

ORDER

Orders
Order / Rev: 1286101
Alt Order #: WOC12129348
Product Desc: political
Estimate: 7838
Flight Dates: 07/30/19 - 08/05/19
Original Date / Rev: 07/26/19 / 08/02/19
Order Type: NORMAL

MG

WDAM

Primary AE: Cindy Smith
Sales Office: PIB-N
Sales Region: National

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Friends of Jim Hood
Demographic: A35+
Product Codes: Candidate - State - Governor
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 169579
Agency External ID: 1058
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/19	08/05/19	35	\$6,725.00	\$5,716.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	35	\$6,725.00	\$5,716.25	0.00
Totals	35	\$6,725.00	\$5,716.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindy Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDAM	07/30/19	07/31/19	M-F 530a News M-F 530a News (Program: NEWS 7 @ 5:30A)CS-Q3 (sell)	CM	5:30 AM-6:00 AM	-11----	:30	2	\$90.00	P-03	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	-11----		2				\$90.00		0.00			
N 2	WDAM	07/31/19	08/05/19	M-F 6a News M-F 6a News (Program: NEWS 7 @ 6A)CS-Q3 (sell)	CM	6:00 AM-7:00 AM	1-1----	:30	2	\$195.00	P-03	0.00	NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/19	08/05/19	1-1----		2				\$195.00		0.00			
N 3	WDAM	07/30/19	08/05/19	NBC Today Show II NBC Today Show II (Program: TODAY SHOW II)CS-Q3 (sell)	CM	9:00 AM-10:00 AM	1111---	:30	4	\$45.00	P-03	0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/19	08/05/19	1111---		4				\$45.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WDAM	07/30/19-08/05/19	NBC Today Show II		9:00 AM-10:00 AM	MTWTh-----	:30		(\$45.00)		0.00	NM		
				See MG 3.5											
				[No Avail - intense political pressure on time period. pm]											
	5	WDAM	08/05/19-08/05/19	NBC Today Show III		Today w/ Hoda &	M-----	:30		\$45.00		0.00	NM		
				MG for 3.4 08/05											
N 4	WDAM	07/30/19	08/05/19		CM	12:00 PM-12:30 PM	11-1---	:30	3	\$110.00	P-03	0.00	NM	3	\$330.00

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Advertiser: Friends of Jim Hood
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 Estimate: 7838
 WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 12p News Midday (Program: MIDDAY)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/19		08/05/19	11-1---						3	\$110.00		0.00			
N 5	WDAM	07/30/19	08/05/19	M-F 430p-5p Jeopardy	CM	4:30 PM-5:00 PM	11111--	:30	5	\$90.00	P-03	0.00	NM	5	\$450.00
(Program: JEOPARDY)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/19		08/05/19	11111--						5	\$90.00		0.00			
N 6	WDAM	07/30/19	08/05/19	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM	11-11--	:30	4	\$260.00	P-03	0.00	NM	4	\$1,040.00
(Program: NEWS @ 5P M-F)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/19		08/05/19	11-11--						4	\$260.00		0.00			
N 7	WDAM	07/31/19	08/05/19	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM	1-111--	:30	4	\$450.00	P-03	0.00	NM	4	\$1,800.00
(Program: NEWS 7 @ 6P M-F)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/19		08/05/19	1-111--						4	\$450.00		0.00			
N 8	WDAM	07/31/19	08/02/19	M-F 630p-7p Wheel of Fortune	CM	6:30 PM-7:00 PM	--1-1--	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
(Program: WHEEL OF FORTUNE)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	--1-1--						2	\$300.00		0.00			
N 9	WDAM	07/31/19	08/05/19	M-F 10p News M-F 10p News	CM	10:00 PM-10:35 PM	1-111---	:30	2	\$450.00	P-03	0.00	NM	2	\$900.00
(Program: NEWS 7 @ 10p M-F)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/19		08/05/19	1-1----						2	\$450.00		0.00			
N 10	WDAM	08/03/19	08/03/19	NBC Sa Today NBC Sa Today	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-----1-	:30	1	\$35.00	P-03	0.00	NM	1	\$35.00
(Program: TODAY SHOW SA)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----1-						1	\$35.00		0.00			
N 11	WDAM	08/03/19	08/03/19	6p Sat News 6p Sat News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
(Program: NEWS 7 @ 6P SAT)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----1-						1	\$150.00		0.00			
N 12	WDAM	08/04/19	08/04/19	5p Sun News 5p Sun News	CM	5:00 PM-5:30 PM	-----1	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00
(Program: NEWS @ 5p SUN)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----1						1	\$65.00		0.00			
N 13	WDAM	08/04/19	08/04/19	Sun 10p News Sun 10p News	CM	10:00 PM-10:30 PM	PI-----1	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
(Program: NEWS 7 @ 10P SUN)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----1						1	\$300.00		0.00			
N 14	WDAM	08/04/19	08/04/19	Sun 1030p News Sun 1030p News	CM	10:30 PM-11:00 PM	PI-----1	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
(Program: NEWS 7 @ 10:30P SUN)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----1						1	\$225.00		0.00			
N 15	WDAM	07/30/19	08/02/19	NBC Today Show III Today w/ Hoda & Jenna	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI-TWTF--	:30	1	\$45.00	P-03	0.00	NM	1	\$45.00
(Program: NEWS 7 @ 10:30P SUN)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-TWTF--						1	\$45.00		0.00			
N 16	WDAM	07/30/19	08/02/19	NBC Today All Night NBC Today All Night	CM	1:07 XM-2:05 XM (1:07 XM-2:05 XM)	-TWTF--	:30	1	\$35.00	P-02	0.00	NM	1	\$35.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	-TWTF--		1				\$35.00		0.00			
													Totals	35	\$6,725.00