

Sales Order

Stations: KCVI-FM, KFTZ-FM, KTHK-FM Agency: COLDSPARK MEDIA
 Contract Name: ZOLLINGER FOR IDAHO MAY 2020 Address: Attn: A.J. JOHNSTON
 Contract#: (none) 307 FOURTH AVENUE
 Start Date: 5/19/20 End Date: 5/26/20 City: Pittsburgh State: PA Zip: 15222
 Revenue Type: POLITICAL - AGENCY Type: Cash Buyer: AARON JOHNSTON
 Advertiser: ZOLLINGER FOR IDAHO Tax Schedule: (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Calendar
 Product Name: ZOLLINGER FOR IDAHO MAY 2020 Salesperson: 424bfuer Comm %: 0
 Competitive Code: POLITICAL Makegood Policy: WITH IN CONTRACT DATES

KCVI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	5/19/20	5/22/20		6:00 AM	7:00 PM	60		2	2	2	3			9	D	17.00	9	153.00	
2	5/25/20	5/26/20		6:00 AM	7:00 PM	60	3	3						6	D	17.00	6	102.00	
3	5/23/20	5/23/20		6:00 AM	7:00 PM	60						2		2	D	15.00	2	30.00	
4	5/24/20	5/24/20		6:00 AM	7:00 PM	60							2	2	D	12.00	2	24.00	

TOTAL GROSS \$309.00, NET \$262.65

KFTZ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	5/19/20	5/22/20		6:00 AM	7:00 PM	60		2	2	2	3			9	D	26.00	9	234.00	
2	5/25/20	5/26/20		6:00 AM	7:00 PM	60	3	3						6	D	26.00	6	156.00	
3	5/23/20	5/23/20		6:00 AM	7:00 PM	60						2		2	D	20.00	2	40.00	
4	5/24/20	5/24/20		6:00 AM	7:00 PM	60							2	2	D	20.00	2	40.00	

TOTAL GROSS \$470.00, NET \$399.50

KTHK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	5/19/20	5/22/20		6:00 AM	7:00 PM	60		2	2	2	2			8	D	13.00	8	104.00	
2	5/25/20	5/26/20		6:00 AM	7:00 PM	60	3	3						6	D	13.00	6	78.00	
3	5/23/20	5/23/20		6:00 AM	7:00 PM	60						2		2	D	9.00	2	18.00	
4	5/24/20	5/24/20		6:00 AM	7:00 PM	60							2	2	D	10.00	2	20.00	

TOTAL GROSS \$220.00, NET \$187.00

Billing Projections: By Month

	May 20
CA	999.00
ST	999.00

Print Spot Prices

RIVERBEND COMMUNICATIONS RADIO STATION
CERTIFY THAT THEIR ADVERTISING SALES
AGREEMENTS DO NOT DISCRIMINATE ON THE
BASIS OF RACE OR ETHNICITY AND THAT ALL
SUCH AGREEMENTS CONTAIN
NONDISCRIMINATION CLAUSES

TOTAL SPOTS 56
GROSS TOTAL \$ 999.00
ADJUSTED SPOTS 56
ADJUSTED TOTAL \$ 999.00

APPROVE DECLINE

- General Sales Manager
- General Manager
- National Sales Manager
- Local Sales Manager

RIVERBEND COMMUNICATIONS

Radio Schedule

Market: East Idaho, ID

Demo: A18+

Pop: 225,900 Sample:1,793
ID:00002-00

Station(s): KCVI FM / KFTZ FM / KTHK FM

	Schedule	AQH Persons	Sp ot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	MoFr 6a-7p	2,868	15	19.5	18,011	2.4	5.8	17.00	255.00	13.08	1.3
	Sa 6a-7p	3,469	2	3.0	5,252	1.3	2.0	15.00	30.00	10.00	1.5
	Su 6a-7p	3,360	2	3.0	5,107	1.3	2.0	12.00	24.00	8.00	1.5
KFTZ FM	MoFr 6a-7p	2,847	15	19.5	18,384	2.4	5.6	26.00	390.00	20.00	1.3
	Sa 6a-7p	3,924	2	3.4	6,018	1.3	1.9	20.00	40.00	11.76	1.7
	Su 6a-7p	2,617	2	2.4	4,170	1.3	1.6	20.00	40.00	16.67	1.2
KTHK FM	MoFr 6a-7p	1,232	14	7.0	7,630	2.1	5.7	13.00	182.00	26.00	0.5
	Sa 6a-7p	472	2	0.4	774	1.2	1.4	9.00	18.00	45.00	0.2
	Su 6a-7p	551	2	0.4	896	1.0	1.5	10.00	20.00	50.00	0.2

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	2,983	19	25.5	23,671	2.4	6.5	16.26	309.00	12.12	1.3
KFTZ FM	2,936	19	25.3	24,301	2.4	6.0	24.74	470.00	18.58	1.3
KTHK FM	1,072	18	7.8	8,621	2.0	6.1	12.22	220.00	28.21	0.5
All Stations: 1 Week:	2,353	56	58.6	52,313	2.5	7.3	17.84	999.00	17.05	1.0

Source: Eastlan Spring 2019

Bill Fuerst 15-May-20

Sp19
% Wght 100.0
Pop (000) A18+ 225.9
Sample: A18+ 1,793

RADIUS
Ver: 2018.0.1

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Aaron Johnston, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bryan Zollinger

Authorized committee:

Zollinger for Idaho

Agency requesting time (and contact information):

N/A ColdSpark Media 307 Fourth Ave. 14th fl Pittsburgh PA 15222 412-779-6923

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative

Date of election:

June 2nd 2020

General

Primary

Treasurer of candidate's authorized committee:

Brett Zollinger, Treasurer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Aaron Johnston

Digitally signed by Aaron Johnston
Date: 2020.04.17 13:36:15 -04'00'

Signature:

William Fuerst

Name: Aaron Johnston

Name:

William Fuerst

Date of Request to Purchase Ad Time: 5/15/2020

Date of Station Agreement to Sell Time: 5/15/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: May 18, 2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KCVI, KFTZ, KTHK</u>	Date Received/Requested: <u>May 18, 2020</u>
Est. #:	Station Location: <u>Idaho Falls, Idaho</u>	Run Start and End Dates: <u>5/19/2020 - 5/26/2020</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Now when you shop at sellers who use Square, your receipts will be delivered automatically.
Not your receipt?



Riverbend Communications

How was your experience?



\$849.15

Custom Amount \$849.15

Total \$849.15

PAID

W Sunnyside Rd

hW



W

Riverbend Communications
400 West Sunnyside Road
Idaho Falls, ID 83402
208-535-3722



AMEX 1149 (Keyed)

AMERICAN EXPRESS

May
18
2020 at
11:23
AM
#Ngz1
Auth
code:
200662



Receipt Settings

[Not your receipt?](#)
[Manage preferences](#)

© 2020 Square, Inc. [Privacy Policy](#)
1455 Market Street, Suite 600
San Francisco, CA 94103

[© Mapbox](#) [© OpenStreetMap](#) [Improve this map](#)