#### WZZR

#### Fort Pierce, FL Quarterly Issues/Programs List Second Quarter, 2017 07/06/2017

#### WZZR Quarterly Issues/Programs List

WZZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 1. Dr. Zwick G.E.R.D.
- 2. DR. Zwick Repeat vacation
- 3. Share our Strength
- 4. Exec. Women of PBC
- 5. Drowning Prevention Clinics Can Help
- 6. Stamp Out Hunger Feeding South Florida
- 7. Stuart Sailfish Regatta
- 8. Nam Knights Rock N Roll Sunday
- 9. Alpert Jewish Family and Children's Services
- 10. Helping People Succeed
- 11. Helping People Succeed (Repeat Show-vacation)
- 12. Alzheimer's Association
- 13. Norton Museum of Art

#### Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZZR broadcasts Perspectives on Sundays at 7:00 am

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Dr. Zwick G.E.R.D.	Palm Beach Perspectives	Talked with Dr. Zwick, Gastroenterologist about G.E.R.D. (Gastro Esophageal Reflux Disease. Gastroenterologist treat diseases of the esophagus, stomach, small intestine, colon and rectum, pancreas, gallbladder, bile ducts and liver. Some of these include Crohn's and Colitis as well as GERD. Gastroesophageal reflux is a physical condition in which acid from the stomach flows backward up into the esophagus. People will experience heartburn symptoms and others such as sore throat, asthma, difficulty swallowing, etc. GERD is treated through modification of diet/lifestyle, medication and surgical techniques. Dr. Zwick is working with a new minimally invasive procedure called T.I.F. for more info, listeners can go to www.digestivecareonline.com.	Dr. Zwick, Gastroenterologis t www.digestiveca reonline.com.	04-02-17	30 min

Dr. Zwick Repeat vacation	Palm Beach Perspectives	Talked with Dr. Zwick, Gastroenterologist about G.E.R.D. (Gastro Esophageal Reflux Disease. Gastroenterologist treat diseases of the esophagus, stomach, small intestine, colon and rectum, pancreas, gallbladder, bile ducts and liver. Some of these include Crohn's and Colitis as well as GERD. Gastroesophageal reflux is a physical condition in which acid from the stomach flows backward up into the esophagus. People will experience heartburn symptoms and others such as sore throat, asthma, difficulty swallowing, etc. GERD is treated through modification of diet/lifestyle, medication and surgical techniques. Dr. Zwick is working with a new minimally invasive procedure	Dr.Zwick www.digestivec areonline.com.	04/09/17	30 min

Share Our Strength	Palm Beach Perspectives	Talked with Andy Villabona, Denise Mariani, No Kid Hungry and Chef Lindsay from Regional Kitchen and Public House plus Sally Severeid from Kool 105.5's Morning Show about the upcoming Taste of the Nation fundraiser at the Kravis Center. It's being held on April 20th from 6-10p and tickets are available online at www.tasteofthenation.org/palmbeach. There are regular, VIP and VIP Deluxe (that include an afterparty at Regional Kitchen). The proceeds go to local programs that ensure kids are offered breakfast at school and training classes for family about cooking on a budget. They have 40+ restaurants plus wine tasting and lots of auction items and a new "wine door" event this year. Listeners can get more info at the website www.tasteofthenations.org/palmbeach	Andy Villabona, D Andy Villabona, Denise Mariani,No Kid Hungry and Chef Lindsay from Regional Kitchen and Public House plus Sally Severeid from Kool 105.5's Morning Show enise Mariani,No Kid Hungry and Chef Lindsay from Regional Kitchen and Public House plus Sally Severeid from Kool 105.5's	04/16/17	30 min
Exec. Women of PBC	Palm Beach Perspectives	Talked with Natalie M. Alvarez, VP/Director Sabadell Bank & Trust regarding Executive Women of Palm Beach County. Exceutive Women is a group created to empower women to succeed, lead and inspire integrity, equality and leadership in the workplace and our community. They are holding one of their big fundraisers, WILA - Women in Leadership Awards Luncheon on May 11th. At the luncheon, Executive Women of the Palm Beaches, Inc. presents its Annual Women In Leadership Awards to exemplary women who have demonstrated extraordinary achievements and leadership in the nonprofit, private, public and volunteer sectors. The monies raised go toward scholarships for women in the community. To get tickets, find out more about the organization please reach out to them at www.ewpb.org.	Natalie M. Alvarez, VP/Director Sabadell Bank & Trust regarding Executive Women of Palm Beach County	04/23/17	30 min

