

INVOICE

WDAM
2362 Highway 11 North
Moselle, MS 39459
Sales T & C: www.gray.tv/advertising
Main: (601) 544-4730
Billing: (601) 450-8324

Property	WDAM		
Invoice #	1281051-1	Order #	1281051
Invoice Date	07/28/19	Alt Order #	WOC12125018
Invoice Month	July 2019	Deal #	
Invoice Period	07/01/19 - 07/28/19	Flight Dates	07/23/19 - 07/29/19
Advertiser	Friends of Jim Hood		
Product	political		
Estimate #	7831		
Account Executive	Cindy Smith		
Sales Office	Hattiesburg National		
Sales Region	National		
Agency Code			
Advertiser Code	265		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1058		
Advertiser Ref	169579		
Product 1	265		
Product 2			

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW Ste 210
Washington, DC 20001

Send Payment To:

WDAM
PO Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																				
1	07/24/19	07/26/19	M-F 530a News	5:30 AM-6:00 AM	--1-1--	:30	2	\$90.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/22/19</td> <td>07/28/19</td> <td>--1-1--</td> <td>2</td> <td>\$90.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/22/19	07/28/19	--1-1--	2	\$90.00				
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2	WDAM	W	07/24/19	6:00 AM	M-F 530a News	5:30 AM-6:00 AM	:30	JH190130H	\$90.00	NM																			
3	WDAM	F	07/26/19	5:54 AM	M-F 530a News	5:30 AM-6:00 AM	:30	JH190130H	\$90.00	NM																			
2	07/23/19	07/29/19	M-F 6a News	6:00 AM-7:00 AM	1--11--	:30	3	\$195.00	NM																				
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1	WDAM	Th	07/25/19	6:43 AM	M-F 6a News	6:00 AM-7:00 AM	:30	JH190130H	\$195.00	NM																			
2	WDAM	F	07/26/19	6:46 AM	M-F 6a News	6:00 AM-7:00 AM	:30	JH190130H	\$195.00	NM																			
3	07/23/19	07/26/19	NBC Today Show II	9:00 AM-10:00 AM	--111--	:30	3	\$45.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/22/19</td> <td>07/28/19</td> <td>--111--</td> <td>3</td> <td>\$45.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/22/19	07/28/19	--111--	3	\$45.00				
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1	WDAM	W	07/24/19		NBC Today Show II	9:00 AM-10:00 AM	:00		\$45.00	NM																			
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2	WDAM	Th	07/25/19	10:00 AM	NBC Today Show II	9:00 AM-10:00 AM	:30	JH190130H	\$45.00	NM																			
3	WDAM	F	07/26/19	9:56 AM	NBC Today Show II	9:00 AM-10:00 AM	:30	JH190130H	\$45.00	NM																			
4	07/23/19	07/29/19	Midday	12:00 PM-12:30 PM	111----	:30	3	\$110.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	07/23/19	07/29/19	111----	3	\$110.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WDAM	Tu	07/23/19	12:16 PM	Midday	12:00 PM-12:30 PM	:30	JH190130H	\$110.00	NM																			
2	WDAM	W	07/24/19	12:20 PM	Midday	12:00 PM-12:30 PM	:30	JH190130H	\$110.00	NM																			
5	07/23/19	07/26/19	Jeopardy	4:30 PM-5:00 PM	-1111--	:30	4	\$90.00	NM																				

