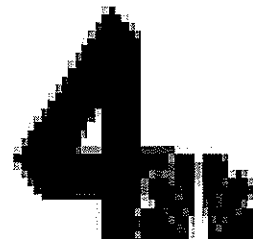


ORDER



WSMV

Orders
Order / Rev: 885801
Alt Order #: 09105729
Product Desc: HARWELL FOR GOVERNOR
Estimate: 2956
Flight Dates: 06/25/18 - 07/06/18
Original Date / Rev: 06/25/18 / 06/25/18
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency Name: Low & Tritt LLC
Buying Contact:
Billing Contact:
 123 Center Park Dr., Suite 225
 Knoxville, TN 37922

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Beth Harwell For Governor
Demographic: A35+
Product Codes: Political-Cand-Governor
Priority: PMT
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: GPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/06/18	62	\$24,600.00	\$20,910.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	62	\$24,600.00	\$20,910.00	0.00
Totals	62	\$24,600.00	\$20,910.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSMV	06/25/18	06/29/18	M-F News 4 Today @ 4 CM	M-F	430a-5a	MTWTF--	:15/:15	5	\$50.00	PMT	0.00	BK	5	\$250.00
				M-F 4a-5a		(4:30 AM-5:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/25/18	07/01/18	MTWTF--		5		\$50.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	WSMV	06/25/18-07/01/18	M-F News 4 Today @ 4		M-F 430a-5a	(4:30 AM-5:00 AM)	MTWThF----	:15/:15	\$50.00		0.00	DN		
	7	WSMV	06/25/18-07/01/18	M-F News 4 Today @ 4		M-F 430a-5a	(4:30 AM-5:00 AM)	MTWThF----	:15/:15	\$50.00		0.00	DN		
	8	WSMV	06/25/18-07/01/18	M-F News 4 Today @ 4		M-F 430a-5a	(4:30 AM-5:00 AM)	MTWThF----	:15/:15	\$50.00		0.00	DN		
	9	WSMV	06/25/18-07/01/18	M-F News 4 Today @ 4		M-F 430a-5a	(4:30 AM-5:00 AM)	MTWThF----	:15/:15	\$50.00		0.00	DN		
	10	WSMV	06/25/18-07/01/18	M-F News 4 Today @ 4		M-F 430a-5a	(4:30 AM-5:00 AM)	MTWThF----	:15/:15	\$50.00		0.00	DN		
2	WSMV	06/25/18	06/29/18	M-F News 4 Today @ 5 CM	M-F	5a-530a	MTWTF--	:15/:15	5	\$300.00	PMT	0.00	BK	5	\$1,500.00
				M-F 5-6a		(5:00 AM-5:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/25/18	07/01/18	MTWTF--		5		\$300.00		0.00					
3	WSMV	06/25/18	06/29/18	M-F News 4 Today @ 5 CM	M-F	530a-6a	MTWTF--	:15/:15	5	\$300.00	PMT	0.00	BK	5	\$1,500.00
				M-F 5-6a		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/25/18	07/01/18	MTWTF--		5		\$300.00		0.00					
4	WSMV	06/25/18	06/29/18	Today Show 1	CM	658-9AM	MTWTF--	:15/:15	10	\$500.00	PMT	0.00	BK	10	\$5,000.00
				Today Show 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 885801
 Alt Order #: 09105729
 Flight Dates: 06/25/18 - 07/06/18

