

WZZR
Fort Pierce, FL
Quarterly Issues/Programs List
First Quarter, 2012
04/04/2012

WZZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Programs & services for children; child car seats; parenting; internet safety; predators; abuse & neglect
 2. The environment; natural resources; recycling; energy conservation
 3. Mental health; programs & services
 4. Support for the Arts; local theatre
 5. Auto safety; safe driving
 6. Health & wellness;
 7. People; attitudes; understanding
 8. Volunteerism; donations
 9. Hunger; homelessness
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZZR airs Sunday Outlook at 9:30a.m. on Sundays

ISSUE	PROGRAM/ TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
New Year's Resolutions	Sunday Outlook	It's the beginning of a new year. For many of us, that means making--and unfortunately breaking--New Year's resolutions. Fitness expert Stephanie Falkner, Group Exercise Coordinator for Health and Fitness at Martin Health Systems, shares tips on making realistic resolutions for better health and ways to help ensure we keep those resolutions all year.	Stephanie Falkner Group Exercise Coordinator for Health and Fitness Martin Health Systems Hospital Stuart, FL	01/01	30 min

Child Safety Seats	Sunday Outlook	Motor vehicle crashes are the leading cause of death for children ages three to 14. Child safety seats reduce the risk of fatal injury by 71 percent for infants and by 54 percent for toddlers in passenger cars. Guest Kelly Powell discusses some of the common mistakes made when installing safety seats.	Kelly Powell Safe Kids Palm Beach West Palm Beach	01/08	30 min
The Full Monty	Sunday Outlook	Riverside Theatre has been an important cultural institution in Vero Beach for over 20 years. Producing Artistic Director Allen Cornell talks about the current season as well as what theatregoers can expect in the upcoming months.	Allen Cornell Artistic Producing Director Riverside Theatre Vero Beach	01/15	30 min
Florida's Roads Getting Safer	Sunday Outlook	Lt. Tim Frith of the Florida Highway Patrol (FHP) shares some good news with listeners. . . a decrease in auto fatalities in Florida. Lt. Frith offers listeners helpful tips to help ensure the statistics continue to decrease.	Lt. Tim Frith Florida Highway Patrol	01/22	30 min
Evaluating Programs	Sunday Outlook	A new program implemented by the Department of Children and Families (DCF) will allow the state agency to evaluate the private, nonprofit community-based agencies with which it contracts to provide prevention, foster care, adoption and independent living services.	Dennis Miles Acting Southeast Regional Director Department of Children and Families Palm Beach	01/29	30 min

Mental Health Association	Sunday Outlook	The Mental Health Association (MHA) of Indian River County provides a variety of community-based care options for individuals with mental health issues. Their newest program is a walk-in clinic that offers psychological and psychiatric services on a sliding scale fee business. No one is ever turned away because of inability to pay for services.	Kris Sarkausas Chief Executive Officer Mental Health Association of Indian River County	02/05	30 min
March for Babies	Sunday Outlook	The March of Dimes, which is a national nonprofit organization, strives to "improve the health of babies by preventing birth defects, premature birth, and infant mortality." The annual March for Babies will take place across the United States. Guests Heath West and Cindy Hernandez discuss upcoming walks in Indian River and Okeechobee counties.	Heath West WAVW Program Director Cindy Hernandez Office Manager March of Dimes Indian River County	02/13	30 min
Learning To Be Better Parents	Sunday Outlook	In the physical or emotional absence of a father, children are twice as likely to be involved in crime; 77% more at risk of physical abuse; five times more likely to live in poverty; and twice as likely to abuse drugs or alcohol. Father and Child Resource Center Director David Cardno discusses some of the outreach programs the Center offers. The Center is part of the Healthy Start initiative in Martin County.	Dave Cardno Director, Father and Child Resource Center Martin County	02/19	30 min

Special Equestrians of the Treasure Coast	Sunday Outlook	Special Equestrians of the Treasure offers unique experiences for children and adults who are challenged by autism, Down Syndrome, cerebral palsy, spina bifida and other conditions affecting muscles and speech. Therapeutic horseback riding gives the riders an opportunity to bond with horses while at the same time work on physical and speech goals.	Vickie Penly Program Director Special Equestrians of the Treasure Coast Vero Beach	02/26	30 min
Keeping Our Kids Safe	Sunday Outlook	The internet offers so many conveniences that most of us could not have imagined 20 years ago. Distance learning, bill paying and shopping are wonderful timesavers for individuals trying to cram family, work and educational responsibilities into a 24-hour day. But with this convenient contraption comes a plethora of problems. Stacie Rumenap, Executive Director of "Stop Child Predators," returns to <i>Sunday Outlook</i> to discuss the growing problem of internet predators and some of the steps we all should take.	Stacie Ruminap Executive Director Stop Child Predators	03/04	30 min
Speaking Up for Children	Sunday Outlook	Guardians ad Litem are court-appointed volunteers who give a voice to abused, neglected and abandoned children. Everyone is focused on the "best interests of the child," but the child is not present during court proceedings. The program ensures that the judge hears from the child—through specially-trained volunteers.	Elizabeth McCormick Guardian ad Litem Program Ft. Pierce	03/11	30 min

2011 Florida Youth Substance Abuse Survey	Sunday Outlook	The results of the 2011 Florida Youth Substance Abuse Survey were recently released. Fewer middle and high school students are experimenting with marijuana, alcohol and prescription drugs. The annual survey assesses protective factors and risk factors affecting the lives of Florida youths.	Jeff Kadel Executive Director Palm Beach County Substance Abuse Coalition	03/18	30 min
Every Woman is My Sister	Sunday Outlook	According to the Centers for Disease Control, nearly 10 percent of teens in the United States report being hit or physically hurt by a boyfriend or girlfriend in the past 12 months. Additionally, one in three females will be subjected to abuse at some point during her lifetime. <i>Every Woman is My Sister</i> is an annual event to raise much-needed funds as well as raise awareness of this pervasive problem.	Art Ciasca Development Director Safe Space Stuart Linda Hangerer President National Organization of Women Indian River County	03/25	30 min

WZZR airs Palm Beach Perspectives on Sundays at 10:30p.m.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATIO
MacArthur beach State Park	Palm Beach Perspective	Interviewed Art & Pat about family friendly activities at the park. They offer the boardwalk, yoga on the beach, birding, animal feeding, volunteer activities	Art Carton, Park Services Specialist /Pat Rash, Asst Park Mgr 561-624-6950 Floridastateparks.org	1/1/2012	30

Komen Foundation Race for the Cure Jan 28 th 2012	Palm Beach Perspective	Spoke w Dayve about history of Komen. Some of the local programs/services they offer to cancer patients. Men/Women can qualify if they have no insurance or are underinsured. To help fund them and research they do the Race for the Cure. Listeners can sign up online or at the mall near them.	Dayve Gabbard Komen, Dir of Finance/Affiliate Communications, Susan G Komen for the Cure South Florida 561-514-3020x15 Komen.org	1/8	30
Norton Art Museum Morning Hot Glass RoadShow	Palm Beach Perspective	Talked w Annette, Scott & Glenn about the "hot glass" road show. It a new exhibit that opens on 1/18 in honor of 50 th year of Glass Art in America. Annette will do demos and school kids can submit designs to be created. Glenn also talked about the Art After Dark line up. Listeners can get complete schedule online at Norton.org	Scott Bernarde, Dir of Communications, Glenn Tomlinson, William Randolph Hearst Curator of Education, Norton Art Museum 561-832-5196 Norton.org Annette Sheppard, Corning Glass Museum, Gaffer	1/15	30
100 Years of Cars show Fundraiser for Patriot Scholarships to Pine School	Palm Beach Perspective	Talked to Rocky & Henry about their involvement w car show. They been doing it the whole 5 years. They are committed to raising the scholarship money for the kids of military families (in need) to attend The Pine School. The "mark" car this year is BMWs.	Rocky & Henry Grady Patriot Scholarship Fund 100yearsofcars.com	1/22	30

