

## **ANNUAL EEO PUBLIC REPORT**

Dates: December 1, 2018 through November 30, 2019

Employment Unit: De La Hunt Broadcasting Corp and EC Broadcasting

Stations: KPRM, KDKK, and KXKK

This report prepared by: David J. De La Hunt

The De La Hunt Broadcasting Company/EC Broadcasting employees more than 5 full-time employees

Management Positions:

Owners: Ed and Carol De La Hunt

Chief Engineer: David De La Hunt

Other full-time staff includes: 6 other full-time positions, 2 males and 4 females.

Morning Announcer and Afternoon Announcer

Accounting Assistant

Traffic Secretaries (2)

Sales Executive (2)

### **RECRUITMENT SOURCES AND AGENCIES:**

Working relationship with many area schools, broadcasting sources and agencies are maintained should someone be interested in a career in broadcasting or if employees are needed. Majority of our employment comes from Broadcast schools and resumes that are randomly being received through the mail as a result of source

relationships. Primary sources include (but not limited exclusively to) the following:

Minnesota Broadcasters Association/Job Bank  
3033 Excelsior Blvd, Suite 310  
Minneapolis, MN 55416

Bemidji State University  
Placement Office  
Bemidji, MN 56470

Northwest Technical College  
Placement Office  
Bemidji, MN 56470

Northland Community and Technical College  
New Media Program  
Contact: Mark C Johnson  
KSRQ Radio Station Manager  
Thief River Falls, MN  
(218) 683-8587

KK Radio Network Website  
[www.kkradionetwork.com](http://www.kkradionetwork.com)

We also do advertising on our own airwaves that we are looking for various positions when we have openings.

## **OUTREACH INITIATIVES:**

Job Fairs: No job fairs were offered locally at this time.

### Career Days/Youth Programs

During the reporting cycle, Station Management worked with High Schools in the region on Career Days and Youth Outreach programs. As example, Station Management served as a Media Coordinator on the Hubbard County Youth Alcohol Task Force. Serving in this position gave high school youth direct access to the radio station to create radio message. Station personnel have attended Career Day events at area high schools to present career options in radio broadcasting.

### College Outreach Station Tours

Bemidji State University Mass Media program requires students to visit station outside of Bemidji, Minnesota. Tours provide an opportunity of outreach and educational experience. Numerous students from the Bemidji State Mass Communications Department of the college have visited the studio location in Park Rapids.

### High School Outreach Program

The Radio Station has participated in numerous outreach programs with area schools to include: student participation and preparation of PSA Announcement; Community Education Department Events; and ongoing student employment opportunities for high school sports board operator through High School Media Department. The Radio Station participates in outreach program with the Park Rapids School System to include: BPA program training students to participate as student training employment opportunities.

### Youth Community Outreach Tours

Local Club Scouts in order to fulfill Communications Badge have visited the radio station on an annual basis. The tours serve as an opportunity of outreach and educational.

**Employment Full-time Jobs Filled Previous Year**

Two Full-time positions were sought in the last term.

Two part-time positions were sought in the last term.

Recruitment Resources:

Minnesota Broadcaster Job Posting Website

Minnesota Work Force Center

Indeed Website Posting

On-air Announcements KPRM (AM), KDKK (FM), and KXKK (FM) (See attachments)