

# Sales Order

Stations: KFTZ-FM, KLCE-FM, KNBL-FM Buyer: KEVIN ALBAUGH  
 Contract Name: KEVIN COOK SENATE APR 2020 Tax Schedule: (None)  
 Contract#: (none) Agency Commission %: 0  
 Start Date: 4/15/20 End Date: 4/28/20 Billing Cycle: Calendar  
 Revenue Type: POLITICAL - LOCAL Type: Cash Salesperson: 424bfuer Comm %: 0  
 Advertiser: COOK FOR STATE SENATE Makegood Policy: WITH IN CONTRACT DATES  
 Address: 1184 East Lazy Lane  
 City: Idaho Falls State: ID Zip: 83404  
 Product Name: KEVIN COOK SENATE APR 202  
 Competitive Code: POLITICAL

### KFTZ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	4/15/20	4/19/20		6:00 AM	7:00 PM	30			X	X	X			20	W	25.00	20	500.00	
2	4/20/20	4/26/20		6:00 AM	7:00 PM	30	X	X	X	X	X			14	W	25.00	14	350.00	
3	4/27/20	4/28/20		6:00 AM	7:00 PM	30	X	X						6	W	25.00	6	150.00	
4	4/18/20	4/18/20		6:00 AM	7:00 PM	30						3		3	D	14.00	3	42.00	
5	4/25/20	4/25/20		6:00 AM	7:00 PM	30						3		3	D	14.00	3	42.00	
6	4/19/20	4/19/20		6:00 AM	7:00 PM	30							3	3	D	14.00	3	42.00	
7	4/26/20	4/26/20		6:00 AM	7:00 PM	30							3	3	D	14.00	3	42.00	

TOTAL GROSS \$1,168.00, NET \$1,168.00

### KLCE-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	4/15/20	4/19/20		6:00 AM	7:00 PM	30			X	X	X			20	W	23.00	20	460.00	
2	4/20/20	4/26/20		6:00 AM	7:00 PM	30	X	X	X	X	X			14	W	23.00	14	322.00	
3	4/27/20	4/28/20		6:00 AM	7:00 PM	30	X	X						6	W	23.00	6	138.00	
4	4/18/20	4/18/20		6:00 AM	7:00 PM	30						3		3	D	14.00	3	42.00	
5	4/25/20	4/25/20		6:00 AM	7:00 PM	30						3		3	D	14.00	3	42.00	
6	4/19/20	4/19/20		6:00 AM	7:00 PM	30							3	3	D	14.00	3	42.00	
7	4/26/20	4/26/20		6:00 AM	7:00 PM	30							3	3	D	14.00	3	42.00	

TOTAL GROSS \$1,088.00, NET \$1,088.00

### KNBL-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	4/15/20	4/19/20		6:00 AM	7:00 PM	30			X	X	X			20	W	10.00	20	200.00	
2	4/20/20	4/26/20		6:00 AM	7:00 PM	30	X	X	X	X	X			14	W	10.00	14	140.00	
3	4/27/20	4/28/20		6:00 AM	7:00 PM	30	X	X						6	W	10.00	6	60.00	
4	4/18/20	4/18/20		6:00 AM	7:00 PM	30						3		3	D	8.00	3	24.00	
5	4/25/20	4/25/20		6:00 AM	7:00 PM	30						3		3	D	8.00	3	24.00	
6	4/19/20	4/19/20		6:00 AM	7:00 PM	30							3	3	D	5.00	3	15.00	
7	4/26/20	4/26/20		6:00 AM	7:00 PM	30							3	3	D	5.00	3	15.00	

TOTAL GROSS \$478.00, NET \$478.00

Billing Projections: By Month

	Apr 20	May 20
CA	2,734.00	0.00
ST	2,386.00	348.00

Print Spot Prices

RIVERBEND COMMUNICATIONS RADIO STATION  
 CERTIFY THAT THEIR ADVERTISING SALES  
 AGREEMENTS DO NOT DISCRIMINATE ON THE  
 BASIS OF RACE OR ETHNICITY AND THAT ALL  
 SUCH AGREEMENTS CONTAIN  
 NONDISCRIMINATION CLAUSES

TOTAL SPOTS	156
GROSS TOTAL \$	2,734.00
ADJUSTED SPOTS	156
ADJUSTED TOTAL \$	2,734.00

APPROVE    DECLINE

- General Sales Manager
- General Manager
- National Sales Manager
- Local Sales Manager

