

# INVOICE



**WSLS**  
**401 3RD STREET SW**  
**Roanoke, VA 24011**  
**Main: (540)981-9110**  
**Billing: (904)391-1683**

Invoice #	Invoice Date	Invoice Month	Invoice Period
9291519-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
WSLS	HRP Washington	HRP/Washington	National

Billing Address:

**Political Communications Advertising**  
**Attention: Accounts Payable**  
**37 W. 39th St Suite 602**  
**New York City, NY 10018**

Send Payment To:

**WSLS**  
**PO BOX 936259**  
**ATLANTA, GA 31193-6259**

Advertiser	Product	Estimate Number
POL/B Cline/R/CON/CA	CLINE FOR CONGRESS	

Flight Dates	Order #	Alt Order #
10/22/18 - 10/28/18	9291519	09291519

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/18	10/26/18	7-9a Today Show M-F	7-9a	MTWTF--	:30	3	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18    10/28/18    MTWTF--                3        \$95.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WSLS	M	10/22/18	8:29 AM	7-9a Today Show M-F	7-9a	:30	BC18-TV-02H	\$95.00    NM
2	WSLS	Tu	10/23/18	7:28 AM	7-9a Today Show M-F	7-9a	:30	BC18-TV-02H	\$95.00    NM
3	WSLS	F	10/26/18	8:55 AM	7-9a Today Show M-F	7-9a	:30	BC18TV02H	\$95.00    NM
2	10/22/18	10/26/18	12-1230p Local News M-F	12-1230p	MTWTF--	:30	3	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18    10/28/18    MTWTF--                3        \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WSLS	M	10/22/18	12:11 PM	12-1230p Local News M-F	12-1230p	:30	BC18-TV-01H	\$15.00    NM
3	WSLS	W	10/24/18	12:13 PM	12-1230p Local News M-F	12-1230p	:30	BC18-TV-02H	\$15.00    NM
1	WSLS	F	10/26/18	12:21 PM	12-1230p Local News M-F	12-1230p	:30	BC18TV02H	\$15.00    NM
3	10/22/18	10/26/18	5-530p Local News M-F	5-530p	MTWTF--	:30	3	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18    10/28/18    MTWTF--                3        \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WSLS	M	10/22/18	5:12 PM	5-530p Local News M-F	5-530p	:30	BC18-TV-02H	\$140.00    NM
2	WSLS	Tu	10/23/18	5:10 PM	5-530p Local News M-F	5-530p	:30	BC18-TV-02H	\$140.00    NM
3	WSLS	W	10/24/18	5:28 PM	5-530p Local News M-F	5-530p	:30	BC18-TV-01H	\$140.00    NM
4	10/22/18	10/26/18	530p-6p Local News M-F	530-6p	MTWTF--	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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Advertiser		Product	Estimate Number
POL/B Cline/R/CON/CA		CLINE FOR CONGRESS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/22/18	10/26/18	530p-6p Local News M-F	530-6p	MTWTF--	:30	3	\$175.00	NM
10/22/18 10/28/18 MTWTF-- 3 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs M 10/22/18 5:50 PM 530p-6p Local News M-F 530-6p :30 BC18-TV-02H \$175.00 NM 2 WSLs Tu 10/23/18 5:46 PM 530p-6p Local News M-F 530-6p :30 BC18-TV-02H \$175.00 NM 3 WSLs Th 10/25/18 5:41 PM 530p-6p Local News M-F 530-6p :30 BC18TV02H \$175.00 NM									
5	10/22/18	10/26/18	6-630p Local News M-F	6-630p	MTWTF--	:30	3	\$115.00	NM
Weeks: Start Date 10/22/18 End Date 10/28/18 MTWTF-- Spots/Week 3 Rate \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSLs M 10/22/18 6:09 PM 6-630p Local News M-F 6-630p :30 BC18-TV-02H \$115.00 NM 1 WSLs Th 10/25/18 6:08 PM 6-630p Local News M-F 6-630p :30 BC18TV02H \$115.00 NM 3 WSLs F 10/26/18 6:10 PM 6-630p Local News M-F 6-630p :30 BC18TV02H \$115.00 NM									
6	10/22/18	10/26/18	630-7p Nightly News	630-7p	MTWTF--	:30	3	\$375.00	NM
Weeks: Start Date 10/22/18 End Date 10/28/18 MTWTF-- Spots/Week 3 Rate \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSLs M 10/22/18 6:52 PM 630-7p Nightly News 630-7p :30 BC18-TV-02H \$375.00 NM 1 WSLs Tu 10/23/18 6:28 PM 630-7p Nightly News 630-7p :30 BC18-TV-02H \$375.00 NM 3 WSLs F 10/26/18 6:29 PM 630-7p Nightly News 630-7p :30 BC18TV02H \$375.00 NM									
7	10/22/18	10/26/18	7-730p Local News M-F	7-730p	MTWTF--	:30	3	\$165.00	NM
Weeks: Start Date 10/22/18 End Date 10/28/18 MTWTF-- Spots/Week 3 Rate \$165.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSLs M 10/22/18 7:17 PM 7-730p Local News M-F 7-730p :30 BC18-TV-02H \$165.00 NM 3 WSLs Tu 10/23/18 7:14 PM 7-730p Local News M-F 7-730p :30 BC18-TV-02H \$165.00 NM 1 WSLs F 10/26/18 7:12 PM 7-730p Local News M-F 7-730p :30 BC18TV02H \$165.00 NM									
8	10/22/18	10/26/18	11-1135p Late News M-F	11-1135p	MTWTF--	:30	3	\$175.00	NM
Weeks: Start Date 10/22/18 End Date 10/28/18 MTWTF-- Spots/Week 3 Rate \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs M 10/22/18 11:13 PM 11-1135p Late News M-F 11-1135p :30 BC18-TV-02H \$175.00 NM 2 WSLs W 10/24/18 11:22 PM 11-1135p Late News M-F 11-1135p :30 BC18-TV-02H \$175.00 NM 3 WSLs Th 10/25/18 11:12 PM 11-1135p Late News M-F 11-1135p :30 BC18TV02H \$175.00 NM									
9	10/27/18	10/27/18	8-10a Today Show Sat	8-10a	-----1-	:30	1	\$40.00	NM
Weeks: Start Date 10/22/18 End Date 10/28/18 MTWTF-- Spots/Week 1 Rate \$40.00 -----1-									

