



Nexstar Broadcasting, Inc.

Quarterly List of Issue-Responsive Programming
4th Quarter 2016 (September 26, 2016 – December 31, 2016)

WGMB has ascertained the following issues as important to the Greater Baton Rouge Louisiana Community:

- Community –Art-Other
- Political - Governmental
- Crime and Public Safety
- Health & Fitness -Sports
- Economy - Employment -Family
- Environment -Weather
- Housing-Transportation-Roads
- Education

During this quarter, **WGMB** broadcast the following local and Network programs that provided the station’s most significant treatment of these community issues:

Local News and Public Affairs Programming:

M-F WGMB Fox44 5:30p-6p Newscast

M-F WGMB Fox44 9p-10p Newscast

While this list describes much of WGMB’s most significant issues – Responsive programming, it is not exhaustive. Programming described in this Report may relate simultaneously to more than one issue. Duration of each Item is between 30 seconds and 2 minutes unless otherwise noted.

Filed by Ryan Johnson _1/10/2016 (Date filed_in Public File_)_____

Community Involvement

During this quarter, WGMB (TV) participated in the following events and activities:

Super Market Sweep – On November 2nd, 2016 Chief Meteorologist Jesse Gunkel and Evening Anchor Jeanne Burns participated in the Peoples Health and the Baton Rouge Food Bank Annual Supermarket Sweep to raise money and supplies for the Greater Baton Rouge Food Bank.

LDEQ and the Baton Rouge Food Bank Chili Cookoff – On November 3rd, 2016 Jesse Gunkel served as a celebrity judge at the The LDEQ Chili-Cook-Off to raise money for the Greater Baton Rouge Food Bank following the devastating flooding that affected our market.

School Talk – On November 16, 2016 Chief Meteorologist visited 5th graders at Central Intermediate School to give a weather lecture.

Moment or Movement – On October 3rd Chad Sabadie was a panelist for LSU's Moment or Movement Symposium on Journalism and Social Justice

Perfectly Pink Ladies Luncheon - On October 9th, 2016 Chad Sabadie emceed for Susan G. Komen Baton Rouge's 'Perfectly Pink Ladies Luncheon' honoring Breast Cancer Survivors

Jambalaya Jam – On October 13th, 2016 Chad Sabadie was a judge for Capital Area United Way's Jambalaya Jam

Day of the Mentor - On October 21st, 2016 Chad Sabadie was a mentor for Big Buddy Program's Day of the Mentor

Krewe de Louisiana - On October 27th, 2016 Chad Sabadie was a Royal Court member for Karnival Krewe de Louisiane's Coronation event raising money for Mary Bird Perkins - Our Lady of the Lake Cancer Center

Susan G. Komen Big Wig – During October Chad Sabadie was a Komen BR "Big Wig" - Individually raised \$1,500 to contribute to Komen BR's ongoing fight against Breast Cancer

Day of Memories – On November 6th, 2016 Chad Sabadie emceed for Alzheimer's Services of Baton Rouge Day of Memories Event

Lip Sync BR - On December 6th, 2016 Chad Sabadie participated in the American Cancer Society's Lip Sync BR event

Living Nativity - On December 20th, 2016 Chad Sabadie participated in St. Thomas More Church and School's Living Nativity

Wednesday's Child – During the 3rd quarter we began highlighting a different child in the foster care system each week, as well as information about the foster care system and adoption to raise awareness throughout the DMA.

Arts Council of Greater Baton Rouge (all quarter) – Former General Manager Jim Baronet was a board member of The Arts Council of Greater Baton Rouge. The mission of the Arts Council is to improve the quality of life through the arts. They organize several community events throughout the year supporting the Arts and the community.

Public Service Announcements:

WGMB (TV) aired announcements for these non-profits:

100 Black Men of Baton Rouge

100 Black Men of Baton Rouge

Lung Cancer Alliance

Lexlee's Kids

CASA Baton Rouge

Susan G Komen Baton Rouge

Red Stick Together

The following lists these areas of concern for these non-profits:

Highlighting 100 Black Men of Baton Rouge's involvement preparing students for the ACT's.

Highlighting 100 Black Men of Baton Rouge's involvement in teaching financial literacy.

Highlighting how overwhelming lung cancer can be and raising awareness.

Safety tips educating parents on kids' car safety

Be a mentor and advocate for disadvantaged kids

Promoting Susan G Komen's "Big Wigs" initiative to raise money for breast cancer awareness.

Free concert raising donations for flood victims in the Baton Rouge area