

INVOICE



WOIO
 1717 East 12th Street
 Cleveland, OH 44114
 Main: (216) 771-1943
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1523982-1	09/25/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 210 W Pennsylvania Ave, Suite 250
 Towson, MD 21204

Advertiser	Product	Estimate Number
POL/Portman, R/United Stat	PORTMAN FOR SENATE	2978

Flight Dates	Order #	Alt Order #
09/20/16 - 09/26/16	1523982	08249782

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
1021	280	316

Agency Ref	Advertiser Ref

Send Payment To:

WOIO
 Drawer #0958
 PO Box 11407
 Birmingham, AL 35246-0958

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/23/16	09/23/16	Cleveland 19 News at 11p	11:00 PM-11:30 PM	----1--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO F 09/23/16 11:23 PM Cleveland 19 News at 11p 11:00 PM-11:30 PM :30 RBOH0919162H \$750.00 NM									
2	09/23/16	09/23/16	The Late Show	1135p-1230a	----1--	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO F 09/23/16 12:28 AM The Late Show 1135p-1230a 1:00 RBOH090116H \$400.00 NM									
3	09/23/16	09/23/16	Cleveland 19 News at 6a	6-7a	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO F 09/23/16 6:22 AM Cleveland 19 News at 6a 6-7a :30 RBOH091416H \$50.00 NM									
10	09/24/16	09/24/16	Sat Hour 3	10-11p	-----2-	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----2- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Sa 09/24/16 10:27 PM Sat Hour 3 10-11p :30 RBOH091416H \$1,000.00 NM 2 WOIO Sa 09/24/16 11:00 PM Sat Hour 3 10-11p :30 RBOH0919162H \$1,000.00 NM									
15	09/25/16	09/25/16	Sun Cleve 19 News at 630	630-7p	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----1 1 \$500.00									
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	09/19/16	09/25/16	--1----	1	\$50.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WOIO	W	09/21/16	6:58 AM	Cleveland 19 News at 6a	6-7a	:30	RBOH091416H	\$50.00 NM																				
29	09/22/16	09/22/16	NFL Thursday Prime	8:15-1110P	---T---	:30	2	\$4,000.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/19/16</td> <td>09/25/16</td> <td>---T---</td> <td>2</td> <td>\$4,000.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/19/16	09/25/16	---T---	2	\$4,000.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/19/16	09/25/16	---T---	2	\$4,000.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
2	WOIO	Th	09/22/16	10:43 PM	NFL Thursday Prime	8:15-1110P	:30	RBOH0919162H	\$4,000.00 NM																				
1	WOIO	Th	09/22/16	11:32 PM	NFL Thursday Prime sports over run-ran in program	8:15-1110P	:30	RBOH091416H	\$4,000.00 NM																				
32	09/23/16	09/23/16	Fri Hour 1	8-9p	----F--	:30	2	\$1,500.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/19/16</td> <td>09/25/16</td> <td>----F--</td> <td>2</td> <td>\$1,500.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/19/16	09/25/16	----F--	2	\$1,500.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/19/16	09/25/16	----F--	2	\$1,500.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WOIO	F	09/23/16	7:59 PM	Fri Hour 1	8-9p	:30	RBOH0919162H	\$1,500.00 NM																				
2	WOIO	F	09/23/16	8:47 PM	Fri Hour 1	8-9p	:30	RBOH091416H	\$1,500.00 NM																				
33	09/26/16	09/26/16	Mon Hour 1	8-9p	M-----	:30	2	\$2,500.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/26/16</td> <td>10/02/16</td> <td>M-----</td> <td>2</td> <td>\$2,500.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/26/16	10/02/16	M-----	2	\$2,500.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/26/16	10/02/16	M-----	2	\$2,500.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
3	WOIO	Tu	09/20/16	10:36 PM	Tue Hour 3 MG for 33.1 09/26	10-11P	:30	RBOH0919162H	\$2,500.00 NM																				
34	09/25/16	09/25/16	AFC GAME 2	NFL 415P-730P	-----S	:30	1	\$8,000.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/19/16</td> <td>09/25/16</td> <td>-----S</td> <td>1</td> <td>\$8,000.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/19/16	09/25/16	-----S	1	\$8,000.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/19/16	09/25/16	-----S	1	\$8,000.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WOIO	Su	09/25/16	5:44 PM	AFC GAME 2	NFL 415P-730P	:30	RBOH091416H	\$8,000.00 NM																				
35	09/25/16	09/25/16	AFC GAME 2	NFL 415P-730P	-----S	1:00	1	\$16,000.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/19/16</td> <td>09/25/16</td> <td>-----S</td> <td>1</td> <td>\$16,000.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/19/16	09/25/16	-----S	1	\$16,000.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/19/16	09/25/16	-----S	1	\$16,000.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WOIO	Su	09/25/16	7:50 PM	AFC GAME 2 sports over run - ran in program	NFL 415P-730P	1:00	RBOH090116H	\$16,000.00 NM																				

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

<u>Invoice #</u> 1523982-1	<u>Invoice Date</u> 09/25/16	<u>Invoice Month</u> September 2016	<u>Invoice Period</u> 08/29/16 - 09/25/16
<u>Advertiser</u> POL/Portman, R/United Sta		<u>Product</u> PORTMAN FOR SENATE	<u>Estimate Number</u> 2978

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Total Spots</u>							20			

Payment Terms 30 Days

<u>Gross Total</u>	\$45,350.00
<u>Agency Commission</u>	\$6,802.50
<u>Net Amount Due</u>	\$38,547.50

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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