# WZZR Fort Pierce, FL Quarterly Issues/Programs List Third Quarter, 2017 09/18/2017

#### WZZR Quarterly Issues/Programs List

WZZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 1. Palm Beach Shakespeare Festival
- 2. PBC Parks and rec
- 3. Kretzer Piano Music Foundation
- 4. USLA
- 5. Genesis Community Health
- 6. Big Dog Ranch
- 7. PBC Special Olympics
- 8. Place of Hope
- 9. Alpert Jewish Family and Children's Services
- 10. Peggy Adams
- 11. Crohn's Colitis
- 12. SF Veteran's Funed

#### Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZZR broadcasts Perspectives on Sundays at 9:30pm

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Palm beach Shakespeare Festival	Palm Beach Perspectives	Talked with Elizabeth Dashiell, Col. Trent Stephens, Palm Beach Shakespeare Festival and Carmime/Maverick, WILD 95.5 about July 4th events, upcoming Shakespeare festival. This year they are performing Love's Labors Lost. The shows are free to the public, held at Carlin Park in Jupiter, FL on July 6-9 and July 13-16th. There is a \$5.00 suggested donation to help defray costs. If listeners want to perform they can audition in May 2018 for next year's production. For more info they can go to www.pbshakespeare.org	Elizabeth Dashiell, Col. Trent Stephens, Palm Beach Shakespeare Festival and Carmime/Maveri ck, WILD 95.5 www.pbshakespear e.org	07-02-17	30 min
PBC Parks and Rec	Palm Beach Perspectives	Talked with Bibi Baksh, Public Relations Specialist for PBC Parks. They manage 85 of the parks in Palm Beach County. There are a wide variety of parks including 2 water parks (Calypso Bay and Coconut Cove), disc golf, equestrian trails, basketball, golf, bicycling, boating, camping and more. There are also 3 dogs parks and we talked about their upcoming Grand Opening of Lake Woof - Saturday, July 29! Listeners are invited to the grand unleashing! Location: John Prince Park  2520 Lake Worth Road. For more info listeners can go to www.http://discover.pbcgov.org/parks	Bibi Baksh, Public Relations Specialist for PBC Parks www.http://discove r.pbcgov.org/park s	07/09/17	30 min

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Kretzer Piano Music Foundation	Palm Beach Perspectives	Talked with Kathi Kretzer, Kretzer Piano Music Foundation. the charity offers, music enrichment for inner city/disadvantaged youth, public performances, Music of the Mind at the Harriet Himmel, Local Nursing Homes/ALFs/Hospitals. They also have 2 fundraisers coming up. Music of the Mind Tuesday 7-18 at the Harriett Himmel, with a Jazz quartet and "The Company" by M and M production (proceeds from tickets sold for KPMF at the 7-20 show) in the Rinker Playhouse at the Kravis Center. Listeners can get more information, sign up to volunteer/mentor/donate/purchase tickets at http://www.kretzerpiano.com/kpmf	Kathi Kretzer, Kretzer Piano Music Foundation http://www.kretzer piano.com/kpmf	07/16/17	30 min
USLA	Palm Beach Perspectives	Talked with Josh Davis and Jessie Venture, Lifeguards w Ocean Rescue in the Jupiter area. They are part of the professional nonprofit United States Lifesaving Association, USLA, for beach lifeguards and open water rescuers. Their goal is to reduce the number of deaths/injuries in the aquatic environments via: public education, national lifeguard standards, training programs, and promoting high levels of lifeguard readiness, etc. They'll be participating in USLA Regional and then National Lifeguard Championships. National will be August 8-12 in Daytona (public is invited) and they are doing a fundraiser on August 4th at Cafe Chardonnay and listeners are invited to come out, enjoy some entertainment, raffles, auction items and find out more about water safety and how they can help keep themselves and their families safe. For more info they can go to www.usla.org	Josh Davis and Jessie Venture, Lifeguards www.usla.org	07/23/17	30 min

