



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Contract # 2413104

Schedule Dates 03/06/16-03/14/16

Advertiser Bernie Sanders for President-D (106300)

Agency Old Town Media (15835)

Product POLITICAL CANDIDATE (ns) (1186)

Brand POLITICAL (1874)

Salesperson Millennium/NY, New York (1090)

Sales Office Millennium New York

Buyer Name Boule, Ba,Abir

Phone/Fax /

CPE 3/3/132

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments Candidate Separation: 30

Date Entered 03/03/16

Last Modified 03/10/16

Entered By Brenda Allen

CO-OP No

Headline # ECR25087550

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$36.00

Net Total \$204.00

Sales Tax

Paducah (KBSI) By Broadcast Month Spots Rate

Mar. 2016 9 \$240.00

Grand Total: 9 \$240.00

Bernie Sanders for President-D
4507 Penwood Dr
Alexandria, VA 22310

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|---------|----------|----------------|---|---------|
| 1.0 | Normal Line / SPOT | 03/07/16-03/07/16 | 1 | :30 | 3p- Jerry Springer | 1 | | 1 | | | | | | 1 | \$25.00 | \$25.00 | Paducah (KBSI) | Jerry Springer | 3/3/16 |
| 2.0 | Normal Line / SPOT | 03/08/16-03/08/16 | 1 | :30 | 3p- Jerry Springer | 1 | | 1 | | | | | | 1 | \$25.00 | \$25.00 | Paducah (KBSI) | Jerry Springer | 3/3/16 |
| 3.0 | Normal Line / SPOT | 03/06/16-03/06/16 | 1 | :30 | Orbit- [P]Big Bang Theory (Sunday)(Su), [P]Big Bang Theory 2 (Sunday)(Su) | 1 | | | | | | | 1 | 1 | \$20.00 | \$20.00 | Paducah (KBSI) | Big Bang Theory | 3/3/16 |
| 4.0 | Normal Line / SPOT | 03/13/16-03/13/16 | 1 | :30 | Orbit- [P]Big Bang Theory (Sunday)(Su), [P]Big Bang Theory 2 (Sunday)(Su) | 1 | | | | | | | 1 | 1 | \$20.00 | \$20.00 | Paducah (KBSI) | Big Bang Theory | 3/3/16 |
| 5.0 | Normal Line / SPOT | 03/06/16-03/06/16 | 1 | :30 | 8A- FOX-FOX News Sunday | 1 | | | | | | | 2 | 2 | \$50.00 | \$100.00 | Paducah (KBSI) | | 3/3/16 |
| 6.1 | Normal Line / SPOT | 03/13/16-03/13/16 | 1 | :30 | 8A- FOX-FOX News Sunday | 1 | | | | | | | 2 | 1 | \$25.00 | \$25.00 | Paducah (KBSI) | Big Bang Theory | 3/10/16 |
| 6.1.1 | Closed Preempt | 03/13/16 | | | | | | | | | | | | | | | Paducah (KBSI) | Pre-empt/Exception - | |
| 7.0 | M/G For 6.1.1 / SPOT | 03/14/16-03/14/16 | 1 | :30 | 3p- Jerry Springer | 1 | | | | | | | | 1 | \$25.00 | \$25.00 | Paducah (KBSI) | | 3/10/16 |
| 8.0 | M/G For 6.1.1 / News | 03/13/16-03/13/16 | 7 | :30 | 9p- News-News | 1 | | | | | | | 1 | 1 | \$0.00 | \$0.00 | Paducah (KBSI) | mg for wrong LUR rate on 3/6 Fox News Sunday-\$50 | 3/10/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Bernie Sanders for President-D
4507 Penwood Dr
Alexandria, VA 22310

Contract # 2413104
Schedule Dates 03/06/16-03/13/16
Advertiser Bernie Sanders for President-D (106300)
Agency Old Town Media (15835)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name Bougie, Ba, Abar
Phone/Fax /
CPE 3/3/132
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Candidate Separation: 30

Date Entered 03/03/16
Last Modified 03/03/16
Entered By Brenda Allen
CO-OP No
Headline # ECR25087550
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$36.00
Net Total \$204.00
Sales Tax

Paducah (KBSI)
By Broadcast Month
Mar. 2016 7 \$240.00
Grand Total: 7 \$240.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---------|---|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|---------|----------|----------------|-----------------|---------|
| 1.0 | Normal Line / SPOT | 03/07/16-03/07/16 | 1 | :30 | 3p- Jerry Springer | 1 | 1 | | | | | | | 1 | \$25.00 | \$25.00 | Paducah (KBSI) | Jerry Springer | 3/3/16 |
| 2.0 | Normal Line / SPOT | 03/08/16-03/08/16 | 1 | :30 | 3p- Jerry Springer | 1 | 1 | | | | | | | 1 | \$25.00 | \$25.00 | Paducah (KBSI) | Jerry Springer | 3/3/16 |
| 3.0 | Normal Line / SPOT | 03/06/16-03/06/16 | 1 | :30 | Orbit- [P]Big Bang Theory (Sunday)(Su), [P]Big Bang Theory 2 (Sunday)(Su) | 1 | | | | | | | 1 | 1 | \$20.00 | \$20.00 | Paducah (KBSI) | Big Bang Theory | 3/3/16 |
| Est 3.0 | Unapproved (New!) on credit hold / SPOT | 03/06/16-03/06/16 | 1 | :30 | 8a- FOX-FOX News Sunday | 1 | | | | | | | 2 | 2 | \$50.00 | \$100.00 | Paducah (KBSI) | | 3/3/16 |
| 4.0 | Normal Line / SPOT | 03/13/16-03/13/16 | 1 | :30 | Orbit- [P]Big Bang Theory (Sunday)(Su), [P]Big Bang Theory 2 (Sunday)(Su) | 1 | | | | | | | 1 | 1 | \$20.00 | \$20.00 | Paducah (KBSI) | Big Bang Theory | 3/3/16 |
| Est 4.0 | Unapproved (New!) on credit hold / SPOT | 03/13/16-03/13/16 | 1 | :30 | 8a- FOX-FOX News Sunday | 1 | | | | | | | 1 | 1 | \$50.00 | \$50.00 | Paducah (KBSI) | Big Bang Theory | 3/3/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

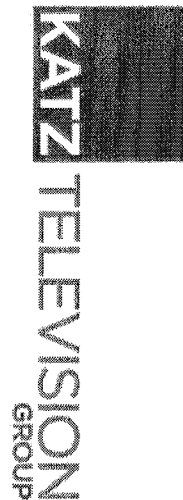
Date:

Accepted-Station:

Date:

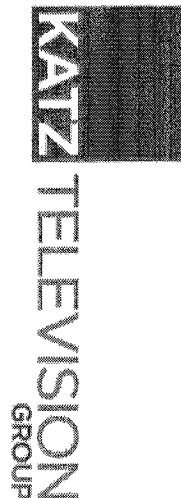
Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



| | | | | | |
|--|--|---|--|---|--|
| Contract # 25087550 | | Changes as of: 3/3/2016 at 3:46 PM | | Version: Highlighting Revision 1 | |
| CPE: 3/3/132 | | Flight: 3/4/16 - 3/15/16 | | Station: KBSI | |
| Agency: OLD TOWN MEDIA | | Advertiser: SANDERS, BERNIE | | Market: Paducah | |
| 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310 | | Product: Candidate | | Office: NEW YORK | |
| | | Primary Demo: | | Salesperson: JONATHAN VITTI | |
| | | Agency Order #: 4830024 | | Assistant: DEANA PEREZ | |
| | | Buyer: Abar Bougie, Barbara | | Con Type: POLITICAL/NOTE | |
| Comments: Separation: 30 | | | | Separation: | |
| | | | | Total \$: \$240.00 | |
| | | | | Total Spots: 7 | |
| | | | | Total CPP: \$0.00 | |
| | | | | Total GRP: 0 | |

| # | Day/Time | DP | Program | Rate | Len | 3/4 - 3/15 | | | | | | | | | | | Total Spots | Total \$ | CPP | GRP | |
|---------|-----------------|----|-----------------|--------------------|-----|------------|-----|-----|-----|-----|-----|------|------|------|------|------|-------------|----------|---------------------|-------------------|----------------|
| | | | | | | 3/4 | 3/5 | 3/6 | 3/7 | 3/8 | 3/9 | 3/10 | 3/11 | 3/12 | 3/13 | 3/14 | | | | | 3/15 |
| 1 | F,M,Th 3p-4p | | Jerry Springer | \$25.00 | 30 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | \$50.00 | \$0.00 | 0.0 |
| CAN 2 | Su 4p-5p | | Big Bang Theory | \$75.00 | 30 | 0 | 0 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 0 | 0 | 2 | \$150.00 | \$0.00 | 0.0 |
| 3 | Su 10p-11p | | Big Bang Theory | \$20.00 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 2 | \$40.00 | \$0.00 | 0.0 |
| REV+ 4 | Su 8a-9a | | Fox News Sunday | \$50.00 | 30 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 3 | \$150.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | 0 | 0 | 0 | 3 | 1 | 1 | 0 | 0 | 0 | 2 | 0 | 0 | 7 | \$240.00 | \$0.00 | 0.0 |



Contract # 25087550

Changes as of: 3/3/2016 at 3:46 PM

Version: Highlighting Revision 1

CPE: 3/3132

Agency: OLD TOWN MEDIA

4507 PENWOOD
DRIVE
ALEXANDRIA, VA
22310

Flight: 3/4/16 - 3/15/16
Advertiser: SANDERS, BERNIE
Product: Candidate

Station: KBSI
Market: Paducah
Office: NEW YORK

Total \$: \$240.00
Total Spots: 7
Total CPE: \$0.00
Total GRP: 0

Primary Demo:

Salesperson: JONATHAN VITTI

Agency Order #: 4830024
Buyer: Aber Bougie, Barbara

Assistant: DEANA PEREZ
Con Type: POLITICAL/NOTE

Separation:

Hit Listed
Programs

Order Level Comments

| Date/Time | Added by | Comment |
|------------------|---------------------|----------------|
| 03/03/16 3:46 PM | GOTOSTRATAJejanosky | Separation: 30 |
| 03/03/16 2:12 PM | JONATHAN VITTI | Separation: 30 |

Competitive Information

| |
|------------------------------|
| Market Budget: \$12,000 |
| KBSI Share: 2% |
| Comment: Competitive Unknown |

| Daypart Summary | | | | | |
|-----------------|-------------|----------|-----------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 7 | \$240.00 | N/A | 0.0 |
| Total | 100% | 7 | \$240.00 | N/A | 0.0 |

| Monthly Summary | | | |
|-----------------|----------|-----------------|--|
| Month | Spots | Dollars | |
| 2016-Mar | 7 | \$240.00 | |
| Total | 7 | \$240.00 | |

| Transaction History | | | | | | |
|-----------------------------------|------------------|---------------------|-----------|-------|-------|----------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg |
| Queued for Electronic Contracting | 3/3/16 3:49 PM | | | | | \$0 |
| Revision | 3/3/16 3:46 PM | GOTOSTRATAJejanosky | Revised | 3 | 2 | \$0 |
| Queued for Electronic Contracting | 3/3/16 2:18 PM | | | | | \$0 |
| Queued for Electronic Contracting | 3/3/16 2:13 PM | | | | | \$0 |
| New | 3/3/16 2:11 PM | JONATHAN VITTI | Confirmed | 6 | | \$240.00 |

Changes: Total Spots from 6 to 7. 2 buylines added or modified.

| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|---------------------------|---|
|---------------------------|---|

As-Run Spot Report

| Air Date | Time | Length | ISCI | Cart | Contract | Rate | Type | Status | Advertiser | Agency | Product | Brand | Station | Program |
|----------|------------|--------|-------------|-------|-------------|---------|------|--------|---|------------------------|---------------------------------|-----------|---------|--------------------------------|
| 3/6/16 | 8:30:44AM | 00:30 | DML15BS105H | 10145 | 2413104.5.0 | \$50.00 | SPOT | Billed | Bernie Sanders for President-D (106300) | Old Town Media (15835) | POLITICAL CANDIDATE (ns) (1186) | POLITICAL | KBSI | FOX-FOX News Sunday N/R |
| 3/6/16 | 8:59:00AM | 00:30 | DML15BS167H | 10146 | 2413104.5.0 | \$50.00 | SPOT | Billed | Bernie Sanders for President-D (106300) | Old Town Media (15835) | POLITICAL CANDIDATE (ns) (1186) | POLITICAL | KBSI | FOX-FOX News Sunday N/R |
| 3/6/16 | 10:13:25PM | 00:30 | DML15BS107H | 10147 | 2413104.3.0 | \$20.00 | SPOT | Billed | Bernie Sanders for President-D (106300) | Old Town Media (15835) | POLITICAL CANDIDATE (ns) (1186) | POLITICAL | KBSI | Big Bang Theory (Sunday) N/R |
| 3/7/16 | 3:41:02PM | 00:30 | DML15BS105H | 10145 | 2413104.1.0 | \$25.00 | SPOT | Billed | Bernie Sanders for President-D (106300) | Old Town Media (15835) | POLITICAL CANDIDATE (ns) (1186) | POLITICAL | KBSI | Jerry Springer N/R |
| 3/8/16 | 3:11:47PM | 00:30 | DML15BS112H | 10148 | 2413104.2.0 | \$25.00 | SPOT | Billed | Bernie Sanders for President-D (106300) | Old Town Media (15835) | POLITICAL CANDIDATE (ns) (1186) | POLITICAL | KBSI | Jerry Springer N/R |
| 3/13/16 | 8:32:09AM | 00:30 | DML15BS105H | 10145 | 2413104.6.1 | \$25.00 | SPOT | Billed | Bernie Sanders for President-D (106300) | Old Town Media (15835) | POLITICAL CANDIDATE (ns) (1186) | POLITICAL | KBSI | FOX-FOX News Sunday N/R |
| 3/13/16 | 9:30:31PM | 00:30 | DML15BS167H | 10146 | 2413104.8.0 | \$0.00 | News | Billed | Bernie Sanders for President-D (106300) | Old Town Media (15835) | POLITICAL CANDIDATE (ns) (1186) | POLITICAL | KBSI | News-News N/R |
| 3/13/16 | 10:48:12PM | 00:30 | DML15BS105H | 10145 | 2413104.4.0 | \$20.00 | SPOT | Billed | Bernie Sanders for President-D (106300) | Old Town Media (15835) | POLITICAL CANDIDATE (ns) (1186) | POLITICAL | KBSI | Big Bang Theory 2 (Sunday) N/R |
| 3/14/16 | 3:09:22PM | 00:30 | DML15BS167H | 10146 | 2413104.7.0 | \$25.00 | SPOT | Billed | Bernie Sanders for President-D (106300) | Old Town Media (15835) | POLITICAL CANDIDATE (ns) (1186) | POLITICAL | KBSI | Jerry Springer N/R |

Grand Total:

\$240.00

Total Spots: 9

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KBST-TV

Date: 11/1/15

I, Heather Hartig

being/on behalf of: Bernie 2016

a legally qualified candidate of the Democrat

political party for the office of: US President

in the

Primary

election to be held on:

3/15/2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| see attached | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Bernie 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Erinn Larkin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/1/15

Date

Heather Hartig

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Alex Biles

Signature

Alex Biles

Printed Name

OSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Bernie 2016

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Heather Hartig

signature of candidate or authorized committee

Heather Hartig

printed name

11/1/15

date