

## **QUARTERLY ISSUES/PROGRAMS REPORT**

Station: WZZM  
Location: Grand Rapids, Michigan  
For quarter beginning:  
January 1, 2017

Attached hereto are descriptions of issue-responsive programming broadcast by this station during the reporting period.

The listed programs aired on the station during the reporting period on the days and times indicated. Each program regularly provides information or addresses current local issues of concern to viewers in the area where the station is located.

Date March 31, 2017

Listed below are the problems and needs of the community that were most actively addressed on WZZM 13 Gannett Broadcasting. The items are not necessarily in order of importance. Other community problems and needs are noted on support documents attached in this report. Those documents also reflect local programs that address these needs.

1. Community Involvement
2. Crime
3. Diversity
4. Economic Development
5. Education
6. Family
7. Government
8. Health
9. Religion
10. Safety
11. Youth

### **PROGRAMS THAT ADDRESS LOCAL ISSUES**

The following programs that aired during the relevant reporting period regularly address local issues and concerns in the station's city of license and within its service area. Specific episodes and segments of these programs and the issues they addressed are listed on the following pages.

Program Name	Schedule (Day/Time)	Description (Note whether local, syndicated or network)
CDC on Flu Season	1/4/17 at 5:00pm	<p>If you haven't gotten your flu shot yet this year... you better do it soon. WZZM 13 health reporter Valerie Lego is here with some "not so good" news... the flu is already here. Yes, unfortunately... that is true. Right now in Michigan we're seeing a few cases of it and more bad news... the most common strain the C-D-C is reporting also happens to be the one that hits you the hardest. It's the "A" type strain called H3N2. It causes more severe fever, coughing and aching especially in seniors. Now here's the good news. That H3N2 strain is included in this year's flu vaccine. And it's not too late to get one. Just remember that it takes two weeks to develop immunity from the flu after you get vaccinated. Flu cases are mild right now in Michigan but we can expect to see more of it in the months to come as our flu season peaks the end of February beginning of March.</p>
UM Metro Health Merger & History	1/5/17 at 5:00pm	<p>Grand Rapids medical community is growing yet again with a partnership between Metro Health and the University of Michigan Health System. WZZM 13 Health reporter Valerie Lego is here now with how this will impact patient care. The move went into effect last month after years of Metro using U of M health care services at its satellite campuses and also at its cancer center at its main site. Metro says one of the things their excited about is expanding cancer center treatment in West Michigan. One of the things I found most interesting about this announcement is the journey that got Metro Health to this partnership. Joining me to take a look at some of the high and low points is Lodi Zwarenstein... a long time health advocate in West Michigan. Let's go back nearly 10 years ago to when Metro Health Hospital moved from Grand Rapids to their current location off M-6. There were some who said the move would never work. Then shortly after that there were concerns about how Metro Health would be able to compete as a single hospital system when other community hospitals were joining larger systems. Which led to the exploration of a partnership with the Tennessee based Community Health Systems which upset some people. And now we've got the partnership with the University of Michigan Health Care System. What do you think this will do for our medical community? In your opinion is there a little competition between Michigan State and their medical college based here and the University of Michigan wanting to have a presence too?</p>
Health Care Forecast	1/13/17 at 5:00pm	<p>Every year Grand Valley State University holds its Health Check Forecast where they release the data they've collected over the past year and look at trends in health care for West Michigan. And WZZM 13 Health Reporter Valerie Lego is a loyal attendee. You were</p>

		<p>there this morning... what did you learn? The biggest takeaway is that when it comes to coronary artery disease or CAD for short, the numbers are getting worse, Especially right here in Grand Rapids. Spending for CAD has increased by 22 percent over last year. We actually have a higher rate of CAD than the city of Detroit. Did they give a reason behind the increase? There's really no definitive answer as to why but they did give some possibilities like differences in patient health... intensity of treatment and prices for health care services. What did they mention about health insurance? The good news is that more are getting it. The rate of uninsured dropped from 9% to 5%. But the bad news is that more companies are opting for high deductible plans. In fact 68% of companies are offering the high deductibles... with the average for a single person being \$25-hundred dollars... and \$48-hundred for families. Unfortunately, that is having a not so healthy affect. <b>Kevin Callison/Grand Valley State University:</b> There's some pretty good evidence on these high deductibles utilization and the evidence shows a steep drop in utilization right away it picks up a little bit a few years later but when people cut their utilization it's not like their cutting the wasteful spending. They're cutting everything across the board even things that we think they should be getting they don't get any more because of the deductible. So it could be a short term savings that would have some implications further down the road. Where there any other trends you found interesting? Yes, the good news is that smoking rates are going down... obesity is leveling off. AND maybe the most interesting... that how much you pay to go to the doctor depends on your zip code. If you live in Kentwood you could be paying more for health care services than if you lived in say Rockford.</p>
<p>Heroin Addiction</p>	<p>1/19/17 at 6:00pm</p>	<p>So the big question is why? Why are so many people hooked on heroin? Health reporter Valerie Lego is here now to explain. Heroin is often referred to as the most dangerous drug on the streets and for good reason. Experts say just trying it once can lead to addiction, here's why; Receptors for heroin are located in the part of the brain that is responsible for pleasure and the perception of pain. That's right here. A person using heroin feels a rush of euphoria and no discomfort whatsoever. While the drug is in the body... these receptors are working overtime and eventually become depleted. When the drug starts to wear off... it becomes uncomfortable for the user... and they have an urge to use it again. Another reason it is addictive... heroin enters the body quickly. So, no matter how the drug is taken... injected, snorted or smoked... it gives an instant rush of pleasure. And here's why people usually die from using heroin. It causes you to become so sleepy, that your body relaxes to the point that you forget to breathe... your respiratory drive shuts down. It can also cause your blood pressure to dip and your heart simply fails.</p>
<p>New Epi Pen</p>	<p>1/20/17 at 5:00pm</p>	<p>Good news for Epi-pen users... next month you'll have another choice when it comes to emergency auto-injectors *And* for most ...it will be *free*. Kaleo... the maker of the auto injector Auvi-Q, says the injector has voice instructions that help guide a user step-by-step</p>

