

# FEDERAL, STATE OR LOCAL CANDIDATE USE ADVERTISEMENT

## Political File Form

Station Call Letters and City of License : WBDK, WRLL, GOAT Sturgeon Bay WI

Date the Request to Buy Advertising Time Was Received by Station : March 14, 2024

Name of Candidate (ex. Joe Smith) : Jennifer Moeller

Name of Candidate's Authorized Committee (ex. Joe Smith for Congress 2022) : Jennifer Moeller for Judge

Name of Treasurer of Authorized Committee : Mark Moeller

Name of person or entity requesting time if different from the authorized committee (ex. ad agency name) :

Candidate is a (mark one) :

Federal Candidate (ex. President, US House, US Senate)

or

State or Local Candidate (ex. Governor, State Senate or Mayor)

Election in which Candidate is Running and Date of Election (ex. General Election, Nov. 8, 2022 or Democratic Primary, June 23, 2022) :

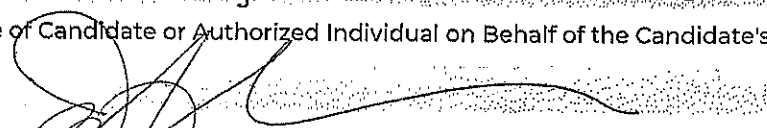
April 2, 2024

Candidate's Political Party, if any (ex. Democratic, Republican) : None

Office the Candidate is Seeking (no acronyms or abbreviations) (ex. US Senate; City Council; Congress in the 5th District of California) :

Door County Circuit Court Judge, Branch 1

Signature of Candidate or Authorized Individual on Behalf of the Candidate's Committee :



By this signature, the candidate or the authorized representative of the candidate, certifies that (i) the station has disclosed its political advertising policies and other applicable sales practices; (ii) the purchaser of this advertising time has rights to all content included in this ad; and (iii) for federal candidates, this ad either does not refer to an opposing candidate or, if it does refer to an opposing candidate, it includes, for television ads, a visual for at least four seconds of a clearly identifiable photographic or similar image of the candidate and a clearly readable printed statement, identifying the candidate and stating that the candidate has approved the broadcast and that the candidate's authorized committee paid for the broadcast or, for radio ads, a personal audio statement by the candidate that identifies the candidate, the office the candidate is seeking, and that the candidate has approved the message.

Printed Name of Candidate or Committee Representative signing above:

Jennifer Moeller

IF THE ORDER ASSOCIATED WITH THIS ADVERTISING BUY HAS NOT ALREADY BEEN UPLOADED TO THE PUBLIC FILE, ATTACH TO THIS FORM A COPY OF THE ORDER OR A SUMMARY OF THE ORDER THAT INCLUDES THE PRICE AT WHICH THE SPOTS WERE SOLD, THE SCHEDULE OF SPOTS TO BE RUN, AND THE CLASS OF TIME SOLD. IF APPLICABLE, UPLOAD A NEW DOCUMENT TO THE PUBLIC FILE WHENEVER THERE IS A CHANGE TO THE ORIGINAL ORDER.

**This Station Does Not Discriminate or Permit Discrimination on the Basis of Race or Ethnicity in the Placement of Advertising.**

## DCDN Traffic

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**From:** Tim Kowols <kowols@doorcountydailynews.com>  
**Sent:** Thursday, March 14, 2024 9:24 AM  
**To:** DCDN Traffic  
**Subject:** Fwd: Jennifer Moeller for Judge Political Order

This has the order, Bryan's approval, and Jennifer's approval. I just gave the form and the check to Bryan.

----- Forwarded message -----

**From:** Jennifer Moeller <moellerforjudge@gmail.com>  
**Date:** Wed, Mar 13, 2024 at 4:24 PM  
**Subject:** Re: Jennifer Moeller for Judge Political Order  
**To:** Tim Kowols <kowols@doorcountydailynews.com>

This looks great! Could you email the FCC form so I can have it ready to go? Thank you so much.

Jennifer  
920-495-6516



On Wed, Mar 13, 2024 at 4:18 PM Tim Kowols <kowols@doorcountydailynews.com> wrote:  
This has been approved if you're ok with how everything looks on your end. We will see you tomorrow!

Tim

----- Forwarded message -----

**From:** Tim Kowols <kowols@doorcountydailynews.com>  
**Date:** Wed, Mar 13, 2024 at 3:40 PM  
**Subject:** Jennifer Moeller for Judge Political Order  
**To:** Bryan Mazur <mazur@doorcountydailynews.com>

Hey Bryan-

Jennifer just called because she wanted to place a political buy for her Door County Circuit Judge campaign. She would like to run the three ads that she has produced every day 6a-7p on the GOAT, WBDK, AND WRLU from 3/15 to 4/2. I did this math based on the political rate sheet you sent us on 2/26

19 days total (13 weekdays, 6 weekends)

WBDK

13 days x \$14= \$182 x 3 a day

6 days x \$12= \$72 x 3 a day

TOTAL= \$762



**DoorCountyDailyNews.com**

WBDK 96.7 FM    WRLU 104.1 FM

WRKU 102.1 FM    WSBW 105.1 FM

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**Tim Kowols**

Customer Delivery Specialist

[kowols@doorcountydailynews.com](mailto:kowols@doorcountydailynews.com)

NEW Radio Inc.

