



Nexstar Broadcasting, Inc.

Quarterly List of Issue-Responsive Programming
2nd Quarter 2016 (March 28, 2016 – June 26, 2016)

WGMB has ascertained the following issues as important to the Greater Baton Rouge Louisiana Community:

- Community –Art-Other
- Political - Governmental
- Crime and Public Safety
- Health & Fitness -Sports
- Economy - Employment -Family
- Environment -Weather
- Housing-Transportation-Roads
- Education

During this quarter, **WGMB** broadcast the following local and Network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

M-F WGMB Fox44 9p-10p Newscast

While this list describes much of WGMB's most significant issues – Responsive programming, it is not exhaustive. Programming described in this Report may relate simultaneously to more than one issue. Duration of each Item is between 30 seconds and 2 minutes unless otherwise noted.

Filed by Ryan Johnson _7/8/2016 (Date filed_in Public File_)_____

Community Involvement

During this quarter, WGMB (TV) participated in the following events and activities:

Dancing For Big Buddy – Chad Sabadie participated in Big Buddy’s ‘Dancing For Big Buddy’ charity fundraiser on April 23rd.

AKA Debutante Ball – Deedra Wilson emceed the Alpha Kappa Alpha Debutante Ball on April 3rd, 2016.

Vice President of Baton Rouge Association of Black Journalists – Deedra Wilson is serving as the VP of the BR Association of Black Journalists.

Volunteers in Public Schools’ “Reading Friends” – Deedra Wilson participates with a student at Wildwood Elementary. Reading Friends commit to work with a child for the entire school year, agreeing to read with that child for 30 to 45 minutes at least twice monthly. Reading sessions take place at the child's school during the regular school day. Many Reading Friends choose to read weekly with their students.

Volunteer Writer and Member of Luncheon Committee – Deedra Wilson is a volunteer writer and member of the luncheon committee for Susan G Komen

Volunteers of America – 24 station employees volunteered making meals and care packages for the homeless, and cleaning up a local homeless shelter on June 17th.

St. Vincent De Paul – 28 Station employees volunteered making meals for the homeless shelter at the St. Vincent De Paul kitchen.

Everything Woman – Our stations highlights a woman involved in the community in each issue of City Social Magazine and on brproud.com.

Arts Council of Greater Baton Rouge (all quarter) - Jim Baronet was a board member of The Arts Council of Greater Baton Rouge. The mission of the Arts Council is to improve the quality of life through the arts. They organize several community events throughout the year supporting the Arts and the community.

Public Service Announcements:

WGMB (TV) aired announcements for these non-profits:

100 Black Men of Baton Rouge

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Lung Cancer Alliance

Lexlee’s Kids

CASA Baton Rouge

The following lists these areas of concern for these non-profits:

Highlighting 100 Black Men of Baton Rouge's involvement preparing students for the ACT's.

Highlighting 100 Black Men of Baton Rouge's involvement in teaching financial literacy.

Highlighting how overwhelming lung cancer can be and raising awareness.

Safety tips educating parents on kids' car safety

Be a mentor and advocate for disadvantaged kids