

Added \$1199 - upsale to
start 10/29/20

Date: 10/28/20

Sales Order

Stations: KCVI-FM, KFTZ-FM, KLCE-FM, KNBL-FM,
KTHK-FM

Buyer: BARBARA EHARDT

Tax Schedule: (None)

Contract Name: BARB EHARDT OCT NOV 2020-02

Agency Commission %: 0

Contract#: 122730

Billing Cycle: Standard

Start Date: 10/22/20 End Date: 11/03/20

Salesperson: 424bfuer Comm %: 0

Revenue Type: POLITICAL - LOCAL Type: Cash

Makegood Policy: WITH IN CONTRACT DATES

Advertiser: BARBARA EHARDT

Address: 961 J STREET

City: IDAHO FALLS State: ID Zip: 83402

Phone: (208) 403-6686

Product Name: BARB EHARDT OCT NOV 2020

Competitive Code: POLITICAL

KCVI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/22/20	10/23/20		6:00 AM	7:00 PM	60				X	X				6	W	17.00	6	102.00	4
2	10/24/20	10/24/20		6:00 AM	7:00 PM	60							X		2	W	15.00	2	30.00	4
3	10/25/20	10/25/20		6:00 AM	7:00 PM	60								X	2	W	12.00	2	24.00	4
4	10/26/20	10/30/20		6:00 AM	7:00 PM	60	X	X	X	X	X				25	W	17.00	25	425.00	4
5	10/31/20	10/31/20		6:00 AM	7:00 PM	60							X		2	W	15.00	2	30.00	4
6	11/01/20	11/01/20		6:00 AM	7:00 PM	60								2	2	D	12.00	2	24.00	4
7	11/02/20	11/02/20		6:00 AM	7:00 PM	60	X								8	W	17.00	8	136.00	4
8	11/03/20	11/03/20		6:00 AM	7:00 PM	60		X							8	W	17.00	8	136.00	4
9	10/29/20	10/30/20		6:00 AM	7:00 PM	60				X	X				4	W	17.00	4	68.00	
10	10/31/20	10/31/20		6:00 AM	7:00 PM	60							3		3	W	15.00	3	45.00	4
11	11/01/20	11/01/20		6:00 AM	7:00 PM	60								2	2	D	12.00	2	24.00	
12	11/02/20	11/03/20		6:00 AM	7:00 PM	60	X	X							3	W	17.00	3	51.00	4

TOTAL GROSS \$1,095.00, NET \$1,095.00

KFTZ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/22/20	10/23/20		6:00 AM	7:00 PM	60				X	X				6	W	26.00	6	156.00	4
2	10/24/20	10/24/20		6:00 AM	7:00 PM	60							X		2	W	20.00	2	40.00	4
3	10/25/20	10/25/20		6:00 AM	7:00 PM	60								X	2	W	20.00	2	40.00	4
4	10/26/20	10/30/20		6:00 AM	7:00 PM	60	X	X	X	X	X				25	W	26.00	25	650.00	4
5	10/31/20	10/31/20		6:00 AM	7:00 PM	60							X		2	W	20.00	2	40.00	4
6	11/01/20	11/01/20		6:00 AM	7:00 PM	60								2	2	D	20.00	2	40.00	4
7	11/02/20	11/02/20		6:00 AM	7:00 PM	60	X								8	W	26.00	8	208.00	4
8	11/03/20	11/03/20		6:00 AM	7:00 PM	60		X							8	W	26.00	8	208.00	4
9	10/29/20	10/30/20		6:00 AM	7:00 PM	60				X	X				4	W	26.00	4	104.00	
10	10/31/20	10/31/20		6:00 AM	7:00 PM	60							3		3	W	20.00	3	60.00	4
11	11/01/20	11/01/20		6:00 AM	7:00 PM	60								2	2	D	20.00	2	40.00	
12	11/02/20	11/03/20		6:00 AM	7:00 PM	60	X	X							5	W	26.00	5	130.00	4

TOTAL GROSS \$1,716.00, NET \$1,716.00

KLCE-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	10/22/20	10/23/20		6:00 AM	7:00 PM	60				X	X		6	W	26.00	6	156.00	4
2	10/24/20	10/24/20		6:00 AM	7:00 PM	60					X		2	W	20.00	2	40.00	4
3	10/25/20	10/25/20		6:00 AM	7:00 PM	60						X	2	W	25.00	2	50.00	4
4	10/26/20	10/30/20		6:00 AM	7:00 PM	60	X	X	X	X	X		25	W	26.00	25	650.00	4
5	10/31/20	10/31/20		6:00 AM	7:00 PM	60					X		2	W	20.00	2	40.00	4
6	11/01/20	11/01/20		6:00 AM	7:00 PM	60						2	2	D	25.00	2	50.00	4
7	11/02/20	11/02/20		6:00 AM	7:00 PM	60	X						8	W	26.00	8	208.00	4
8	11/03/20	11/03/20		6:00 AM	7:00 PM	60		X					8	W	26.00	8	208.00	4
9	10/29/20	10/30/20		6:00 AM	7:00 PM	60				X	X		4	W	26.00	4	104.00	
10	10/31/20	10/31/20		6:00 AM	7:00 PM	60					3		3	W	20.00	3	60.00	4
11	11/01/20	11/01/20		6:00 AM	7:00 PM	60						2	2	D	25.00	2	50.00	
12	11/02/20	11/03/20		6:00 AM	7:00 PM	60	X	X					5	W	26.00	5	130.00	4

