

ORDER

| | | | |
|---------------|-----------------------------|---------------------|--------------------------------|
| Orders | Order / Rev: | 1280965 | |
| | Alt Order #: | WOC12125026 | |
| | Product Desc: | political | |
| | Estimate: | 7831 | HDAM |
| | Flight Dates: | 07/23/19 - 07/29/19 | Primary AE: Cindy Smith |
| | Original Date / Rev: | 07/22/19 / 07/29/19 | Sales Office: PIB-N |
| | Order Type: | NORMAL | Sales Region: National |

| | | | |
|---------------|-------------------------|----------------------------------|------------------------------------|
| Agency | Name: | Buying Time | |
| | Buying Contact: | | Billing Type: Cash |
| | Billing Contact: | | Billing Calendar: Broadcast |
| | | 650 Massachusetts Ave NW Ste 210 | Billing Cycle: EOM/EOC |
| | | Washington, DC 20001 | Agency Commission: 15% |

| | | | |
|-------------------|------------------------|------------------------------|---------------------------------------|
| Advertiser | Name: | Friends of Jim Hood | |
| | Demographic: | A35+ | New Business Thru: |
| | Product Codes: | Candidate - State - Governor | Advertiser External ID: 169579 |
| | Revenue Code 1: | AGY | Agency External ID: 1058 |
| | Revenue Code 2: | POL | Unit Code: General |
| | Revenue Code 3: | POL-CAND | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 07/01/19 | 07/28/19 | 32 | \$880.00 | \$748.00 |
| 07/29/19 | 07/29/19 | 7 | \$190.00 | \$161.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-----------------|-------------|
| July 2019 | 32 | \$880.00 | \$748.00 | 0.00 |
| August 2019 | 7 | \$190.00 | \$161.50 | 0.00 |
| Totals | 39 | \$1,070.00 | \$909.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Cindy Smith | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|---------|
| N 1 | HDAM | 07/23/19 | 07/29/19 | M-F 5a News News at 5a (Program: WDAM 7 SUNRISE 5a)CS-Q3 (sell) | CM | 5:00 AM-5:30 AM | 1111--- | :30 | 4 | \$15.00 | P-03 | 0.00 | NM | 4 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/19 | 07/29/19 | 1111--- | | | | | 4 | \$15.00 | | 0.00 | | | |
| N 2 | HDAM | 07/23/19 | 07/26/19 | M-F 530a News News at 530a (Program: WDAM 7 SUNRISE 530a)CS-Q3 (sell) | CM | 5:30 AM-6:00 AM | -1111-- | :30 | 4 | \$15.00 | P-03 | 0.00 | NM | 4 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -1111-- | | | | | 4 | \$15.00 | | 0.00 | | | |
| N 3 | HDAM | 07/23/19 | 07/29/19 | M-F 6a News News at 6a (Program: WDAM 7 SUNRISE 6a)CS-Q3 (sell) | CM | 6:00 AM-7:00 AM | 11-11-- | :30 | 4 | \$15.00 | P-03 | 0.00 | NM | 4 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/19 | 07/29/19 | 11-11-- | | | | | 4 | \$15.00 | | 0.00 | | | |
| N 4 | HDAM | 07/23/19 | 07/29/19 | ABC Good Morning America GMA (Program: GOOD MORNING AMERICA)CS-Q3 (sell) | CM | 7:00 AM-9:00 AM | 1-111-- | :30 | 4 | \$25.00 | P-03 | 0.00 | NM | 3 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/19 | 07/29/19 | 1-111-- | | | | | 4 | \$25.00 | | 0.00 | | | |

Order / Rev: 1280965
 Alt Order #: WOC12125026
 Flight Dates: 07/23/19 - 07/29/19

