

WZZR

West Palm Beach, FL
Quarterly Issues/Programs List
Third Quarter, 2012
10/03/2012

WZZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Medical care and treatment; immunizations; therapy
 2. Health & wellness; nutrition
 3. Support for the arts
 4. Veterans services;
 5. Children's programs
 6. Hunger
 7. Affordable Care Act
 8. Senior care
 9. AIDS
 10. Guns
 11. Women's health issues
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZZR broadcasts Palm Beach Perspectives on Sundays at 10:00p.m.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURAT
Black Belt Chiropractic/St. Judes	Palm Beach Perspective	Interviewed Dr. Snyder about chiropractic care and what it involves. He also wrote a book comparing Martial Arts and Chiropractic and how they can help listeners improve their overall health. Proceeds to go to St. Judes.	Dr. Scott Snyder Black Belt Chiropractic Snyderchiropractic.com	7/1/2012	30

Comunitiy ealthy Fair ee Shots for k to school.	Palm Beach Perspective	Spoke with Dr. Ron Romear and Dr. Roger Duncan who are both participating in this years' Community Health Fair on 7/21 at Found Care in Greenacres. Kids will be able to get free immunizations to attend school as well as other screening for their parents. Breast/Prostate seminars, Dental Care, Etc. Free shuttle service will be available too.	Dr. Ron Romear, Dr. Roger Duncan. Tljleroymedicalsociety.org 318-0814 or 577-7162 for more info	7/8	30
Summer Shakespeare FAU	Palm Beach Perspective	Talked with FAU graduate student David Meldman about their summer run of Shakespeare's Love's Labour's Lost. He is performing in the play and doing his thesis work on the character Berowne. We talked about the play, a fun comedy and how they reworked the setting to be in Key West and how Shakespeare's works are timeless and can be applied to life today. He talked about the program at FAU and how students can get info at fau.ed. For show line up, www.fau.edu/festivalrep or 800-564-9539 for ticket info.	David Meldman, Graduate Student/Actor, FAU Summer Shakespeare 800-546-9539 www.fau.edu/festivalrep	7/15	30

Liddle Kidz	Palm Beach Perspective	Talked with Rachel about massage therapy and it's health benefits for both adults and kids. She talked about the Liddle Kidz charity. They coordinate teams, she's on one, to go to different countries and provide pediatric massages/healing touch therapy to kids in orphanages. They train the caregivers as well so that it can be continued after they leave. She's on the team going to Vietnam in November. For more info listeners can goto rachelsgiftvietnam.com or liddlekidz.org	Rachel Speranza, LMT, RA, CPMT RKYT Liddle Kidz Liddlekidz.org	7/22	30
Liddle Kidz	Palm Beach Perspective	Talked with Rachel about massage therapy and it's health benefits for both adults and kids. She talked about the Liddle Kidz charity. They coordinate teams, she's on one, to go to different countries and provide pediatric massages/healing touch therapy to kids in orphanages. They train the caregivers as well so that it can be continued after they leave. She's on the team going to Vietnam in November. For more info listeners can goto rachelsgiftvietnam.com or liddlekidz.org	Rachel Speranza, LMT, RA, CPMT RKYT Liddle Kidz Liddlekidz.org	7/29	30

Oncologic Rehabilitation	Palm Beach Perspective	Interviewed Dr. Pearce, Director Cancer Rehabilitation Services & Interventional Pain Management. She's a local oncologic rehabilitation specialist. She works with cancer patients/survivors to treat "side effects" or "after effects" of their cancer treatments such as neuropathy. She uses physical therapy, occupational therapy, and nutrition counseling just to name a few. The technique is to get a patient history and identify which treatments will improve their quality of life. For more info listeners can call 561-472- 6541.	Dr. Carisa Pearce, Dir Cancer Rehabilitation Svcs & Interval Pain Management 561-472-6541	8/5	30
Podiatry	Palm Beach Perspective	Talked with Dr. Daniel Pero, DPM, MT, Integrative Foot & Ankle about what a Podiatrist does. They treat a variety of conditions affecting the legs/feet including achilles tendonitis, arthritis, athletes foot, diabetic foot care, flat feet, fractures, heel spurs, plantar fasciitis, neuropathy, wound/ulcers to name a few. A podiatrist can fit patients with orthotics/inserts to repair or prevent pain. This helps kids who are into sports/ dance take care of their feet. Listeners can get more info at 561-293-3439	Dr. Daniel Pero, DPM, MT Integrative Foot & Ankle 561-293-3439	8/12	30