Sari Center 5k Walk	Palm Beach Perspective	Talked w Corrine and Tricia about the Sari Center. They offer adjuvant therapies for cancer patients, survivors and co-survivors including acupuncture, healing touch, lymphademic massage, yoga, nutrition/psych counseling. Their 2 nd annual 5k fundraiser is on 2/4 at John Prince Park.	Corrine Danielson Tricia Tran Sari Asher Center 561-578-5900 Saricenter.org	1/29	30
American Heart Assoc Awareness Month	Palm Beach Perspective	Dr. Aggarwal talked about good heart health and how women tend to ignore their symptoms which are vague for heart attacks so they don't have as good a prognosis. Goredforwomen.org is offering a free 12 week nutrition/exercise program for listeners.	Dr. Rahul Aggarwal and Kristen Cruz American Heart Assoc. 561-615-3888	2/5	30
5 th Annual Scripps Health and Prostate Seminar	Palm Beach Perspective	Talked to Dr. Most about his charity HIR, they do free health research for people but specialize in prostate issues. They are coordinating this years seminar at Scripps. It will focus on PSA testing issues.	Dr. David Most 561-776-6666 Prostate Seminar Myhir.com	2/12	30
Artigras- 2/18-2/20 Home Grown Artists	Palm Beach Perspective	Talked with Devin Howell one of the Homegrown or "emerging" artists. Artigras sponors 13 local artists/yr in this section. They work in all kind of mediums from painting to metal sculpture. They will also display 100 kids entries and the winner as well.	Devin Howell Artigras.org	2/19	30

Free Oral Cancer Screenings	Palm Beach Perspective	Dr. Cohen is working w American Cancer Society to offer free oral cancer screenings for the month of March. Oral Cancer Awareness is April but this will hopefully generate more awareness. Early detection is key as the survival rate is only about 50%.	Dr. Jeffrey Cohen Thecosmeticdentist.com Cancer.org 561-967-8200	2/26	30
Palms West Art & Music Festival	Palm Beach Perspective	Spoke w Maureen & MaryLou about chamber events including RPB Art & Music Festival, Gala, Business Tuneups, Networking Luncheons and Breakfasts. Upcoming Stilletto awards.	Maureen Gross and Mary Lou Palms West Chamber	3/4	30
Center for Creative Education Annual Luncheon 3/29	Palm Beach Perspective	Talked w Ronni, Shawn and Bob from CCE, Center for Creative Education about their programs. They offer free educational program to teachers and afterschool programs. They have fundraising luncheon coming up on 3/29 in Palm Beach. Call 561-346-0444 for tix and info.	Ronni Shawn and Bob Center for Creative Education 561-346-0444	3/11	30
7 th Annual Memorial Motorcycle Ride 3/31	Palm Beach Perspective	Talked with Chaplain Shackelford about the 7th Annual Memorial Motorcycle Ride. It's on 3/31 starting at 7:30a at Firestation #3 on Northlake Blvd. This year includes the firefighters fallen heroes as well as police. For more details email Jim at PoliceMemorial@yahoo.com	Chaplain Jim Shackelford Policememorial@yahoo.com 561-307-3361	3/18	30

S. Fla Science Museum Gala 3/30	Palm Beach Perspective	Spoke with Kate and Mary from Science Museum about their different exhibits, Gala, summer camps and new expansion plans. The new expansion will allow larger traveling exhibits	Kate Arrizza, CEO and Marcy Hoffman, Dir of Development S Fla Science Museum www.sfsm.org	3/25	30
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Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BE A DESIGNATED DRIVER	BROWN DISTRIBUTING	000:24	005
BULLYING	DONORSCHOSE.ORG	000:30	197
BULLYING	DONORSCHOSE.ORG	000:32	025
CUT 3	CHILD CARE I.D.	000:30	004
CUT 3	PSA - ADOPT US KIDS/AD COUNCIL - ADOPTION	000:30	018
CUT 3	PSA - DEPT OF ENERGY/AD COUNCIL - SAVING ENERGY	000:30	138
CUT 3	PSA - FATHERHOOD INVOLVEMENT - BALLGAME 30	000:30	003
CUT 3	PSA - US FOREST SERVICE - PREVENTING FOREST FIRES	000:30	120
LITERACY	DONORSCHOSE.ORG	000:30	155
SELF ESTEEM	DONORSCHOSE.ORG	000:31	050