Genesis Community Health	Palm Beach Perspectives	Talked with DeAnna Warren, CEO and Keisha Henry, LCSW of Genesis Community Health. Genesis is a Florida 501(c)3 non-profit organization created to provide health care to all economic levels, with special sensitivity to the needs of economically disadvantaged people of diverse cultural backgrounds in and around Palm Beach County. Genesis Community Health is an access point of care for patients who traditionally do not have adequate access to the health care system. Genesis is currently funded through the US Department of Health and Human Services and other local agencies and foundations. As part of their services they offer medical, dental and mental health care. Keisha is joining the team to offer the mental and behavioral services component to their patients. We talked about mental health vs. mental illness and how there shouldn't be a stigma attached to getting mental help if you're not feeling well. We talked about some common mental health issues and then about the recent "celebrity" suicides and what to do if someone is having problems including asking for a CIT officer when calling 911.  They have a back to school clinic coming up Saturday August 5th. Listeners can get information at www.gencomhealth.org or by calling 561-735-6553 (Boynton Clinic), 561-430-3629 (Boca Clinic), 561-235-5477 (Boca Dental Clinic).	DeAnna Warren, CEO and Keisha Henry, LCSW of Genesis Community Health Gencomhealth. org	07/30/17	30 min

Rescue Resource Depot  Palm Beac Perspectiv		Zara, Courtney and Chelsea from Big Dog Ranch Rescue www.bdrr.org Jennifer, Resource Depot www.resourcedep ot.net	08/06/17	30 min	The state of the s
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PBC Special Olympics	Palm Beach Perspectives	Talked with Rich and Melody from Special Olympics Florida - Palm Beach County. Special Olympics is a charity that provides year-round sports training and competition to children and adults 8 years of age and older with intellectual and developmental disabilities. They offer 15 different sports to choose from including bowling, track and field, bocce, stand up paddle board, basketball, swimming, etc. They also do fundraisers, one is coming up at Downtown at the Gardens on 8/26 Tu-Tu Two Mile Run/Walk sponsored by Tri Bike Run benefiting Special Olympics (info is on their Facebook page). Listeners can find out more about donating, volunteering, attending one of their monthly tournaments by going to http://specialolympicsflorida.org/p alm-beach/sports/	Rich & Melody, Special Olympics Fla – PBC Http://Specialolym picsflorida.org/pa lm-beach/sports	08/13/17	30 min
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1 11444 01	Talked with Jamie Bond, Place of Hope's Advancement Officer for Treasure Coast. Place of Hope has campuses in Palm Beach Gardens West Palm Beach, Hobe Sound, Port St Lucie and Boca Raton. It's state licensed children's organization that provides family-style foster care (emergency and long-term): family outreach and intervention; maternity care; safety for domestic minor sexually trafficked victims; transitional housing support; adoption and foster care recruitment. They are celebrating they 16th anniversary and are hosting 2 golf tournaments in Sept to raise funds for foster services. The PBC tournament is sold out but, they still have a few openings for September 29th at Piper's Landing Yacht & Country Club. For info on tickets, becoming a sponsor, volunteer or any of the services, listeners can go email Jamie at Jamieb@placeofhope.co or call 561-385-6917	www.placeof hope.org 561- 385-6917	08/20/17	30 min
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Alpert Jewish Family and Children's Serivces	Palm Beach Perspectives	Talked with Derek Hurwitch, Sr. Dir. Marketing & Communications, Alpert Jewish Family and Children's Serivces; Michael Lifshitz, Producer, MNM Production and Elizabeth Dashiell, Public Relations. Alpert Jewish Family Services has started in 1974 and the provide a wide variety of programs/services for the community (all faiths) from ages "3 to 103" as they like to say, addressing the well-being of children and families of all ages, the independence and well-being of older adults, and optimal quality of life for folks with special needs. They have several fundraisers and currently MNM Productions donated the proceeds from one of their, Spamalot shows to the center. For info on how to give/how to receive services/become a mentor/volunteer, listeners can call them at 561-684-1991.	Derek Hurwitch, Sr. Dir. Marketing & Communications, Alpert Jewish Family and Children's Serivces; Michael Lifshitz, Producer, MNM Production and Elizabeth Dashiell, Public Relations 561-684-1991	08/27/17	30 min
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Beaches, Incorporated is to provide shelter to lost, homeless and unwanted animals, to provide spay and neuter and other medical services for companion animals, and to care for, protect, and find quality homes for homeless and neglected companion animals, to advocate animal welfare, community involvement and education to further the bond between people and animals. As part of their mission on Saturday September 9th they are hosting a giant adoption event at PBC Convention center. There will be 30+ animal rescue organizations there. Peggy Adams will have over 100 cats/dogs for adoption.  Listeners can find out more, sign up to volunteer, make donations by going to www.peggyadams.org
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Crohn's Colitiis Foundation CCFA	Palm Beach Perspectives	Talked with Hanna and Mindy Guttentag from Crohn's Colitis Foundation. Crohn's disease and ulcerative colitis are inflammatory bowel diseases (IBD) affect more than 1.6 million Americans. That's one in every 200 Americans living with one of these debilitating, medically incurable diseases that attack the digestive system. The fastest growing patient population is children under the age of 18. Crohn's disease may affects anywhere along the digestive tract, from the mouth to the anus, ulcerative colitis inflames only the large intestine (colon) and rectum. Symptoms of these diseases may include abdominal pain, persistent diarrhea, rectal bleeding, debilitating fatigue, and extreme weight loss. Patients can be diagnosed at any age, but are most commonly diagnosed between the ages of 15 and 35. Many patients experience numerous hospitalizations. About 23 to 45 percent of people with ulcerative colitis and up to 75 percent of people with Crohn's disease will eventually require surgical intervention for their disease. Hanna is the Honored Hero for the November walk at City Place in West Palm Beach. Listeners can find out more, get support, register for a team, donate online at http://www.crohnscolitisfoundation.o rg/chapters/florida/	Hannah and Mindy Guttengtag, CCFA. www.ccfa.org	09/10/17	30 min
Crohn's Colitis Repeat	Palm Beach Perspectives	Repeat from last week which was dropped due to Hurricane Irma	Hannah and Mindy Guttengtag, CCFA. www.ccfa.org	09/17/17	30 min

