

CONTRACT



WBIR
1513 Hutchinson Ave.,
Knoxville, TN 37917
(865)637-1010

And:

National Media, Inc/ POL
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 905670 /		<u>Alt Order #</u> 07277533
<u>Product</u> BRIGGS FOR ST SENATE		
<u>Contract Dates</u> 07/22/14 - 07/28/14		<u>Estimate #</u> 4695
<u>Advertiser</u> Briggs, R / R / State Senate		<u>Original Date / Revision</u> 07/17/14 / 07/31/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBIR	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 367	<u>Product Code</u> 663
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WBIR	07/25/14	07/25/14	Late Night	1235a-135a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/21/14	07/27/14	----F--	1			\$50.00					
N 2	WBIR	07/25/14	07/25/14	M-F 5-6a	5-6a		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/21/14	07/27/14	----F--	1			\$80.00					
N 3	WBIR	07/25/14	07/25/14	10 News at 5	5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/21/14	07/27/14	----F--	1			\$200.00					
N 4	WBIR	07/25/14	07/25/14	Wheel of Fortune	7-730p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/21/14	07/27/14	----F--	1			\$275.00					
N 5	WBIR	07/25/14	07/25/14	Jeopardy	730-8p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/21/14	07/27/14	----F--	1			\$300.00					
N 6	WBIR	07/28/14	07/28/14	M-F 11p News	11-1135p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/28/14	08/03/14	M-----	1			\$600.00					
N 7	WBIR	07/28/14	07/28/14	Late Night	1235a-135a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/28/14	08/03/14	M-----	1			\$50.00					
N 8	WBIR	07/28/14	07/28/14	M-F 4-5p	4-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/28/14	08/03/14	M-----	1			\$125.00					
N 9	WBIR	07/28/14	07/28/14	10 News at 5	5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/28/14	08/03/14	M-----	1			\$200.00					
N 10	WBIR	07/28/14	07/28/14	M-F 6pm News	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/28/14	08/03/14	M-----	1			\$800.00					
N 11	WBIR	07/28/14	07/28/14	Wheel of Fortune	7-730p		:30				NM	1	\$275.00

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 905670 /		<u>Alt Order #</u> 07277533
<u>Contract Dates</u> 07/22/14 - 07/28/14		<u>Product</u> BRIGGS FOR ST SENA
<u>Advertiser</u> Briggs, R / R / State Sena		<u>Estimate #</u> 4695
		<u>Original Date / Revision</u> 07/17/14 / 07/31/14

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/28/14	08/03/14	M-----				1	\$275.00				
N 12	WBIR	07/28/14	07/28/14	Jeopardy	730-8p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/28/14	08/03/14	M-----				1	\$300.00				
N 13	WBIR	07/26/14	07/26/14	Sat 11p News	11-1130p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-----S-				1	\$300.00				
N 14	WBIR	07/26/14	07/26/14	Sa 6pm News	6-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-----S-				1	\$250.00				
N 15	WBIR	07/26/14	07/26/14	Wheel of Fortune Weekend	7-730p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-----S-				1	\$150.00				
N 16	WBIR	07/26/14	07/26/14	Sat 7-8a	7-8a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-----S-				1	\$275.00				
N 17	WBIR	07/26/14	07/26/14	Sat 8-9a	8-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-----S-				1	\$300.00				
N 18	WBIR	07/27/14	07/27/14	Sun 11p News	11-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-----S				1	\$350.00				
N 19	WBIR	07/27/14	07/27/14	Su 6pm News	6-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-----S				1	\$250.00				
N 20	WBIR	07/27/14	07/27/14	Sun 7-8a	7-8a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-----S				1	\$225.00				
N 21	WBIR	07/27/14	07/27/14	Sun 8-9a	8-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-----S				1	\$300.00				
N 22	WBIR	07/27/14	07/27/14	Sun 9-930a	9-930a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-----S				1	\$250.00				
N 23	WBIR	07/22/14	07/27/14	M-F 11p News	11-1135p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	---T---				1	\$600.00				
N 24	WBIR	07/24/14	07/24/14	Late Night	1235a-135a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	---T---				1	\$50.00				
N 25	WBIR	07/24/14	07/24/14	M-F 4-5p	4-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	---T---				1	\$125.00				
N 26	WBIR	07/24/14	07/24/14	10 News at 5	5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	---T---				1	\$200.00				
N 27	WBIR	07/24/14	07/24/14	M-F 6-7a	6-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	---T---				1	\$400.00				
N 28	WBIR	07/24/14	07/24/14	Wheel of Fortune	7-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	---T---				1	\$275.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WBIR	07/21/14-07/27/14	Wheel of Fortune	7-730p	----Th----	:30		\$275.00		NM		
See MG 38.2,38.3													
N 29	WBIR	07/22/14	07/27/14	M-F 11p News	11-1135p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-T-----				1	\$600.00				
N 30	WBIR	07/22/14	07/22/14	Late Night	1235a-135a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-T-----				1	\$50.00				
N 31	WBIR	07/22/14	07/22/14	M-F 4-5p	4-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-T-----				1	\$125.00				
N 32	WBIR	07/22/14	07/22/14	10 News at 5	5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-T-----				1	\$200.00				
N 33	WBIR	07/22/14	07/27/14	M-F 6pm News	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-T-----				1	\$800.00				
N 34	WBIR	07/22/14	07/22/14	8-11p	8-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	-T-----				1	\$500.00				
N 35	WBIR	07/23/14	07/23/14	Late Night	1235a-135a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	--W----				1	\$50.00				
N 36	WBIR	07/23/14	07/23/14	M-F 5-6a	5-6a		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	--W----				1	\$80.00				
N 37	WBIR	07/22/14	07/27/14	M-F 6pm News	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	--W----				1	\$800.00				
N 38	WBIR	07/23/14	07/23/14	Wheel of Fortune	7-730p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	--W----				1	\$275.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WBIR	07/21/14-07/27/14	Wheel of Fortune	7-730p	---W-----	:30		\$275.00		NM		
See MG 38.2,38.3													
	2	WBIR	07/27/14-07/27/14	AM Ninja Warrior	7-9P	-----Su	:30		\$500.00		NM		
	Ⓜ Credited												
	3	WBIR	07/28/14-07/28/14	Late Night	1235a-135a	M-----	:30		\$50.00		NM		
	Ⓜ MG for 38.1,28.1												
N 39	WBIR	07/23/14	07/23/14	M-F 7-9a	7-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	--W----				1	\$300.00				
N 40	WBIR	07/23/14	07/23/14	Jeopardy	730-8p		:30				NM	1	\$300.00

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<u>Advertiser</u> Briggs, R / R / State Sena		<u>Estimate #</u> 4695
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Week:		07/21/14	07/27/14	--W----				1	\$300.00				
Totals												39	\$11,135.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/30/14 - 07/27/14	31	\$8,735.00	(\$1,310.25)	\$7,424.75
07/28/14 - 07/28/14	8	\$2,400.00	(\$360.00)	\$2,040.00
Totals	39	\$11,135.00	(\$1,670.25)	\$9,464.75

Signature: _____ **Date:** _____

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