Drowning Prevention Clinics Can Help	Palm Beach Perspectives	Talked with Amy Blackman, Recreation Superintendent, City of Boynton Beach and Owen, Clinics Can Help as well as Golf Great Dana Quigley. Amy recommended several tips for listeners to help prevent drowning: learn how to swim (kids and adults), add door alarms to alert you if your child goes outside and also, fencing in your pool area. Folks can reach out to www.watersmartpbc.org for lots of info and there are grant programs for children on the autism spectrum. Then I talked with Owen and Dana about Clinics Can Help's 4th Annual Golf Tournament. This year it's at Madision Green in Royal Palm Beach on Friday, May 19th starting at 1pm. Check in at 11:30 followed by lunch and then the 1pm scramble start for the golf tournament. Proceeds are going to Kinder Project which provides medical equipment for kids with serious medical issues that can't afford the necessary equipment. For more info listeners can call 561-640-2995.	Amy Blackman, Recreation Superintende nt, City of Boynton Beach and Owen, Clinics Can Help as well as Golf Great Dana Quigley	04/30/17	30 min

Stamp Out Hunger Feeding South Florida	Palm Beach Perspectives	Talked with Heidi Reever, Community Investment Mgr., Feeding South Florida. They have lots of programs in the community. Their backpack program is converting to a school pantry program that we enable them to provide food for the entire family and include fresh produce too. Their next big event is the Stamp Out Hunger Campaign on May 13th in conjunction with the Post Office. Listeners will receive a bag in the mail, which they fill with canned goods (tuna, chicken, peanut butter) and set out by the mailbox. On the 13th the letter carriers collect all the donated food and then it gets sorted by volunteers and sent to local food pantires/soup kitchens for distribution. To volunteer, find out more info or make a tax deductible donation, listeners can go to www.feedingsouthfloirda.org. If they donate on May 17th (Great give,\$ will be doubled)	Heidi Reever, Community Investment Mgr., Feeding South Florida www.feedingsout hflorida.org	05/07/17	30 min
Stuart Sailfish Regatta	Palm Beach Perspectives	Spoke with Suzanne Davis, Sponsorship Director, IBRA; Sergio Nativi, VP of IBRA; Bob Pontek, Race Director, Stuart Sailfish Regatta. This year's event will be 5/20-21 with VIP events starting on Friday 5/19. The Stuart Sailfish Regatta was created to help promote local charities, stimulate the local economy and to raise environmental awareness. To accomplish those goals, they collaborate with the local community to conduct sanctioned boat races and by attracting tourism to the Treasure Coast. Listeners can get tix, info on events, being a vender, sponsor or volunteer all at the website. www.stuartsailfishregatta.com.	Suzanne Davis, Sponsorship Director, IBRA; Sergio Nativi, VP of IBRA; Bob Pontek, Race Director, Stuart Sailfish Regatta  www.stuartsailfishr egatta.com	05/14/17	30 min