SF Veteran's Fund
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### Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

WZZR broadcasts Radio Health Journal on Sundays at 10:00pm



## 2017-Q3 (July-September) Radio Health Journal Quarterly Report Compliancy Issues covered this quarter:

Program	17-27	Producers	Reed Pence & Libby Foster
Air Week	07/02/17-07/08/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:05	SEGMENT 1: OVERWHELMED TEENS	12:46
	Synopsis: High schoolers in high achieving suburbs & private academies are often pushed to do more and more,	
	and do it well. It creates a culture of pressure that may have severe mental health consequences. Experts discuss	
	where the pressure comes from and what parents can do about it.	
	Host: Reed Pence. Guests: Dr. Michael Bradley, clinical psychologist and author, <i>Crazy-Stressed: Saving Today's Overwhelmed Teens With Love, Laughter, and the Science of Resilience</i> ; Jared Mason, Teen Programming Director, Alive Center, Naperville, IL and former high school English teacher; Saumya Bharti, senior, Naperville Central High school and member, Student Advisory Board, Alive Center; Kandice Henning, Founder and Executive	
	Director, Alive Center.  Compliancy issues covered: education; youth at risk; suicide; parenting issues; mental health issues	
	Links for more information:	
	http://www.doctormikebradley.com	
	http://alivenaperville.com	
15:53	SEGMENT 2: A DOCTOR WHO REALLY CAN FEEL YOUR PAIN	6:45
	Synopsis: Dr. Joel Salinas has mirror touch synesthesia, a condition involving cross-wiring in the brain. The result is that visual stimuli prompt a response in his touch system. He literally feels it when people experience pain. Salinas discusses how this strange condition works and how he is able to use it in diagnosis.	
	Host: Karen Hand. Guest: Dr. Joel Salinas, neurologist, Massachusetts General Hospital and author, Mirror Touch: Notes From a Doctor Who Can Feel Your Pain	
	Compliancy issues covered: health care; consumerism	
	Link for more information:	
	https://joelsalinasmd.com/book/	

Program	17-28	Producers	Reed Pence, Polly Hansen & Libby Foster
Air Week	07/09/17-07/15/17	Production Director	Sean Waldron