Operation Home Front Freedom Walk	Palm Beach Perspective	Talked with Megan from Operation Home Front. They are having the Freedom Walk on Sept 11 th and would like listeners to come out and show their support for the troops and first responders for all their sacrifices and hard work. They can go to the website to set up their teams.	Megan Moya Operation Home Front Operationhomefront.net 888-433-7713	8/19	30
Little Smiles	Palm Beach Perspective	Talked with Tim Frater and Shannon Burrows from Little Smiles Charity. They are doing a cool new fundraiser on September 22nd called Bamboozle. Tim and some friends came up with the idea to do a scavenger style hunt along Clematis Street in WPB to help raise funds for Little Smiles. They help create "little smiles" for children in local hospitals, hospices and shelters. Event starts at 4pm at Oshea's Pub on Clematis. Teams of 4 can signup at Indigogo.com or on FB. They can call 561-899-4700 for more details.	Shannon Burrows, Secretary Little Smiles Tim Frater, Board Member 561-899-4700 www.littlesmiles.org www.indigogo.com/bamboozle	8/26	30
Bamboozle Little Smiles	Palm Beach Perspective	Talked with Tim Frater and Shannon Burrows from Little Smiles Charity. They are doing a cool new fundraiser on September 22nd called Bamboozle. Tim and some friends came up with the idea to do a scavenger style hunt along Clematis Street in WPB to help raise funds for Little Smiles. They help create "little smiles" for children in local hospitals, hospices and shelters. Event starts at 4pm at Oshea's Pub on Clematis. Teams of 4 can signup at Indigogo.com or on FB. They can call 561-899-4700 for more details.	Shannon Burrows, Secretary Little Smiles Tim Frater, Board Member 561-899-4700 www.littlesmiles.org www.indigogo.com/bamboozle	9/2	30

nd Fest 2012	Palm Beach Perspective	Talked with Joyce and Dan from the Beyond Blind Institute. They are having their first annual 5k at Abacoa on 10/6. In addition to the walk they have added an entire festival including health vendors, bands, kids activities. The proceeds go back to the institute where they offer a wide range of programs. The programs are designed to empower the visually impaired. They have dance, yoga, painting and cooking classes. Clients can learn to be a chef in the cooking class and they will be doing demos at the festival. For more info listeners can call 561-799-3010 or go to Beyondblind.org	Joyce Gugel, Founder/President Beyond Blind Institute 561-799-3010 Beyondblind.org Daniel Probst, PA Board Member Beyond Blind Institute	9/9	30
Share Our Strength Flavor PB	Palm Beach Perspective	Talked with Briana from Flavor PB and Jamie from Share Our Strength. Flavor PB was created to showcase some local restaurants for a prix fixe during the month of September. This year they are donating proceeds to Share Our Strength. Share Our Strength is dedicated to ending childhood hunger in the United States. Every dollar they recieve can help feed 10 kids. Listeners can go to the fundraiser at PB Catch on 9/26. For more info check out FlavorPB.com or www,.strength.org	Briana Beaty, Founder Flavor Palm Beach 561-315-8803 FlavorPB.Com Jamie Balhon, SE Reg Mgr. Share Our Strength 305-763-8813 www.strength.org	9/16	30
anley Center rug Summit	Palm Beach Perspective	Talk w Rachel from the Hanley Center about their programs and the upcoming drug summit on 10/6. Listeners can find out more by going to hanleycenter.org They also have all the programs listed there as well.	Dr. Rachel Docheykle, Dir of Development Hanley Center Kelly Husak, VP Slatkow & Husak PB Coordinates contact 561-278-2955	9/23	30