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Nam Knights Rock N Roll Sunday	Palm Beach Perspectives	Talked with Tony Schebel, President of Nam Knights PBC division. The Nam Knights are a motorcycle group made up of Vietnam Vets, Police Officers active/retired, active military and patriotic minded members as well. They meet the first Thursday of the month at the VFW on Claire Ave in WPB. They do several fundraisers throughout the year in support of vets, Vetsville ceasefire house, adaptive sports, etc. Today is their 19th Annual Rock N Roll Sunday, featuring Southern Rockers, BlackFoot, starting at Noon at the America German Club on Lantana Rd. They also host a comedy night at the VFW the first Saturday of the month. For more info listeners can to www.rocknrollsunday.org	Tony Schebel, President of Nam Knights PBC division www.rocknrollsun day.org	05/21/17	30 min
Alpert Jewish Family and Children's Serivces	Palm Beach Perspectives	Talked with Derek Hurwitch, Sr. Dir. Marketing & Communications, Alpert Jewish Family and Children's Serivces; Michael Lifshitz, Producer, MNM Production and Elizabeth Dashiell, Public Relations. Alpert Jewish Family Services has started in 1974 and the provide a wide variety of programs/services for the community (all faiths) from ages "3 to 103" as they like to say, addressing the well-being of children and families of all ages, the independence and well-being of older adults, and optimal quality of life for folks with special needs. They have several fundraisers and currently MNM Productions donated the proceeds from one of their, Spamalot shows to the center. For info on how to give/how to receive services/become a mentor/volunteer, listeners can call them at 561-684-1991.	Derek Hurwitch, Sr. Dir. Marketing & Communications, Alpert Jewish Family and Children's Serivces; Michael Lifshitz, Producer, MNM Production and Elizabeth Dashiell, Public Relations 561-684-1991	05/28/17	30 min

Helping People Succeed	Palm Beach Perspectives	Talked with Glenna Parris, Helping People Succeed. They offer a wide variety of programs and Helping People Succeed's goal is to help each person to reach their potential so they may have a successful future, enjoying their life fully and participating as productive taxpaying citizens. For example their Building Readiness Among Infants Now or "BRAIN" program starts with Newborns in Martin/St. Lucie counties and works with them and their families with home visits with a nurse to check on Mom/Baby/family and see how they are adjusting, breastfeeding info, immunization schedules, home safety info, plus more. They have several fundraisers throughout the year. Coming up is their White Shirt Night on Saturday, June 17th at Taste Casual Dining 11750 SE Dixie Hwy, Hobe Sound. Listeners can get make reservations, sign up to be volunteers, make donations and more at www.hpsfl.org	Glenna Parris, Helping People Succeed www.hpsfl.org	06/04/17	30 min

Helping People Succeed (Repeat show – vacation)	Palm Beach Perspectives	Talked with Glenna Parris, Helping People Succeed. They offer a wide variety of programs and Helping People Succeed's goal is to help each person to reach their potential so they may have a successful future, enjoying their life fully and participating as productive taxpaying citizens. For example their Building Readiness Among Infants Now or "BRAIN" program starts with Newborns in Martin/St. Lucie counties and works with them and their families with home visits with a nurse to check on Mom/Baby/family and see how they are adjusting, breastfeeding info, immunization schedules, home safety info, plus more. They have several fundraisers throughout the year. Coming up is their White Shirt Night on Saturday, June 17th at Taste Casual Dining 11750 SE Dixie Hwy, Hobe Sound. Listeners can get make reservations, sign up to be volunteers, make donations and more at www.hpsfl.org	Glenna Parris, Helping People Succeed www.hpsfl.org	06/11/17	30 min
Alzheimers Association	Palm Beach Perspectives	alked with Jennifer and Yuleika from the Alzheimer's Association. June is Alzheimer's and Brain health awareness month. As part of that, they are encouraging listeners to create their own fundraiser for 6/21 (the longest day) and share their pics on Facebook and Twitter. They have a fantastic website that has information about the disease and lists all of the resources. Listeners can go to <a href="https://www.alz.org/seflorida">www.alz.org/seflorida</a>	Jennifer and Yuleika from the Alzheimer's Association www.alz.org/sefl orida	06/18/17	30 min