Time	Segment	Dur.
1:55	SEGMENT 1: OUR OBESITY OBSESSION: DOES SCIENCE SUPPORT IT?	12:46
	Synopsis: The cultural bias against obesity is often justified on health grounds. But, recent studies show that	
	people classified in the "overweight" BMI category actually have less mortality than normal weight people.	
	Experts discuss how culture drives our obsession with weight and what science really has to say about it.	
	Host: Reed Pence. Guests: Harriet Brown, Assoc. Prof. of Magazine Journalism, Newhouse School of Public	
	Communication, Syracuse Univ. and author, Body of Truth: How Science, History, and Culture Drive Our Obsession	
	With Weight and What We Can Do About It; Dr. Carl Lavie, Medical Director of Preventive Cardiology, John	
	Ochsner Heart & Vascular Institute, New Orleans and author, The Obesity Paradox: When Thinner Means Sicker	
	and Heavier Means Healthier	
	Compliancy issues covered: health care; public health; discrimination; science and technology; economics	
	Links for more information:	
	http://harrietbrown.com	
	https://www.ochsner.org/doctors/carl-chip-lavie-jr - schedule	
15:43	SEGMENT 2: THE SCIENCE OF SMELL	7:12
	Synopsis: The sense of smell evokes powerful memories and makes food taste good, but it also has important	
	functions in interpersonal relations and personal safety. Experts discuss the science behind it.	
	Host: Nancy Benson. Guests: Dr. Charles Wysocki, Behavioral Neuroscientist Emeritus, Monell Chemical Senses	
	Center; Neil Pasricha, author, The Book of Awesome	
	Compliancy issues covered: consumerism; interpersonal relations; gender issues;	
	Link for more information:	
	http://www.monell.org/faculty/people/charles j wysocki	
	http://1000awesomethings.com	

Program	17-29	Producers	Reed Pence, Polly Hansen & Libby Foster
Air Week	07/16/17-07/22/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:04	SEGMENT 1: SIBLING ABUSE	12:23
	Synopsis: Psychological or physical abuse by siblings is much more common than most people realize. It can	
	leave severe psychological scars. However, parents often downplay it, calling it "normal sibling rivalry." Experts	
	discuss the extent of the problem, warning signs of abuse, and how parents can act without involving family	
	services officials and endangering the family.	
	Host: Reed Pence. Guests: Dr. John Caffaro, Distinguished Prof., Alliant Intl. Univ.; Nancy Kilgore, PTSD trainer,	
	abuse survivor and author, Girl in the Water; Dr. Mandy Morrill-Richards, Asst. Prof. of Psychology, Valparaiso	
	Univ.	
	Compliancy issues covered: public health; youth at risk; child abuse, child safety and child protection; parenting	
	issues	
	Links for more information:	
	http://member.agpa.org/imis/agpa/cgpdirectory/MemberDetail.aspx?id=23388	
	http://psychcentral.com/lib/girl-in-the-water-a-true-story-of-sibling-abuse/	
	http://www.valpo.edu/psychology/about/faculty-and-staff-2/mandy-morrill-richards-ed-d/	
15:29	SEGMENT 2: TEETH AND THE STRUGGLE FOR ORAL EQUALITY	7:25
	Synopsis: We often judge people by their smiles. However, dental care and medical care have always been	
	separate in the US, creating a large population that doesn't receive dental care. These people often end up with	
	extremely poor oral health and make up a surprisingly large proportion of ER visits. Experts discuss.	
	Host: Nancy Benson. Guests: Mary Otto, author, Teeth: The Story of Beauty, Inequality and the Struggle for Oral	
	Health in America; Dr. Cheryl Watson-Lowry, inner-city Chicago dentist	
	Compliancy issues covered: consumerism; health care; federal government and laws	
	Link for more information:	
	http://thenewpress.com/books/teeth	
	http://www.chicagotribune.com/business/promotions/chi-ugc-article-dr-cheryl-watson-lowry-becomes-	
	secretary-of-2016-12-05-story.html	

Program	17-30	Producers	Reed Pence, Polly Hansen & Libby Foster
Air Week	07/23/17-07/29/17	Production Director	

Time	Segment	Dur.
2:01	SEGMENT 1: CONSOLIDATING 911: WHERE DO WE DRAW THE LINE?	12:14
	Synopsis: 911 is literally a lifeline for millions of Americans, but it's mostly based on old technology depending	
	on landline phones to know where callers are. Expensive next generation technology built for the 75 percent of	
	911 calls from cell phones has helped push call centers to consolidate. But will it cost lives when a far away call	
	center worker, with no local geographic knowledge, takes your call? Experts discuss.	
	Host: Reed Pence. Guests: Budge Currier, 911 Administrator, State of California; Elizabeth Adams, former 911 call	
	center administrator, Vermont State Police; Lawrence Consalvos, President and Chief Operating Officer, IXP	
	Corp., public safety firm.	
	Compliancy issues covered: public safety; police, fire and EMS; emergency preparedness and 911; employment;	
	local government	
	Links for more information:	
	http://www.caloes.ca.gov	
	http://www.news7newslinc.net/index.php/vermont/1240-911-dispatch-centers-calling-for-help	
	http://www.ixpcorp.com/About/Executive-Leadership.aspx	
15:17	SEGMENT 2: HEALING CHILDREN: NOT JUST LITTLE ADULTS	7:41
	Synopsis: Children's medicine is more specialized than many people think. Pediatric practitioners and hospitals	
	are set up to deal with the different biology of children. An expert explains.	
	Host: Nancy Benson. Guest: Dr. Kurt Newman, President and CEO, Children's National Health System and author,	
	Healing Children: A Surgeon's Stories from the Frontiers of Pediatric Medicine	
	Compliancy issues covered: youth at risk; health care; consumerism; parenting issues	
	Link for more information:	
	http://www.penguinrandomhouse.com/books/317981/healing-children-by-kurt-newman-md/9780525428831/	

