



WDSU ON YOUR SIDE

846 HOWARD AVENUE, NEW ORLEANS, LA 70113-1108

HEARST television inc

Political Commercial Agreement Form

Approval can only be made by the following:

Joel Vilmenay

Luke Commare

Frank Ratermann

Connie Ernst Brown

Candidate: ROY BURNS

Run Dates: 9/7

Approval for Air: YES

Date: 9/5

Title of Spot(s):

This checklist is to be completed for each political buy before documentation is sent to the station Public File. These documents must be placed in the station Public File as soon as possible after they are available.

Station: WDSU NewsChannel 6

Candidate: Roy Burns

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight.)
9/7

In File

- 1. Political Inquiry/Request Form Date: 9/5
- 2. Political Agreement Form Date: 9/5
- 3. Computer-generated Contract Date: 9/5
- 4. Invoice Date: 9/5
- 5. Check Date: 9/5
- 6. Was disclosure statement faxed or Date: 9/5

sent to candidate's representative?

7. Rebate (if any) Date: None

Checklist Completed:

By: F. RAEBERMAN
Date: 9/5

Record of Request for Broadcast Time
By or on Behalf of Candidate
For Public Office

Instructions: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office. It is to be kept in the station Public File for a period of two years.

1. Date and time of request:
2. Name of the person making request:
3. Agency (if any):
4. Address of agency:
5. Telephone number of agency:
6. Name of candidate:
7. Name of committee if sponsor:
8. Address of committee:

9/5 9am
RAY SUTHERLIN
JAMES HARTMAN / ASSOC.
643 MAGAZINE ST.
NEW ORLEANS, LA
958 - 4600
ROY BURNIS
NA

9. Telephone number of committee:
10. Committee officers: Chairman:

Vice Chairman:

Treasurer:

Secretary:

11. Is it the candidate's authorized committee?

Yes: No:

12. Political party of candidate:

REPUBLICAN

13. Office for which candidate is running:

DISTRICT ATTORNEY

14. Election for which candidate is running:

Federal Office State Office

Local Office

15. Election for which candidate is campaigning:

DA ST. TAMMANY

16. Date of election:

1114 Primary General

17. Programs or times requested:

ATTACHED

18. Dates requested:

9/17

19. Length of spot/program time requested:

:30

20. Request made:

In writing Orally
(if in writing, attach and retain)

21. Station offer:

ATTACHED

22. Disposition of request:

Granted Not Granted

(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain. If granted, attach contract end invoice, when available.)

23. Request for documentation that candidate is legally qualified. (Attach any written documentation received.)

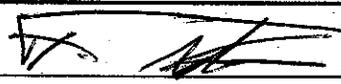
Yes: No:

24. Political Disclosure Form submitted to: Requestor.

Date: 9/15

COMMENTS:

WDSU NewsChannel 6
Television Station


Signature of Person Receiving Request on Behalf of Station

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, RAY SUTHERLIN
being/on behalf of: RAY BURNS, a legally
qualified candidate of the REPUBLICAN political
party for the office of: DA ST. TAMMANY
in the PRIMARY
election to be held on: NOVEMBER 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
ATTACHED					

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Rep. Juv
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Rep. Juv
signature of candidate or authorized committee

RAY C. SCHROEDER
printed name

9-8-14
date

CONTRACT



WDSU
 846 Howard Avenue
 New Orleans, LA 70113
 (504)679-0600

www.wdsu.com

And:

James Hartman & Associates
 643 Magazine St
 New Orleans, LA 70130

<u>Contract / Revision</u> 1230419 /		<u>Alt Order #</u>
<u>Product</u> 9/7/14		
<u>Contract Dates</u> 09/07/14 - 09/07/14		<u>Estimate #</u>
<u>Advertiser</u> Burns/R/DA Of St. Tammany Parish		<u>Original Date / Revision</u> 09/05/14 / 09/05/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WDSU	<u>Account Executive</u> Frank Ratermann	<u>Sales Office</u> New Orleans
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDSU	09/07/14	09/07/14	NFL Pre-Game	Sun 6-715p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S				1	\$400.00			
N 2	WDSU	09/07/14	09/07/14	NFL Sunday Night Football	Sun 715-1030p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S				1	\$1,500.00			
Totals											2	\$1,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/07/14	2	\$1,900.00	(\$285.00)	\$1,615.00
Totals	2	\$1,900.00	(\$285.00)	\$1,615.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.