

WZZR
Fort Pierce, FL
Quarterly Issues/Programs List
Second Quarter, 2013
07/02/2013

WZZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Support for non profits
 2. Health & wellness; nutrition; mental health; medical equipment
 3. Support for the arts
 4. Programs and services for kids; daycare; abuse; counseling
 5. Pedestrian/bicyclist safety
 4. Water safety
 5. Terminal illness; hospice
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZZR broadcasts Palm Beach Perspectives on Sundays at 10:00pm

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
March of Dimes	Palm Beach/ Treasure Coast Perspectives	Spoke with Jim Rothman, PB Division Board Chairman for March of Dimes. He became involved when his twin daughters were born premature and the March of Dimes helped with support groups. They are doing walks in April in West Palm Beach, St. Lucie and Martin Counties. Listeners can go to www.marchofdimes.org for info on programs and to sign up for the walk nearest them. The walks are free but any money raised helps go to research. They can also sign up to be volunteers or sponsors on the website.	Jim Rothman, PB Division Board Chairman March of Dimes	4/7/201 3	30 min

Kravis Gala	Palm Beach/ Treasure Coast Perspectives	Interviewed Ilene Aarons from the Kravis Center and TA Walker from Kool 105.5 FM's morning show about this year's Reach for the Stars Fundraiser. It's a dance off among the media folks and Tim is representing Radio/Clear Channel and hopes to win again. He won 2 years ago. The Young Friends of the Kravis put on the event every year to help raise funds to offer theatre experiences to children throughout PBC with their S.T.A.R. series. Tix are \$75/person for the Gala and include the dance off as well as Food & Wine tastings. Listeners can call 561-832-SHOW for their tix or go to Kravis.org	Ilene Aarons, Kravis Center 561- 832-SHOW	4/14/20 13	30 min
Clinics Can Help	Palm Beach/ Treasure Coast Perspectives	Talked with Owen O'Neil, Exec Dir, Clinics Can Help. Working as a nurse he met a lot of families that had medical equipment that they no longer needed and wanted to donate. He started helping out and taking the equipment to patients in need. This "niche hobby" as he calls it evolved into Clinics Can Help. Listeners can donate items, \$ or volunteer. They just need to call 561-640-2995 or go to clinicscanhelp.org	Owen O'Neil, Exec Dir Clinics Can Help	4/21/20 13	30 min
Healthy Heart	Palm Beach/ Treasure Coast Perspectives	Spoke with Dr. Keith Meyer, clinical cardiologist and Sandy Livingston, MEd, RD, LD/N about heart health. They went over 7 healthy things listeners can do to improve their cardiac health. Some of them include not smoking, exercise, healthy diet (such as the mediterranean diet. They can go to www.goredforwomen.org to see a listing and take the survey to find out for themselves.	Dr. Keith Meyer and Sandy Livingston	4/28/20 13	30 min

Nam Knights Rock N Roll Sunday	Palm Beach/ Treasure Coast Perspectives	Talked with Tony from the Nam Knights. It's a motorcycle club comprised mainly of Vietnam vets, vets, and police officers. They do an annual fundraiser concert at Greenacres park called Rock N Roll Sunday. This year it's on the 19th of May. This year they have food trucks and will feature music from Michael Allman Band (Greg Allman's son), Courage and they even have an Elvis impersonator (always a crowd favorite). This year's run is a skills run and for more info listeners can go to www.namknights.com .	Tony Schebel, Nam Knights WPB Chapter Leader	5/5/2013	30 min
Young Singers PB 10 anniversary Ubuntu Concert	Palm Beach/ Treasure Coast Perspectives	Talked with Beth Clark and Sean Berry from the Young Singers of the Palm Beaches. They are a choir group and will be performing their 10th annual concert at the Kravis Center on Sunday 5/19. This year's theme is Ubuntu. They also have summer camps. For more info listeners can go to YSPB.org .	Beth Clark and Sean Berry, Young Singers of Palm Beaches	5/12/2013	30 min
Stroke Awareness Month	Palm Beach/ Treasure Coast Perspectives	Interviewed Dr. Malek, Chief of Neurology & Director of the Comprehensive Stroke Center at St. Mary's Medical Center. We talked about risk factors, some you can't such as age, gender and the others that you can like lifestyle (eating healthy, NOT Smoking, exercising regularly cardio and strength training). Listeners should be aware of the "FAST" test. Face/Arms/Speech/Time to note if someone is having a stroke. If so time is critical in their care. Call 911 right away and get them to the hospital. For more info listeners can go to stmarysmc.com and they have all the stroke awareness/support group info on there.	Dr, Malek, Chief of Neurology & Director of Comprehensiv e Stroke Center at St. Mary's Hospital	5/19/2013	30 min