		through the epinephrine delivery process and an automatic retractable needle system, which is a first for epinephrine auto-injectors. If you have a house hold income under \$100,000 or have a with high-deductible plan... you will get the injectors for free or for very low out-of-pocket costs. Kaleo's announcement of the Auvi-Q follows last month's announcement by C-V-S of a generic version that would sell for \$109.99 for a two-pack.
HPV and Men	1/20/17 at 5:00pm	Ok guys... time for you to listen up. Nearly 50% of you are infected with the H-P-V virus. And even more concerning is that once you're infected... you'll more than have it your whole life. That's according to a new study. One of the reasons researchers at the Womack Army Medical Center believe it stays longer in men is because the virus lives in the glands of men... in women it lives near the surface of the vagina and can usually shed within a year of contracting it. Most people infected with H-P-V don't know they have it. There is one way to prevent getting the virus and that is with the H-P-V vaccine that is now approved by the C-D-C and F-D-A for both girls and boys.
Flu Season	1/30/17 at 5:00pm	Flu season is beginning to make its way to Michigan and it's expected to be a very aggressive one. So far, there have been 19 deaths from the flu. WZZM 13 Health Reporter Valerie Lego is here with more on what you need to know about this year's flu season. Here's a look at the C-D-C's most recent flu map. You can see that in Michigan we have widespread flu activity and we can expect that to increase over the next few weeks. Joining me to talk about why this year's flu is more serious is Dr. Daniel McGee from Helen DeVos children's hospital. It has something to do with the type of virus that is circulating this year. IT IS MOST DANGEROUS TO THE VERY YOUNG AND VERY OLD. The good news is that this virus is included in this year's vaccine and it's not too late to get vaccinated. THE VACCINE TAKES UP TO 2 WEEKS TO BECOME FULLY EFFECTIVE. IT PROTECTS AGAINST 95 PERCENT OF FLU STRAINS THIS SEASON. AND THIS YEAR, A SHOT IS RECOMMENDED, NOT THE NASAL SPRAY MIST. And just a reminder for parents that the flu mist nasal spray is not recommended for parents this year.
Mom Mental Health	2/2/17 at 5:00pm	The struggle to be a perfect mom is real... between Pinterest, Facebook and Instagram, and so many other pressures, trying to maintain a perfect look to the outside world is nearly impossible. And one mom from Missouri wants you to know that. Cierra Lynn Fortner was recently complimented by a cashier about how perfectly behaved and well-dressed her children are every time they're in the store. As she drove home she decided she needed to let the world know... she is far from the perfect mom. So she took to Facebook. Here are some excerpts from her post which she directed at the kind cashier. <b>"I want her to know I battle a personality disorder everyday with anxiety and depression and I'm a two time suicide survivor." I want her to know my son is late for school 3 out of 4 days because I regular forget what day and time it is. I want her to know I hadn't washed my hair in 3 days and my kids hadn't had a bath in 2. From one</b>

		<p><b>exhausted mom to another, you're doing great, have that meltdown, let you kids eat the crap out of that cereal and take care of yourself always.</b> Words probably a lot of mom can not only relate to but appreciate. I want to get back to Cierra's final words. "Take care of yourself always". If you ever feel like you just can't cope there are plenty of resources here in West Michigan you can turn to. Pine Rest Christian Mental Health Services... Anxiety Resource Center... Network 180, and Arbor Circle are just a few. I've provided a complete list of the more than 20 mental health clinics in our area. I've provided a full list on <a href="http://wzzm13.com">wzzm13.com</a>. Remember your mental health is just as important as your physical health.</p>
<p>New Spectrum Health Equipment</p>	<p>2/6/17 at 5:00pm</p>	<p>Getting an x-ray sometimes means lying perfectly still in an uncomfortable position, for a long period of time. But new technology at Spectrum Health may eliminate that for patients. WZZM 13 Health Reporter Valerie Lego stopped by for a first-hand look. I'm excited to introduce to you to some new technology here at Spectrum Health and I'm with Jason Fleeger the radiation manager here. This is something so new. Spectrum Health is only the 5th hospital in the U.S. to be using it. What is it about? <b>Fleeger:</b> I'm excited to introduce to you to some new technology here at Spectrum Health and I'm with Jason Fleeger the radiation manager here. This is something so new. Spectrum Health is only the 5th hospital in the U.S. to be using it. What is it about? <b>Lego:</b> That was one of the things that attracted me to want to talk about this a little more. If someone breaks their hip and they're in a wheelchair you don't have to go through the pain of getting up on the table. <b>Fleeger:</b> Some of that may still be required but in fewer instances because of the systems versatility we won't need to perhaps put the patients up on their side because the two robotic arms move around the patient instead of having to have the patient move. <b>Lego:</b> In the future this system will allow us to do 3-D imaging which means we'll be able to recreate 3-D slices using load bearing techniques which should provide some very interesting diagnostic capabilities in the future. Thank you so much for letting us stop by and of course if you'd like to learn more about this technology just logon to <a href="http://wzzm13.com">wzzm13.com</a>.</p>
<p>Mammogram Call Backs</p>	<p>2/13/17 at 5:00pm</p>	<p>It's 13 Friends For Life day... and one of the most important things a woman can do when it comes to breast cancer is to get her yearly mammogram starting at age 40. WZZM 13 Health Reporter Valerie Lego talks about the importance of keeping your appointment when you get called back for a second look. It's 13 Friends for Life day and that means it's time to contact your friend for life and remind her to do her breast self-exam, know her normal and get that yearly mammogram. Yearly mammograms are recommended for women beginning at age 40. For many women this can a scary thing, but receiving a phone call that your doctor has found something suspicious can be even scarier for women and their families. But a suspicious finding does not mean that you have cancer. Dr. Courtney Garlick, Medical Director and Fellowship-Trained Breast Radiologist at the Mercy Health Comprehensive Breast Center in Muskegon is here to</p>