30 North 18th Avenue Suite 8

Sturgeon Bay, WI 54235

Phone: 920.746.9430

News Line: 920.746.9758

Cell: 847.772.1210



**DoorCountyDailyNews.com**

WBDK 96.7 FM    WRLU 104.1 FM

WRKU 102.1 FM    WSBW 105.1 FM

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**NEW Radio, Inc.**  
 WRLU 104.1FM  
 30 North 18th Avenue Suite 8  
 Sturgeon Bay, WI 54235  
 (920)746-9430

## WRLU Order Confirmation

**OrderID: 2449-002**

Sponsor: Jennifer Moeller -Door Co. Circuit Judge  
 Product: Jennifer Moeller -Door Co. Circuit Judge  
 Estimate/PO: Branch 1  
 AccountRep: Bryan Mazur  
 BillingCycle: Calendar Month  
 InvoiceType: Summary  
 Run Dates: 3/15/2024 - 4/2/2024  
 Items Ordered: 57  
 Gross Amount: 448.50  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 448.50

JENNIFER MOELLER -DOOR CO. CIRCUIT JUDGE

### Scheduled Station(s): WRLU Jennifer Moeller -Door Co. Circuit Judge

Printed 3/14/2024 9:49:48 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/15/2024 - 4/2/2024	All Weeks	06:00 AM - 07:00 PM	3	3	3	3	3			15	:30	Spot		2448301	39	8.50	331.50
02 3/15/2024 - 4/2/2024	All Weeks	06:00 AM - 07:00 PM						3	3	6	:30	Spot		2448301	18	6.50	117.00

**Calendar Month Projected Billing:**

Month	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Q1-2024	Q2-2024	Total
0.00	0.00	0.00	397.50	0.00	0.00	0.00	397.50	0.00	397.50
51.00		51.00						51.00	51.00

Confirmed Correct; Payment Guaranteed

Accepted for WRLU



**NEW Radio, Inc.**  
 WSBW 105.1 The GOAT  
 30 North 18th Avenue Suite 8  
 Sturgeon Bay, WI 54235  
 (920)746-9430

# 105.1 The GOAT WSBW Order Confirmation

**OrderID: 2449-003**

Sponsor: Jennifer Moeller -Door Co. Circuit Judge  
 Product: Jennifer Moeller -Door Co. Circuit Judge  
 Estimate/PO: Branch 1  
 AccountRep: Bryan Mazur  
 BillingCycle: Calendar Month  
 InvoiceType: Summary  
 Run Dates: 3/15/2024 - 4/2/2024  
 Items Ordered: 57  
 Gross Amount: 285.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 285.00

JENNIFER MOELLER -DOOR CO. CIRCUIT JUDGE

**Scheduled Station(s): WSBW**  
 Jennifer Moeller -Door Co. Circuit Judge

Printed 3/14/2024 9:50:50 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/15/2024 - 4/2/2024	All Weeks	06:00 AM - 07:00 PM	3	3	3	3	3	3	3	21	:30	Spot		2449301	57	5.00	285.00

**Calendar Month Projected Billing:**

Jan-24	0.00	Feb-24	0.00	Mar-24	255.00	Q1-2024	255.00
Apr-24	30.00	May-24	0.00	Jun-24	0.00	Q2-2024	30.00

Confirmed Correct; Payment Guaranteed

Accepted for WSBW



**NEW Radio, Inc.**  
 WBDK 96.7FM  
 30 North 18th Avenue Suite 8  
 Sturgeon Bay, WI 54235  
 (920)746-9430

# WBDK Order Confirmation

**OrderID: 2449-001**

Sponsor: Jennifer Moeller -Door Co. Circuit Judge  
 Product: Jennifer Moeller -Door Co. Circuit Judge  
 Estimate/PO: Branch 1  
 AccountRep: Bryan Mazur  
 BillingCycle: Calendar Month  
 InvoiceType: Summary  
 Run Dates: 3/15/2024 - 4/2/2024  
 Items Ordered: 57  
 Gross Amount: 762.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 762.00

JENNIFER MOELLER -DOOR CO. CIRCUIT JUDGE

## Scheduled Station(s): WBDK Jennifer Moeller -Door Co. Circuit Judge

Printed 3/14/2024 9:51:26 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/15/2024 - 4/2/2024	All Weeks	06:00 AM - 07:00 PM	3	3	3	3	3			15	:30	Spot		2449301	39	14.00	546.00
02 3/15/2024 - 4/2/2024	All Weeks	08:00 AM - 07:00 PM						3	3	6	:30	Spot		2449301	18	12.00	216.00

**Calendar Month Projected Billing:**

Month	Projected Billing	Month	Projected Billing	Month	Projected Billing	Period	Projected Billing
Jan-24	0.00	Feb-24	0.00	Mar-24	678.00	Q1-2024	678.00
Apr-24	84.00	May-24	0.00	Jun-24	0.00	Q2-2024	84.00

Confirmed Correct; Payment Guaranteed

Accepted for WBDK