YWCA PBC	Palm Beach/ Treasure Coast Perspectives	Talked with Suzanne Turner, CEO, YWCA Palm Beach County. They offer a variety of programs including "Y" girls camps. The two main focus areas are child daycare/ education and abuse prevention. Women in danger stay at Harmony house with their children and get counseling/assistance to get back on their feet. For info go to ywcapbc.org or call 561-640-0050	Suzanne Turner, CEO YWCA PBC	5/26/2013	30 min
Bike Safety	Palm Beach/ Treasure Coast Perspectives	Interviewed Bret Baronak, Senior Planner Bicycle, Greenways, and Pedestrian Coordinator, Palm Beach MPO. He works for the MPO which is a Metropolitan Planning Organization. His work focuses on non-motorized transportation (walking, bicycling). They plan access for pedestrian/bicycle safety. He does safety classes on correct procedures/laws of the road, etc. For more info, call 561-684-4163.	Brett Baronak, Sr Planner Bicycle, Greenways MPO	06/02/2013	30 min
Water Safety	Palm Beach/ Treasure Coast Perspectives	Interviewed Amy Blackman, Aquatics Supervisor, City of WPB. We talked about water safety and drowning prevention. They have classes, summer camps, water aerobics. And they are participating in the Guinness Book of World Records 'largest swim lesson' on June 18th. For more info on the ABCs of Drowning Prevention or classes listeners can call 804-4961.	Amy Blackman, Aquatics Dir. City of WPB	06/09/2013	30 min
Hospice of PBC	Palm Beach/ Treasure Coast Perspectives	Talked with Jackie Lopez-Devine, CCO, Hospice of Palm Beach County. They offer a lot of different services for patients/families who are dealing with terminal illness. They have in home, in hospital or services available at their center. Patients need a Doctor's referral and to get more info they can call 227-5140 or go to www.hpbc.org	Jackie Lopez- Devine, CCO Hospice PBC	6/16/2013	30 min

Hospice	Palm Beach/ Treasure Coast Perspectives	Talked with Jackie Lopez- Devine, CCO, Hospice of Palm Beach County. They offer a lot of different services for patients/families who are dealing with terminal illness. They have in home, in hospital or services available at their center. Patients need a Doctor's referral and to get more info they can call 227- 5140 or go to www.hpbc.org	Jackie Lopez- Devine, CCO Hospice PBC	6/23/20 13	30 min
PB Shakespea re Festival Coriolanu s	Palm Beach/ Treasure Coast Perspectives	Spoke with Elizabeth about lots of events happening this summer, Swede Fest and the PB Shakespeare by the Sea summer play "Coriolanus". PB Shakespeare has been performing live/free outdoor shakespeare plays for 23 years. Each year they do a different one This years is rarely read, let alone performed so guests are in for a treat. It's at Carlin Park in Jupiter 7/11-14 and 7/18-21. pbshakespeare.org for more info.	Elizabeth Dashiell, PB Shakespeare Festival	6/30/20 13	30 min