		<p>discuss what a call back after a mammogram could be. If someone does receive a call back, what else could it be? The vast majority of the time, if you get called back from a screening mammogram, the results are benign. About 100 out of 1000 women will be called back and most commonly no further imaging or biopsy is needed. The most common findings are overlapping normal tissue, benign calcification or cysts. How often are the suspicious findings something besides breast cancer? Between 50-70% of the time the biopsied lesion comes back benign. Per 1000 women screened, only 5 will actually end up being diagnosed with cancer. What happens during a follow up appointment after a call back? Often the initial first step is additional mammographic views. Then the radiologist reviews these and determines if they need more imaging, such as ultrasound. Some women skip the additional views and go right to ultrasound, depending on the screening findings. The radiologist reviews all the images while you wait and you always leave knowing what the additional imaging showed and if there is any need for further follow-up imaging or biopsy. What if someone were to need a breast biopsy? What types of biopsies are there? There are several ways to perform biopsies. The type used depends on the type of lesion and what imaging modality will give us the best chance at successfully sampling the area. The different image guided biopsies are ultrasound guided, mammographic guided and MRI guided. Rarely, a lesion is not amenable to these and some women get a surgical biopsy. What happens if it is cancer? The breast care team will lead you through all the next steps. At Mercy Health Muskegon you will be contacted by one of our 2 outstanding nurse navigators who help you with every step of your breast journey. You are never alone in this journey and we have lots of resources available to help with the transition.</p>
<p>Love Your Heart Special</p>	<p>2/16/17 at 7:30pm</p>	<p>Good evening, and welcome to the WZZM13 love your heart special. I'm Valerie Lego. You only have one heart. Taking proper care of it is vital to your overall health. We've dedicated the next 30 minutes to helping you do the right things to love your heart. First, a look at heart disease by the numbers. More than 600-thousand Americans die from heart disease every year. One in every four deaths is related to heart disease. And in the US, someone has a heart attack every 42 seconds. Coronary heart disease is the most common type of heart disease. It kills hundreds of thousands of people each year. And 49 percent of Americans either smoke, have high blood pressure, or have high L-D-L cholesterol. All three are key risk factors for heart disease. <b>Topics discussed: Risk Factors, High Blood Pressure, Cholesterol, LYH Smoking, Down 140 LBS, Genetic Heart Condition, LYH Fact 1, Genetic Heart Condition, Epigenetic Testing, Warning Signs for Women, LYH Diet &amp; Signs,</b> The American Heart Association recently released findings about our exercise and diet habits. A growing number of Americans appear to be meeting recommendations for physical activity. More than one in five are now getting adequate levels of aerobic and muscle-strengthening activity for at least 30 minutes a day. The</p>

		<p>new report also suggests the American diet is getting healthier. And the death rate from cardiovascular diseases dropped more than 25 percent over a ten year period ending in 2014. Encouraging signs that more people are taking the phrase "love your heart" seriously. That's all for tonight's Love Your Heart Special. Remember, you can always find more news and features about heart health, by visiting wzzm-13-dot-com. Click on the health tab, then click on the love your heart section.</p>
Flu Latest	2/17/17 at 5:00pm	<p>The latest flu numbers are out and they are confirming that we are in the height of the flu season. WZZM 13 Health Reporter Valerie Lego is here with a reminder that it's not too late for the flu shot. It is *not too late. The flu lasts through the end of March in West Michigan and sometimes even a little longer. So if you haven't gotten your flu shot, here's something that might convince you to get it. There are four viruses circulating this year. The "A" virus is the most prevalent and the one that is really taking its toll on kids and the elderly. But even if you get that strain of the flu and recover, you can still catch one or more of the other three strains going around. Unless... you get your flu shot. And then you are protected. But remember it takes two weeks before you have immunity from the flu. And it can also be hard to tell the difference between a cold and the flu. Here's the symptom you need to watch for. If you have a sudden onset of fever and muscle aches... and I mean like a hour ago you felt fine and now you are sick and feeling worse by the minute... you more than likely have the flu and should call you doctor. And again... the number one way to protect yourself from the flu is to wash your hands often. And if you are sick, don't sneeze into your hands, use your arm, that reduces the risk of spreading the virus to others.</p>
Mercy Health Stent	2/21/17 at 5:00pm	<p>It's a medical device that's been around for 30 years... but recently got an upgrade. WZZM 13 Health Reporter Valerie Lego is here to tell us about a new dissolvable stent used for heart patients being used here in West Michigan. I first learned about this new stent last fall. Borgess Hospital in Kalamazoo was using it on patients as part of a study. The hope was that it would be available in the next few years for patients... but it's been working so well the F-D-A moved up its approval. So it's now available at Mercy Health Saint Mary's here in Grand Rapids for patients. Here's what's so neat about this new stent. It dissolves over time until it is completely gone after 3 to 5 years. You may wonder why this is important. "Absorb"~ the name of the bio-absorbable stent~ opens clogged arteries to restore blood flow just like other stents but then because it gradually dissolves in the body it reduces the risk of future blockages that can occur with metal stents and actually promotes the healing of the artery. What makes this so much better than a metal stent? Metal stents are permanent implants and sometimes the body tries to heal itself knowing that there is a a foreign object where there shouldn't be anything and scar tissue can build up over time causing problems, 15 million people in the U-S have coronary artery disease and this is a great option. Especially for younger patients like Stu McLean who is just 33 years old. He</p>



