

## Print Date 10/15/15 10:02:21 Page 1 of 4

**Orders** **Order / Rev:**

**07973499**

HUMNE SCTY LEG FUND

1125

10/14/15 - 10/23/15

10/15/15 / 10/15/15

## GENERAL

**WGNO-TV**  
**Teresa Difuria**

NPHL

National

**Canal Partners Media**

**Billing Type:**

Cash

### Billing Calendar

## Broadcast

**1027 33rd St NW**

**Billing Cycle:**

FOM/EOC

**Washington, DC 20007**

**Agency Commission:**

15%

**Name:**

**Humane Society Legislative Fund**

**Demographic:**

A35+

## New Business Thrives

**Product Codes:**

PL4

**Order Separation:**

00:15:00

**Priority:**

04

Advertiser External ID:

**Revenue Codes:**

Agency, Political, Political-PAC

Agency External ID:

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	36	\$3,340.00	\$2,839.00	0.00
Totals	36	\$3,340.00	\$2,839.00	0.00

Order #	Order Date	Order %
1	2017-01-01	100%

Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11:37 PM	1--	:30	1	\$80,000.00		0.00	NM	1	\$80,000.00
<hr/>									
<u>Rating</u>									
0.00									
<hr/>									
12:05 XM	1--	:30	1	\$40,000.00		0.00	NM	1	\$40,000.00
<hr/>									
<u>Rating</u>									
0.00									

