

## ORDER



**Orders**  
**Order / Rev:** 136410  
**Alt Order #:**  
**Product Desc:** LORETTA SANCHEZ FOR US SENATE  
**Estimate:** 6/6-6/6/2016  
**Flight Dates:** 06/06/16 - 06/06/16  
**Original Date / Rev:** 05/26/16 / 05/27/16  
**Order Type:** GEN

## KFSN-TV

**Primary AE:** Christopher Larcade  
**Sales Office:** N-PH  
**Sales Region:** National

**Agency**  
**Name:** Carrick Media  
**Buying Contact:**  
**Billing Contact:**  
 271 Madison Ave  
 New York, NY 10016

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Loretta Sanchez for Us Senate 2016  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Priority:** P-02  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/06/16	11	\$3,035.00	\$2,579.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	11	\$3,035.00	\$2,579.75	0.00
<b>Totals</b>	<b>11</b>	<b>\$3,035.00</b>	<b>\$2,579.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KFSN-TV	55%	\$3,035.00
Market	100%	\$5,518.18

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAIL	0%	\$0.00
KFTV	0%	\$0.00
KGPE	0%	\$0.00
KMPH	0%	\$0.00
KSEE	25%	\$1,379.55
NFSN	0%	\$0.00
UNKWN	20%	\$1,103.64

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFSN	06/06/16	06/06/16	M-F 5a-6a News Action News AM Live 5am	CM	Cc 5a-6a	M-----	:30	1	\$100.00	P-02	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----			1		\$100.00		0.00				
N 2	KFSN	06/06/16	06/06/16	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	M-----	:30	1	\$350.00	P-02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----			1		\$350.00		0.00				
N 3	KFSN	06/06/16	06/06/16	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	M-----	:30	1	\$280.00	P-02	0.00	NM	1	\$280.00

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Flight Dates: 06/06/16 - 06/06/16

Advertiser: Loretta Sanchez for Us Senate 2016  
Product Desc: LORETTA SANCHEZ FOR US SENATE  
Estimate: 6/6-6/6/2016  
**KFSN-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KFSN	06/06/16	06/06/16	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	M-----	:30	1	\$280.00	P-02	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/06/16	06/12/16	M-----		1				\$280.00		0.00			
N 4	KFSN	06/06/16	06/06/16	M-F 11a News M-F 11a News	CM	Cc 11a-1130a	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/06/16	06/12/16	M-----		1				\$100.00		0.00			
N 5	KFSN	06/06/16	06/06/16	M-F 4p News M-F Action News Live at 4	CM	Cc 4p-5p	M-----	:30	1	\$130.00	P-03	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/06/16	06/12/16	M-----		1				\$130.00		0.00			
N 6	KFSN	06/06/16	06/06/16	M-F 5p News Action News at 5p	CM	Cc 5p-530p	M-----	:30	1	\$475.00	P-02	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/06/16	06/12/16	M-----		1				\$475.00		0.00			
N 7	KFSN	06/06/16	06/06/16	M-F 6p News Action News at 6p	CM	Cc 6p-630p	M-----	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/06/16	06/12/16	M-----		1				\$450.00		0.00			
N 8	KFSN	06/06/16	06/06/16	M-F 630p News Action News at 630p	CM	Cc 630p-7p	M-----	:30	1	\$475.00	P-02	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/06/16	06/12/16	M-----		1				\$475.00		0.00			
N 9	KFSN	06/06/16	06/06/16	M-F 7p-730p Jeopardy	CM	Cc 7p-730p	M-----	:30	1	\$410.00	P-02	0.00	NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/06/16	06/12/16	M-----		1				\$410.00		0.00			
N 10	KFSN	06/06/16	06/06/16	M-F 11pm News Action News at 11p	CM	Cc 11p-1135p	M-----	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/06/16	06/12/16	M-----		1				\$225.00		0.00			
N 11	KFSN	06/06/16	06/06/16	M-F 1237a-106a ABC News Nightline	CM	Cc 1237a-106a	M-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/06/16	06/12/16	M-----		1				\$40.00		0.00			
													Totals	11	\$3,035.00