		<p>was the first to get the dissolvable stent at Mercy Health Saint Mary's back in January. Since then they've used the stent on three other heart patients. It's not for everyone so you should talk with your doctor about it when deciding what treatment you need.</p>
<p>Flu Facts</p>	<p>2/24/17 at 5:00pm</p>	<p>The flu is hitting west Michigan hard... As we first told you yesterday at five, the entire Kalamazoo school district is closed today because of the flu. About 19-hundred children reported being sick yesterday. The closure gives the district three days to clean and disinfect its buildings. "Climax- Scotts Schools" in Kalamazoo County are also closed today due to illness. Health Reporter Valerie Lego is here to sort the "fact from fiction" when it comes to the flu. This year's flu season is exactly as the C-D-C predicted. The Type A virus that is circulating is hitting kids hard. The good news is that the vaccine is a near perfect match for this year's flu and that virus is included in the vaccine. It's not too late to get the flu shot. We still have about a month to six weeks to go for our flu season here in West Michigan. Although doctors suggest the flu shot... some people like to try home remedies. Yes they sure do. So I thought this would be a good time to take a look at the ones that do and don't work. Let's start with garlic. Eating raw garlic helps boost your immune system...that's true according to N-B-C News Medical Contributor Dr. Natalie Azar. Raw garlic can be helpful in warding off a cold or flu. Have you heard of putting onions in your socks before bed? Some people thinks it helps but that is false. There's no scientific evidence to back this one. But get this, chicken soup is actually good for your body when you're sick. Steam from the soup helps to loosen nasal congestion and the salt helps soothe a sore throat. Drinking caffeine can help you get through the day when you're sick...that one is false. Caffeine can be dehydrating. And put some honey in your tea...this one works. It's a cough suppressant and has anti-bacterial properties BUT it can be harmful to infants because of the bacteria botulinum. So there you go, a few flu remedy facts for you.</p>
<p>Spinal Stroke</p>	<p>3/1/17 at 6:00pm</p>	<p>There are many aspects of heart health that many of us don't think about. Like how it includes our entire cardiovascular system. WZZM 13 Health Reporter Valerie Lego is here with a reminder about how quickly life can change when one part of it is affected in this month's Love Your Heart Report. It's so true. When you think about keeping your heart healthy you need to think not just about heart attacks but also strokes. And how a clogged artery anywhere in your body can cause a life to change in an instant. Heather Warner will never forget the day her life changed. At just 26 years old, Heather had a stroke. But it took doctors a week to diagnose it. Dr. Daniel Fechtner, a rehabilitation physician at Mary Free Bed diagnosed Heather with a spinal cord stroke, "In some ways they are harder to recognize." Mostly because the symptoms of spinal cord stroke are very different from other strokes that affect the brain. "A spinal cord stroke is recognized by a sudden onset of weakness in the legs. There's numbness that goes along with it and very often there's pain." But there is one similarity. Heather's stroke like</p>

		<p>many others was caused by a clogged artery. But with all the struggles she has left there is one bright spot. A sign that her spinal cord is finally starting to heal. Heather may never walk without a limp or regain all of the feeling in her legs. But those are small when she thinks about being told she would never walk again.</p>
Winter Blues	3/2/17 at 5:00pm	<p>If you feel this has been a long winter... you are not alone. So many feel that way and are ready for spring. WZZM 13 Health Reporter, Valerie Lego is here to tell us why those winter blues are "real" and what you can do to feel better. It's good to know that you're not alone right? Those long days with no sunlight really do affect you on many levels. If you love cold winter nights with pasta or mac-n-cheese... blame the lack of sunlight. I talked with Dr. Margaret Moen... a sleep specialist at Mercy Health and here's how she explained it. Dr. Margaret Moen/Mercy Health Sleep Specialist: "It's almost like a hibernation type and so there's this need to want to store energy and metabolism is affected by our master clock. So does our metabolism slow in the winter? A little bit... but Dr. Moen says it depends on how well you process shortening of sunlight. For some it could only be a slight difference and for others... a BIG one. Oh boy... I'm glad the days are getting longer. I know it's the perfect cure. The more sunlight you can get the better and add with that 30 minutes of activity whether it's walking or yard work... and you'll be on your way to a better mood. *AND* you'll sleep better!</p>
C- Section Shaming	3/7/17 at 5:00pm	<p>It should be one of the most beautiful time in a woman's life. But unfortunately, for some women, it's a time a guilt. WZZM 13 Health Reporter Valerie Lego is here with a look at why woman are not only feeling guilty about having C-sections... but also judged by other moms. It seems hard to believe... but it's true for many moms. However, imagine being "shamed" for it. That's what happened to one mom who wanted pictures of her C-section birth. The post went viral and reached over a thousand comments. But it still doesn't change that fact that some women feel guilty after a C-section. "It's a miracle that comes with a rush of emotions... including one that may surprise you. And Tricia isn't alone. Erica Bowers recently shared her feelings of guilt on Instagram. So imagine someone judging you for having a C-section. That's what happened when an Oregon photographer refused to take birth pictures for a mom having a C-section. The mom posted the text exchange on "Sanctimommy" where the photographer says, "That is not birth no matter how you swing it and I for one don't want to be there to take pictures of it." Elsa, a mom of two, counsels a lot of moms trying to get past the guilt. She says the biggest thing you can do is form a support system... but be careful who you turn to. Tricia found that support and was able to make peace with her daughter's birth. Nearly a third of women will have a C-section. The rate has declined in recent years because many hospitals will no longer allow for scheduled C-sections unless it's medically necessary.</p>
Teen Diets	3/13/17 at 6:00pm	<p>It's 13 Friends For Life Day. Time to remind your friend for life to know her normal... From self-breast exams to getting that yearly mammogram. And moms there's something extra you can do to protect your teenage daughters from getting breast cancer. Here's this</p>

