



Nexstar Broadcasting, Inc.

Quarterly List of Issue-Responsive Programming
1st Quarter 2016 (December 28, 2015-March 27, 2016)

WGMB has ascertained the following issues as important to the Greater Baton Rouge Louisiana Community:

- Community –Art-Other
- Political - Governmental
- Crime and Public Safety
- Health & Fitness -Sports
- Economy - Employment -Family
- Environment -Weather
- Housing-Transportation-Roads
- Education

During this quarter, **WGMB** broadcast the following local and Network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

M-F WGMB Fox44 9p-10p Newscast

While this list describes much of WGMB's most significant issues – Responsive programming, it is not exhaustive. Programming described in this Report may relate simultaneously to more than one issue. Duration of each Item is between 30 seconds and 2 minutes unless otherwise noted.

Filed by Ryan Johnson _4/8/2016 (Date filed_in Public File_)_____

Community Involvement

During this quarter, WGMB (TV) participated in the following events and activities:

Build a Legacy Kickoff – Deedra Wilson participated in the “Build a Legacy” kickoff with the East Baton Rouge School District on March 14, 2016. Every student got a book to take home to build their library and Deedra read to students at Westminster Elementary School.

School Visit – Chief Meteorologist Jesse Gunkel made a school visit on January 29th for about 50-60 second graders at LSU Lab School in Baton Rouge.

Oneofakind BR Fashion Week: Prepping Off the Runway – Danielle Grossman participated as the host at a Fashion show for charity on February 27th, 2016.

Volunteers in Public Schools’ “Reading Friends” – Deedra Wilson participates with a student at Wildwood Elementary. Reading Friends commit to work with a child for the entire school year, agreeing to read with that child for 30 to 45 minutes at least twice monthly. Reading sessions take place at the child's school during the regular school day. Many Reading Friends choose to read weekly with their students.

Baton Rouge Area Association of Black Journalists - WVLA Anchor Fred Hickman spoke at the Baton Rouge Area Association of Black Journalists' membership meeting on February 18, 2016.

Read Across America – Chad Sabadie participated in Read Across America at LaSalle Elementary on March 2, 2016

Everything Woman – Our stations highlights a woman involved in the community in each issue of City Social Magazine and on brproud.com.

Arts Council of Greater Baton Rouge (all quarter) - Jim Baronet was a board member of The Arts Council of Greater Baton Rouge. The mission of the Arts Council is to improve the quality of life through the arts. They organize several community events throughout the year supporting the Arts and the community.

Public Service Announcements:

WGMB (TV) aired announcements for these non-profits:

100 Black Men of Baton Rouge

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Lung Cancer Alliance

Lexlee’s Kids

CASA Baton Rouge

Louisiana Department of Insurance

Louisiana Association of Broadcasters Scholarship

The following lists these areas of concern for these non-profits:

Highlighting 100 Black Men of Baton Rouge's involvement preparing students for the ACT's.

Highlighting 100 Black Men of Baton Rouge's involvement in teaching financial literacy.

Highlighting how overwhelming lung cancer can be and raising awareness.

Safety tips educating parents on kids' car safety

Be a mentor and advocate for disadvantaged kids

Promoting how quick it is to sign up for insurance.

Informing the community on the their scholarship availability