Advertiser: Friends of Jim Hood
 Product Desc: political
 Estimate: 7831
 HDAM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------------|-----------|-------------------|-----------------|---|-------|-----------------------|-----------------|---------------|-------------------|-------------|------|---------------|-------------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/19 | 07/29/19 | 1-111-- | | | | | 4 | \$25.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | HDAM | 07/23/19-07/29/19 | | ABC Good Morning America | | 7:00 AM-9:00 AM | M-WThF---- | :30 | | (\$25.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| [CREDIT PREEMPT 1X MG EST 7838] | | | | | | | | | | | | | | | |
| N 5 | HDAM | 07/23/19 | 07/29/19 | M-F 4p News (WLOX) | CM | 4:00 PM-4:30 PM | 111-1-- | :30 | 4 | \$25.00 | P-03 | 0.00 | NM | 4 | \$100.00 |
| | | | | M-F 4p News (WLOX) | | | | | | | | | | | |
| | | | | (Program: WLOX NEWS AT 4PM)CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/19 | 07/29/19 | 111-1-- | | | | | 4 | \$25.00 | | 0.00 | | | |
| N 6 | HDAM | 07/23/19 | 07/29/19 | M-F 5p News | CM | 5:00 PM-5:30 PM | 11-11-- | :30 | 4 | \$35.00 | P-03 | 0.00 | NM | 4 | \$140.00 |
| | | | | M-F 5p News | | | | | | | | | | | |
| | | | | (Program: WDAM NEWS 7 @5P)CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/19 | 07/29/19 | 11-11-- | | | | | 4 | \$35.00 | | 0.00 | | | |
| N 7 | HDAM | 07/23/19 | 07/29/19 | M-F 630p News | CM | 6:30 PM-7:00 PM | 111-1-- | :30 | 4 | \$45.00 | P-03 | 0.00 | NM | 4 | \$180.00 |
| | | | | M-F 630p News | | | | | | | | | | | |
| | | | | (Program: WDAM NEWS 7 @ 6:30P)CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/19 | 07/29/19 | 111-1-- | | | | | 4 | \$45.00 | | 0.00 | | | |
| N 8 | HDAM | 07/23/19 | 07/29/19 | M-F 10p News | CM | 10:00 PM-10:35 PM | 11-11-- | :30 | 4 | \$30.00 | P-03 | 0.00 | NM | 4 | \$120.00 |
| | | | | M-F 10p News | | | | | | | | | | | |
| | | | | (Program: WDAM NEWS @ 10P)CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/19 | 07/29/19 | 11-11-- | | | | | 4 | \$30.00 | | 0.00 | | | |
| N 9 | HDAM | 07/27/19 | 07/27/19 | Sat 630a News (WLOX) | CM | 6:30 AM-7:00 AM | -----1- | :30 | 1 | \$15.00 | P-03 | 0.00 | NM | 1 | \$15.00 |
| | | | | Sat 630a News | | | | | | | | | | | |
| | | | | (Program: GOOD MORNING MISSISSIPPI (SAT))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/22/19 | 07/28/19 | -----1- | | | | | 1 | \$15.00 | | 0.00 | | | |
| N 10 | HDAM | 07/27/19 | 07/27/19 | Sat 6p News | CM | 6:00 PM-6:30 PM | -----1- | :30 | 1 | \$50.00 | P-03 | 0.00 | NM | 1 | \$50.00 |
| | | | | Sat 6p News | | | | | | | | | | | |
| | | | | (Program: WDAM NEWS 7 @ 6P (SAT))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/22/19 | 07/28/19 | -----1- | | | | | 1 | \$50.00 | | 0.00 | | | |
| N 11 | HDAM | 07/27/19 | 07/27/19 | Sat 10p News | CM | 10:00 PM-10:30 PM | PI-----1- | :30 | 1 | \$45.00 | P-03 | 0.00 | NM | 1 | \$45.00 |
| | | | | Sat 10p News | | | | | | | | | | | |
| | | | | (Program: WDAM NEWS @ 10P (SAT))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/22/19 | 07/28/19 | -----1- | | | | | 1 | \$45.00 | | 0.00 | | | |
| N 12 | HDAM | 07/28/19 | 07/28/19 | Sun 630a News (WLOX) | CM | 6:30 AM-7:00 AM | -----1 | :30 | 1 | \$15.00 | P-03 | 0.00 | NM | 1 | \$15.00 |
| | | | | Sun 630a News (WLOX) | | | | | | | | | | | |
| | | | | (Program: GOOD MORNING MISSISSIPPI (SUN))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/22/19 | 07/28/19 | -----1 | | | | | 1 | \$15.00 | | 0.00 | | | |
| N 13 | HDAM | 07/28/19 | 07/28/19 | ABC GMA Sun | CM | 7:00 AM-8:00 AM | -----1 | :30 | 1 | \$30.00 | P-03 | 0.00 | NM | 1 | \$30.00 |
| | | | | GMA Sun | | | | | | | | | | | |
| | | | | (Program: GOOD MORNING AMERICA (SUN))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/22/19 | 07/28/19 | -----1 | | | | | 1 | \$30.00 | | 0.00 | | | |
| N 14 | HDAM | 07/28/19 | 07/28/19 | Sun 5p News | CM | 5:00 PM-5:30 PM | -----1 | :30 | 1 | \$30.00 | P-03 | 0.00 | NM | 1 | \$30.00 |
| | | | | Sun 5p News | | | | | | | | | | | |
| | | | | (Program: WDAM NEWS 7 @ 5P (SUN))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/22/19 | 07/28/19 | -----1 | | | | | 1 | \$30.00 | | 0.00 | | | |
| N 15 | HDAM | 07/28/19 | 07/28/19 | Sun 10p News | CM | 10:00 PM-10:30 PM | PI-----1 | :30 | 1 | \$60.00 | P-03 | 0.00 | NM | 1 | \$60.00 |
| | | | | Sun 10p News | | | | | | | | | | | |
| | | | | (Program: WDAM NEWS @ 10P (SUN))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/22/19 | 07/28/19 | -----1 | | | | | 1 | \$60.00 | | 0.00 | | | |

Order / Rev: 1280965
 Alt Order #: WOC12125026
 Flight Dates: 07/23/19 - 07/29/19

Advertiser: Friends of Jim Hood
 Product Desc: political
 Estimate: 7831

HDAM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|-----------------|-------|-------------------|--------|-----|-------|-------------|------|---------------|--------|-------|------------|
| N 16 | HDAM | 07/28/19 | 07/28/19 | Sun 1030p News | CM | 10:30 PM-11:00 PM | -----1 | :30 | 1 | \$30.00 | P-03 | 0.00 | NM | 1 | \$30.00 |
| Sun 1030p News | | | | | | | | | | | | | | | |
| (Program: WDAM NEWS @ 10:30P (SUN))CS-Q3 (sell) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 07/22/19 | | 07/22/19 | 07/28/19 | -----1 | | 1 | | | | \$30.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 39 | \$1,070.00 |