	pectives	Talked with Rachel Gustafson and John Backman from the Norton Museum of Art. They are offering free admission during their renovations. Coming up on Tuesday is the "topping out" ceremony - part of the building process. Then on June 29 they are opening the summer exhibition of French Connections: Photography. For more info, listeners can go to www.norton.org	Rachel Gustafson and John Backman from the Norton Museum of Art www.norton.org	06/25/17	30 min	
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
New Horizons Mental Health	I HEART CLEAR CONNECTION	New Horizons is a mental health facility in Fort Pierce offering community mental health awareness, primary care and substance abuse services on the Treasure Coast. Lisa gave an overview of services and also discussed suicide and how prevalent it is in teens. New Horizons has an experienced staff ready for emergency screenings. They offer a mobile crisis unit and adult and child crisis stabilization services. There is a detox unit and an independent recovery program. They offer case management for adults with mental illness. Because they are a non-profit, they are always seeking donations to help support their endeavors. www.nhtcinc.org	Lisa Rymer, Development Director 888-468-5600	3-27/4-3 5x day	1:30 min
Carenet	I HEART CLEAR CONNECTION	Carenet is a non-profit non-governmental agency. They offer free services including pregnancy testing, peer counseling, material services along with various programs including adoption option and post abortion counseling, select women's health issues and more. Carenet provides a safe, confidential and caring environment. This organization is supported entirely by the community and is located in downtown Vero Beach. Cheryl asked anyone who knows someone in need to of services to please reach out to Carenet for help. CarenetIRC.org	Cheryl Hine 772-569-7939	4-4/4-7 5x day	1:30 min
Central Assembly Easter Program	I HEART CLEAR CONNECTION	Pastor McCloud came to invite the community to share the joy of the Easter season by attending their multi-media Easter program. The program tells the story of the crucifixion and resurrection of Christ. The event is free to the community and boasts a large cast. The show is rich with music. The presentation features church members and is their annual outreach to the community. www.central assembly.com	Pastor Billy McCloud 772-562-4505	4-8/4-15 5x day	1:30 min

Day of Service Event	I HEART CLEAR CONNECTION	Mr Walters invited all of every faith to build unity in our community for the 9th annual Day of Service. Service projects will be done for "Keep Indian River Beautiful", The Envoronmental Learning Center and many other non profits. It is organized by the Church of Latter Day Saints. The 2017 Day of Service is free and open to the public and it takes place on Earth Day, Saturday April 22nd. Listeners can visit the website, ircdayofservice.org to register to participate or to find out more about the organizations it supports.	Ed Waters	4-16/4-21 5x day	1:30 min
The Great Duck Derby	I HEART CLEAR CONNECTION	Collette came to tell us about one of the largest fund raisers launched each year by Treasure Coast Community Health. It is a rubber duck race held at Captain Hirams on April 30 <sup>th</sup> . Proceeds benefit the health services provided to the community by Treasure Coast Community health, a no- profit organization. Collete encouraged everyone to adopt a duck and have as chance to win \$1000 if your duck is the first one over the finish line. Sponsor organizations providing manpower and other services include the IRC Sheriffs department, Sea Tow, Captain Hirams and more. For More Information, call TCCH at 772-257-8224. Visit techine.org	Collete Heid, Administration 772-257-8224	4-22/4-28 5x day	1:30 min
The Sebastian Clambake Foundation	I HEART CLEAR CONNECTION	Anjani came to advise local non profits that the time to file an application for funding is coming to an end. The applications must be in no later than May 9th. The Clambak funds capital improvements however, for the first time this year, they will award some program grants. There are geographical restrictions so potential applicants should visit the website and get all the details on grants available. The clambake is coming Nov 3, 4, 5, 2017 and Anjani reminded vendors it is not too late to reserve a space for this year's event. They are also continuing to seek sponsors.	Anjani Cerillo, Executive Director www.sebastianclamb ake.com	4-29/5-4 5x day	1:30 min