Order / Rev: 210701

Advertiser: Humane Society Legislative Fund

Print Date: 10/15/15 10:02:21

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Alt Order #: 07973499

Product Desc: HUMANE SCTY LEG FUND

WGNO-TV

Flight Dates: 10/14/15 - 10/23/15

Estimate: 1125

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	26	10/16/15	10/23/15	M-F 2p-3p	CM	2:00 PM-3:00 PM	----1--	:30	1	\$65.0004		0.00	NM	2	\$130.00
Start Date 10/16/15 End Date 10/23/15 Week: 10/12/15 10/18/15 10/25/15 M-F 2p-3p ---1-- Spots/Week 1 Rate \$65.00 Rating 0.00 Week: 10/19/15 10/25/15 ---1-- Spots/Week 1 Rate \$65.00 Rating 0.00															
E 4	26	10/16/15	10/23/15	M-F 4p-5p	CM	4:00 PM-5:00 PM	----1--	:30	1	\$100.0004		0.00	NM	2	\$200.00
Start Date 10/16/15 End Date 10/23/15 Week: 10/12/15 10/18/15 10/25/15 M-F 4p-5p ---1-- Spots/Week 1 Rate \$100.00 Rating 0.00 Week: 10/19/15 10/25/15 ---1-- Spots/Week 1 Rate \$100.00 Rating 0.00															
E 5	26	10/16/15	10/16/15	M-F 5p-530p	CM	5:00 PM-5:30 PM	-----1--	:30	1	\$110.0004		0.00	NM	1	\$110.00
Start Date 10/16/15 End Date 10/16/15 Week: 10/12/15 10/18/15 10/25/15 M-F 5p-530p -----1-- Spots/Week 1 Rate \$110.00 Rating 0.00 Week: 10/19/15 10/25/15 -----1-- Spots/Week 1 Rate \$110.00 Rating 0.00															
E 6	26	10/23/15	10/23/15	M-F 7a-9a	CM	7:00 AM-9:00 AM	-----1--	:30	1	\$85.0004		0.00	NM	1	\$85.00
Start Date 10/23/15 End Date 10/23/15 Week: 10/19/15 10/25/15 M-F 7a-9a -----1-- Spots/Week 1 Rate \$85.00 Rating 0.00 Week: 10/19/15 10/25/15 -----1-- Spots/Week 1 Rate \$85.00 Rating 0.00															
E 7	26	10/23/15	10/23/15	Friday Prime Hour 3	CM	9:00 PM-10:00 PM	-----1--	:30	1	\$700.0004		0.00	NM	1	\$700.00
Start Date 10/23/15 End Date 10/23/15 Week: 10/19/15 10/25/15 Friday Prime Hour 3 -----1-- Spots/Week 1 Rate \$700.00 Rating 0.00 Week: 10/19/15 10/25/15 -----1-- Spots/Week 1 Rate \$700.00 Rating 0.00															
E 8	26	10/19/15	10/19/15	M-F 2p-3p	CM	2:00 PM-3:00 PM	-----1--	:30	1	\$65.0004		0.00	NM	1	\$65.00
Start Date 10/19/15 End Date 10/19/15 Week: 10/19/15 10/25/15 M-F 2p-3p -----1-- Spots/Week 1 Rate \$65.00 Rating 0.00 Week: 10/19/15 10/25/15 -----1-- Spots/Week 1 Rate \$65.00 Rating 0.00															
E 9	26	10/19/15	10/19/15	M-F 4p-5p	CM	4:00 PM-5:00 PM	-----1--	:30	1	\$100.0004		0.00	NM	1	\$100.00
Start Date 10/19/15 End Date 10/19/15 Week: 10/19/15 10/25/15 M-F 4p-5p -----1-- Spots/Week 1 Rate \$100.00 Rating 0.00 Week: 10/19/15 10/25/15 -----1-- Spots/Week 1 Rate \$100.00 Rating 0.00															
E 10	26	10/19/15	10/19/15	M-F 5p-530p	CM	5:00 PM-5:30 PM	-----1--	:30	1	\$110.0004		0.00	NM	1	\$110.00
Start Date 10/19/15 End Date 10/19/15 Week: 10/19/15 10/25/15 M-F 5p-530p -----1-- Spots/Week 1 Rate \$110.00 Rating 0.00 Week: 10/19/15 10/25/15 -----1-- Spots/Week 1 Rate \$110.00 Rating 0.00															
E 11	26	10/19/15	10/19/15	M-F 7a-9a	CM	7:00 AM-9:00 AM	-----1--	:30	1	\$85.0004		0.00	NM	1	\$85.00
Start Date 10/19/15 End Date 10/19/15 Week: 10/19/15 10/25/15 M-F 7a-9a -----1-- Spots/Week 1 Rate \$85.00 Rating 0.00 Week: 10/19/15 10/25/15 -----1-- Spots/Week 1 Rate \$85.00 Rating 0.00															
E 12	26	10/19/15	10/19/15	M-F 9a-10a	CM	9:00 AM-10:00 AM	-----1--	:30	1	\$65.0004		0.00	NM	1	\$65.00
Start Date 10/19/15 End Date 10/19/15 Week: 10/19/15 10/25/15 M-F 9a-10a -----1-- Spots/Week 1 Rate \$65.00 Rating 0.00 Week: 10/19/15 10/25/15 -----1-- Spots/Week 1 Rate \$65.00 Rating 0.00															
E 13	26	10/17/15	10/17/15	CM	CM	10:30 PM-11:00 PM	-----1--	:30	1	\$65.0004		0.00	NM	1	\$65.00

