Code:** 9250 **Duration:** 1:41 **Airing:** 12:03,16:03,17:03, 7:03 7/20/19.
- WCLC News: “Red Cross Evaluating Their Community Services”** Bethany Piehl, Disaster Program Specialist with the American Red Cross—East Tennessee took part last week in the quarterly Fentress County Emergency Services Organization to discuss the needs of the county and how the Red Cross can serve the community more. **Broadcast:** 8/13/19 **Code:** 9220 **Duration:** 1:13 **Airing:** 12:03, 16:03, 17:03 7:03 8/14/19.
- PSA:** Red Cross: Blood Shortage **Broadcast:** 8/1 to 8/31/19 **Duration:** 0:30 **Airing:** once daily.  
**PSA:** Operation Christmas Child **Broadcast:** 7/31/19 **Duration:** 0:30 **Airing:** 14:56, 18:55.
- B. **WCLC News: “Area County Unemployment Rates—June”** Data released Thursday by the Tennessee Department of Labor and Workforce Development indicates unemployment increased in Tennessee’s 95 counties during June 2019. **Broadcast:** 7/26/19 **Code:** 9251 **Duration:** 0:57 **Airing:** 12:05, 16:05, 17:05, 7:04 7/27/19.
- WCLC News: “Plateau Café Ribbon Cutting”** On Wednesday the Fentress County Chamber hosted a ribbon-cutting for the grand-opening of a new business in Jamestown. NewLife 105 News spoke with Stephanie Cravens, general manager of Plateau Café, located next to Dollar General on Main Street in Jamestown, who tells us about the restaurant. **Broadcast:** 8/2/19 **Code:** 9250 **Duration:** 1:14 **Airing:** 12:03, 16:03, 17:03, 7:03 8/3/19.
- WCLC News: “Temporary or Not?”** According to the Cookeville Herald-Citizen, Jamestown Regional Medical Center CEO Michael Alexander says he’s working to get the facility, which has been “temporarily closed” since June 13<sup>th</sup>, re-opened. **Broadcast:** 8/5/19 **Code:** 9210 **Duration:** 1:32 **Airing:** 12:03, 16:03, 17:03, 7:04 8/6/19.
- C. **WCLC News: “Grant for TTU Students to Build E-Vehicle Platform”** As reported by the Upper Cumberland Business Journal, Students in Tennessee Tech’s new vehicle engineering program won’t just learn about autonomous electric vehicles. Thanks to a new grant from DENSO, the world’s second largest mobility supplier, they will help develop a new, open-access autonomous vehicle platform. **Broadcast:** 7/9/19 **Code:** 9222 **Duration:** 0:49 **Airing:** 12:06, 16:06, 17:05, 7:05 7/10/19.
- WCLC News: “New Superintendent for YAI”** This [Monday] morning Dr. Joe Miller, the newly-appointed Director of Schools for the Alvin C. York Institute, held a press conference for the

local media at YAI. **Broadcast:** 8/12/19 **Code:** 9210 **Duration:** 1:13 **Airing:** 12:03, 16:03, 17:03, 7:03 8/13/19.

**WCLC News: "More Resource Officers"** The Cookeville Herald-Citizen recently reported that Putnam County will be receiving some state funding this year to help pay for the five additional school resource officers approved by the county commission in this year's budget. **Broadcast:** 9/5/19 **Code:** 9242 **Duration:** 0:59 **Airing:** 12:05, 16:05, 17:05, 7:04 9/6/19.

- D. **WCLC News: "Black Bear Safety"** TWRA receives more calls regarding black bear in spring and early summer than any other time of year. **Broadcast:** 7/2/19 **Code:** 9222 **Duration:** 1:21 **Airing:** 12:05, 16:05, 17:05, 7:03 7/3/19.

**WCLC News: "When will the Warning System be Installed?"** As reported by the Cookeville Herald-Citizen, officials with the Tennessee Department of Environment and Conservation have announced there's no timeline for the installation of a warning system at Cummins Falls after informing state lawmakers over a month ago that the system would be installed within 45 days. **Broadcast:** 8/10/19 **Code:** 9261 **Duration:** 1:06 **Airing:** 12:04, 16:04, 17:03, 7:03 8/12/19.

**WCLC News: "Cummins Falls Park to Re-open"** The Tennessee Department of Environment and Conservation has implemented a comprehensive safety improvement strategy at Cummins Falls State Park and will reopen the falls and gorge on Aug. 14 weather permitting. **Broadcast:** 8/14/19 **Code:** 9231 **Duration:** 1:20 **Airing:** 12:04, 16:04, 17:04, 7:04 8/15/19.

- E. **WCLC News: "Summer Heat Safety Tips."** The hot, hazy days of summertime are upon us, with temperatures forecast to be near ninety for much of the week. With some heat safety tips, here is WATE chief meteorologist Matt Hinkin. **Broadcast:** 7/1/19 **Code:** 9211 **Duration:** 1:02 **Airing:** 12:04, 16:04, 17:04, 7:04 7/2/19.

**WCLC News: "Heat Wave"** According to a special weather statement from the National Weather Service office in Nashville, A Heat Advisory is in effect this afternoon for all of Middle Tennessee except for the Cumberland Plateau. The combination of high heat and humidity will raise Heat Index values to near 105 degrees this afternoon. **Broadcast:** 7/19/19 **Code:** 9251 **Duration:** 1:10 **Airing:** 12:04, 16:04, 17:03, 7:03 7/20/19.

**WCLC News: "Take Heat Precautions"** According to a special weather statement from the National Weather Service office in Nashville, a Heat Advisory is in effect west of the Cumberland Plateau. A dangerous combination of heat and humidity is expected this afternoon with heat index values reaching 105 to 109 degrees. Heat safety precautions are advised for any outdoor activities. **Broadcast:** 8/13/19 **Code:** 9221 **Duration:** 1:17 **Airing:** 12p, 4p, 5p, & 7a 2/17/19.

- F. **WCLC News: "July 4<sup>th</sup> Celebrations Scheduled"** It's Independence Day and several celebrations and fireworks displays are planned across the NewLife 105 listening area. **Broadcast:** 7/4/19 **Code:** 9241 **Duration:** 1:13 **Airing:** 12:04, 16:04, 17:04.

**WCLC News: "127 Corridor is Here!"** Final preparations are continuing for the 32<sup>nd</sup> Annual "World's Longest Yard Sale," headquartered at the Fentress County Chamber office. NewLife 105 News spoke with Misty Harding, the Chamber's Tourism and Membership Director.

**Broadcast:** 7/30/19 **Code:** 9220 **Duration:** 1:12 **Airing:** 12:03, 16:03, 17:03, 7:03 7/31/19.

**WCLC News: "Elk Hunt to be Held"** The 15 persons who will participate in the 2019 Tennessee Elk Hunts were announced Friday during the August meeting of the Tennessee Fish and Wildlife Commission held at the General Morgan Inn in Greeneville TN. **Broadcast:** 8/19/19 **Code:** 9213 **Duration:** 1:11 **Airing:** 12:03, 16:03, 17:03.

**WCLC News: "Celebrate Public Lands Day!"** Big South Fork National River and Recreation Area invites area residents to get outdoors with them and take part in the celebration of National Public Lands Day on Saturday, September 28. **Broadcast:** 9/3/19 **Code:** 9222 **Duration:** 0:34 **Airing:** 12:05, 16:05, 17:05, 7:05 9/4/19.