Feeding South Florida	Palm Beach Perspective	Interviewed Paco Velez, President and CEO of Feeding South Florida. It's a non-profit that receives funds from the Share Our Strength group and coordinates with schools and local foodbanks to help feed folks in S. Fla. They have a "backpack" program in the schools where they add food to the kid's backpacks on Friday to make sure they have food over the weekend. They are working on getting a breakfast in the classroom program in place so that kids who don't have food at home can have something to eat before lunchtime. They have lots of volunteer programs and kids can get their community service hours (14 and up) with them. All the info is listed on their website www.feedingsouthflorida.org	Paco Velez, President and CEO of Feeding S Fla 954-518-1839 www.feedingsouthflorida.org	9/30	30
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WZZR broadcasts Sunday Outlook at 10:30p.m

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Weather Update	Sunday Outlook	John Pendergrast, who is the senior meteorologist for the National Weather Service's (NWS) Melbourne Office, explains the new radar system that provides earlier and more accurate weather warnings. The three-dimensional radar will also allow the NWS to assist local firefighters during wildfires.	John Pendergrast Senior Meteorologist National Weather Service	07/01	30 min

Save the Chimps	Sunday Outlook	What has islands, lots of fur and perhaps more feet than you can count? Save the Chimps is the world's largest chimpanzee rescue organization in the world. The sanctuary is home to chimps previously used for medical research, in the entertainment industry and other unnatural environments. The sanctuary is located in Ft. Pierce.	Jen Feuerstein Sanctuary Director Save the Chimps Ft. Pierce, FL	07/08	30 min
Beating the Heat	Sunday Outlook	The high temperatures and almost-unbearable humidity is more than uncomfortable—there are a number of health concerns as well. Nearly everyone can be at risk for heat exhaustion, but certain segments of the population, such as children and the elderly, need to be especially careful. Board-certified internist Dr. Michael Sherman shares with listeners some of the symptoms and warning signs as well as tips on prevention.	Dr. Michael Sherman Board Certified Internist Palm City	07/15	30 min
Children's Services of Martin County	Sunday Outlook	Eight Florida counties have created taxing districts to fund preventive and early intervention programs to support children and families. Suzanne Wentley, who is the Public Education Director for Children's Services of (CSC) Martin County, discusses some of the programs currently funded. She also explains how the CSC monitors funded programs to ensure they are meeting their stated goals.	Suzanne Wentley Public Education Director Children Services of Martin County	07/22	30 min

The American Red Cross	Sunday Outlook	Whether its introducing your child to water safety or watching a natural disaster unfold on television, the logo of the American Red Cross is always a familiar and comforting sight. Steve Lewis discusses programs and services provided by the agency.	Steve Lewis Regional Manager of Communications Treasure Coast and Palm Beaches	07/29	30 min
Parent Academy	Sunday Outlook	St. Lucie County's Parent Academy is a great example of what happens when people collaborate! The St. Lucie County School District, Houghton Mifflin Harcourt Publishing, Seacoast National Bank, <i>St. Lucie News Tribune</i> and the St. Lucie County Health Department formed this nonprofit organization to help ensure student success by working with and strengthening families. Some of the focus areas include student achievement; parent development; family health and safety; and adult learning.	Nancy Brown Executive Director Parent Academy St. Lucie County Judi Miller Chief Executive Officer Big Brothers\Big Sisters St. Lucie, Okeechobee and Indian River Counties	08/05	30 min
Riverside Theatre	Sunday Outlook	Riverside Theatre, the only professional producing theater on the Treasure Coast, has another fabulous season planned. The 2012-2013 season includes <i>Ain't Misbehavin'</i> , <i>Funny Girl</i> , <i>Les Misérables</i> and <i>Grease</i> on the Stark Stage. The Waxlax Stage will feature <i>Red</i> , <i>Woody Sez</i> and <i>Faith Healer</i> .	Oscar Sales Marketing Director Riverside Theatre Vero Beach, FL	08/12	30 min

