



KBSI-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

Bernie Sanders for President-D  
4507 Penwood Dr  
Alexandria, VA 22310

**Contract # 2413104**

Schedule Dates 03/06/16-03/14/16

Advertiser Bernie Sanders for President-D (106300)

Agency Old Town Media (15835)

Product POLITICAL CANDIDATE (ns) (1186)

Brand POLITICAL (1874)

Salesperson Millennium/NY, New York (1090)

Sales Office Millennium New York

Buyer Name Boule, Ba,Abar

Phone/Fax /

CPE 3/3/132

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments Candidate Separation: 30

Date Entered 03/03/16

Last Modified 03/10/16

Entered By Brenda Allen

CO-OP No

Headline # ECR25087550

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$36.00

Net Total \$204.00

Sales Tax

By Broadcast Month	Spots	Rate
Mar. 2016	9	\$240.00
<b>Grand Total:</b>	<b>9</b>	<b>\$240.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/07/16-03/07/16	1	:30	3p- Jerry Springer	1								1	\$25.00	\$25.00	Paducah (KBSI)	Jerry Springer	3/3/16
2.0	Normal Line / SPOT	03/08/16-03/08/16	1	:30	3p- Jerry Springer	1		1						1	\$25.00	\$25.00	Paducah (KBSI)	Jerry Springer	3/3/16
3.0	Normal Line / SPOT	03/06/16-03/06/16	1	:30	Orbit- [P]Big Bang Theory (Sunday)(Su), [P]Big Bang Theory 2 (Sunday)(Su)	1							1	1	\$20.00	\$20.00	Paducah (KBSI)	Big Bang Theory	3/3/16
4.0	Normal Line / SPOT	03/13/16-03/13/16	1	:30	Orbit- [P]Big Bang Theory (Sunday)(Su), [P]Big Bang Theory 2 (Sunday)(Su)	1							1	1	\$20.00	\$20.00	Paducah (KBSI)	Big Bang Theory	3/3/16
5.0	Normal Line / SPOT	03/06/16-03/06/16	1	:30	8A- FOX-FOX News Sunday	2							2	2	\$50.00	\$100.00	Paducah (KBSI)		3/3/16
6.1	Normal Line / SPOT	03/13/16-03/13/16	1	:30	8A- FOX-FOX News Sunday	2							2	1	\$25.00	\$25.00	Paducah (KBSI)	Big Bang Theory	3/10/16
6.1.1	Closed Preempt	03/13/16															Paducah (KBSI)	Pre-empt/Exception -	
7.0	M/G For 6.1.1 / SPOT	03/14/16-03/14/16	1	:30	3p- Jerry Springer	1							1	1	\$25.00	\$25.00	Paducah (KBSI)		3/10/16
8.0	M/G For 6.1.1 / News	03/13/16-03/13/16	7	:30	9p- News-News	1							1	1	\$0.00	\$0.00	Paducah (KBSI)	mg for wrong LUR rate on 3/6 Fox News Sunday-\$50	3/10/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbjnetv/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Brand POLITICAL (1874)  
Salesperson Millennium/NY, New York (1090)  
Sales Office Millennium New York  
Buyer Name Bougie, Ba, Abar  
Phone/Fax /  
CPE 3/3/132  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments Candidate Separation: 30

Date Entered 03/03/16  
Last Modified 03/03/16  
Entered By Brenda Allen  
CO-OP No  
Headline # ECR25087550  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$36.00  
Net Total \$204.00  
Sales Tax

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Mar. 2016	7	\$240.00
<b>Grand Total:</b>	<b>7</b>	<b>\$240.00</b>

