

WZZR
Fort Pierce, FL
Quarterly Issues/Programs List
Fourth Quarter, 2012
01/02/2013

WZZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Medical care and treatment; immunizations; therapy
 2. Health & wellness; nutrition; mental health
 3. Support for the arts
 4. Education; Florida Pre Paid
 5. Drunk driving
 6. Obesity
 7. Child Sex abuse
 8. Senior care
 9. Women's health issues
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZZR broadcasts Palm Beach Perspectives on Sundays at 10:00pm

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
ACS	Palm Beach Perspectives	Spoke with Carla Flores from the American Cancer Society about their upcoming Making Strides Against Breast Cancer walk on 10/13. This year's walk is at the Meyer Ampitheatre. They can register at www.putonyourpinkbra.com and find out about setting up their team. They welcome everyone to walk - no registration fee required.	Carla Flores, American Cancer Society www.putonyourpinkbra.com	10/07	30 min

Sari Center (services for cancer patients/c o survivors)	Palm Beach Perspectives	Interviewed Corinne Danielson, MPH, CHES, Exec Dir. Sari Asher Center for Integrative Cancer Care. They are a non-profit that offers a variety of therapies for cancer patients, survivors and co-survivors. Some of them are: acupuncture, nutrition counseling, yoga, lymphademic massage. They have a luncheon on 10/25 about lymphadema. It's free and open to the public. For more info call 561-578-5900 or www.saricenter.org	Corinne Danielson, MPH, CHES, Exec Dir. Sari Asher Center for Integrative Cancer Care 561-578-5900	10/14	30 min
Crohns & Colitis	Palm Beach Perspectives	Talked with Craig and Wendy from CCFA. They are doing a walk to promote awareness of Crohns disease and Ulcerative colitis. There a several "Take Steps" fundraising walks throughout Florida. Listeners can sign up and find out more info at ccfa.org	Craig and Wendy, Crohns and Colitis Foundation, www.ccfa.org	10/21	30 min
AAV2 Breast Cancer Research	Palm Beach Perspectives	Talked with Dr. Craig Meyers about the research he and his team at Penn State are doing on the AAV2 virus. He's making progress on the animal trials and is working on getting funding for Human Trials. Listeners can help donate by contacting dsunday@hmc.psu.edu or calling 717-531-0003 ext 280646.	Dr. Craig Meyers, Penn State School of Medicine. 717-531-0003 x280646	10/28	30 min
WPB VA Hospital	Palm Beach Perspectives	Talked with Dr. Fernandez from the WPB VA Center. They have added over 40 staff members to their Mental Health department to meet the increasing needs for the veterans in our area. They offer counseling for the vets and their family members to help them readjust. For more information go to www.westpalmbeach.va.gov	Dr. Fernandez, WPB VA Hospital Westpalmbeach va.gov	11/04	30 min

Palm Healthcare Quantum Diabetes Outreach	Palm Beach Perspectives	Interviewed Marjorie Sullivan, VP Communications Palm Healthcare Foundation, Eric Kelly, VP of Programs, Quantum Foundation, Kerry Jamieson, Dir of Communication, Quantum and Eugenia Millender, Clinical Director FAU Diabetes Center. They have combined their resources to host 20 events to offer free diabetes screenings and family activity days. Listeners can call 211 or go to www.211palmbeach.org for more info.	Marjorie Sullivan, VP Communications Palm Healthcare Foundation, Eric Kelly VP of Programs Quantum Foundation, 211 or www.211palmbeach.org	11/11	30 min
FAU Diabetes Center Education/out reach/services	Palm Beach Perspectives	Spoke with Eugenia and Mikki from FAU Diabetes Education and Research Center. They offer treatment, counseling and education for listeners who have Diabetes or have loved ones who are dealing with this chronic disease. Listeners can find out more by calling 561-803-8880.	Eugenia and Mikki FAU Diabetes Education and Research Center. 561-803-8880	11/18	30 min
FAU Diabetes Center Education/out reach/services	Palm Beach Perspectives	Spoke with Eugenia and Mikki from FAU Diabetes Education and Research Center. They offer treatment, counseling and education for listeners who have Diabetes or have loved ones who are dealing with this chronic disease. Listeners can find out more by calling 561-803-8880.	Eugenia and Mikki FAU Diabetes Education and Research Center. 561-803-8880	11/25	30 min
Kravis Center	Palm Beach Perspectives	Talked with Ashley Douglass, Marketing & PR Coor and Linda Bridsey, Marketing Mgr, from the Kravis Center. They offer a wide variety of entertainment for the community. They have adults at leisure series, learning luncheons, writing classes and of course all the shows. The tix are on sale for the Kravis on Broadway season. It includes Jersey Boys, Billy Elliot, just to name a few. For more info or to become a volunteer listeners can call 561-832-SHOW.	Ashley Douglass, Marketing PR Coor and Linda Birdsey, Marketing Mgr, Kravis Center 561-832-SHOW	12/2	30 min

Quantum Foundation STEM program	Palm Beach Perspectives	Talked with Kerry Diaz, President and Eric Kelly VP of Programs for the Quantum Foundation. Quantum was created to offer education, services and workforce in areas of health. They are doing a STEM (Science Technology Engineerintg Math) program with the school board. They have the grantees online. Any non-profit can apply to provide services by going to the website at quantunfnd.org or calling 832-7497.	Kerry Diaz, President and Eric Kelly, VP of Programs, Quantum Foundation 561-832-7497	12/9	30 min
Norton Museum	Palm Beach Perspectives	Chatted with the Norton folks. They are doing a lot of very creative exhibits as part of their Art After Dark series. It takes place every Thursday from 5p-9p. The 20th is holiday themed and is a "sketchbook" (3rd one every month) and the Art After Dark for 12/27 is called "Say It Loud" and is Free. They are offering Free admission to the Norton all day and to the Say It Loud - Art After Dark as a holiday gift to the community. To find out more listeners can go to www.norton.org	Scott and Kitty from Norton Museum of Art www.norton.org	12/16	30 min
Florida Prepaid College Fund	Palm Beach Perspectives	Talked with Yvette about the Florida Prepaid College fund and all the different options that are available to help families set aside money for their kids college education. Listeners can find out more by calling 1-800-552-GRAD.	Yvette Faulkner Florida Prepaid College Fund 1-800-552-GRAD	12/23	30 min
Holiday Repeat Fla Prepaid show	Palm Beach Perspectives	Talked with Yvette about the Florida Prepaid College fund and all the different options that are available to help families set aside money for their kids college education. Listeners can find out more by calling 1-800-552-GRAD	Yvette Faulkner Florida Prepaid College Fund 1-800-552-GRAD	12/30	30 min

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

WZZR broadcasts the Health Show on Sundays at 10:30pm

DATE	TIME	SHOW #	TOPICS
10/7/2012	25:00	1279	<p>Breast cancer is the second leading cause of death in women aged 35 to 54. I thought we'd start today's program with that number, just to remind people that even though breast cancer awareness has grown and treatments have improved...it is still a deadly disease. On today's Health Show, we'll talk to the author of the 5th edition of the Breast Cancer Survival Manual about how much has changed since the book was first published.</p> <p>We'll also head to the kitchen, when the Sneaky Chef will talk about her latest collection of speedy, healthy recipes.</p>
10/14/2012	25:00	1280	<p>It's widely known that October is breast cancer awareness month, and there are many programs and articles devoted to the topic of breast cancer treatment and detection all month long. We did one last week...we'll do another next week. What you may not know is that September was prostate cancer awareness month. On today's Health Show, ok, we may be a little late...but we'll learn more about this disease that kills thousands of men each year.</p> <p>We'll also find out about the major cause of childhood diarrhea and dehydration in the world, the Rotavirus...and hear how a returning soldier with PTSD learned to cope with his problem on film.</p>
10/28/12	25:00	1282	<p>So, is there ever a time when a doctor might suggest that you get a little more salt in your diet? It probably won't come to that, but most salt sold in the US contains Iodine...and for women who are expecting, that's important. On today's Health Show, a look at thyroid issue in pregnant women.</p> <p>We'll also meet the new head of a world famous research facility in the Adirondack Mountains...and hear the story of a man in China who took extreme measures to save his wife's life...and got arrested.</p>
11/4/2012	25:00	1283	<p>In the past couple of decades a lot of money and effort have gone into the fight against drunk</p>