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POL/B Cline/R/CON/CA	CLINE FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
9	10/27/18	10/27/18	8-10a Today Show Sat	8-10a	-----1-	:30	1	\$40.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSLS</td><td>Sa</td><td>10/27/18</td><td></td><td>8-10a Today Show Sat</td><td>8-10a</td><td>:00</td><td></td><td><del>\$40.00</del></td><td>NM</td></tr><tr><td colspan="11">Unresolved</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSLS	Sa	10/27/18		8-10a Today Show Sat	8-10a	:00		<del>\$40.00</del>	NM	Unresolved																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSLS	Sa	10/27/18		8-10a Today Show Sat	8-10a	:00		<del>\$40.00</del>	NM																																												
Unresolved																																																						
10	10/28/18	10/28/18	8-9a Today Show Sun	8-9a	-----1	:30	1	\$125.00	NM																																													
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11	10/28/18	10/28/18	Football Night in America	7-815p	-----1	:30	1	\$150.00	NM																																													
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# INVOICE



Send Payment To:

**WSLS**  
**PO BOX 936259**  
**ATLANTA, GA 31193-6259**

Invoice #	Invoice Date	Invoice Month	Invoice Period
9291519-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
POL/B Cline/R/CON/CA	CLINE FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
15	10/22/18	10/26/18	530p-6p Local News M-F	530-6p	MTWTF--	:30	2	\$175.00	NM																																													
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16	10/22/18	10/26/18	6-630p Local News M-F	6-630p	MTWTF--	:30	2	\$115.00	NM																																													
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Unresolved																																																						
Total Spots							37																																															

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$5,285.00</b>
<u>Agency Commission</u>	<b>\$792.75</b>
<u>Net Amount Due</u>	<b>\$4,492.25</b>

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