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Invoice #	1281051-1	Invoice Month	July 2019
Invoice Date	07/28/19	Invoice Period	07/01/19 - 07/28/19
Advertiser	Friends of Jim Hood		
Product	political		
Estimate #	7831		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/23/19	07/26/19	Jeopardy	4:30 PM-5:00 PM	-1111--	:30	4	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 -1111-- 4 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Tu	07/23/19	4:55 PM	Jeopardy	4:30 PM-5:00 PM	:30	JH190130H	\$90.00 NM
2	WDAM	W	07/24/19	4:35 PM	Jeopardy	4:30 PM-5:00 PM	:30	JH190130H	\$90.00 NM
3	WDAM	Th	07/25/19	4:37 PM	Jeopardy	4:30 PM-5:00 PM	:30	JH190130H	\$90.00 NM
4	WDAM	F	07/26/19	4:54 PM	Jeopardy	4:30 PM-5:00 PM	:30	JH190130H	\$90.00 NM
6	07/23/19	07/29/19	M-F 5p News	5:00 PM-5:30 PM	11-1---	:30	3	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/19 07/29/19 11-1--- 3 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Tu	07/23/19	5:26 PM	M-F 5p News	5:00 PM-5:30 PM	:30	JH190130H	\$260.00 NM
2	WDAM	Th	07/25/19	5:15 PM	M-F 5p News	5:00 PM-5:30 PM	:30	JH190130H	\$260.00 NM
7	07/23/19	07/29/19	M-F 6p News	6:00 PM-6:30 PM	1-11---	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/19 07/29/19 1-11--- 3 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	07/24/19	6:29 PM	M-F 6p News	6:00 PM-6:30 PM	:30	JH190130H	\$450.00 NM
2	WDAM	Th	07/25/19	6:30 PM	M-F 6p News	6:00 PM-6:30 PM	:30	JH190130H	\$450.00 NM
8	07/23/19	07/26/19	Wheel of Fortune	6:30 PM-7:00 PM	-1--1--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 -1--1-- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Tu	07/23/19	6:43 PM	Wheel of Fortune	6:30 PM-7:00 PM	:30	JH190130H	\$300.00 NM
3	WDAM	F	07/26/19	6:47 PM	Wheel of Fortune	6:30 PM-7:00 PM	:30	JH190130H	\$300.00 NM
9	07/23/19	07/29/19	M-F 10p News	10:00 PM-10:35 PM	11-1---	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/19 07/29/19 11-1--- 3 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Tu	07/23/19	10:20 PM	M-F 10p News	10:00 PM-10:35 PM	:30	JH190130H	\$450.00 NM
2	WDAM	Th	07/25/19	10:25 PM	M-F 10p News	10:00 PM-10:35 PM	:30	JH190130H	\$450.00 NM
10	07/27/19	07/27/19	NBC Sa Today	7:00 AM-9:00 AM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 -----1- 1 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Sa	07/27/19		NBC Sa Today	7:00 AM-9:00 AM	:00		\$35.00 NM
Credited									
11	07/27/19	07/27/19	6p Sat News	6:00 PM-6:30 PM	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 -----1- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Friends of Jim Hood		
Product	political		
Estimate #	7831		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11	07/27/19	07/27/19	6p Sat News	6:00 PM-6:30 PM	-----1-	:30	1	\$150.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	Sa	07/27/19	6:17 PM	6p Sat News	6:00 PM-6:30 PM	:30	JH190130H	\$150.00	NM
12	07/28/19	07/28/19	5p Sun News	5:00 PM-5:30 PM	-----1	:30	1	\$65.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/22/19	07/28/19	-----1	1	\$65.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	Su	07/28/19	5:16 PM	5p Sun News	5:00 PM-5:30 PM	:30	JH190130H	\$65.00	NM
13	07/28/19	07/28/19	Sun 10p News	10:00 PM-10:30 PM	-----1	:30	1	\$300.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/22/19	07/28/19	-----1	1	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	Su	07/28/19	10:29 PM	Sun 10p News	10:00 PM-10:30 PM	:30	JH190130H	\$300.00	NM
14	07/28/19	07/28/19	Sun 1030p News	10:30 PM-11:00 PM	-----1	:30	1	\$225.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/22/19	07/28/19	-----1	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	Su	07/28/19	10:53 PM	Sun 1030p News	10:30 PM-11:00 PM	:30	JH190130H	\$225.00	NM
Total Spots							24			

Payment Terms 30 Days

<u>Gross Total</u>	\$4,900.00
<u>Agency Commission</u>	\$735.00
<u>Net Amount Due</u>	\$4,165.00
<u>Invoice Balance as of 07/29/19 4:41:19 PM CT</u>	\$0.00

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