Order / Rev: 210701

Print Date: 10/15/15 10:02:21

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Alt Order #: 07973499

Advertiser: Humane Society Legislative Fund

Product Desc: HUMNE SCTY LEG FUND

WGNO-TV

Flight Dates: 10/14/15 - 10/23/15

Estimate: 1125

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa 1030p-1130p															
(10:30 PM-11:00 PM)															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/12/15		10/18/15		-----1-		1		\$65.00		0.00					
E 14	26	10/17/15	10/17/15	Sa 6p-630p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$55.0004	0.00	NM		1	\$55.00
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/12/15		10/18/15		-----1-		1		\$55.00		0.00					
E 15	26	10/17/15	10/17/15	Sa-Su 12p-12a	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$75.0004	0.00	NM		1	\$75.00
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/12/15		10/18/15		-----1-		1		\$75.00		0.00					
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/12/15		10/18/15		-----1-		1		\$75.00		0.00					
E 16	26	10/17/15	10/17/15	Sa 7a-8a	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$75.0004	0.00	NM		1	\$75.00
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/12/15		10/18/15		-----1-		1		\$75.00		0.00					
E 17	26	10/18/15	10/18/15	Su 5p-530p	CM	5:00 PM-5:30 PM	-----1	:30	1	\$105.0004	0.00	NM		1	\$105.00
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/12/15		10/18/15		-----1		1		\$105.00		0.00					
E 18	26	10/18/15	10/18/15	Su 7a-8a	CM	7:00 AM-8:00 AM	-----2	:30	2	\$35.0004	0.00	NM		2	\$70.00
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/12/15		10/18/15		-----2		2		\$35.00		0.00					
E 19	26	10/18/15	10/18/15	Su 8a-9a	CM	8:00 AM-9:00 AM	-----2	:30	2	\$40.0004	0.00	NM		2	\$80.00
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/12/15		10/18/15		-----2		2		\$40.00		0.00					
E 20	26	10/22/15	10/22/15	M-F 1035p-1135p	CM	10:35 PM-11:37 PM	-----1---	:30	1	\$80.0004	0.00	NM		1	\$80.00
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/19/15		10/25/15		-----1---		1		\$80.00		0.00					
E 21	26	10/22/15	10/22/15	M-F 2p-3p	CM	2:00 PM-3:00 PM	-----1---	:30	1	\$65.0004	0.00	NM		1	\$65.00
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/19/15		10/25/15		-----1---		1		\$65.00		0.00					
E 22	26	10/22/15	10/22/15	M-F 4p-5p	CM	4:00 PM-5:00 PM	-----1---	:30	1	\$100.0004	0.00	NM		1	\$100.00
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/19/15		10/25/15		-----1---		1		\$100.00		0.00					
E 23	26	10/22/15	10/22/15	M-F 7a-9a	CM	7:00 AM-9:00 AM	-----1---	:30	1	\$85.0004	0.00	NM		1	\$85.00
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/19/15		10/25/15		-----1---		1		\$85.00		0.00					

Order / Rev: 210701

Print Date: 10/15/15 10:02:21

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**Advertiser:**

**Humane Society Legislative Fund**

Alt Order #: 07973499

**Product Desc:**

HUMNE SCTY LEG FUND

**WGNO-TV**

**Flight Dates:** 10/14/15 - 10/23/15

**Estimate:**

1125

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 23	26	10/22/15	10/22/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	---1---	:30	1	\$85.0004		0.00	NM	1	\$85.00												
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/15</td><td>10/25/15</td><td>---1---</td><td>1</td><td>\$85.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/15	10/25/15	---1---	1	\$85.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/15	10/25/15	---1---	1	\$85.00	0.00																						
E 24	26	10/20/15	10/20/15	M-F 1135p-1205a M-F 1135p-1205a (11:37 PM-12:05 XM)	CM	11:37 PM-12:05 X	-1-----	:30	1	\$40.0004		0.00	NM	1	\$40.00												
