

# WZME TV-43 ISSUES/PROGRAM LIST

## Quarterly Issues Programs Report Fourth Quarter 2016 October 1<sup>st</sup>, 2016 to December 31<sup>st</sup>, 2016

In accordance with 47 CFR 73.3526(a) of the Federal Communications Commission's rules, the following, in the opinion of WZME-TV 43, are the problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.

### Section 1. Issues

1. Dyslexia
2. Election Polling
3. Assistance for individuals with disabilities
4. Health/Well Being
5. Veterans Affairs
6. Domestic Violence
7. Tourism/Wine
8. Athletic Activity/Youth Team Sports
9. Travel & Tourism

A detailed summary of each program's content, including guests, affiliations and date of broadcast is included in this report.

WZME TV 43, Bridgeport, CT has entered into an agreement with Paxson Communication, WHPX TV-26 to identify, produce and supply this public affairs programming.

## WZME TV-43 ISSUES/PROGRAM LIST

### Section 2. Responsive Programs

**PROGRAM:** For The Record

**TOPIC/TITLE:** Learning House

**EPISODE #:** 268

**AIR DATE:** Sunday, October 2<sup>nd</sup>, 2016 6:00AM  
Sunday, October 30<sup>th</sup>, 2016 6:00AM

**DURATION:** 30 minutes

**STYLE/TYPE:** Interview Format

**SOURCE:** Ion Media Networks, WHPX-26

**ISSUE(s) ADDRESSED:** Dyslexia

**GUESTS:** Cindy Bankoski – Director

#### **DESCRIPTION:**

Dyslexia is the difficulty with the way one process sounds and attributes to letters “word Processing”. Learning House was founded in 1983 by Susan Santora. She began to teach students and their tutors. Cindy and her husband took over in 2014 and Susan stayed on board to assist. Cindy found Learning House when her daughter needed help. She Spoke about IEP and how they help navigate through getting evaluations through the schools. She mentioned that early identification as early as 1<sup>st</sup> grade is imperative. [www.learninghouse-ct.com](http://www.learninghouse-ct.com)

Information about the topic and/or organization(s) was given throughout the Show

## WZME TV-43 ISSUES/PROGRAM LIST

**PROGRAM:** For The Record

**TOPIC/TITLE:** Quinnipiac Polling

**EPISODE #:** 269

**AIR DATE:** Sunday, October 9<sup>th</sup>, 2016 6:00AM

**DURATION:** 30 minutes

**STYLE/TYPE:** Interview Format

**SOURCE:** Ion Media Networks, WHPX-26

**ISSUE(s) ADDRESSED:** Election Polling

**GUESTS:** Douglas Schwartz – Director of Quinnipiac Polling

**DESCRIPTION:**

On-site at Quinnipiac's state of the art polling facility opened in 2008. Doug started in 1994 with 12 phones and one computer with paper and pencil surveys. Now there are 150 interviewing stations. Polling is an interview of a subgroup to represent the whole. Polls generate conversation on issues and elections. Doug spoke briefly about their methodology which can be found on their website. Shawn asked why they are so respected. Doug states timeliness and accuracy. Doug mentioned their swing state polling and how they poll the states at all times not just at Presidential elections.

Information about the topic and/or organization(s) was given throughout the Show

## WZME TV-43 ISSUES/PROGRAM LIST

**PROGRAM:** For The Record

**TOPIC/TITLE:** Easter Seals

**EPISODE #:** 270

**AIR DATE:** Sunday, October 16<sup>th</sup>, 2016 6:00 AM

**DURATION:** 30 minutes

**STYLE/TYPE:** Interview Format

**SOURCE:** Ion Media Networks, WHPX-26

**ISSUE(s) ADDRESSED:** Assistance for individuals with disabilities

**GUESTS:** Alan Gouse – Resident & CEO Easter Seals

**DESCRIPTION:**

Alan Gouse, Easter Seals Capital Region & Eastern CT joins Shawn to discuss recent happenings with Easter Seals in Connecticut. Mr. Gouse talks about Easter Seals history nationally as well as in Connecticut. One goal is to disabled get people to work and Easter Seals Connecticut enjoys great success. Also discussed is the new jewelry business that Easter Seals Capital Region & Eastern CT has launched: Easter Seals Gives Back, with help of designer Elyse Ryan. For each piece of jewelry sold they donate \$10 to United Way. Also discussed is the annual Easter Seals Walk with Me benefit at Mystic Village which is held September 10 of this year. [www.easterseals.com/hartford/](http://www.easterseals.com/hartford/)

Information about the topic and/or organization(s) was given throughout the show.