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

WZZR broadcasts the Health Show on Sundays at 10:30pm

4/7/2013	25:00	1305	<p>It seems like you can't turn on the radio or read a health blog anymore without finding something else that will eventually kill you. Sunshine, artificial sweeteners, natural sweeteners...there's no escaping it, they are all gunning for you. But according to a new book...it's even worse than we thought. On today's Health Show, a conversation with an author of the <u>Encyclopedia Paranoiaca</u>.</p> <p>Then we'll head to the Bronx, where work is being done to help people with asthma in low income housing. And we'll hear why making critical</p>
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			health care decisions should be a collaborative effort.
4/14/2013	25:00	1306	<p>About one in every 100 people in the US is living with epilepsy. It is a condition that most people have heard of...but don't really understand. And the way it's portrayed in the media often adds to the confusion. On today's Health Show, we have a program long conversation about epilepsy with a pair of doctors who specialize in the detection and treatment of people living with the condition.</p>
4/21/2013	25:00	1307	<p>OK parents, I'm looking at you. How old was your child when you first started adding solid food to the little bundle's diet. According to a new survey, if you're like a lot of parents...you did it too soon. On today's Health Show we'll talk to a researcher from the CDC about their new findings.</p> <p>We'll also hear from the NIH about another problem that seems to be coming from our diet: a lot of us are becoming frail. And we'll hear about age-related Macular Degeneration and how you can take some steps that may help save your sight.</p>
4/28/2013	25:00	1308	<p>The bombing of the Boston Marathon has a lot of people asking questions. Questions like why. Like who was involved. Like is the danger over. We're asking questions, too. Questions about the people injured in the bombing and what their lives will be like going forward. On today's Health Show, we'll talk to a doctor who served in Iraq about the traumatic injuries, treatment and future of the people injured in the attack.</p> <p>We'll also hear about a soldier who returned from war with injuries and how he dealt with those...and with PTSD. Plus we'll hear from a public health nurse who works in a run down urban area but refuses to give into fear.</p>
5/5/2013	25:00	1309	<p>Sakeenah Francis was living a comfortable, successful life. A college graduate with a career and a young family...until schizophrenia tore that life and that family apart. On today's Health Show, we'll talk to Sakeenah and her daughter about life with her illness, the letter to her daughter...and the book they've written together.</p> <p>We'll also hear from a veteran national reporter about the state of parental leave opportunities for new parents in the US. Here's a hint: they're not good.</p>
5/12/2013	25:00	1310	Advances in medical technology have made it

			possible to screen children for a huge number of conditions by the time they are two. That's two DAYS. On today's Health Show we'll talk to a clinical geneticist about the advances in newborn screening for disease. We'll also hear from the N-I-H about screening for cancer in children and adults...and how they must balance the pros and cons of these tests. And we'll hear commentary from a young woman about a brave young member of her family with terminal cancer.
5/19/2013	25:00	1311	<p>I've often said to colleagues that if I want to get a lot of mail...and usually nasty mail...I need to a story on either vaccines or Lyme disease. So today let's go for broke. You may not remember this, but there is a vaccine for Lyme disease. The catch: no one makes it anymore. On today's Health Show the story of the vaccine your dog can get...but you can't.</p> <p>We'll also hear about a report on drug laws in New York State...and how getting treatment for offenders continues to be a problem...and we'll talk to a man who bid a melancholy farewell to his prostate.</p>
5/26/2013	25:00	1312	<p>We hear an awful lot about "awareness" in health care. The breast cancer awareness campaign has, over the years, made a huge difference in the way the public views the disease...and how women look at their own bodies. But there's another condition out there...one that millions of people are at risk for but have never heard of. On today's Health Show, a look at Lupus.</p> <p>We'll also spend time with a family of care givers...and take a trip down the weight loss yellow brick road.</p>
6/2/2013	25:00	1313	<p>Clostridium difficile is not only very difficult to say, it can be deadly. This gut infection has been in the news with outbreaks in hospitals and nursing care facilities in the US and Canada. And now there's a study that says if you are depressed, you have a much higher risk of getting infected. On today's Health Show we'll talk to the lead author of this study and depression and infection.</p> <p>We'll also hear a group of women speaking about their diagnosis of chronic fatigue syndrome...and what this controversial condition has done to their lives. And then commentary from a middle aged man juggling his doctor visits with the rest of his life.</p>

