

# CONTRACT



**KLSR-TV**  
 2940 Chad Dr  
 Eugene, OR 97408  
 (404) 496-7531

<u>Contract / Revision</u> 44428 /		<u>Alt Order #</u> 10776308
<u>Advertiser</u> POL/Tobias Read/D/Sec/OR-A		<u>Original Date / Revision</u> 04/23/24 / 04/24/24
<u>Contract Dates</u> 05/14/24 - 05/21/24	<u>Estimate #</u>	
<u>Product</u> TOBIAS READ SECRETAR		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLSR	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps-Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00097551	<u>Advertiser Ref</u> P00097550-A	

And:

**Thematic Campaigns**  
 111 W Illinois St  
 5th Fl  
 Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLSR	05/18/24	05/18/24	Sa Prime	8:00 PM-9:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----1-				1	\$20.00			
N 2	KLSR	05/14/24	05/17/24	M-F Fox News	10:00 PM-10:30 PM		:30			NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-TWTF--				6	\$65.00			
N 3	KLSR	05/20/24	05/20/24	M-F Fox News	10:00 PM-10:30 PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	1-----				1	\$65.00			
N 4	KLSR	05/14/24	05/17/24	M-F	10:30 PM-11:00 PM		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-TWTF--				4	\$20.00			
N 5	KLSR	05/20/24	05/20/24	M-F	10:30 PM-11:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	1-----				1	\$20.00			
N 6	KLSR	05/19/24	05/19/24	Su	10:00 PM-10:30 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----1				1	\$50.00			
<b>Totals</b>											14	\$625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/20/24	14	\$625.00	(\$93.75)	\$531.25
<b>Totals</b>	14	\$625.00	(\$93.75)	\$531.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.