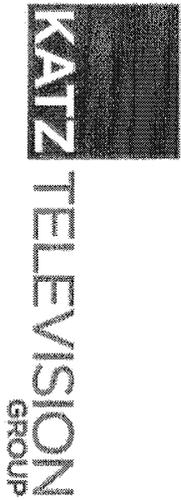
**INCOMPLETE CONTRACT**  
Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/07/16-03/07/16	1	:30	3p- Jerry Springer	1		1						1	\$25.00	\$25.00	Paducah (KBSI)	Jerry Springer	3/3/16
2.0	Normal Line / SPOT	03/08/16-03/08/16	1	:30	3p- Jerry Springer	1		1						1	\$25.00	\$25.00	Paducah (KBSI)	Jerry Springer	3/3/16
3.0	Normal Line / SPOT	03/06/16-03/06/16	1	:30	Orbit- [P]Big Bang Theory (Sunday)(Su), [P]Big Bang Theory 2 (Sunday)(Su)	1							1	1	\$20.00	\$20.00	Paducah (KBSI)	Big Bang Theory	3/3/16
Est 3.0	Unapproved (New!) on credit hold / SPOT	03/06/16-03/06/16	1	:30	9a- FOX-FOX News Sunday	2							2	2	\$50.00	\$100.00	Paducah (KBSI)		3/3/16
4.0	Normal Line / SPOT	03/13/16-03/13/16	1	:30	Orbit- [P]Big Bang Theory (Sunday)(Su), [P]Big Bang Theory 2 (Sunday)(Su)	1							1	1	\$20.00	\$20.00	Paducah (KBSI)	Big Bang Theory	3/3/16
Est 4.0	Unapproved (New!) on credit hold / SPOT	03/13/16-03/13/16	1	:30	8a- FOX-FOX News Sunday	1							1	1	\$50.00	\$50.00	Paducah (KBSI)	Big Bang Theory	3/3/16

**CONFIRMATION CONTRACT**

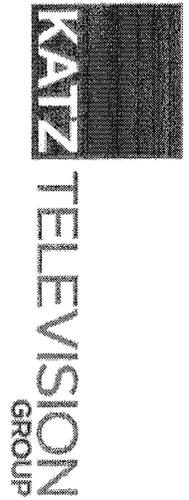
Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgai.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



**Contract #**: 25087550      **Changes as of**: 3/3/2016 at 3:46 PM      **Version**: Highlighting Revision 1  
**CPE**: 3/3132      **Flight**: 3/4/16 - 3/15/16      **Total \$**: \$240.00  
**Agency**: OLD TOWN MEDIA      **Advertiser**: SANDERS, BERNIE      **Station**: KBSI      **Total Spots**: 7  
 4507 PENWOOD DRIVE      **Product**: Candidate      **Market**: Paducah      **Total CPP**: \$0.00  
 ALEXANDRIA, VA 22310      **Primary Demo**:      **Office**: NEW YORK      **Total GRP**: 0  
**Agency Order #**: 4830024      **Buyer**: Abar Bougie, Barbara      **Salesperson**: JONATHAN VITTI      **Separation**:  
**Comments**: Separation: 30      **Assistant**: DEANA PEREZ      **Con Type**: POLITICAL/NOTE

#	Day/Time	DP	Program	Rate	Len	3/4 - 3/15															Total Spots	Total \$	CPP	GRP
						3/4	3/5	3/6	3/7	3/8	3/9	3/10	3/11	3/12	3/13	3/14	3/15							
1	F,M,Th 3p-4p		Jerry Springer	\$25.00	30	0	0	0	1	1	0	0	0	0	0	0	0	0	2	\$50.00	\$0.00	0.0		
CAN 2	Su 4p-5p		Big Bang Theory	\$75.00	30	0	0	4	0	0	0	0	0	0	4	0	0	2	\$150.00	\$0.00	0.0			
3	Su 10p-11p		Big Bang Theory	\$20.00	30	0	0	1	0	0	0	0	0	0	1	0	0	3	\$40.00	\$0.00	0.0			
REV+4	Su 8a-9a		Fox News Sunday	\$50.00	30	0	0	0	2	0	0	0	0	0	1	0	0	3	\$150.00	\$0.00	0.0			
<b>TOTALS:</b>						0	0	3	1	1	0	0	0	0	2	0	0	7	\$240.00	\$0.00	0.0			



**Contract #:** 25087550      **Changes as of:** 3/3/2016 at 3:46 PM      **Version:** Highlighting Revision 1  
**CPE:** 3/3132      **Flight:** 3/4/16 - 3/15/16      **Station:** KBSI  
**Agency:** OLD TOWN MEDIA      **Advertiser:** SANDERS, BERNIE      **Market:** Paducah  
 4507 PENWOOD DRIVE      **Product:** Candidate      **Office:** NEW YORK  
 ALEXANDRIA, VA 22310      **Primary Demo:**      **Salesperson:** JONATHAN VITTI  
**Agency Order #:** 4830024      **Buyer:** Aber Bougie, Barbara      **Assistant:** DEANA PEREZ  
**Con Type:** POLITICAL/NOTE      **Separation:**      **Total Spots:** 7  
**Total CPP:** \$0.00      **Total GRP:** 0