Program	17-31	Producers	Reed Pence & Libby Foster
Air Week	07/30/17-08/05//17	Production Director	Sean Waldron

Time	Segment	Dur.
2:01	SEGMENT 1: CAR CRASH VICTIMS & PTSD	13:20
	Synopsis: Auto accidents are the largest cause of post-traumatic stress disorder. About 25 percent of people	
	injured in car crashes will suffer from it. Accident survivors and one of the world's foremost experts discuss	
	variables that make PTSD worse and those that make recovery easier, as well as the essentials victims must carry	
	out to recover.	
	Host: Reed Pence. Guests: Bill Hansen, car accident survivor; Dr. Edward Hickling, Prof. of Psychology, Univ. at	
	Albany and co-author, After the Crash; Debbie Miller Koziarz, car accident survivor	
	Compliancy issues covered: public safety; auto & highway safety; mental health	
	Links for more information:	
	http://www.apa.org/pubs/books/4317028.aspx	
16:23	SEGMENT 2: EVALUATING VETERANS' HEALTHCARE	6:24
,	Synopsis: Around nine million military veterans receive healthcare services from the Department of Veterans	
	Affairs. An expert discusses her contention that the care the VA provides is much better than its perception.	
	Host: Nancy Benson. Guest: Suzanne Gordon, author, The Battle for Veterans' Healthcare: Dispatches From the	
	Frontlines of Policy Making and Patient Care.	
	Compliancy issues covered: health care; federal government; military	
	Link for more information:	
	http://suzannecgordon.com	

Program	17-32	Producers	Reed Pence & Libby Foster
Air Week	08/06/17-08/12/17	Production Director	Sean Waldron

Time	Segment	Dur.
3:00	SEGMENT 1: THE RISKS OF EGG DONATION	11:31
•	Synopsis: Some agencies estimate that 50,000 children have been born in the US using donor eggs. But egg	
	donation (or sale, as some insist) is not regulated, and while short-term risks are known, few donors have been	
	followed for years. Long-term risks are not well understood. Experts discuss what we know and what we don't.	
	Host: Reed Pence. Guests: Dr. Linda Kahn, postdoctoral fellow in pediatrics, New York Univ. School of Medicine;	
	Dr. Richard Paulson, Prof. of Reproductive Medicine, Univ. of Southern California and President, American Society	ļ
	of Reproductive Medicine; Dr. Wendy Chavkin, Prof. of Public Health and Obstetrics and Gynecology, Columbia Univ.	
	Compliancy issues covered: health care; economics; ethics; technology; women's issues; federal government and regulation	
	Links for more information:	
	http://uscfertility.org/about-usc-fertility/richard-j-paulson-md/	
	https://www.mailman.columbia.edu/people/our-faculty/wc9	
15:33	SEGMENT 2: "SOCIAL JETLAG"	6:48
	Synopsis: New studies show that changing your weekday sleep schedule by sleeping in as little as an hour every	
	weekend can have severe health impact. Experts discuss this "social jetlag," why it occurs, and how people can	
	avoid health concerns without avoiding staying out late.	
	Host: Nancy Benson. Guests: Sierra Forbush, researcher, University of Arizona College of Medicine; Dr. Alon	
	Avidan, Director, UCLA Sleep Disorder Center.	
	Compliancy issues covered: health; pop culture	
	Links for more information:	
	http://www.sleephealthresearch.com/shrp/team.html	
	https://www.realsimple.com/health/preventative-health/sleep/sleeping-in-social-jet-lag-health-effects	