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/15</td><td>10/25/15</td><td>-1-----</td><td>1</td><td>\$40.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/15	10/25/15	-1-----	1	\$40.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/15	10/25/15	-1-----	1	\$40.00	0.00																						
E 25	26	10/20/15	10/20/15	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	-1-----	:30	1	\$65.0004		0.00	NM	1	\$65.00												
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/15</td><td>10/25/15</td><td>-1-----</td><td>1</td><td>\$65.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/15	10/25/15	-1-----	1	\$65.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/15	10/25/15	-1-----	1	\$65.00	0.00																						
E 26	26	10/20/15	10/20/15	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	-1-----	:30	1	\$100.0004		0.00	NM	1	\$100.00												
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/15</td><td>10/25/15</td><td>-1-----</td><td>1</td><td>\$100.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/15	10/25/15	-1-----	1	\$100.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/15	10/25/15	-1-----	1	\$100.00	0.00																						
E 27	26	10/20/15	10/20/15	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$110.0004		0.00	NM	1	\$110.00												
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/15</td><td>10/25/15</td><td>-1-----</td><td>1</td><td>\$110.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/15	10/25/15	-1-----	1	\$110.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/15	10/25/15	-1-----	1	\$110.00	0.00																						
E 28	26	10/20/15	10/20/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$85.0004		0.00	NM	1	\$85.00												
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/15</td><td>10/25/15</td><td>-1-----</td><td>1</td><td>\$85.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/15	10/25/15	-1-----	1	\$85.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/15	10/25/15	-1-----	1	\$85.00	0.00																						
E 29	26	10/21/15	10/21/15	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	--1----	:30	1	\$65.0004		0.00	NM	1	\$65.00												
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/15</td><td>10/25/15</td><td>--1----</td><td>1</td><td>\$65.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/15	10/25/15	--1----	1	\$65.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/15	10/25/15	--1----	1	\$65.00	0.00																						
E 30	26	10/21/15	10/21/15	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	--1----	:30	1	\$100.0004		0.00	NM	1	\$100.00												
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/15</td><td>10/25/15</td><td>--1----</td><td>1</td><td>\$100.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/15	10/25/15	--1----	1	\$100.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/15	10/25/15	--1----	1	\$100.00	0.00																						
E 31	26	10/21/15	10/21/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	--1----	:30	1	\$85.0004		0.00	NM	1	\$85.00												
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/15</td><td>10/25/15</td><td>--1----</td><td>1</td><td>\$85.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/15	10/25/15	--1----	1	\$85.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/15	10/25/15	--1----	1	\$85.00	0.00																						
E 32	26	10/21/15	10/21/15	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--1----	:30	1	\$65.0004		0.00	NM	1	\$65.00												
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/15</td><td>10/25/15</td><td>--1----</td><td>1</td><td>\$65.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/15	10/25/15	--1----	1	\$65.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/15	10/25/15	--1----	1	\$65.00	0.00																						