# RIVERBEND COMMUNICATIONS

## Radio Schedule

Market: East Idaho, ID

Demo: A18+

Pop: 225,900 Sample:1,793  
ID:00002-00

Station(s): KFTZ FM / KLCE FM / KNBL AM

	Schedule	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
KFTZ FM	MoFr 6a-7p	2,847	20	26.0	20,601	2.9	5.6	25.00	500.00	19.23	1.3
	Sa 6a-7p	3,924	3	5.1	8,084	1.4	1.9	14.00	42.00	8.24	1.7
	Su 6a-7p	2,617	3	3.6	5,679	1.4	1.6	14.00	42.00	11.67	1.2
KLCE FM	MoFr 6a-7p	2,528	20	22.0	21,350	2.3	4.3	23.00	460.00	20.91	1.1
	Sa 6a-7p	1,957	3	2.7	4,449	1.4	1.3	14.00	42.00	15.56	0.9
	Su 6a-7p	3,257	3	4.2	7,106	1.3	1.6	14.00	42.00	10.00	1.4
KNBL AM	MoFr 6a-7p	784	20	6.0	6,968	1.9	3.9	10.00	200.00	33.33	0.3
	Sa 6a-7p	855	3	1.2	1,969	1.4	1.3	8.00	24.00	20.00	0.4
	Su 6a-7p	460	3	0.6	1,085	1.2	1.1	5.00	15.00	25.00	0.2

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
KFTZ FM	2,945	26	34.7	27,559	2.8	6.0	22.46	584.00	16.83	1.3
KLCE FM	2,546	26	28.9	27,958	2.3	4.6	20.92	544.00	18.82	1.1
KNBL AM	755	26	7.8	8,998	2.0	4.0	9.19	239.00	30.64	0.3
<b>All Stations: 1 Week:</b>	<b>2,082</b>	<b>78</b>	<b>71.4</b>	<b>59,029</b>	<b>2.7</b>	<b>6.0</b>	<b>17.53</b>	<b>1,367.00</b>	<b>19.15</b>	<b>0.9</b>
<b>All Stations: 2 Wks:</b>	<b>2,082</b>	<b>156</b>	<b>142.8</b>	<b>71,901</b>	<b>4.5</b>	<b>11.9</b>	<b>17.53</b>	<b>2,734.00</b>	<b>19.15</b>	<b>0.9</b>

Source: Eastlan Spring 2019

Bill Fuerst 08-Apr-20

Sp19  
% Wght 100.0  
Pop (000) A18+ 225.9  
Sample: A18+ 1,793

**RADIUS**  
Ver: 2018.0.1

Generated by: Radius Radio Scheduling System © 1993-2008, 2009 microtherapy inc.  
Data: © 2019 Eastlan Ratings. Subject to the limitations and restrictions stated at www.eastlanratings.com

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, KEVIN COOK, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

Candidate name: <u>KEVIN COOK</u>	
Authorized committee: <u>COOK FOR STATE SENATE</u>	
Agency requesting time (and contact information): <u>N/A</u>	
Candidate's political party: <u>REPUBLICAN</u>	
Office sought (no acronyms or abbreviations): <u>SENATE DISTRICT 30</u>	
Date of election: <u>MAY 19TH - BUT VOTING IS NOW UNTIL THEN VIA ABSENTEE BALLOT.</u>	General <input type="radio"/> Primary <input checked="" type="radio"/>
Treasurer of candidate's authorized committee: <u>KEVIN ALBAUGH</u>	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been furnished by (check one box below):	
<input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or	
the authorized committee of the legally qualified candidate listed above;	
(2) this station is authorized to announce the time as paid for by such person or entity; and	
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Signature: <u>Kevin Cook</u>	Signature: <u>William Forst</u>
Name: <u>KEVIN COOK</u>	Name: <u>William Forst</u>
Date of Request to Purchase Ad Time: <u>4/14/20</u>	Date of Station Agreement to Sell Time: <u>4/14/2020</u>

Federal Candidate Certification

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Signature: *Kevin Cook*

Name: KEVIN COOK

Date: 4/14/20

Ad submitted to Station?  Yes  No

Date ad received: 4/14/2020

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters: KFTZ, KLCB, KNBL

Date Received/Requested:

4/14/2020

Est. #:

Station Location: Idaho Falls, ID

Run Start and End Dates:

4/15/2020 - 4/28/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Riverbend Communications, LLC  
400 West Sunnyside Road  
Idaho Falls, ID 83402  
(208) 535-8326

Term ID: 001

**Sale - Approved**

Date	04/14/20	Time 16:11:13
Method of Payment	Visa	
Entry Method	Manual	
Customer Name	COOK FOR STATE SENATE	
Account #	XXXXXXXXXXXX4864	
Order ID	4864	
Order Description:	APRIL RADIO	
Approval Code	366785	
<b>Amount</b>	<b>\$2,734.00</b>	

THANK YOU FOR YOUR BUSINESS

Merchant Copy