			<p>driving...with positive results. The refrain of "one for the road" is now not taken literally often. One reason for the success is the ease of testing a driver for alcohol use...a simple roadside breath test. For some time now, there have been efforts to duplicate that technology to test for drugs other than alcohol. On today's Health Show, we'll hear an evaluation of that technology and hear where it's already being used.</p> <p>We'll also dive back into the controversy about genetically modified foods...and hear why some people think they are the cause of many food allergies...while others say that's a lot of all natural baloney.</p>
11/11/2012	25:00	1284	<p>Prostate cancer isn't easy. Not that being diagnosed with cancer is ever easy...but with prostate cancer the treatment options literally go from all to nothing at all. And sometimes, doing nothing is the best option. On this week's Health Show we'll talk to one of the authors of "Invasion of the Prostate Snatchers"...and try to find out just how much fighting you should do against the disease.</p> <p>We'll also talk to a writer and naturalist and seed collector...who says one of the keys to bringing back diversity and health to our diet is bringing back lost varieties of natural seeds.</p>
11/18/2012	25:00	1285	<p>It's no secret that obesity continues to be one of the most pressing health problems in the US...and researchers are continuing to study the problem. What's to study, eat less and exercise, right? Well, sometimes it goes deeper than that. On today's Health Show, we'll talk to a clinical scientist about the chemistry of obesity.</p> <p>We'll also hear about the science of sleep and sleep deprivation by someone who was on a quest to understand his own sleeping disorder.</p>
11/25/2012	25:00	1286	<p>Penn State, Syracuse University, the Catholic Church...these are just a few...the most publicized institutions that have been scandalized by child sex abuse. Many of the abusers have been caught and put in jail. But does that bring closure to the men who were abused? On today's Health Show, we'll speak to a psychotherapist about the emotional health issues facing male survivors of child sex abuse.</p> <p>We'll also learn what officials in Massachusetts are doing to combat what they call the number one cause of preventable death in the state. And have you seen a commercial about a condition called C-O-P-D? Do you know what it is? You will.</p>

12/9/2012	25:00	1288	<p>Finding out a loved one has lung cancer is the beginning of a story that almost never ends well. But once that story's over, the people left behind often start a new one that tries to capture the spirit of the person they lost. On today's Health Show, we'll hear from a father who lost a daughter and celebrated her life and writings in a book.</p> <p>We'll also listen in on a discussion about the disease with a doctor, a survivor and a sister who was left behind.</p>
12/16/2012	25:00	1289	<p>When they were first introduced, and it wasn't all that long ago, antibiotics were hailed as miracle drugs. They still are. But strains of antibiotic resistant bacteria have been fighting back against these particular miracles for some time now...and the problem is worse in certain areas. On today's Health Show, we'll find out how bacteria learns to fight antibiotics...and where the most resistant bugs are hanging out.</p> <p>We'll also find out how American food is feeding the world, and not just at Christmas time...and get some advice from the NIH on surviving the holiday season.</p>
12/23/2012	25:00	1290	<p>Every year on The Health Show we hear about new conditions and treatments that shape the world of health care and point it new directions. But with everything that's new one thing remains constant: heart disease is going to kill a whole lot of us.</p> <p>On today's Health Show, we'll rerun a conversation we had last February with a pair of heart specialists who published a complete guide to heart health in 2012.</p> <p>We'll also welcome back our friend Judah Leblang who found out about his own heart history this year.</p>

The following locally produced programs aired in place of the Health Show.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
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Breast Cancer	Komen PSA Show 1	Sally and Lia talk to Susan G. Komen about breast cancer risk, prevention, and the 2013 Race For The Cure.	Penny Westberry - Executive Director Michelle Donahue - Race Chair Davye Gabbard - Director of Finance and Affiliate Communications	10/21/12	30 min
Breast Cancer	Komen PSA Show 2	Virginia and Franny talk to Susan G. Komen about breast cancer risk, prevention, and the 2013 Race For The Cure.	Cyndi Young Arruda, Vice Chair Davye Gabbard - Director of Finance and Affiliate Communications	12/2/12	30 min
Breast Cancer	Komen PSA Show 2	Virginia and Franny talk to Susan G. Komen about breast cancer risk, prevention, and the 2013 Race For The Cure.	Cyndi Young Arruda, Vice Chair Davye Gabbard - Director of Finance and Affiliate Communications	12/30/12	30 min