6/9/13	25:00	1314	<p>What is it about Americans that makes solving the problem of drugs and addiction so difficult? Addiction to drugs impacts almost every other problem facing the nation, from education to crime to poverty to health care. What are the most effective ways to defeat addiction and how has the war on drugs made the problem worse? These are the questions being tackled by award winning journalist and author David Sheff.</p> <p>On today's Health Show, we feature an in depth conversation on the topic of addiction in America with David Sheff...and talk about some of the possible answers to the problem in his new book called "Clean - Overcoming Addiction and Ending America's Greatest Tragedy"</p>
6/16/13	25:00	1315	<p>If you had the chance, would you go back to being a teenagers again? Before you answer think back to just exactly what that meant. It wasn't easy. Now imagine living that portion of your life over with a parent who has cancer. On today's Health Show we'll talk to a father and daughter who co-wrote a book about that experience in the aptly titled book: "Cancer Sucks!".</p> <p>We'll also hear from some musicians who continue making music...even though they are hearing impaired.</p>
6/23/13	25:00	1316	<p>Almost decade ago, Dr. Richard Besser...the chief medical editor for ABC News lost his sister while she was having elective surgery. Since then he has been a vocal advocate for patients demanding information from their health care providers. On today's Health Show, we'll hear about the book "Tell Me The Truth, Doctor".</p> <p>We'll also hear about the health concerns being raised by the increasing popularity of raw milk cheese...and hear the story of two women dealing with breast cancer in two different worlds.</p>
6/30/13	25:00	1317	<p>In October of 2008, we ran a long segment with me and Dr. Janet Gargiulo about what was new in the field of breast cancer. Ironically, a year later Janet and I were both battling breast cancer. It was my second go around with the disease and her first. Once our health had stabilized, Bob got back together and we talked about the experience. I discovered my cancer during a breast self examinations and bob asked Dr. Gargiulo if that was unusual in this age of mammograms and MRIs.</p> <p>There are people who do great things and there are people who ask them questions about those great things. I fall into the latter category. Dr. D.</p>

			<p>A. Henderson is in the former. In 1967, was enlisted by the World Health Organization to rid the world of Smallpox. A little more than a decade later...Smallpox was history. In 2009 I spoke to Dr. Henderson and asked what it was about Smallpox that made it the target for eradication.</p> <p>In 2006 I sat down with three people who were in various stages of fighting cancer. Maureen Kearns was a retired elementary school teacher...Mark Burke was an electrician and musician...and George Lewis was a dairy farmer and manager of a roofing business. They were all candid about their disease...and what life still held for them.</p>
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Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Equal Opportunity	CIVIL RIGHTS	001:00	141
ARTS	SMITHSONIAN	000:31	033
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:15	042
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:30	037
ASK YOUR DOCTOR QUESTIONS	AD COUNCIL	001:00	110
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	036
AVOID DENTAL EMERGENCIES	ADA	000:55	071
BE AWARE OF AUTISM STATS	AD COUNCIL	001:00	296
BE KNOWLEDGABLE ABOUT	AD COUNCIL	001:00	066

