

Q2 2023

W231P /WULT /WTOX

ULTRA Radio provided Chesterfield County a weekly free segment of about 15-20 minutes in which topics like food, financial aid, free services, government programs, and others were discussed. Furthermore, there were interviews with community leaders in the metro area. The Segment was led by the Multicultural Community Coordinator, Juan Santacoloma and the morning show host, Demetrio Flores.