

# ORDER



**Orders**  
**Order / Rev:** 44428  
**Alt Order #:** 10776308  
**Product Desc:** TOBIAS READ SECRETAR  
**Estimate:**  
**Flight Dates:** 05/14/24 - 05/21/24  
**Original Date / Rev:** 04/23/24 / 05/15/24  
**Order Type:** GENERAL

**Primary AE:** Washington DC CoxReps  
**Sales Office:** DC  
**Sales Region:** National

**Agency Name:** Thematic Campaigns  
**Buying Contact:**  
**Billing Contact:**  
 111 W Illinois St  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Tobias Read/D/Sec/OR-A  
**Demographic:** A35+  
**Product Codes:** Political Secretary of State  
**Revenue Code 1:** AGY  
**Revenue Code 2:** NAT  
**Revenue Code 3:** POL-CAND  
**Priority:** P-4

**New Business End:**  
**Advertiser External ID:** P00097550-A  
**Agency External ID:** P00097551  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	16	\$790.00	\$671.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	16	\$790.00	\$671.50	0.00
<b>Totals</b>	<b>16</b>	<b>\$790.00</b>	<b>\$671.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC CoxReps	DC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLSR	05/18/24	05/18/24	Sa 8p-9p Sa Prime	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	-----1-	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-----1-		1		\$20.00		0.00					
N 2	KLSR	05/14/24	05/17/24	M-F Fox 34 News @ 10 M-F Fox News	CM	10:00 PM-10:30 PI	-TWTF--	:30	6	\$65.00	P-3	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-TWTF--		6		\$65.00		0.00					
N 3	KLSR	05/20/24	05/20/24	M-F Fox 34 News @ 10 M-F Fox News	CM	10:00 PM-10:30 PI	1-----	:30	1	\$65.00	P-3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	1-----		1		\$65.00		0.00					
N 4	KLSR	05/14/24	05/17/24	M-F 1030p-11p NNT M-F	CM	10:30 PM-11:00 PI	-TWTF--	:30	4	\$20.00	P-3	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-TWTF--		4		\$20.00		0.00					
N 5	KLSR	05/20/24	05/20/24	M-F 1030p-11p NNT M-F	CM	10:30 PM-11:00 PI	1-----	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	1-----		1		\$20.00		0.00					
N 6	KLSR	05/19/24	05/19/24		CM	10:00 PM-10:30 PI	-----1	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00

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 Flight Dates: 05/14/24 - 05/21/24

Advertiser: POL/Tobias Read/D/Sec/OR-A  
 Product Desc: TOBIAS READ SECRETAR  
 Estimate: \_\_\_\_\_  
**KLSR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Fox 34 News @ 10											
				Sa-Su KVAL/News	(10:00 PM-10:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1	1	\$50.00	0.00								
N 7	KLSR	05/20/24	05/20/24	Mon 9p-10p	CM	9p-10p	M-----	:30	1	\$65.00	P-3	0.00	NM	1	\$65.00
				So You Think You Can Danc											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	M-----	1	\$65.00	0.00								
N 8	KLSR	05/20/24	05/20/24	Mon 8p-9p	CM	8p-9p	M-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
				Masterchef Junior											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	M-----	1	\$100.00	0.00								
													Totals	16	\$790.00