**Totals**

36

**\$3,340.00**

OCT14/15 16.03  
\*\*\* WGN0-TV \*\*\*

BUYER NAME JEFF SCATTERGOOD

SALES PRSN PH- TERESA DIFURIA

ORDER #	CONTRACT #	7973499	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	HUMNE SCTY	LEG FUND	EST#1125	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT14/15	OCT23/15	WK-2
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT14/15	16.03
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REP: TO ADDIE  
FR JARED  
NEW ISSUE ORDER - HUMANE SOCIETY LEGISLATIVE FUND  
TOTAL \$3340  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
25 WHITLOCK PLACE, SW  
SUITE 201  
MARIETTA, GA 30064

HUMANE SOCIETY LEGISLATIVE FUND

[illegible]

AGENCY ADVERTISER CODE = 47 AGENCY EST# = 1125  
AGENCY PRODUCT CODE = 46

1	1035P-1137P	30	\$80.00	10/23	10/23	1	FRI	1
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PROGRAM : J KIMMEL!-ABC<
CON COM1: J KIMMEL!-ABC<
```



REP HEADLINE# 7973499  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT14/15 16.03  
 \*\*\* WGNO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			1137P-1206A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$40.00	10/16	10/16	1		FRI	1
3			200P-300P PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT	30		\$65.00	10/16	10/23	1		FRI	2
4			400P-500P PROGRAM : JUDGE MATHIS CON COM1: JUDGE MATHIS	30		\$100.00	10/16	10/23	1		FRI	2
5			500P-530P PROGRAM : NEWS-TWIST 5PM CON COM1: NEWS-TWIST 5PM	30		\$110.00	10/16	10/16	1		FRI	1
6			700A-900A PROGRAM : GD MRN AMR-ABC< CON COM1: GD MRN AMR-ABC<	30		\$85.00	10/23	10/23	1		FRI	1
7			900P-1000P PROGRAM : 20/20 CON COM1: 20/20	30		\$700.00	10/23	10/23	1		FRI	1
8			200P-300P PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT	30		\$65.00	10/19	10/19	1		MON	1
9			400P-500P PROGRAM : JUDGE MATHIS CON COM1: JUDGE MATHIS	30		\$100.00	10/19	10/19	1		MON	1
10			500P-530P PROGRAM : NEWS-TWIST 5PM CON COM1: NEWS-TWIST 5PM	30		\$110.00	10/19	10/19	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			700A-900A PROGRAM : GD MRN AMR-ABC< CON COM1: GD MRN AMR-ABC<	30		\$85.00	10/19	10/19	1		MON	1
12			900A-1000A PROGRAM : WENDY WILLIAMS CON COM1: WENDY WILLIAMS	30		\$65.00	10/19	10/19	1		MON	1
13			1030P-1100P PROGRAM : LATE NEW CON COM1: LATE NEW	30		\$65.00	10/17	10/17	1		SAT	1
14			600P-630P PROGRAM : NEWS-TWIST WK CON COM1: NEWS-TWIST WK	30		\$55.00	10/17	10/17	1		SAT	1
15			630P-700P PROGRAM : RAW TRAVEL CON COM1: RAW TRAVEL	30		\$75.00	10/17	10/17	1		SAT	1
16			700A-800A PROGRAM : GMA SAT CON COM1: GMA SAT	30		\$75.00	10/17	10/17	1		SAT	1
17			500P-530P PROGRAM : NEWS CON COM1: NEWS	30		\$105.00	10/18	10/18	1		SUN	1
18			700A-800A PROGRAM : GD MRN-SUN-ABC CON COM1: GD MRN-SUN-ABC	30		\$35.00	10/18	10/18	2		SUN	2
19			800A-900A PROGRAM : THIS WEEK-ABC CON COM1: THIS WEEK-ABC	30		\$40.00	10/18	10/18	2		SUN	2



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 OCT14/15 16.03  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
20			1035P-1137P PROGRAM : J KIMMEL!-ABC< CON COM1: J KIMMEL!-ABC<	30		\$80.00	10/22	10/22	1		THU	1
21			200P-300P PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT	30		\$65.00	10/22	10/22	1		THU	1
22			400P-500P PROGRAM : JUDGE MATHIS CON COM1: JUDGE MATHIS	30		\$100.00	10/22	10/22	1		THU	1
23			700A-900A PROGRAM : GD MRN AMR-ABC< CON COM1: GD MRN AMR-ABC<	30		\$85.00	10/22	10/22	1		THU	1
24			1137P-1206A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$40.00	10/20	10/20	1		TUE	1
25			200P-300P PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT	30		\$65.00	10/20	10/20	1		TUE	1
26			400P-500P PROGRAM : JUDGE MATHIS CON COM1: JUDGE MATHIS	30		\$100.00	10/20	10/20	1		TUE	1
27			600P-630P PROGRAM : NEWS-TWIST 6PM CON COM1: NEWS-TWIST 6PM	30		\$110.00	10/20	10/20	1		TUE	1
28			700A-900A PROGRAM : GD MRN AMR-ABC< CON COM1: GD MRN AMR-ABC<	30		\$85.00	10/20	10/20	1		TUE	1



REP HEADLINE# 7973499  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
29			200P-300P	30		\$65.00	10/21	10/21	1		WED	1
PROGRAM : PEOPLE'S COURT												
CON COM1: PEOPLE'S COURT												
30			400P-500P	30		\$100.00	10/21	10/21	1		WED	1
PROGRAM : JUDGE MATHIS												
CON COM1: JUDGE MATHIS												
31			700A-900A	30		\$85.00	10/21	10/21	1		WED	1
PROGRAM : GD MRN AMR-ABC<												
CON COM1: GD MRN AMR-ABC<												
32			900A-1000A	30		\$65.00	10/21	10/21	1		WED	1
PROGRAM : WENDY WILLIAMS												
CON COM1: WENDY WILLIAMS												
OCT/15			\$3,340.00									
CONTRACT TOTAL												\$3,340.00
TOTAL SPOTS												36

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WGNO - TV New Orleans, LA	<b>Date:</b> 10/15/2015
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I, Jeff Scattergood

do hereby request station time concerning the following issue:

LA Governor
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 10/16/2015

Date of Last Broadcast: 10/23/2015

Total Charges: \$\*\*\*\*\*2,839.00 NET

This broadcast time will be used by: Humane Society Legislative Fund



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)





**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Humane Society Legislative Fund

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Michael Markarian - President

Sara Amundson - Executive Director



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

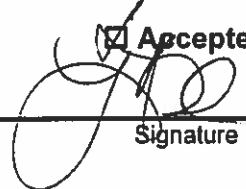
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/15/2015  (770) 427-0735  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**  
 Linda Anderson NSM  
Signature Printed Name Title