		<p>month's Friends For Life story: That age old saying "you are what you eat" even applies to teenagers... especially teenage girls. All of those yummy foods our teens can't get enough of are setting them up for a higher risk of breast cancer in the 20's and 30's. That inflammation was the basis for a study by researchers at U-C-L-A. After studying women over 22 years from high school until their early 40's they found that those who ate an inflammatory diet... meaning one filled with red meat, high fat, sugar and processed meats had a 35% increase in getting breast cancer before they turned 50. Liz Webber is a dietician with Mercy Health Saint Mary's she says inflammation can cause a lot of damage. The best advice Weber has for reducing your teenage daughter's risk for breast cancer early on is to make sure they understand the importance of healthy eating.</p>
<p>March Madness Vasectomies</p>	<p>3/16/17 at 5:00pm</p>	<p>Bracket busting begins today. Yes -- it's the first full day of the NCAA tournament. It's the time of year -- when production at work gets really bad -- and some operating rooms fill up. WZZM 13 health reporter, Valerie Lego is here to explain why. I want you to think about the greatest length you've gone to avoid working. Because over the past few years, some men have taken this week to use a very clever.... Yet permanent excuse. For sports fans the most beautiful days of the year are in March with non-stop basketball. Around the time that around the time that urologist, Joshua Fine's office fills up with patients. Dr. Fine performs vasectomies. Sure it's permanent but hey, guess what else it comes with. What we all want, couch time! Now the doctor says most men were already planning the procedure but if you're going to do it. Why not schedule wisely? So when the game is on. Don't bother them... because. <b>DR. FINE: "They have an excuse, doctor's orders."</b> We looked this there actually some clinics across the country that make a promotion of this.... One was offering free pizza and frozen peas. Some might snicker about it, but the doctors do warn even though there are reversible surgeries, you typically don't want to do this unless you want it to be permanent.</p>
<p>Whooping Cough Vaccinations</p>	<p>3/20/17 at 5:00pm</p>	<p>Michigan's vaccination rates remain one of the lowest in the country. Now the state's Health and Human Services Department is hoping their new campaign will help to change that. WZZM 13 Health Reporter Valerie Lego has more on what they've come up with. I was in Lansing this morning for the Launch of their "i vaccinate" campaign. It's designed to reach out to parents and hopefully answer all of their questions. The website ivaccinate.org has answers to the most asked questions...information on vaccinations and what's in them, at what stages your child needs vaccinations. And they've also included several P-S-A's told from the point of view of parents. "I lock... I clean... I block... I vaccinate..." You'll probably start seeing these P-S-A's on television. But this campaign goes far beyond that with the outreach it's doing with the website and resources on the website. Michigan's vaccination still a pretty big health concern because it's so low. We used to be the 4th worst state. And then there was the change to the school voucher system where instead of just signing the waiver to opt out and turning it in now</p>

		<p>parents have to make an appointment with the health department before they can do that. And the numbers have budged a little bit. We've gone from 4th worst to 7th. But here are some of the concerning numbers just over that past year. In 2016 we had chicken pox outbreaks, over 400 cases of whooping cough with some children dying, and also an increase in mumps cases not just in Michigan but around the country. And if you are traveling and your child isn't vaccinated they are at risk. So how do they plan to reach those parents that don't want to vaccinate. I think that's one of the biggest barriers. I ask that question to Dr. Wells who is head of the Michigan Department of Health and Human Services and here's what she said. So once again the website is iVaccinate.org if you have any questions about vaccinations log on, watch the P-S-A's and find the answers you might be looking for.</p>
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### Issue-Responsive Programming

Local Issue: **Try It Before You Buy It:** A biweekly segment by our morning anchor, Lauren Stanton. Lauren tries new products being introduced into the market. She will try the product & give a full report to our viewers. This airs every other Thursday at 6pm. Here are some of our stories.

Program	Date	Time	Duration	Description
Flippin Fantastic	3/2/17	6:30am	1:50	We all love pancakes... and this product claims it can help you make them faster and easier. Lots of requests for this product... But will Flippin Fantastic help flip your pancakes without the mess? Thought I'd try it before you buy it.

Local Issue: Unfortunately, **crime** is in the news daily. Here's a list of some of the crime related stories we have covered:

Program	Date	Time	Duration	Description
UPS Sorter in	1/3/17	5:00pm	1:11	The case against a local UPS worker,

Court				accused of stealing items out of holiday packages he was sorting, is moving forward in Muskegon court. WZZM 13 Watchdog Reporter, Sarah Sell, first told us about the thefts back in December. She's in studio with the latest on the suspect, and the items he allegedly took.
Marcus Bivins Murder Hearing	1/5/17	5:00pm	2:35	A man accused of killing a woman, and dragging her body through downtown Grand Rapids will stand trial for murder. Marcus Bivins is accused of stabbing 34 year old Jeanne {genie} Huntoon and dragging her into some bushes near a parking garage at Grand Rapids Community College. WZZM 13's Nina Desarro has details of the murder, revealed during a court hearing this morning.
Cascade Firefighter CSC	1/9/17	5:00pm	1:01	A Cascade Township firefighter is facing four felony charges stemming from a relationship he had with a 16-year-old girl. Charges against 51-year-old Clem Bell accuse him of sexually abusive activity. The alleged victim was a member of an Explorer program for young adults interested in firefighting and emergency services work. WZZM 13's John Hogan has been looking into the case and joins us with more.