Program	17-33	Producer	Libby Foster
Air Week	08/13/17-08/19/17	Production Director	Sean Waldron

Time	Segment	Dur.
3:00	SEGMENT 1: HOMELESSNESS CRIMINALIZED	12:41
	Synopsis: Many local jurisdictions have criminalized activities of the homeless, such as sleeping on public streets	
	or panhandling. While these laws make cities feel like they're doing something to ease public discomfort over the	
	presence of the homeless, jail does nothing to address root causes of homelessness and may even make the	
	situation worse. Experts discuss.	
	Host: Reed Pence. Guests: Eric Tars, Senior Attorney, National Law Center on Homelessness and Poverty; Scout	
	Katovich, Lowenstein Human Rights Clinic, Yale Univ.; Peggy Choudry, Commissioner, Osceola County, FL	
	Compliancy issues covered: homelessness and poverty; laws and legal system; affordable housing; employment	
	Links for more information:	
	http://www.ushrnetwork.org/about-us/who-we-are/board/eric-tars	
	https://law.yale.edu/yls-today/news/gruber-program-names-2017-18-fellows	
	http://www.osceola.org/people/302213-peggy-choudhry.stml	
15:43	SEGMENT 2: DEATH PREP	7:15
	Synopsis: Even though death is part of life, few people prepare for it by collecting important documents and	
	contact points that survivors will need to know. Two experts discuss organizing for the inevitable.	
	Host: Nancy Benson. Guests: Melanie Cullen, author, <i>Get It Together</i> ; Karen Lee Cline, co-author, <i>If I Croak: The</i>	
	Things You Should Know	
	Compliancy issues covered: family relations	
	Links for more information:	
	http://getittogetherbook.com/about.htm	
	https://if-i-croak.com	

Program	17-34	Producers	Reed Pence & Libby Foster
Air Week	08/20/17-08/26/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:58	SEGMENT 1: RURAL HOSPITALS IN TROUBLE	10:45
	Synopsis: Many of the nation's hospitals serving small towns and rural areas are in deep financial trouble	
	because of a heavy reliance on underpaying Medicare and Medicaid programs. The situation could be made much	
	worse if Congress cuts Medicaid funding, a centerpiece of "repeal and replace" of Obamacare. Experts discuss the	
	need for rural healthcare and the close link between hospitals and community economics.	
	Host: Reed Pence. Guests: Dr. Carrie Henning-Smith, Research Associate, Univ. of Minnesota Rural Health	
	Research Center; Michael Topchik, Director, Chartis Center for Rural Health; Dr. Daniel Derksen, Director, Univ. of	
	Arizona Center for Rural Health	
	Compliancy issues covered: health care; public health; rural and small town issues; economics; Federal	
	government, Medicare and Medicaid	
	Links for more information:	
	http://rhrc.umn.edu/about/staff/#staff-4	
	https://publichealth.arizona.edu/directory/daniel-derksen	
14:45	SEGMENT 2: MULTITASKING: PRACTICALLY IMPOSSIBLE	8:00
	Synopsis: Multitasking seems like a necessity for most people, and most of us think it improves our efficiency.	
	However, studies show that only a tiny proportion of people can juggle tasks well. Researchers discuss why our	
	brains can't do two things at once, and why "supertaskers" may be different.	
	Host: Nancy Benson. Guests: Dr. David Strayer, Prof. of Cognition Neurosciences, Univ. of Utah; Dr. Jayson	
	Watson, Assoc. Prof. of Psychology, Univ. of Utah	
	Compliancy issues covered: workplace issues; consumerism	
	Links for more information:	
	http://www.psych.utah.edu/people/person.php?id=79	

Program	17-35	Producers	Reed Pence & Libby Foster
Air Week	08/27/17-09/02/17	Production Director	Sean Waldron