Advertiser: Beth Harwell For Governor
 Product Desc: HARWELL FOR GOVERNOR
 Estimate: 2956
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	MTWTF--						10	\$500.00		0.00			
5	WSMV	07/01/18	07/01/18	SU 6a News Sun 6a-7a	CM	Sun 6a-630a (6:00 AM-6:30 AM)	-----1	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	-----1						1	\$200.00		0.00			
6	WSMV	07/01/18	07/01/18	SU 6a News Sun 6a-7a	CM	Sun 630a-7a (6:30 AM-7:00 AM)	-----1	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	-----1						1	\$200.00		0.00			
7	WSMV	07/01/18	07/01/18	SU 8a News Sun 8a-9a	CM	Sun 8a-9a	-----1	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	-----1						1	\$500.00		0.00			
8	WSMV	06/25/18	06/29/18	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	MTWTF--	:15/:15	5	\$500.00	PMT	0.00	BK	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	MTWTF--						5	\$500.00		0.00			
9	WSMV	06/25/18	06/29/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	MTWTF--	:15/:15	5	\$300.00	PMT	0.00	BK	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	MTWTF--						5	\$300.00		0.00			
N 10	WSMV	06/25/18	06/29/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm (6:30 PM-7:00 PM)	MTWTF--	:15/:15	4	\$500.00	PMT	0.00	BK	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	MTWTF--						4	\$500.00		0.00			
11	WSMV	07/01/18	07/01/18	SU Channel 4 Weekend@M Ch. 4 News at 5 Sunday		5-530pm	-----1	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	-----1						1	\$400.00		0.00			
12	WSMV	06/25/18	06/29/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-430pm (4:00 PM-4:30 PM)	MTWTF--	:15/:15	5	\$400.00	PMT	0.00	BK	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	MTWTF--						5	\$400.00		0.00			
N 13	WSMV	06/25/18	06/29/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm (6:00 PM-6:30 PM)	MTWTF--	:15/:15	4	\$650.00	PMT	0.00	BK	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	MTWTF--						4	\$650.00		0.00			
14	WSMV	06/30/18	06/30/18	Sa Late News Sa Late News	CM	Sat 10-1030p	-----1-	:30	1	\$900.00	PMT	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	-----1-						1	\$900.00		0.00			
15	WSMV	07/01/18	07/01/18	Su Late News Su Late News	CM	Sun 10-1035p	-----1	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	-----1						1	\$1,200.00		0.00			
16	WSMV	07/01/18	07/01/18	SU Channel 4 Weekend@M Ch. 4 News at 5 Sunday		5-530pm	-----1	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	-----1						1	\$400.00		0.00			
17	WSMV	06/30/18	06/30/18	SA Channel 4 Weekend@M Ch. 4 News at 5 Saturday		5-530pm	-----1-	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	-----1-						1	\$400.00		0.00			
18	WSMV	06/30/18	06/30/18	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday		558-630pm	-----1-	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		07/01/18	-----1-						1	\$400.00		0.00			
N 19	WSMV	07/02/18	07/06/18		CM	M-F 430a-5a		:15/:15	3	\$50.00	PMT	0.00	BK	3	\$150.00

Order / Rev: 885801
 Alt Order #: 09105729
 Flight Dates: 06/25/18 - 07/06/18

Advertiser: Beth Harwell For Governor
 Product Desc: HARWELL FOR GOVERNOR
 Estimate: 2956
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 4 Today @ 4			MTWTF--								
				M-F 4a-5a		(4:30 AM-5:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	MTWTF--			3			\$50.00		0.00			
N 20	WSMV	07/02/18	07/06/18	Today Show 1	CM	658-9AM	MTWTF--	:15/:15	2	\$500.00	PMT	0.00	BK	2	\$1,000.00
				Today Show 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	MTWTF--			2			\$500.00		0.00			
													Totals	62	\$24,600.00

FAX# 703 528 7880

REP: TEL# 703 528 7880

REP: TEL# 703 528 7880

REP HEADLINE# 9105729 TRF# 885801
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES *** WSMV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	SZ		600P-630P	15		\$325.00	6/25	6/29	8		M-F	8
PROGRAM : NEWS												
ORD COM1: BOOKEND 15'S												
ORD COM2: ADJUSTED FREQUENCY												
CON COM1: NEWS												
19	A		430A-459A	15		\$25.00	7/2	7/6	6		M-F	6
PROGRAM : NEWS												
ORD COM1: ADD												
ORD COM2: BOOKEND 15'S												
CON COM1: NEWS												
20	A		700A-900A	15		\$250.00	7/2	7/6	4		M-F	4
PROGRAM : NEWS												
ORD COM1: ADD												
ORD COM2: BOOKEND 15'S												
CON COM1: NEWS												
JUL/18 24600.00												
CONTRACT TOTAL 24600.00												
TOTAL SPOTS 115												

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE