

WKKB
ISSUES & PROGRAMING
January 1, 2017 through March 31, 2017

WKKB “Tropical Music” 100.3FM is a Radio Station licensed to Middletown, Rhode Island. During the First quarter of the year 2017 ending on March 31th. Significant treatments were giving to a number of Community issues via WKKB Programing.

WKKB: is a Tropical Music Formatted Station, Local newscasts are played twice every hour from 6am to 10am. These local newscasts update listeners on the most important late breaking news stories from the greater Rhode Island area and National news, while broadcasting a simulcast morning show with these local breaking news. WKKB also airs, regularly y schedule programs dealing with specific areas of interest, produced and hosted live from WKKB Studios These Program include.

Public Service Announcements
Below please find a list of all Public Announcement
witches WKKB ran
PSA

January 2017:

01/02/2017 TO 01/29/17

The American College of Radiology, for Cancer Detection

4 spots per day - Spanish

Spot Duration 30"

01/04/2017

Interview Jorge Elorza, Mayor of City of Providence
about City of Providence Topics

Spend 15 Minutes listening and answering questions

From Hispanic Community in Broadcasted at Morning show

01/14/2017 TO 01/30/17

The National Federation of the Blind

4 spots per day - Spanish

Spot Duration 30"

01/14/2017 TO 01/30/2017

National Black HIV/AIDS Awareness Day

4 spots per day - Spanish

Spot Duration 30"

01/20/2017 TO 01/31/2017

American Heart Association/Fighting AFib

4 spots per day - Spanish

Spot Duration 30"

Public Service Announcements
Below please find a list of all Public Announcement
witches WKKB ran
PSA

February 2017:

02/01/2017 TO 02/28/2017

The American Stroke Association

4 spots per day - Spanish

Spot Duration 30"

02/18/2017 TO 02/28/17

Carbon monoxide

4 spots per day - Spanish

Spot Duration 30"

02/24/2017 TO 03/31/17

Al-Anon Family Group:

Support for Family Members of Alcoholics

4 spots per day - Spanish

Spot Duration 30"

02/24/2017 TO 03/08/17

Extraordinary Woman Award Dinner

4 spots per day - Spanish

Spot Duration 30"

02/23/2017

Future Credit: Ivette Sullivan

Spend 15 Minutes listening and answering questions

From Hispanic Community in Broadcasted at Morning show

Public Service Announcements
Below please find a list of all Public Announcement
witches WKKB ran
PSA

03/01/2017 TO 03/31/17

Al-Anon Family Group:

Support for Family Members of Alcoholics

4 spots per day - Spanish

Spot Duration 30"

03/01/2017 TO 03/31/17

The National Federation of the Blind

4 spots per day - Spanish

Spot Duration 30" Ad Council

03/01/2017

Interview Jorge Elorza, Mayor of City of Providence
about City of Providence Topics

Spend 15 Minutes listening and answering questions

From Hispanic Community in Broadcasted at Morning show

03/08/2017 TO 03/31/17

CDC prediabetes

4 spots per day - Spanish

Spot Duration 30"

03/21/2017 TO 04/31/17

Child Passenger Safety

4 spots per day - Spanish

Spot Duration 30"

03/01/2017

Interview Solange Fernandez, Providence School Department
about College Help

Spend 15 Minutes listening and answering questions

From Hispanic Community in Broadcasted at Morning show