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
06/12	CONSUMER RADIO NETWORK	001:00	003
08/07	CONSUMER RADIO NETWORK	001:00	003
ARTS	SMITHSONIAN	000:31	004
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:15	021
ASK YOUR DOCTOR QUESTIONS	AD COUNCIL	001:00	125
BE AWARE OF AUTISM STATS	AD COUNCIL	001:00	298
CHECK STATUS OF RE AGENT	DBPR	000:30	020
CHECK YOUR CPA'S CREDENTIALS	DBPR	000:30	059
CHILD PROOFING YOUR HOUSE	AD COUNCIL	000:30	047
CHILDRENS HEALTH AWARENESS	JEFFEREY MODEL FOUNDATION	000:59	002
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	009
CREATE LEARNING MOMENTS W KID	AD COUNCIL	001:00	118
CUT 3	CHILD CARE I.D.	000:30	001
CUT 3	PSA - ENERGY EFFICIENCY COLIN - 30	000:30	001
CUT 3	PSA - FATHERHOOD INVOLVEMENT - BALLGAME 30	000:30	004
CUT 3	PSA - SAVE ENERGY INTERVIEW #10	000:30	002
DEPARTMENT OF AGRICULTURE	FLORIDA ASSN OF BROADCASTERS	000:30	019
DOC RECRUITMENT	FAB	000:30	029
DONATING TO HUNGER CHARITY	AD COUNCIL	001:00	137
DRUNK DRIVING PREVENTION	AD COUNCIL	001:01	104
ENCOURAGING KIDS TO BRUSH TEE	AD COUNCIL	000:30	087
ENCOURAGMENT TO READ	AD COUNCIL	000:30	044
FL FAN GAME	FLORIDA ASSN OF BROADCASTERS	000:30	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FRESH FOR FL KIDS	FLORIDA ASSN OF BROADCASTERS	000:30	027
GOVERNMENT WEBSITE AWARENESS	USA.GOV	000:15	021
HELP FOR CLEANING UP CREDIT	AD COUNCIL	001:00	002
HIGH SCHOOL DROP PREVENTION	AD COUNCIL	000:30	084
HOW TO TAKE A GED TEST	AD COUNCIL	000:15	022
HOW TO TAKE A GED TEST	AD COUNCIL	001:00	029
IMPORTANCE OF TEACHING A CHIL	AD COUNCIL	000:59	145
INFO ON ADOPTING A CHILD	AD COUNCIL	000:15	060
INFO ON ADOPTING A CHILD	AD COUNCIL	000:30	046
INFO TO PLAN FOR AN EMERGENCY	AD COUNCIL	001:00	149
JOIN THE FL NATIONAL GUARD	FL NATIONAL GUARD	000:30	012
KOMEN RACE FOR THE CURE	KOMEN PSA SHOW	026:40	001
MENTOR A CHILD	AD COUNCIL	001:00	290
MILITARY AND VETERANS	FISHER HOUSE	000:30	041
NATIONAL GUARD RECRUITMENT	FAB	000:30	076
NATIONAL GUARD RECRUITMENT	FAB	001:00	059
PALM BEACH COMMUNITIES	CITY OF WPB	000:30	036
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	059
SAVE ENERGY	AD COUNCIL	000:30	002
SAVE ENERGY	AD COUNCIL	000:59	003
SAVE ENERGY	AD COUNCIL	001:00	006
SAVE ENERGY	AD COUNCIL	001:02	042
SAVE MONEY ON GAS	DRIVESMARTERCHALLENGE.ORG	000:30	042
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	039

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SELF ESTEEM	SPECIAL OLYMPICS	000:24	005
SELF ESTEEM	SPECIAL OLYMPICS	000:30	062
SELF ESTEEM	SPECIAL OLYMPICS	000:31	019
SIGN UP FOR CROHNS & COL WALK	CCTAKESTEPS.ORG	000:15	028
SIGN UP FOR YOUTH FOOTBALL	USAFOOTBALL.COM	000:30	053
SIGN UP TO VOLUNTEER	AD COUNCIL	000:30	010
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:30	047
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	040
TIPS ON SAVING ENERGY	AD COUNCIL	000:30	036
TIPS ON SAVING MONEY	AD COUNCIL	000:15	045
TIPS ON SAVING MONEY	AD COUNCIL	000:30	041
Visit Florida	FLORIDA ASSN. OF BROADCASTERS	000:30	053
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	137
WATERFRONT WPB	CITY OF WPB	000:30	084