**Hit Listed Programs**  
 Order Level Comments

Date/Time	Added by	Comment
03/03/16 3:46 PM	GOTOSTRATAAjeanofsky	Separation: 30
03/03/16 2:12 PM	JONATHAN VITTI	Separation: 30

**Competitive Information**

Market Budget:	\$12,000
KBSI Share:	2%
Comment:	Competitive Unknown

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$240.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>7</b>	<b>\$240.00</b>	<b>N/A</b>	<b>0.0</b>

**Monthly Summary**

Month	Spots	Dollars
2016-Mar	7	\$240.00
<b>Total</b>	<b>7</b>	<b>\$240.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/3/16 3:49 PM					\$0	\$0	
Revision	3/3/16 3:46 PM	GOTOSTRATAAjeanofsky	Revised	3	2	\$0	\$240.00	Changes: Total Spots from 6 to 7. 2 buylines added or modified.
Queued for Electronic Contracting	3/3/16 2:18 PM					\$0	\$0	
Queued for Electronic Contracting	3/3/16 2:13 PM					\$0	\$0	
New	3/3/16 2:11 PM	JONATHAN VITTI	Confirmed	6		\$240.00	\$240.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/6/16	8:30-44AM	00:30	DML15BS105H	10145	2413104.5.0	\$50.00	SPOT	Billed	Bernie Sanders for President-D (106300)	Old Town Media (15835)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	FOX-FOX News Sunday N/R
3/6/16	8:59:00AM	00:30	DML15BS167H	10146	2413104.5.0	\$50.00	SPOT	Billed	Bernie Sanders for President-D (106300)	Old Town Media (15835)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	FOX-FOX News Sunday N/R
3/6/16	10:13-25PM	00:30	DML15BS107H	10147	2413104.3.0	\$20.00	SPOT	Billed	Bernie Sanders for President-D (106300)	Old Town Media (15835)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory (Sunday) N/R
3/7/16	3:41-02PM	00:30	DML15BS105H	10145	2413104.1.0	\$25.00	SPOT	Billed	Bernie Sanders for President-D (106300)	Old Town Media (15835)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Jerry Springer N/R
3/8/16	3:11-47PM	00:30	DML15BS112H	10148	2413104.2.0	\$25.00	SPOT	Billed	Bernie Sanders for President-D (106300)	Old Town Media (15835)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Jerry Springer N/R
3/13/16	8:32-09AM	00:30	DML15BS105H	10145	2413104.6.1	\$25.00	SPOT	Billed	Bernie Sanders for President-D (106300)	Old Town Media (15835)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	FOX-FOX News Sunday N/R
3/13/16	9:30-31PM	00:30	DML15BS167H	10146	2413104.8.0	\$0.00	News	Billed	Bernie Sanders for President-D (106300)	Old Town Media (15835)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	News-News N/R
3/13/16	10:48-12PM	00:30	DML15BS105H	10145	2413104.4.0	\$20.00	SPOT	Billed	Bernie Sanders for President-D (106300)	Old Town Media (15835)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory 2 (Sunday) N/R
3/14/16	3:09-22PM	00:30	DML15BS167H	10146	2413104.7.0	\$25.00	SPOT	Billed	Bernie Sanders for President-D (106300)	Old Town Media (15835)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Jerry Springer N/R
<b>Grand Total:</b>						<b>\$240.00</b>	<b>Total Spots: 9</b>							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KBST-TV</u>	<b>Date:</b> <u>11/1/15</u>
--	-----------------------------

I, Heather Hartig

being/on behalf of: Bernie 2016

a legally qualified candidate of the Democrat

political party for the office of: US President

in the Primary

election to be held on: 3/15/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Bernie 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Erinn Larkin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/1/15

Date

Heather Hartig

Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

Alex Biles

Signature

Alex Biles

Printed Name

OSM

Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Bernie 2016

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*Heather Hartig*

signature of candidate or authorized committee

Heather Hartig

printed name

11/1/15

date