



WDAY/WDAZ  
301 8th ST S  
Fargo, ND 58103

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 44282

**Schedule Dates** 10/28/14-11/03/14  
**Advertiser** Political Issue Group-NRCC IE (5021)  
**Agency** National Media (1148)  
**Product** POLITICAL Issue-Federal (1051)  
**Brand** Political (1024)  
**Salesperson** Anhorn, Carol (1006)  
**Sales Office** WDAY  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political - Issue  
**Billing Type** Standard  
**Comments** 10.28-11.3

**Date Entered** 10/20/14  
**Last Modified** 10/20/14  
**Entered By** Josh Rohrer  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$11,250.00  
**Net Total** \$63,750.00  
**Sales Tax**

## YZ Combo (YZ)

By Broadcast Month	Spots	Rate
Nov. 2014	69	\$75,000.00
<b>Grand Total:</b>	<b>69</b>	<b>\$75,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/14-11/03/14	1	:30	5A- 5:30A (CST)		1	1	1	1	1			5	\$200.00	\$1,000.00	YZ Combo (YZ)		10/20/14
2.0	Normal Line / SPOT	10/29/14-10/31/14	1	:30	5:30A- 6A (CST)				1		1			2	\$300.00	\$600.00	YZ Combo (YZ)		10/20/14
3.0	Normal Line / SPOT	10/29/14-10/31/14	1	:30	6:30A- 7A (CST)				1		1			2	\$1,000.00	\$2,000.00	YZ Combo (YZ)		10/20/14
4.0	Normal Line / SPOT	10/29/14-10/31/14	1	:30	8A- 9A (CST)				1		1			2	\$1,500.00	\$3,000.00	YZ Combo (YZ)		10/20/14
5.0	Normal Line / SPOT	10/28/14-11/03/14	1	:30	6A- 6:30A (CST)		1	1		1				3	\$700.00	\$2,100.00	YZ Combo (YZ)		10/20/14
6.0	Normal Line / SPOT	10/28/14-11/03/14	1	:30	7A- 8A (CST)		1	1		1				3	\$2,000.00	\$6,000.00	YZ Combo (YZ)		10/20/14
7.0	Normal Line / SPOT	10/28/14-11/03/14	1	:30	9A- 10A (CST)		1	1	1	1	1			5	\$150.00	\$750.00	YZ Combo (YZ)		10/20/14
8.0	Normal Line / SPOT	10/28/14-11/03/14	1	:30	10A- 11A (CST)		1	1	1	1	1			5	\$150.00	\$750.00	YZ Combo (YZ)		10/20/14
9.0	Normal Line / SPOT	10/28/14-11/03/14	1	:30	2P- 3P (CST)		1	1	1	1	1			5	\$30.00	\$150.00	YZ Combo (YZ)		10/20/14
10.0	Normal Line / SPOT	10/28/14-11/03/14	1	:30	3P- 4P (CST)		1	1	1	1	1			5	\$30.00	\$150.00	YZ Combo (YZ)		10/20/14
11.0	Normal Line / SPOT	10/28/14-11/03/14	1	:30	4P- 5P (CST)		1	1	1	1	1			5	\$100.00	\$500.00	YZ Combo (YZ)		10/20/14
12.0	Normal Line / SPOT	10/28/14-11/03/14	1	:30	5P- 5:30P (CST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	YZ Combo (YZ)		10/20/14
13.0	Normal Line / SPOT	10/28/14-11/03/14	1	:30	6P- 6:30P (CST)		1	1	1	1	1			5	\$3,000.00	\$15,000.00	YZ Combo (YZ)		10/20/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/29/14-10/31/14	1	:30	6:30P- 7P (CST)				1		1			2	\$1,500.00	\$3,000.00	YZ Combo (YZ)		10/20/14
15.0	Normal Line / SPOT	10/28/14-11/03/14	1	:30	10P- 10:35P (CST)		1	1	1	1	1			5	\$3,500.00	\$17,500.00	YZ Combo (YZ)		10/20/14
16.0	Normal Line / SPOT	10/28/14-11/03/14	1	:30	10:35P- 11:35P (CST)		1	1	1	1	1			5	\$300.00	\$1,500.00	YZ Combo (YZ)		10/20/14
17.0	Normal Line / SPOT	11/01/14-11/01/14	1	:30	6P- 6:30P (CST)							1		1	\$1,500.00	\$1,500.00	YZ Combo (YZ)		10/20/14
18.0	Normal Line / SPOT	11/02/14-11/02/14	1	:30	5:30P- 6P (CST)								1	1	\$2,000.00	\$2,000.00	YZ Combo (YZ)		10/20/14
19.0	Normal Line / SPOT	11/02/14-11/02/14	1	:30	6P- 7P (CST)								1	1	\$2,000.00	\$2,000.00	YZ Combo (YZ)		10/20/14
20.0	Normal Line / SPOT	11/02/14-11/02/14	1	:30	9P- 10P (CST)								1	1	\$3,000.00	\$3,000.00	YZ Combo (YZ)		10/20/14
21.0	Normal Line / SPOT	11/02/14-11/02/14	1	:30	7P- 8P (CST)								1	1	\$5,000.00	\$5,000.00	YZ Combo (YZ)		10/20/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: