

# Sales Order

Stations: KCVI-FM, KFTZ-FM, KLCE-FM, KNBL-FM, KTHK-FM  
 Buyer: BARBARA EHARDT  
 Tax Schedule: (None)  
 Contract Name: BARB EHARDT OCT NOV 2020 Agency Commission %: 0  
 Contract#: (none) Billing Cycle: Standard  
 Start Date: 10/22/20 End Date: 11/03/20 Salesperson: 424bfuer Comm %: 0  
 Revenue Type: POLITICAL - LOCAL Type: Cash Makegood Policy: WITH IN CONTRACT DATES  
 Advertiser: BARBARA EHARDT  
 Address: 961 J STREET  
 City: IDAHO FALLS State: ID Zip: 83402  
 Phone: (208) 403-6686  
 Product Name: BARB EHARDT OCT NOV 2020  
 Competitive Code: POLITICAL

## KCVI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/22/20	10/23/20		6:00 AM	7:00 PM	30				X	X			6	W	17.00	6	102.00	
2	10/24/20	10/24/20		6:00 AM	7:00 PM	30						X		2	W	15.00	2	30.00	
3	10/25/20	10/25/20		6:00 AM	7:00 PM	30							X	2	W	12.00	2	24.00	
4	10/26/20	10/30/20		6:00 AM	7:00 PM	30	X	X	X	X	X			25	W	17.00	25	425.00	
5	10/31/20	10/31/20		6:00 AM	7:00 PM	30						X		2	W	15.00	2	30.00	
6	11/01/20	11/01/20		6:00 AM	7:00 PM	30							2	2	D	12.00	2	24.00	
7	11/02/20	11/02/20		6:00 AM	7:00 PM	30	X							8	W	17.00	8	136.00	
8	11/03/20	11/03/20		6:00 AM	7:00 PM	30		X						8	W	17.00	8	136.00	

TOTAL GROSS \$907.00, NET \$907.00

## KFTZ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/22/20	10/23/20		6:00 AM	7:00 PM	30				X	X			6	W	26.00	6	156.00	
2	10/24/20	10/24/20		6:00 AM	7:00 PM	30						X		2	W	20.00	2	40.00	
3	10/25/20	10/25/20		6:00 AM	7:00 PM	30							X	2	W	20.00	2	40.00	
4	10/26/20	10/30/20		6:00 AM	7:00 PM	30	X	X	X	X	X			25	W	26.00	25	650.00	
5	10/31/20	10/31/20		6:00 AM	7:00 PM	30						X		2	W	20.00	2	40.00	
6	11/01/20	11/01/20		6:00 AM	7:00 PM	30							2	2	D	20.00	2	40.00	
7	11/02/20	11/02/20		6:00 AM	7:00 PM	30	X							8	W	26.00	8	208.00	
8	11/03/20	11/03/20		6:00 AM	7:00 PM	30		X						8	W	26.00	8	208.00	

TOTAL GROSS \$1,382.00, NET \$1,382.00

**KLCE-FM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/22/20	10/23/20		6:00 AM	7:00 PM	30				X	X			6	W	26.00	6	156.00	
2	10/24/20	10/24/20		6:00 AM	7:00 PM	30						X		2	W	20.00	2	40.00	
3	10/25/20	10/25/20		6:00 AM	7:00 PM	30							X	2	W	25.00	2	50.00	
4	10/26/20	10/30/20		6:00 AM	7:00 PM	30	X	X	X	X	X			25	W	26.00	25	650.00	
5	10/31/20	10/31/20		6:00 AM	7:00 PM	30						X		2	W	20.00	2	40.00	
6	11/01/20	11/01/20		6:00 AM	7:00 PM	30							2	2	D	25.00	2	50.00	
7	11/02/20	11/02/20		6:00 AM	7:00 PM	30	X							8	W	26.00	8	208.00	
8	11/03/20	11/03/20		6:00 AM	7:00 PM	30		X						8	W	26.00	8	208.00	

TOTAL GROSS \$1,402.00, NET \$1,402.00

**KNBL-FM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/22/20	10/23/20		6:00 AM	7:00 PM	30				X	X			6	W	10.00	6	60.00	
2	10/24/20	10/24/20		6:00 AM	7:00 PM	30						X		2	W	10.00	2	20.00	
3	10/25/20	10/25/20		6:00 AM	7:00 PM	30							X	2	W	8.00	2	16.00	
4	10/26/20	10/30/20		6:00 AM	7:00 PM	30	X	X	X	X	X			25	W	10.00	25	250.00	
5	10/31/20	10/31/20		6:00 AM	7:00 PM	30						X		2	W	10.00	2	20.00	
6	11/01/20	11/01/20		6:00 AM	7:00 PM	30							2	2	D	8.00	2	16.00	
7	11/02/20	11/02/20		6:00 AM	7:00 PM	30	X							8	W	10.00	8	80.00	
8	11/03/20	11/03/20		6:00 AM	7:00 PM	30		X						8	W	10.00	8	80.00	

TOTAL GROSS \$542.00, NET \$542.00

**KTHK-FM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/22/20	10/23/20		6:00 AM	7:00 PM	30				X	X			6	W	15.00	6	90.00	
2	10/24/20	10/24/20		6:00 AM	7:00 PM	30						X		2	W	14.00	2	28.00	
3	10/25/20	10/25/20		6:00 AM	7:00 PM	30							X	2	W	10.00	2	20.00	
4	10/26/20	10/30/20		6:00 AM	7:00 PM	30	X	X	X	X	X			25	W	15.00	25	375.00	
5	10/31/20	10/31/20		6:00 AM	7:00 PM	30						X		2	W	14.00	2	28.00	
6	11/01/20	11/01/20		6:00 AM	7:00 PM	30							2	2	D	14.00	2	28.00	
7	11/02/20	11/02/20		6:00 AM	7:00 PM	30	X							8	W	15.00	8	120.00	
8	11/03/20	11/03/20		6:00 AM	7:00 PM	30		X						8	W	15.00	8	120.00	

TOTAL GROSS \$809.00, NET \$809.00

Billing Projections: By Month

	Oct 20	Nov 20
CA	3,380.00	1,662.00
ST	872.00	4,170.00

Print Spot Prices

RIVERBEND COMMUNICATIONS RADIO STATION

CERTIFY THAT THEIR ADVERTISING SALES

AGREEMENTS DO NOT DISCRIMINATE ON THE

BASIS OF RACE OR ETHNICITY AND THAT ALL

SUCH AGREEMENTS CONTAIN

NONDISCRIMINATION CLAUSES

.....

.....