## WZME TV-43 ISSUES/PROGRAM LIST

**PROGRAM:** For The Record

**TOPIC/TITLE:** Treasured Time

**EPISODE #:** 269

**AIR DATE:** Sunday, October 23<sup>rd</sup>, 2016 6:00AM

**DURATION:** 30 minutes

**STYLE/TYPE:** Interview Format

**SOURCE:** Ion Media Networks, WHPX-26

**ISSUE(s) ADDRESSED:** Health/Well Being

**GUESTS:** Suzanne Major – Founder & CEO  
Lindsay Provenzano – Past Beneficiary & Volunteer Spokesperson

**DESCRIPTION:**

Treasured Time is a nonprofit that grants wishes to parents with life threatening illness, not necessarily terminal. The goal is to make a memory with their family. The genesis was Suzanne's friend whose husband had terminal cancer. Too proud to take money but so overwhelmed to truly take care of their kids. So she a wish was granted. It helps the kids as much as the parents. Holding on to a positive something to plan and hope on. She discussed fundraisers their hopes of expanding and need for volunteers. Our next guest was Lindsay, who discussed her curable stage 2 lymphoma. But she had a 3 % 5 year old while going through chemo and radiation. Treasure Time gave them a weekend at Great Wolf Lodge. Best weekend ever she said where everyone smiled and she was able to take a breather.

Information about the topic and/or organization(s) was given throughout the Show.

## WZME TV-43 ISSUES/PROGRAM LIST

**PROGRAM:** For The Record

**TOPIC/TITLE:** CT Veterans Parade

**EPISODE #:** 264

**AIR DATE:** Sunday, November 6<sup>th</sup>, 2016 6:00AM

**DURATION:** 30 minutes

**STYLE/TYPE:** Interview Format

**SOURCE:** Ion Media Networks, WHPX-26

**ISSUE(s) ADDRESSED:** Veterans Affairs

**GUESTS:** Laura Soll – Organizer  
John J “Jack” Casey – Honorary Walk Chairman and Vietnam Vet

**DESCRIPTION:**

Laura explained this year’s event is Sunday November 6. It is the largest Veterans parade in New England with over 3000 marchers. Now in its 17<sup>th</sup> year this large parade boasts almost everyone is a Vet. Their oldest is a 93 yr. old WWII Vet who marches in uniform. Jack since his retirement in 2001 has been on a mission to fill-up all the databases of the lost soldiers. One project is a picture of everyone lost in Vietnam from CT. He is missing only 100 pictures now. He is one of 7 people in the country allowed to enter information into the navy memorial. He changes the lost in sea –to specific information. He has updated 48,000 entries. Jack is a true treasure. [www.ctveteransparade.org](http://www.ctveteransparade.org)

Information about the topic and/or organization(s) was given throughout the Show

## WZME TV-43 ISSUES/PROGRAM LIST

**PROGRAM:** For The Record

**TOPIC/TITLE:** New Horizons Domestic Violence

**EPISODE #:** 273

**AIR DATE:** Sunday, November 13<sup>th</sup>, 2016 6:00AM

**DURATION:** 30 minutes

**STYLE/TYPE:** Interview Format

**SOURCE:** Ion Media Networks, WHPX-26

**ISSUE(s) ADDRESSED:** Domestic Violence

**GUESTS:** Kimberly Citron – Director

**DESCRIPTION:**

Kimberly started off by describing New Horizons and its services. These include shelters and safe houses, family violence victims advocates for the courts and counseling. She gave us the definition of abuse: pattern of coercion and abuse in an intimate relationship. 1 in 4 women and 1 in 7 men will be victims in their lifetime. It is very pervasive in our society. Nationally 12,000 homicides a year are from DV. We need to become more comfortable in discussing. Take a non-judgmental supportive stance. Some frightening statistics boys who grow up are 2fold risk as abusers women as victims. Kimberly discussed how this manifests during age of kids who witness domestic violence. Lastly she discussed fundraising and awareness events. [www.newhorizonsdv.org](http://www.newhorizonsdv.org) and 24 hr. hotline 860-347-3044

Information about the topic and/or organization(s) was given throughout the show.

## WZME TV-43 ISSUES/PROGRAM LIST

**PROGRAM:** For The Record

**TOPIC/TITLE:** Maugle Sierra Vineyards

**EPISODE #:** 272

**AIR DATE:** Sunday, November 20<sup>th</sup>, 2016 6:00AM

**DURATION:** 30 minutes

**STYLE/TYPE:** Interview Format

**SOURCE:** Ion Media Networks, WHPX-26

**ISSUE(s) ADDRESSED:** Tourism/Wine

**GUESTS:** Paul Maugle – Owner

**DESCRIPTION:**

Mr. Maugle gave a history of how he started the winery in 2002. He originally started selling grapes. It was two years to get the city/state/federal licenses. Mr. Maule has his PhD in Food Chemistry and has travelled the world. He put that knowledge to work and decided to make his own wine and in 2008 opened the winery with three varieties. Now there are 14. He discussed how helpful other local wineries were when opening. The state of CT has a CT Wine Trail Passport which they are one of 38. However, he also belongs to a B&B group and the Coastal Vineyards (MA,RI & CT). He discussed drinking responsible – wine tastings are only 4 oz. total. Bring food meet friends and enjoy the scenery.