Beating the Heat	Sunday Outlook	The high temperatures and almost-unbearable humidity is more than uncomfortable—there are a number of health concerns as well. Nearly everyone can be at risk for heat exhaustion, but certain segments of the population, such as children and the elderly, need to be especially careful. Board-certified internist Dr. Michael Sherman shares with listeners some of the symptoms and warning signs as well as tips on prevention.	Dr. Michael Sherman Board Certified Internist Palm City	8-19-12	30 min
Save the Chimps	Sunday Outlook	What has islands, lots of fur and perhaps more feet than you can count? Save the Chimps is the world's largest chimpanzee rescue organization in the world. The sanctuary is home to chimps previously used for medical research, in the entertainment industry and other unnatural environments. The sanctuary is located in Ft. Pierce.	Jen Feuerstein Sanctuary Director Save the Chimps Ft. Pierce, FL	8-26-12	30 min
Cancer	Stand Up to Cancer	The biggest names in entertainment come together to raise money for cancer research. Scientists on the front line of cancer research discuss their efforts to save lives.		9-2-12	30 min

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Save the Chimps	Sunday Outlook	What has islands, lots of fur and perhaps more feet than you can count? Save the Chimps is the world's largest chimpanzee rescue organization in the world. The sanctuary is home to chimps previously used for medical research, in the entertainment industry and other unnatural environments. The sanctuary is located in Ft. Pierce.	Jen Feuerstein Sanctuary Director Save the Chimps Ft. Pierce, FL	9-23-12	30 min

Aging Out of Foster Care	Sunday Outlook	While many of us are going about our daily lives, there is any army of professionals and volunteers working tirelessly to ensure the health and safety of the children and youths in our area. Hibiscus Center has developed a unique program to address the needs of youngsters in foster care who are nearing their 18th birthdays.	Gary Petit Chief Operating Officer Hibiscus Center Stuart	9-30-12	30 min
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Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:15	087
BE AWARE OF AUTISM STATS	AD COUNCIL	001:00	130
CHILD PROOFING YOUR HOUSE	AD COUNCIL	000:30	149
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	104
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	029
CUT 3	CHILD CARE I.D.	000:30	003
CUT 3	PSA - FATHERHOOD INVOLVEMENT - BALLGAME 30	000:30	002
DONATING TO HUNGER CHARITY	AD COUNCIL	001:00	232
ENCOURAGING KIDS TO BRUSH TEE	AD COUNCIL	000:30	060
ENCOURAGEMENT TO READ	AD COUNCIL	000:30	150
GOVERNMENT WEBSITE AWARENESS	USA.GOV	000:15	088
HEALTH AND FITNESS	AD COUNCIL	000:30	108
HEALTH AND FITNESS	AD COUNCIL	000:31	071

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	030
HIGH SCHOOL DROP PREVENTION	AD COUNCIL	000:30	293
HOW TO TAKE A GED TEST	AD COUNCIL	000:15	091
HOW TO TAKE A GED TEST	AD COUNCIL	001:00	231
IMPORTANCE OF TEACHING A CHILD	AD COUNCIL	000:59	238
INFO ON ADOPTING A CHILD	AD COUNCIL	000:15	183
INFO ON ADOPTING A CHILD	AD COUNCIL	000:30	147
INFO TO PLAN FOR AN EMERGENCY	AD COUNCIL	001:00	248
MENTOR A CHILD	AD COUNCIL	001:00	473
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OF ORTHOPEDIC SURGEONS	000:29	168
SAVE MONEY ON GAS	DRIVESMARTERCHALLENGE.ORG	000:30	151
SAVING ENERGY WITH NEW LIGHT BULBS	AD COUNCIL	000:15	096
SIGN UP FOR CROHN'S & COLIC WALK	CCTAKESTEPS.ORG	000:15	089
SIGN UP FOR YOUTH FOOTBALL	USAFOOTBALL.COM	000:30	157
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:30	157
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	145
TIPS ON SAVING ENERGY	AD COUNCIL	000:30	150
TIPS ON SAVING MONEY	AD COUNCIL	000:15	175
TIPS ON SAVING MONEY	AD COUNCIL	000:30	149
Visit Florida	FLORIDA ASSN. OF BROADCASTERS	000:30	010
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	231
WATERFRONT WPB	CITY OF WPB	000:30	104