<p>Christopher Howard Murder Hearing</p>	<p>1/18/17</p>	<p>5:00pm</p>	<p>1:25</p>	<p>We're learning more about the evidence prosecutors have against a Muskegon man accused of killing a pregnant woman in Muskegon Township. Police arrested Christopher Howard earlier this month. According to court documents released today, detectives believe Howard killed 21-year-old Dominique O'Neal, after she surprised him when Howard broke into her apartment. As WZZM 13's Jon Mills reports, fingerprints are proving to be some of the key evidence in the prosecution's case.</p>
<p>Gas Pump Skimmer Conviction</p>	<p>1/31/17</p>	<p>5:00pm</p>	<p>1:06</p>	<p>A Texas man who police say orchestrated an elaborate credit card scam using skimmers at gas pumps across Michigan has been convicted of federal charges that could put him in prison for decades. Antonio Perez-Martinez oversaw the scam that touched several states, resulting in credit card losses of more than \$425,000. WZZM 13's John Hogan joins us from the information center with more.</p>
<p>Student Loan Scam Calls</p>	<p>2/1/17</p>	<p>5:00pm</p>	<p>1:26</p>	<p>A phone scam that promises to forgive your student loans is making the rounds in West Michigan, again. 13 On your side Consumer Reporter, Sarah Sell is live in the information center with what you need to know. Two of us</p>

				<p>here at WZZM, including myself, have received this very call today. In both cases, it was someone offering to forgive our student loan debt... which is interesting because neither of have a student loan and neither does anyone in our family.</p>
<p>Greenville Police Chief Resigns</p>	<p>2/13/17</p>	<p>5:00pm</p>	<p>1:01</p>	<p>First at Five -- Greenville's police chief is off the job. He quit the department today. He's also facing health care fraud charges. Public Safety Director, Mark {reese} Reiss is accused of leaving his ex-wife on his insurance after they divorced. WZZM 13's Sarah Sell joins us with more.</p>
<p>Grand Haven Gun Recovered</p>	<p>2/20/17</p>	<p>6:00pm</p>	<p>1:40</p>	<p>Police in Grand Haven have closed a nearly 40-year old case involving a stolen shotgun. And it wouldn't have happened, if not for a routine traffic stop last summer in Texas. Here's WZZM's Jon Mills tonight in Ottawa County.</p>
<p>Laylah Homicide Charges</p>	<p>2/24/17</p>	<p>5:00pm</p>	<p>1:50</p>	<p>We have an update for you on the death of a 14 month old girl in Newaygo County. Her step father is now facing charges related to her death. Laylah Heather was injured at her home near Newaygo on February 14th. She died earlier this week. Now... 29-year-old Wayne Brown, is being held in the county jail in White Cloud. WZZM 13's Jon Mills is in</p>

				Newaygo County, with a closer look at the charges.
Jewish Community Center Threats	3/1/17	5:00pm	1:54	It's happening across the nation, and now the Grand Rapids Jewish Federation is speaking out, condemning the recent attacks on community centers and reassuring the West Michigan Jewish community. WZZM 13's Nina DeSarro joins us from the Information Center with the local reaction to the nationwide acts of anti-semitism.
GRPD Termination Hearing	3/7/17	5:00pm	1:45	In other news, Grand Rapids leaders today began a hearing to determine if a police lieutenant will be fired for his handling of a crash involving a county prosecutor who authorities say had been drinking. The termination hearing for Lt. Matthew Janiskee was not open to the public. And Janiskee's lawyer is not talking about it. But one Grand Rapids leader is talking on the record about the case. WZZM 13's Nina DeSarro spoke with city manager Greg Sundstrom about the case. She's in the information center with more.
GR Stabbings	3/10/17	5:00pm	2:00	Three stabbings happened this morning in the city of Grand Rapids. The first happened on Sheffield Ave in the Black Hills neighborhood just before two o'clock. The second stabbing happened



				around 7-45 this morning on Worden Street... west of Kalamazoo Avenue. And the third happened near Powers Street around 11. WZZM 13's Emma Nicolas talked with Grand Rapids Police. She's in the information center with more.
MSP Chase Suspects	3/13/17	5:00pm	1:20	We have uncovered new information about the two teens police were pursuing before the crash happened. Both have juvenile records and one had an arrest warrant issued against him on Friday. 15-year-old, David Torrez was killed in the crash. The driver, identified as 16-year-old, Al-Handro Torrez, who went by Alex, was seriously hurt. WZZM 13's John Hogan spent the day looking into their backgrounds. He continues our team coverage from the information center.
Facebook Sale Shooting	3/20/17	6:00pm	1:25	In Grand Rapids police are trying to piece together what happened during an armed robbery Friday night. A 16 year old girl met another teen to sell a phone she posted for sale on the Facebook Marketplace. That's when police say the buyer pulled a gun and took the phone. Tonight WZZM 13's Meghan Bunchman has more on the strange turn of events that happened next.