TOTAL GROSS \$1,746.00, NET \$1,746.00

KNBL-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	10/22/20	10/23/20		6:00 AM	7:00 PM	60				X	X		6	W	10.00	6	60.00	4
2	10/24/20	10/24/20		6:00 AM	7:00 PM	60					X		2	W	10.00	2	20.00	4
3	10/25/20	10/25/20		6:00 AM	7:00 PM	60						X	2	W	8.00	2	16.00	4
4	10/26/20	10/30/20		6:00 AM	7:00 PM	60	X	X	X	X	X		25	W	10.00	25	250.00	4
5	10/31/20	10/31/20		6:00 AM	7:00 PM	60					X		2	W	10.00	2	20.00	4
6	11/01/20	11/01/20		6:00 AM	7:00 PM	60						2	2	D	8.00	2	16.00	4
7	11/02/20	11/02/20		6:00 AM	7:00 PM	60	X						8	W	10.00	8	80.00	4
8	11/03/20	11/03/20		6:00 AM	7:00 PM	60		X					8	W	10.00	8	80.00	4
9	10/29/20	10/30/20		6:00 AM	7:00 PM	60				X	X		4	W	10.00	4	40.00	
10	10/31/20	10/31/20		6:00 AM	7:00 PM	60					3		3	W	10.00	3	30.00	4
11	11/01/20	11/01/20		6:00 AM	7:00 PM	60						2	2	D	8.00	2	16.00	
12	11/02/20	11/03/20		6:00 AM	7:00 PM	60	X	X					5	W	10.00	5	50.00	4

TOTAL GROSS \$678.00, NET \$678.00

KTHK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	10/22/20	10/23/20		6:00 AM	7:00 PM	60				X	X		6	W	15.00	6	90.00	4
2	10/24/20	10/24/20		6:00 AM	7:00 PM	60					X		2	W	14.00	2	28.00	4
3	10/25/20	10/25/20		6:00 AM	7:00 PM	60						X	2	W	10.00	2	20.00	4
4	10/26/20	10/30/20		6:00 AM	7:00 PM	60	X	X	X	X	X		25	W	15.00	25	375.00	4
5	10/31/20	10/31/20		6:00 AM	7:00 PM	60					X		2	W	14.00	2	28.00	4
6	11/01/20	11/01/20		6:00 AM	7:00 PM	60						2	2	D	14.00	2	28.00	4
7	11/02/20	11/02/20		6:00 AM	7:00 PM	60	X						8	W	15.00	8	120.00	4
8	11/03/20	11/03/20		6:00 AM	7:00 PM	60		X					8	W	15.00	8	120.00	4
9	10/29/20	10/30/20		6:00 AM	7:00 PM	60				X	X		4	W	15.00	4	60.00	
10	10/31/20	10/31/20		6:00 AM	7:00 PM	60					3		3	W	14.00	3	42.00	4
11	11/01/20	11/01/20		6:00 AM	7:00 PM	60						2	2	D	10.00	2	20.00	
12	11/02/20	11/03/20		6:00 AM	7:00 PM	60	X	X					5	W	15.00	5	75.00	4

TOTAL GROSS \$1,006.00, NET \$1,006.00

Billing Projections: By Month

	Oct 20	Nov 20
CA	3,993.00	2,248.00
ST	872.00	5,369.00

Print Spot Prices

RIVERBEND COMMUNICATIONS RADIO STATION

CERTIFY THAT THEIR ADVERTISING SALES

AGREEMENTS DO NOT DISCRIMINATE ON THE

BASIS OF RACE OR ETHNICITY AND THAT ALL

SUCH AGREEMENTS CONTAIN

NONDISCRIMINATION CLAUSES

TOTAL SPOTS	343
GROSS TOTAL \$	6,241.00
ADJUSTED SPOTS	343
ADJUSTED TOTAL \$	6,241.00

APPROVE DECLINE

- General Sales Manager
- General Manager
- National Sales Manager
- Local Sales Manager

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Barbara Ehardt, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Barbara Ehardt	
Authorized committee: <u>Committee to Elect Barbara Ehardt</u>	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Idaho House of Representatives	
Date of election: November 3, 2020 <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary	
Treasurer of candidate's authorized committee: <u>Clay Murdock</u>	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: <u>Barbara Dee Ehardt</u>	Name: <u>William Fuerst</u>
Date of Request to Purchase Ad Time: <u>10-20-2020</u>	Date of Station Agreement to Sell Time: <u>10-20-2020</u>

Riverbend Communications, LLC
400 West Sunnyside Road
Idaho Falls, ID 83402
(208) 535-8326

Term ID: 001

Sale - Approved

Date	10/28/20	Time 17:49:54
Method of Payment	MasterCard	
Entry Method	Manual	
Customer Name	Barb Ehardt	
Account #	XXXXXXXXXXXX4927	
Order ID	4927	
Order Description:	2020 Election	
Approval Code	052118	
Amount	\$1,199.00	

THANK YOU FOR YOUR BUSINESS

Merchant Copy

Andrea Smith

From: Bill Fuerst <bill.fuerst@eiradio.com> on behalf of Bill Fuerst
Sent: Wednesday, October 28, 2020 1:03 PM
To: Andrea Smith; Ryan Bateman
Subject: Revision to Barb Ehardt

Importance: High

She wants to add \$1,200 total to start tomorrow through next Tuesday. Just spread it evenly.

Once the revision is done, please send it to Barb for her approval and please collect her credit card info to process payment.

Thanks!

Bill Fuerst
General Manager
Riverbend Communications
400 West Sunnyside Road
Idaho Falls, ID 83402
(208) 535-8342
Bill.fuerst@eiradio.com