



Nexstar Broadcasting, Inc.

Quarterly List of Issue-Responsive Programming
3rd Quarter 2016 (June 26, 2016 – Sept 24, 2016)

WGMB has ascertained the following issues as important to the Greater Baton Rouge Louisiana Community:

- Community –Art-Other
- Political - Governmental
- Crime and Public Safety
- Health & Fitness -Sports
- Economy - Employment -Family
- Environment -Weather
- Housing-Transportation-Roads
- Education

During this quarter, **WGMB** broadcast the following local and Network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

M-F WGMB Fox44 9p-10p Newscast

While this list describes much of WGMB's most significant issues – Responsive programming, it is not exhaustive. Programming described in this Report may relate simultaneously to more than one issue. Duration of each Item is between 30 seconds and 2 minutes unless otherwise noted.

Filed by Ryan Johnson _10/10/2016 (Date filed_in Public File _)_____

Community Involvement

During this quarter, WGMB (TV) participated in the following events and activities:

Boy Scouts of America – Chief Meteorologist Jesse Gunkel participated in a 4 hour merit badge class for the Boy Scouts of America, a Cypress Chauve District Chapter on September 24th, 2016.

LSU Rotoract – Chad Sabadie was a guest speaker at the LSU Rotoract on September 8, 2016.

United Way Jambalaya Cook Off – Chad Sabadie was a guest judge at the Dow Chemical Jambalaya Cook-Off benefiting the Plaquemine Parish United Way on September 15th, 2016.

Celebrity Grape Stomp Competition – Carla Pesono and Rosa Edwards participated in the Celebrity Grape Stomp Competition on July 24th, 2016 at this year's Italian Heritage Festa at The Belle of Baton Rouge and won 2nd place, giving \$500 to the charity of our choice--the fallen officers' families and the Parker House.

Susan G. Koman “Big Wigs” – Chad Sabadie is a Susan G. Koman “Big Wig” in the Baton Rouge area tasked with fundraising and raising awareness in their ongoing campaign to combat breast cancer. Began on September 16th, 2016 and will continue through October.

Volunteers in Public Schools’ “Reading Friends” – Deedra Wilson participates with a student at Wildwood Elementary. Reading Friends commit to work with a child for the entire school year, agreeing to read with that child for 30 to 45 minutes at least twice monthly. Reading sessions take place at the child's school during the regular school day. Many Reading Friends choose to read weekly with their students.

Everything Woman – Our stations highlights a woman involved in the community on brproud.com.

Arts Council of Greater Baton Rouge (all quarter) - Jim Baronet was a board member of The Arts Council of Greater Baton Rouge. The mission of the Arts Council is to improve the quality of life through the arts. They organize several community events throughout the year supporting the Arts and the community.

Public Service Announcements:

WGMB (TV) aired announcements for these non-profits:

100 Black Men of Baton Rouge

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Lung Cancer Alliance

Lexlee’s Kids

CASA Baton Rouge

The following lists these areas of concern for these non-profits:

Highlighting 100 Black Men of Baton Rouge's involvement preparing students for the ACT's.

Highlighting 100 Black Men of Baton Rouge's involvement in teaching financial literacy.

Highlighting how overwhelming lung cancer can be and raising awareness.

Safety tips educating parents on kids' car safety

Be a mentor and advocate for disadvantaged kids