Local Issue: Michigan continues to deal with rising prices, as well as continuing economic slowdown. Much of it still due to the auto industry & their cuts, along with the rising cost of fuel. Here's a look at some business issues for the 1st quarter of 2017.

Program	Date	Time	Duration	Description
Michigan Gas Price	1/1/17	6:30pm	1:10	Back here in Michigan, there are many things to be excited about with this new year but higher gas prices is probably not one of them. The average price of a gallon of gas in West Michigan is now 2-dollars and fifty-nine cents. That's about a 30-cent increase from just yesterday. WZZM 13's Andrew Krietz now is here to explain what exactly caused these higher prices -- Andrew?
Sears Kmart Closings	1/3/17	5:00pm	1:25	Three major stores, one in Grand Rapids, one in Muskegon, and another in Battle Creek will close their doors. Today, Sears Holdings announced today, it will close additional Kmart and Sear's stores. Macy's also announced some closings. WZZM 13 Consumer Reporter Sarah Sell is here with more on what stores will be affected and where.
Michigan Legislature Day One	1/11/17	5:00pm	1:55	The new legislative year is beginning at the state Capitol in Lansing. New lawmakers were officially sworn into office at around noon. One of the measures they will consider is reforming Michigan's income tax. Some Republicans are

				calling for a rollback of taxes, aimed at helping families. WZZM 13's Alex Shabad talked with new and veteran lawmakers about the proposal.
Fruitport Library	1/16/17	5:00pm	1:44	The new year is bringing big changes to library services in a Muskegon-area community. Last year, the village and township of Fruitport voted to pull their library out of the Muskegon Area District Library system. The transition is starting off with a temporary reduction in services at the branch. WZZM's Jon Mills has more.
Ottawa Housing	1/17/17	6:00pm	1:35	Now to the rising cost of housing in Ottawa County... and the troubles it's causing for local residents. Last night, Zeeland's city council highlighted the issue. Nearly half of people living there are struggling to find affordable housing, according to a study by the United Way and Rutgers University. WZZM 13's Alex Shabad explains how it's become an issue around Ottawa County.
MIM: Latte in a Can	2/1/17	5:00pm	1:57	A Philadelphia-based coffee roaster with cafes from New York to L.A. choose Norton Shores to expand its business. La {coh-LOAM'} Colombe didn't open a cafe there... but a canning facility to make the company's lattes and cappuccinos

				portable. WZZM 13's Jon Mills has more on what drew the company to West Michigan.
Right Place Plan	2/8/17	6:00pm	1:57	500-million dollars in capital developments. That's how much the economic marketing group "Right Place Inc" says it plans to bring to Grand Rapids over the next three years. We learned about the organizations new plans for the area this morning. WZZM 13's Sarah Sell is in the Information Center with the details.
MIM: Can Seamer	2/8/17	6:00pm	1:45	A Muskegon company has a new product you may soon see at your favorite microbrewery. The table-top unit allows brewers to sell the beer they have on-tap in cans. WZZM's Jon Mills has more in this Made in Michigan report.
State Tax Processing	2/16/17	5:00pm	1:05	Its tax time and many of you at home are anxiously waiting for your money back. We are learning today, though, you may have a delay getting your state income tax refund this year. WZZM13's watchdog reporter David Bailey is here now to tell us why that's the case.
J.C. Penney Closing Stores	2/24/17	5:00pm	1:10	JC Penney plans to close dozens of stores nationwide... But isn't saying where those closings will happen just yet. WZZM 13 Consumer Reporter Sarah Sell is live in

				the information center with the latest.
MH Job Fair	3/1/17	6:00pm	1:46	The most recent figures available, show the unemployment rate in Muskegon Heights at 13.2%. That was in 2015 and city leaders say today it's closer to 10%. But that's still twice the state average. It's why the city organized a job fair and training event for Muskegon Heights, residents today. WZZM 13's Jon Mills has more.
Grand Rapids Pet Limits	3/7/17	5:00pm	1:45	Grand Rapids city commissioners are considering limiting the number of pets per household to three dogs and three cats. While the City Manager says there isn't a specific incident that prompted the discussion, there have been nuisance complaints in the past. WZZM 13's Nina DeSarro joins us from the information center with more.
Ada Village Changes	3/13/17	5:00pm	1:05	Off the top at 5:30, a progress report on efforts to reinvent and expand the village of Ada. As part of the project... Ada Drive is now closed but leaders say the temporary inconvenience will be all worth it in the end. The road is being raised to meet requirements for the 100 year flood plain. WZZM 13's Sarah Sell is in the information center with an update.
Community	3/16/17	5:00pm	1:49	Another program facing elimination helps low-income

Funds & Trump Budget				families heat their homes. WZZM 13's Meghan Bunchman continues our team coverage, with a look at how that would impact agencies that help those families.
Michigan Daylight Saving	3/21/17	6:00pm	1:45	Turning now to the effort to change daylight saving time in Michigan. One state lawmaker has introduced a bill to do just that. The bill, as it is worded right now, would keep us on Eastern Daylight Saving time year round. So right now our time is the same as New York City. But come November, we would "not" fall back. So we would be an hour ahead of New York, putting us in the Atlantic Time Zone for half the year.... joining the Canadian provinces of New Brunswick, Nova Scotia, and Prince Edward Island. WZZM 13's Meghan Bunchman takes a look at the reasons behind the change.

Local Issue: Our viewers tell us that education is important to them. WZZM provides information regarding education, may it be; budget cuts, students involvement, teachers, special programs, etc. We provide our viewers with the information they need.