Time	Segment	Dur.
3:03	SEGMENT 1: DIAGNOSTIC MISTAKES	9:15
	Synopsis: Medical errors are the third largest cause of death in the US, and mistakes in making diagnoses are the most frequent form of error. A noted expert discusses why mistakes happen, and what doctors and patients can do to make them less frequent.	
,	Host: Reed Pence. Guest: Dr. David Newman-Toker, Prof. of Neurology, Ophthalmology and Otolaryngology, Johns Hopkins Univ. School of Medicine and Director, Center for Diagnostic Excellence	;
	Compliancy issues covered: health care; public health; technology; education	
	Links for more information:	
	http://www.hopkinsmedicine.org/profiles/results/directory/profile/0015937/david-newman-toker	Service
13:20	SEGMENT 2: MEDICAL LAB MISTAKES	9:47
	Synopsis: Errors in medical labs can have life-threatening consequences. An expert explains that human error is impossible to completely eliminate, so labs are increasingly turning to DNA tracking to catch mistakes when they occur.	
	Host: Nancy Benson. Guest: Dr. John Pfeifer, Prof. and Vice Chair for Clinical Affairs, Dept. of Pathology and Immunology, Washington Univ. School of Medicine, St. Louis.	
	Compliancy issues covered: health care; public health; technology; education	
	Links for more information:	
	https://pathology.wustl.edu/directory/john-pfeifer-md-phd/	

Program	17-36	Producers	Polly Hansen, Libby Foster & Reed Pence
Air Week	09/03/17-09/09/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:05	SEGMENT 1: BEHAVIORAL SCIENCES AT THE CIA	11:48
	Synopsis: Analysts at the Central Intelligence Agency often rely on psychological techniques to predict the	
	behavior and decisions of world leaders, and also of populations around the world. Experts, including an active	
	CIA analyst, describe how they do it, and how other nations use these techniques as well.	
	Host: Reed Pence. Guests: George Gerliczy, Senior Analyst, Central Intelligence Agency; Dr. David Broniatowski,	
	Asst. Prof. of Engineering Management Systems, George Washington Univ.	
	Compliancy issues covered: psychology and technology; national security; federal government	
	Links for more information:	
	https://www.seas.gwu.edu/david-broniatowski	
14:55	SEGMENT 2: ARE LEFTIES REALLY DIFFERENT?	7:48
	Synopsis: Handedness is a central part of a person's identity. Left-handers are often seen as somehow different	
	than the rest of us, and over history they've been stereotyped as more quirky, intelligent, and sinister than	
	righties. Science shows that some labels are likely to be true. Experts discuss where handedness comes from, and	
	what differences truly result.	
	Host: Nancy Benson. Guests: R. Ron Yeo, Regents Prof., Univ. of New Mexico; Kim Sawyer, left-hander;	
	Dr. Clare Porac, Prof. of Psychology, Penn State Univ. and author, Laterality: Exploring the Enigma of Left-	
	Handedness	
	Compliancy issues covered: American culture; consumerism	
	Links for more information:	
	https://psych.unm.edu/people/faculty/profile/ronald-yeo.html	
	https://sites.psu.edu/clarep/	

Program	17-37	Producers	Reed Pence, Evan Rook & Libby Foster
Air Week	09/10/17-09/16/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:01	SEGMENT 1: LUNG CANCER STIGMA	11:44
	Synopsis: Most forms of cancer have a built-in constituency of patients, loved ones, and concerned others. Lung	
	cancer patients, instead, are often blamed for their own disease because of its frequent connection with smoking.	
	Patients are often isolated, and research dollars lag behind other, less common cancer killers.	
	Host: Reed Pence. Guests: Donna Fernandez, lung cancer patient; Carly Ornstein, National Director of Lung	
	Cancer Education, American Lung Assn.	
	Compliancy issues covered: health care; public health; discrimination	
	Links for more information:	
	http://www.curetoday.com/articles/the-american-lung-association-seeks-to-end-stigma	
	http://www.lung.org	
14:47	SEGMENT 2: PET OBESITY	8:00
	Synopsis: Just as people face an obesity crisis in the US, so do our pets, who have many of the same health	
	consequences as overweight humans. Experts discuss why pet obesity is a problem and ways pet owners can	
	keep their furry friends healthy.	
	Host: Nancy Benson. Guests: Dr. Ernie Ward, Veterinarian and founder, Association for Pet Obesity Prevention;	
	Dr. Deborah Linder, Research Asst. Prof., Cummings School of Veterinary Medicine, Tufts Univ.	
	Compliancy issues covered: family issues; pets and people	
	Links for more information:	
	https://petobesityprevention.org	
	http://vetprofiles.tufts.edu/faculty/deborah-e-linder	

