



WDSU ON YOUR SIDE

846 HOWARD AVENUE, NEW ORLEANS, LA 70113-1108

HEARST television inc

Political Commercial Agreement Form

Approval can only be made by the following:

☐ Joel Vilmenay

☐ Luke Commare

☒ Frank Ratermann

☐ Connie Ernst Brown

Candidate: ROY BURNS

Run Dates: 9/7

Approval for Air: YES

Date: 9/5

Title of Spot(s):

This checklist is to be completed for each political buy before documentation is sent to the station Public File. These documents must be placed in the station Public File as soon as possible after they are available.

Station:

WDSU News Channel 6

Candidate:

Roy Burns

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight.)

9/7

In File

1. Political Inquiry/Request Form

Date:

9/5

2. Political Agreement Form

Date:

9/5

3. Computer-generated Contract

Date:

9/5

4. Invoice

Date:

9/5

5. Check

Date:

9/5

6. Was disclosure statement faxed or

Date:

9/5

sent to candidate's representative?

7. Rebate (if any)

Date: None

Checklist Completed:

By:

F. RAEBERMAN

Date:

9/5

Record of Request for Broadcast Time
By or on Behalf of Candidate
For Public Office

Instructions: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office. It is to be kept in the station Public File for a period of two years.

1. Date and time of request:

9/5 9am

2. Name of the person making request:

RAY SUTHERLIN

3. Agency (if any):

JAMES HARTMAN / ASSOC.

4. Address of agency:

643 MAGAZINE ST.

NEW ORLEANS, LA

5. Telephone number of agency:

458 - 4600

6. Name of candidate:

ROY BURNS

7. Name of committee if sponsor:

NA

8. Address of committee:

9. Telephone number of committee:

10. Committee officers: Chairman:

Vice Chairman:

Treasurer:

Secretary:

11. Is it the candidate's authorized committee?

Yes: ☒ No: ☐

12. Political party of candidate:

Republican

13. Office for which candidate is running: District Attorney
14. Election for which candidate is running: Federal Office State Office
Local Office
15. Election for which candidate is campaigning: DA St. Tammany
16. Date of election: 11/4 Primary General
17. Programs or times requested: ATTACHED
18. Dates requested: 9/17
19. Length of spot/program time requested: :30
20. Request made: In writing Orally
(if in writing, attach and retain)
21. Station offer: ATTACHED
22. Disposition of request:
(Check one. If not granted, state reason or reasons
in space below. If denied in writing, attach and retain.
If granted, attach contract and invoice, when available.)
Granted Not Granted
23. Request for documentation that candidate
is legally qualified. (Attach any written
documentation received.) Yes: No:
24. Political Disclosure Form submitted to: Requestor. Date: 9/15

COMMENTS:

WDSU NewsChannel 6
Television Station


Signature of Person Receiving Request on
Behalf of Station

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, RAY SUTHERLIN
 being/on behalf of: RAY BURNS, a legally
 qualified candidate of the REPUBLICAN political
 party for the office of: DA ST. TAMMANY
 in the PRIMARY
 election to be held on: NOVEMBER 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		ATTACHED			

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Rep. Scott
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Rep. Scott
signature of candidate or authorized committee

RAY C. SCOTT
printed name

9-8-14
date

CONTRACT

WDSU
846 Howard Avenue
New Orleans, LA 70113
(504)679-0600

www.wdsu.com

And:

James Hartman & Associates
643 Magazine St
New Orleans, LA 70130

<u>Contract / Revision</u> 1230419 /		<u>Alt Order #</u>
<u>Product</u> 9/7/14		
<u>Contract Dates</u> 09/07/14 - 09/07/14		<u>Estimate #</u>
<u>Advertiser</u> Burns/R/DA Of St. Tammany Parish		<u>Original Date / Revision</u> 09/05/14 / 09/05/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WDSU	<u>Account Executive</u> Frank Ratermann	<u>Sales Office</u> New Orleans
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDSU	09/07/14	09/07/14	NFL Pre-Game	Sun 6-715p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/01/14	09/07/14	-----S	1			\$400.00				
N 2	WDSU	09/07/14	09/07/14	NFL Sunday Night Football	Sun 715-1030p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/01/14	09/07/14	-----S	1			\$1,500.00				
Totals											2	\$1,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/07/14	2	\$1,900.00	(\$285.00)	\$1,615.00
Totals	2	\$1,900.00	(\$285.00)	\$1,615.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.