Program	Date	Time	Duration	Description
WMU Cotton Bowl	1/1/17	6:00am	1:22	Sam Beal is from Grand Rapids and graduated from Ottawa Hills High School, Asantay Brown hails from Muskegon and graduated from Mona Shores. Both Bronco defenders

				<p>share similar views on life and have one major thing in common—their desire to serve as a positive influence to the youth in their communities. In February 2015 Sam Beal signed his letter of intent to attend Western Michigan and was thankful for the opportunity. Both Brown and Beal say that mistakes will happen in life but the important thing is taking responsibility for them, learning from them and moving on. Wise words from two young men dedicated to having their message heard.</p>
Nassar Newser	1/10/17	5:00pm	1:30	<p>Several more female gymnasts have come forward saying they were sexually assaulted by a former Michigan State University doctor. WZZM 13's Sarah Sell has been following the story. She's here with the latest allegations.</p>
Betsy DeVos Backgrounder	1/17/17	5:00pm	2:00	<p>But we begin on Capitol Hill, where the Senate Committee on Health, Education, Labor &amp; Pensions is about to convene for its confirmation hearing for Betsy DeVos. President-Elect Trump nominated DeVos to be his Education Secretary in November, just weeks after the election. She's expected to face a lot of questions today about her support for using</p>

				public funding to pay for private and religious school tuition. Democrats are also likely to grill her about her donations to Republicans -- including some members of the committee. WZZM 13's Emma Nicolas looks into DeVos' background here in Michigan, and how that paved the way to her nomination.
Newaygo Students to Inaugural	1/18/17	5:00pm	2:30	People from across the country are heading to Washington to witness Friday's inauguration. That includes a number of students from here in West Michigan. WZZM 13'S Jaleesa Irizarry is live in Newaygo, where one group is leaving for the Nation's Capital tonight.
Muskegon HS Students Watch Inauguration	1/20/17	5:00pm	1:05	Students in classrooms across West Michigan watched today's inauguration with mixed emotions - just like many adults. At Muskegon High School, students were able to watch inauguration events while working on school assignments. They took in the final moments in the White House of our 44th president, Barack Obama, and observed the moments leading up to the oath of office for the 45th president, Donald Trump.
MH Academy Future	2/2/17	5:00pm	1:45	<b>Alena Zachery-Ross, Muskegon Heights Superintendent;</b>



				<p><b>"In addition we have done everything that the state reform office has asked us to do."</b> Despite that, the future of the Muskegon Heights academy is in jeopardy. It may close because of low test scores. Parents got a list of possible transfer destinations if the school closes. WZZM 13's Jon Mills is live in Muskegon Heights with the districts on that list.</p>
Prison Program Graduation	2/10/17	6:00pm	2:30	<p>It was a *graduation day* of sorts for students at Calvin College. But it didn't happen for students at the Knollcrest campus. Instead, it happened behind prison walls in Ionia. W-Z-Z-M 13's Brent Ashcroft shows us how the incarcerated are in the process of earning their college degrees.</p>
Kalamazoo Schools Legal Action	2/16/17	5:00pm	1:45	<p>A West Michigan school district is preparing to take the State of Michigan to court, over a threat to close two low-ranking schools. The agency, threatening to close the campuses is the "School Reform Office." WZZM 13's Meghan Bunchman is just back from Kalamazoo, where school leaders announced a legal plan, to fight the effort to close their schools.</p>
St John Vianney	2/17/17	5:00pm	2:17	<p>Sometimes it's hard to make education personal but one local Principal is trying to do just that,</p>

				by giving every student a unique and positive experience in school. WZZM13's Kamady Rudd caught up with Saint John Vianney Principal Gregg Bruno... who's really putting the word PAL in Principal.
Kindergarten Legislature	2/20/17	5:00pm	1:45	Did you know that Kindergarten is "optional" in Michigan? A new bill in the Michigan legislature would require all children to go to kindergarten and stay for the full day. And, as WZZM 13's Nina DeSarro reports, this measure is catching many parents and school leaders by surprise.
P.J. Fleck Investigation	3/2/17	5:00pm	1:00	Western Michigan University claims former head football coach PJ Fleck illegally contacted one of the school's football players. W-M-U officials contacted the University of Minnesota, where Fleck now coaches... to express their concerns. WZZM 13's Eric Lloyd joins us now with more.
WHAC Recruiting	3/6/17	6:00pm	1:56	On Wednesday three West Michigan teams, Davenport, Cornerstone and Aquinas, begin the NAIA Division 2 tournament in Point Lookout Missouri. Three schools from Grand Rapids establishing dominance at their level...with talent deserving of a higher level. WZZM 13's Eric Lloyd looked into how

				these small schools attract the talent they need to win.
GRCC Trump Students Follow-up	3/10/17	6:00pm	1:40	Today people marched in front of Grand Rapids Christian high School, protesting a decision by the school's superintendent to suspend four students. This comes, one day after the 13 watchdog team broke the news the students were suspended, after video shows them trying to hold up "pro-trump" signs in school. WZZM 13's watchdog David Bailey has been investigating the situation and joins us now to tell us about the protest.
Michigan Education Partnership	3/14/17	6:00pm	2:28	The Muskegon Heights Public School Academy System will remain open for at least the next few years. The Department of Education will work with the district to help more students succeed. Muskegon Heights is one of eight Michigan school districts, to establish these partnerships with the state. WZZM 13's Nina DeSarro is here to explain "how" they work.
GRPS Budget Impact	3/20/17	6:00pm	1:55	News of those cuts comes at a time when Grand Rapids Public School leaders say they are having tremendous success turning things around. Later this week the district is expected to announce a big jump in graduation rates. WZZM 13's

				watchdog David Bailey joins us now to explain why some say the proposed budget would devastate the district.
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