Program	17-38	Producers	Reed Pence & Libby Foster
Air Week	09/17/17-09/23/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:04	SEGMENT 1: CUTTING NICOTINE IN CIGARETTES	12:41
	Synopsis: The FDA has proposed mandating a significant cut in the nicotine content of cigarettes to encourage	
	them to move to healthier forms of nicotine distribution, such as e-cigarettes. Experts explain how the plan might	
	work and the science behind it.	
	Host: Reed Pence. Guests: Dr. Eric Donny, Director, Center for Evaluation of Nicotine and Cigarettes, Univ. of	
	Pittsburgh; Dr. Neal Benowitz, Prof. of Medicine and Bioengineering and Therapeutic Sciences and Chief, Division	
	of Pharmacology, Univ. of California, San Francisco; Dr. Joshua Sharfstein, Prof. of the Practice, Johns Hopkins	
	Univ. Bloomberg School of Public Health and former FDA Deputy Commissioner; Dr. Stanton Glantz, Prof. of	
	Medicine, Univ. of California, San Francisco and Director, Center for Tobacco Control Research and Education.	
	Compliancy issues covered: health care; public health; federal government and regulation; drug and tobacco abuse; addiction; youth at risk	
	Links for more information:	
	http://www.psychiatry.pitt.edu/node/8379	1
	http://profiles.ucsf.edu/neal.benowitz	
	https://www.jhsph.edu/faculty/directory/profile/1781/joshua-m-sharfstein	
	https://tobacco.ucsf.edu/users/sglantz	
15:47	SEGMENT 2: DO CARDIOLOGISTS KNOW NUTRITION?	7:11
	Synopsis: A healthy diet is one of the best weapons against heart disease and its recurrence, yet new studies	
	show cardiologists (as well as other physicians) are woefully deficient in nutritional knowledge. Experts discuss	
	causes and outcomes of this lack of knowledge.	
	Host: Nancy Benson. Guests: Dr. Charles Katzenberg, Univ. of Arizona Sarver Heart Center; Dr. Stephen Devries,	
	Exec. Director, Gaples Institute for Integrative Cardiology	
	Compliancy issues covered: health care; public health; education; diet and nutrition	
	Links for more information:	
	http://heart.arizona.edu/faculty/faculty_2861	
	https://www.gaplesinstitute.org/about-us/board-and-officers/	

Program	17-39	Producers	Reed Pence & Polly Hansen
Air Week	09/24/17-09/30/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:02	SEGMENT 1: ENLISTING MEN AGAINST SEXUAL ASSAULT	11:41
	Synopsis: Colleges are required by Federal law to present anti-sexual assault training to new students, but rather	
	than instilling "no means no," some experts think we need to do much more to enlist men to help prevent sexual	
	assault. Experts discuss how this can be done by making men allies, rather than regarding them as potential perpetrators, and also through bystander training.	
	Host: Reed Pence. Guests: Dr. John Foubert, Prof. of Higher Education and Student Affairs, Oklahoma State Univ.,	
	National President, One in Four, and author of 7 books on preventing sexual assault; Ashley Warner,	
	psychoanalyst and author, <i>The Year After: A Memoir</i> ; Dorothy Edwards, Exec. Director, Green Dot, Etc.	
	Compliancy issues covered: women's issues; sexual assault; crime; education; colleges and universities; gender	
	issues; public safety; men's issues	
	Links for more information:	
	http://www.ashleywarner.com/	
	http://www.oneinfourusa.org	
	https://alteristic.org/	
14:45	SEGMENT 2: TEENAGE BOYS: THEY'RE NOT LAZY	8:05
	Synopsis: Teenage boys are often labeled as lazy by parents who see that their homework isn't done and their	
	attitude is one of disinterest. An expert psychologist explains the inner workings of teen boys and how parents can bring out the best in them.	
	Host: Nancy Benson. Guest: Dr. Adam Price, author, He's Not Lazy: Empowering Your Son to Believe in Himself	
	Compliancy issues covered: youth at risk; parenting issues; education	
	Links for more information:	
	https://www.hesnotlazy.com	

## Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	SHERIDAN HOUSE	000:15	030
ARTS	UNDERSTOOD.ORG	000:30	011
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	004
DISASTER RELIEF	AMERICAN RED CROSS	000:31	022
DISASTER RELIEF	AMERICAN RED CROSS	000:33	012
EDUCATION	NATIONAL SUMMER LEARNING	000:30	007
FOOD SAFETY	AD COUNCIL	000:59	012
HEALTH AND FITNESS	SAVE THE MALES	000:30	001
PEACE	PEACE IN THE STREETS	000:31	009