

CONTRACT



KMTR
4575 Blanton Rd
Eugene, OR 97405
(541) 746-1600

And:

Media Analysis, Inc
PO Box 385128
Waikoloa, HI 96738

<u>Contract / Revision</u> 2071600 /		<u>Alt Order #</u>
<u>Advertiser</u> Paul Holvey for Oregon State Representative		<u>Original Date / Revision</u> 09/14/23 / 09/15/23
<u>Contract Dates</u> 09/18/23 - 10/02/23	<u>Estimate #</u> 1	
<u>Product</u>		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMTR	<u>Account Executive</u> House National Non	<u>Sales Office</u> National Direct
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 9485	<u>Advertiser Ref</u> 10183581	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMTR	09/18/23	10/02/23	NewsSource Today	6a-7a		:30			NM	11	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/23	09/24/23	MTWTF--				5	\$30.00			
	Week:	09/25/23	10/01/23	MTWTF--				5	\$30.00			
	Week:	10/02/23	10/08/23	M-----				1	\$30.00			
N 2	KMTR	09/18/23	10/02/23	M-F 7a-9a	7a-9a		:30			NM	22	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/23	09/24/23	MTWTF--				10	\$40.00			
	Week:	09/25/23	10/01/23	MTWTF--				10	\$40.00			
	Week:	10/02/23	10/08/23	M-----				2	\$40.00			
N 3	KMTR	09/18/23	10/02/23	M-F 5-530p NBC 16 News	5p-530p		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/23	09/24/23	MTWTF--				5	\$50.00			
	Week:	09/25/23	10/01/23	MTWTF--				5	\$50.00			
	Week:	10/02/23	10/08/23	-----				0	\$0.00			
N 4	KMTR	09/18/23	10/02/23	M-F 530-6p NBC 16 News	530p-6p		:30			NM	11	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/23	09/24/23	MTWTF--				5	\$50.00			
	Week:	09/25/23	10/01/23	MTWTF--				5	\$50.00			
	Week:	10/02/23	10/08/23	M-----				1	\$50.00			
N 5	KMTR	09/18/23	10/02/23	M-F 630-7p NBC 16 News	M-F 630-7p NBC 16		:30			NM	11	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/23	09/24/23	MTWTF--				5	\$100.00			
	Week:	09/25/23	10/01/23	MTWTF--				5	\$100.00			
	Week:	10/02/23	10/08/23	M-----				1	\$100.00			
N 6	KMTR	09/18/23	10/02/23	M-F NBC 16 News at 11pm	11p-1135p		:30			NM	11	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/23	09/24/23	MTWTF--				5	\$35.00			
	Week:	09/25/23	10/01/23	MTWTF--				5	\$35.00			
	Week:	10/02/23	10/08/23	M-----				1	\$35.00			
N 7	KMTR	09/18/23	10/02/23	M-F NBC 16 News at 11pm	11p-1135p		:30			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/23	09/24/23	MTWTF--				5	\$25.00			

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Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Contract Dates</u> 09/18/23 - 10/02/23	<u>Product</u>	<u>Estimate #</u> 1

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/23	10/01/23	MTWTF--				5	\$25.00			
Week:		10/02/23	10/08/23	-----				0	\$0.00			
N 8	KMTR	09/18/23	10/02/23	NBC-The Voice (Monday)	8p-9p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/23	09/24/23	-----				0	\$0.00			
Week:		09/25/23	10/01/23	M-----				1	\$300.00			
Week:		10/02/23	10/08/23	-----				0	\$0.00			
N 9	KMTR	09/18/23	10/02/23	Fri 8p-11p	9:00 PM-11:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/23	09/24/23	-----				0	\$0.00			
Week:		09/25/23	10/01/23	----F--				1	\$125.00			
Week:		10/02/23	10/08/23	-----				0	\$0.00			
N 10	KMTR	09/18/23	10/02/23	Sa Today Show	5:58 AM-7:00 AM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/23	09/24/23	-----S-				1	\$20.00			
Week:		09/25/23	10/01/23	-----S-				1	\$20.00			
Week:		10/02/23	10/08/23	-----				0	\$0.00			
N 11	KMTR	09/18/23	10/02/23	Sa Today Show	7:00 AM-8:00 AM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/23	09/24/23	-----S-				1	\$20.00			
Week:		09/25/23	10/01/23	-----S-				1	\$20.00			
Week:		10/02/23	10/08/23	-----				0	\$0.00			
N 12	KMTR	09/18/23	10/02/23	NBC 16 News at 630p	630p-7p		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/23	09/24/23	-----S-				1	\$30.00			
Week:		09/25/23	10/01/23	-----S-				1	\$30.00			
Week:		10/02/23	10/08/23	-----				0	\$0.00			
N 13	KMTR	09/18/23	10/02/23	Su Today Show	7a-8a		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/23	09/24/23	-----S				1	\$20.00			
Week:		09/25/23	10/01/23	-----S				1	\$20.00			
Week:		10/02/23	10/08/23	-----				0	\$0.00			
N 14	KMTR	09/18/23	10/02/23	Sa-Su NBC 16 News at 11pm	11p-1130p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/23	09/24/23	-----S				1	\$35.00			
Week:		09/25/23	10/01/23	-----S				1	\$35.00			
Week:		10/02/23	10/08/23	-----				0	\$0.00			
Totals											98	\$4,670.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/18/23 - 09/24/23	45	\$1,975.00	(\$296.25)	\$1,678.75
09/25/23 - 10/01/23	47	\$2,400.00	(\$360.00)	\$2,040.00
10/02/23 - 10/08/23	6	\$295.00	(\$44.25)	\$250.75
Totals	98	\$4,670.00	(\$700.50)	\$3,969.50

Signature: _____ **Date:** _____

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09/18/23 - 10/02/23		1

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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