[www.mauglesierravineyards.com](http://www.mauglesierravineyards.com)

Information about the topic and/or organization(s) was given throughout the Show

## WZME TV-43 ISSUES/PROGRAM LIST

**PROGRAM:** For The Record

**TOPIC/TITLE:** CT Cycling Advancement

**EPISODE #:** 260

**AIR DATE:** Sunday, November 27<sup>th</sup>, 2016 6:00AM

**DURATION:** 30 minutes

**STYLE/TYPE:** Interview Format

**SOURCE:** Ion Media Networks, WHPX-26

**ISSUE(s) ADDRESSED:** Athletic Activity/Youth Team Sports

**GUESTS:** David Hoyle – Executive Director-CT Cycling Advancement Program  
Mark Johnston – Board Member of CCAP

**DESCRIPTION:**

David started us out discussing the varied programs they offer during the seasons. Spring is mountain biking, summer road racing and fall cycle cross. They hold practices, race events and national competitions all year for kids and adults. CCAP identifies where the best places to ride in our state are. We directed viewers to their website for a list of events including the upcoming big fundraiser and ride. Mark Johnston noted that while cycling is one of the most popular sports there is very little structure and CCAP provides that structure. He then discussed his amazing bike ride across America that he just completed. He wanted to do this for over 30 years and had a window of six weeks in his schedule and went for it. He started at the pier in Santa Monica and road the mouth of the CT River 3294 miles over 35 days. The team followed in a van carrying luggage and spare bike.

Information about the topic and/or organization(s) was given throughout the show.

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## WZME TV-43 ISSUES/PROGRAM LIST

**PROGRAM:** For The Record

**TOPIC/TITLE:** CT Landmarks

**EPISODE #:** 251

**AIR DATE:** Sunday, December 4<sup>th</sup>, 2016 6:00 AM

**DURATION:** 30 minutes

**STYLE/TYPE:** Interview Format

**SOURCE:** Ion Media Networks, WHPX-26

**ISSUE(s) ADDRESSED:** Travel & Tourism

**GUESTS:** Aileen Novack – Project Manager

**DESCRIPTION:**

Aileen was in to discuss the CT Landmarks especially the two in New London, CT. The Hempsted Houses built in 1678 is one of the two oldest houses still in existence in New London. It was lived in until 1937. It has been preserved while they sold off the original 14 acres that was with it. The stone house was built in 1759. Aileen then discussed the prices and admission. She discussed the role of interpreters. Teacher groups who are studying slavery come often to these facilities. She discussed youth groups, day camp and revolutionary war camps. The houses close for the winter. [www.ctlandmarks.org](http://www.ctlandmarks.org)

Information about the topic and/or organization(s) was given throughout the show.

# WZME TV-43 ISSUES/PROGRAM LIST

## Section 3. PSA's

Below are some of the topics covered by PSA's which ran in the 3<sup>rd</sup> quarter 2016. More detail, including the length and the topic of each PSA is included in the attached PSA summary schedule.

Disaster Prep- Emergency Preparedness :15

Disaster Prep- Emergency Preparedness :30

Job Training :30

Louisiana Flood Relief :30

Child Passenger Safety

Revenue Frontier :30

Ronald McDonald House Charities :30

Stroke Day- High Blood Pressure :30

Susan B. Komen :30

Texting & Driving-Todd :30

USO :30

Veterans of Foreign Wars of the US :30

Wildfire Prevention :30

Autism Awareness :1:00

# WZME TV-43 ISSUES/PROGRAM LIST

## 2016 4Q WZME PUBLIC SERVICE ANNOUNCEMENTS

Length	Advertiser/Product
:15	Disaster Prep-Emergency Preparednessn
:30	Disaster Prep-Emergency Preparednessn
:30	Job Training
:30	Lousiana Flood Relief
:30	Revenue Frontier/Various PI
:30	Ronald McDonald House Charities
:30	Stroke Day-High Blood Pressure
:30	Susan B Komen
:30	Texting & Driving- Todd
:30	USO
:30	Veterans of Foreign Wars of The US
:30	Wildfire Prevention
1:00	Autism Awareness
1:00	Buzzed Driving Prevention
1:00	Disaster Prep-Emergency Preparedness
1:00	Hunger Prevention
1:00	Ronald McDonald House Charities
1:00	Stroke Awareness-The Day
1:00	Stroke Awareness-When I Was 6
1:00	USO
1:30	Values.com