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TOTAL SPOTS ..... 275

GROSS TOTAL \$ ..... 5,042.00

ADJUSTED SPOTS ..... 275

ADJUSTED TOTAL \$ ..... 5,042.00

APPROVE    DECLINE

       General Sales Manager

       General Manager

       National Sales Manager

       Local Sales Manager

# RIVERBEND COMMUNICATIONS

## Radio Schedule

Market: East Idaho, ID

Demo: A18+

Pop: 225,900 Sample:1,777  
ID:00002-00

Station(s): KCVI FM / KFTZ FM / KLCE FM / KNBL AM / KTHK FM

Schedule	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg	
KCVI FM	ThFr 6a-7p	3,055	6	8.4	10,021	1.9	3.5	17.00	102.00	12.14	1.4
	Sa 6a-7p	3,664	2	3.2	5,980	1.2	1.4	15.00	30.00	9.38	1.6
	Su 6a-7p	2,497	2	2.2	4,148	1.2	1.3	12.00	24.00	10.91	1.1
	MoFr 6a-7p	3,056	25	35.0	19,714	4.0	7.3	17.00	425.00	12.14	1.4
	Sa 6a-7p	3,664	2	3.2	5,980	1.2	1.4	15.00	30.00	9.38	1.6
	Su 6a-7p	2,497	2	2.2	4,148	1.2	1.3	12.00	24.00	10.91	1.1
	Mo 6a-7p	3,055	8	11.2	10,119	2.5	2.2	17.00	136.00	12.14	1.4
	Tu 6a-7p	3,055	8	11.2	10,119	2.5	2.2	17.00	136.00	12.14	1.4
KFTZ FM	ThFr 6a-7p	2,677	6	7.2	9,412	1.7	3.0	26.00	156.00	21.67	1.2
	Sa 6a-7p	1,950	2	1.8	3,185	1.3	1.4	20.00	40.00	22.22	0.9
	Su 6a-7p	2,476	2	2.2	3,985	1.2	1.5	20.00	40.00	18.18	1.1
	MoFr 6a-7p	2,676	25	30.0	19,913	3.4	6.0	26.00	650.00	21.67	1.2
	Sa 6a-7p	1,950	2	1.8	3,185	1.3	1.4	20.00	40.00	22.22	0.9
	Su 6a-7p	2,476	2	2.2	3,985	1.2	1.5	20.00	40.00	18.18	1.1
	Mo 6a-7p	2,677	8	9.6	9,505	2.3	2.0	26.00	208.00	21.67	1.2
	Tu 6a-7p	2,677	8	9.6	9,505	2.3	2.0	26.00	208.00	21.67	1.2
KLCE FM	ThFr 6a-7p	3,093	6	8.4	11,208	1.7	2.8	26.00	156.00	18.57	1.4
	Sa 6a-7p	2,789	2	2.4	4,524	1.2	1.5	20.00	40.00	16.67	1.2
	Su 6a-7p	2,289	2	2.0	3,754	1.2	1.4	25.00	50.00	25.00	1.0
	MoFr 6a-7p	3,092	25	35.0	24,563	3.2	5.4	26.00	650.00	18.57	1.4
	Sa 6a-7p	2,789	2	2.4	4,524	1.2	1.5	20.00	40.00	16.67	1.2
	Su 6a-7p	2,289	2	2.0	3,754	1.2	1.4	25.00	50.00	25.00	1.0
	Mo 6a-7p	3,093	8	11.2	11,319	2.2	1.9	26.00	208.00	18.57	1.4
	Tu 6a-7p	3,093	8	11.2	11,319	2.2	1.9	26.00	208.00	18.57	1.4
KNBL AM	ThFr 6a-7p	715	6	1.8	2,823	1.4	2.2	10.00	60.00	33.33	0.3
	Sa 6a-7p	271	2	0.2	461	1.0	1.1	10.00	20.00	100.00	0.1
	Su 6a-7p	231	2	0.2	394	1.1	1.1	8.00	16.00	80.00	0.1
	MoFr 6a-7p	715	25	7.5	6,937	2.4	4.0	10.00	250.00	33.33	0.3
	Sa 6a-7p	271	2	0.2	461	1.0	1.1	10.00	20.00	100.00	0.1
	Su 6a-7p	231	2	0.2	394	1.1	1.1	8.00	16.00	80.00	0.1
	Mo 6a-7p	715	8	2.4	2,851	1.9	1.6	10.00	80.00	33.33	0.3
	Tu 6a-7p	715	8	2.4	2,851	1.9	1.6	10.00	80.00	33.33	0.3
KTHK FM	ThFr 6a-7p	1,208	6	3.0	4,608	1.5	2.4	15.00	90.00	30.00	0.5
	Sa 6a-7p	1,106	2	1.0	1,748	1.3	1.7	14.00	28.00	28.00	0.5
	Su 6a-7p	555	2	0.4	916	1.0	1.3	10.00	20.00	50.00	0.2
	MoFr 6a-7p	1,209	25	12.5	10,790	2.6	4.5	15.00	375.00	30.00	0.5
	Sa 6a-7p	1,106	2	1.0	1,748	1.3	1.7	14.00	28.00	28.00	0.5
	Su 6a-7p	555	2	0.4	916	1.0	1.3	14.00	28.00	70.00	0.2
	Mo 6a-7p	1,208	8	4.0	4,654	1.9	1.7	15.00	120.00	30.00	0.5
	Tu 6a-7p	1,208	8	4.0	4,654	1.9	1.7	15.00	120.00	30.00	0.5

Source: Eastlan Spring 2020

Bill Fuerst 20-Oct-20

		<b>Sp20</b>
% Wght		100.0
Pop (000)	A18+	225.9
Sample:	A18+	1,777

**RADIUS**  
Ver. 2018.0.1

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Barbara Ehardt, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

  

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Barbara Ehardt

Authorized committee:

*Committee to Elect Barbara Ehardt*

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Idaho House of Representatives

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

*Clay Murdoch*

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Signature:

Name:

*Barbara Dee Ehardt*

Name:

*William Fuerst*

Date of Request to Purchase Ad Time: *10-20-2020*

Date of Station Agreement to Sell Time: *10-20-2020*

**BARBARA EHARDT**  
**COMMITTEE TO ELECT BARBARA EHARDT**  
961 J ST  
IDAHO FALLS, ID 83402-2819

1058

92-41/1241

*October 20, 2020*  
Date

Pay to the  
Order of

*Riverbend Communication* \$ **5042<sup>00</sup>**  
*Five thousand forty two* Dollars

**The Bank of  
Commerce**

EASTSIDE OFFICE  
P.O. BOX 1887  
IDAHO FALLS, IDAHO 83403

For *Radio ads*

*Barbara Hardt*  
MP

⑆ 124100417⑆ 13 0313553 01⑆ 1058

Harland Clarke

INTOUCH® CUSTOM CREATIONS®