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FORECLO			
BULLYING PREVENTION	AD COUNCIL	000:30	039
CHECK STATUS OF RE AGENT	DBPR	000:30	035
CHECK YOUR CPA'S CREDENTIALS	DBPR	000:30	065
CHILD ILLNESS AWARENESS	JEFFEREY MODEL FOUNDATION	000:30	034
CHILDRENS HEALTH AWARENESS	JEFFEREY MODEL FOUNDATION	000:59	120
CHILDRENS MIRACLE NETWORK	CHILDRENS MIRACLE NETWORK	000:15	010
DEPARTMENT OF AGRICULTURE	FLORIDA ASSN OF BROADCASTERS	000:30	062
DISASTER RELIEF	AMERICAN RED CROSS	000:30	014
DRUNK DRIVING PREVENTION	AD COUNCIL	001:01	112
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	037
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	038
GOVERNMENT WEBSITE AWARENESS	USA.GOV	000:15	035
HAVE QUESTIONS READY WHEN BUY	AD COUNCIL	000:30	035
HAVE QUESTIONS READY WHEN BUY	AD COUNCIL	000:57	124
HEART DISEASE AWARENESS IN WO	AMERICAN HEART ASSOCIATION	000:30	033
HELP FOR CLEANING UP CREDIT	AD COUNCIL	001:00	128
HELP KIDS	FLORIDA ASSN OF BROADCASTERS	000:30	008
HUNGER AWARENESS	AD COUNCIL	001:00	031
INFO ON AIR ABRASION DENTISTR	ADA	000:54	071
INFO TO PLAN FOR AN EMERGENCY	AD COUNCIL	001:00	144
KNOW LUPUS SYMPTOMS	AD COUNCIL	000:30	065
KNOW THE SYMPTOMS OF A	ADA	000:55	075

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CRACKE			
LEAD POISONING PREVENTION	AD COUNCIL	000:30	029
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	036
LUNGER CANCER AWARENESS	PFIZER	001:00	037
MAKE A WISH FOUNDATION AWARENE	MAKE A WISH FOUNDATION	001:00	156
MEN KNOW YOUR MEDICAL HISTORY	AD COUNCIL	000:30	032
MILITARY AND VETERANS	FISHER HOUSE	000:30	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	007
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:30	063
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:58	046
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN. OF BROADCASTERS	000:58	016
PALM BEACH COMMUNITIES	CITY OF WPB	000:26	072
PALM BEACH COMMUNITIES	CITY OF WPB	000:27	014
PALM BEACH COMMUNITIES	CITY OF WPB	000:28	056
PALM BEACH COMMUNITIES	CITY OF WPB	000:29	088
PALM BEACH COMMUNITIES	CITY OF WPB	000:30	017
PETITION	FLORIDA ASSN OF BROADCASTERS	000:30	007
PLAN FOR EMERGENCY SITUATIONS	AD COUNCIL	000:30	024
POVERTY	SHARE OUR STRENGTH	000:31	043
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	032
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	031
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	050
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	024

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	017
PSA	SHOW YOUR STRIPES	000:30	151
PSA	SHOW YOUR STRIPES	000:31	018
QUIT PLAYING GAMES	FAB	000:30	030
QUIT TABACCO USE	AD COUNCIL	000:30	067
QUIT TABACCO USE	FAB	000:30	099
QUIT TABACCO USE	FAB	001:00	116
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	029
REDUCING GUN VIOLENCE	AD COUNCIL	000:30	033
REDUCING GUN VIOLENCE	AD COUNCIL	001:00	124
SAVE ENERGY	AD COUNCIL	000:30	096
SAVE ENERGY	AD COUNCIL	001:00	229
SAVE ENERGY	AD COUNCIL	001:02	114
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	053
SIGNS	FLORIDA ASSN. OF BROADCASTERS	000:30	007
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:30	039
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	031
SUNDAY ON THE WATERFRONT	CITY OF WPB	000:30	024
TIPS ON SAVING ENERGY	AD COUNCIL	000:30	036
US COAST GUARD RESERVE	FLORIDA ASSN OF BROADCASTERS	000:30	015
US COAST GUARD RESERVE	FLORIDA ASSN. OF BROADCASTERS	000:30	008
Visit Florida	FLORIDA ASSN. OF BROADCASTERS	000:30	050
Visit Florida	Visit Florida	000:30	012
Visit Florida	Visit Florida	001:00	024
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	031

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	144
WATERFRONT WPB	CITY OF WPB	000:30	061