Stamp Out Hunger	I HEART CLEAR CONNECTION	Stamp Out Hunger is a national food drive. This is their 25 <sup>th</sup> anniversary of collecting and distributing food to local food banks. Stamp Out Hunger Food drive is on Saturday May 13 <sup>th</sup> . She asks that you use food next to your mailbox and she asks please no glass or perishable items. Your mailman will pick up the items and in turn they will be distributed to local food banks in our area. Over a billion pounds of food had been distributed in this effort.	Meredith McElroy, Volunteer Coordinator (772) 589-4397	5-5/5-7 5x day	1:30 min
Cultural Event	I HEART CLEAR CONNECTION	The Cultural Council keep the arts alive for people of all ages and the Laurel Awards recognizes 94 special people who are great supporters of the arts for the last 20 years. This event is presented by the Cultural Council of IRC on May 18 at Riverside Theatre, including a dinner buffet. There will be live performances in addition to an art exhibit, food, cocktails and fun. Tickets are \$75 per person and the proceeds help to advance the initiatives of the Cultural Council.	Barbara Hoffman Cultural-council.org 772-770-4857	5-8/5-13 5x day	1:30 min
Hurricane Hangar Party	I HEART CLEAR CONNECTION	Sarah Ruwe came to invite listeners to the Red Cross Hurricane Hangar party to raise awareness of the hurricane season and to also raise funds for the Red Cross, on Friday May 19 <sup>th</sup> for the 6 <sup>th</sup> Hurricane hangar party. It's a family fun event featuring live music, a kids zone and preparedness activities for families. There will be a NOAA Hurricane Hunter. The concept is to kick off the hurricane season with a fun party but to mark the date with awareness and preparedness. The event was held at a hangar at the Vero beach Regional Airport.	Sarah Ruwe, Coordinator 772-562-2549	5-14/5-18 5x day	1:30 min
DUI Awareness	I HEART CLEAR CONNECTION	27 years ago Patty McIntyre life changed drastically. She was in an accident and was paralyzed. The person driving had had a few drinks. He was impaired without realizing it and her life was changed forever. Patty conducts a reenactment of an accident at the High School each year and she came to tell us how she works to raise awareness among young people and all people, about the hazards of drinking and driving.	Patty McIntyre, Local Educator	5-19/5-26 5x day	1:30 min

Senior Resource Association	I HEART CLEAR CONNECTION	Karen Diegl came to talk about Meals on Wheels. This program feels homebound individuals and is usually the only hot meal they receive each day. Also, it can be the only human contact they receive. The program is in need to volunteers to deliver meals. A short training course and background check is provided. The Senior Resource association has an urgent needs for helpers. Call 569-0760.	Karen Diegl, Executive Director Meals on Wheels 772-569-0760	5-27/6-3 5x day	1:30 min
PSL High School	I HEART CLEAR CONNECTION	Patrick came to promote the St. Lucie County School Board's production of Rogers and Hammerstein's "The King and I" – a cast of 77 presenting the Port St Lucie High School summer musical. The entire production is launched by students from St Lucie County and performed at the Port St. Lucie High School Auditorium. Patrick gave details on how and where to obtain tickets in addition to show dates and times. There are matinee and evening performances. The summer shows almost always sell out so he encouraged fans to get their tickets early. Tickets are \$15.	Patrick Madden, Drama Director www.Pslhsdrama.co m	6-4/6-14 5x day	1:30 min
Health Start Coalition	I HEART CLEAR CONNECTION	Ms. Barry reminded us that every baby deserves a "heathy start". That's why the Healthy Start Coalition provides childbirth education, lactation counseling, playgroups throughout the county, inhome nurse visits to every newborn baby in the county and much more. The new program called "Babies and Beyond" is designed to provide even more services beyond infancy. For information on all the services Healthy Start will provides to families regardless of need, are encouraged to call 772-563-9118.	Andrea Barry, CEO of HSC 772-563-9118	6-12/6-20 5x day	1:30 min
Summer Swim Scholarships	I HEART CLEAR CONNECTION	Mr. Rhodes came to tell us about the scholarships his company is offering to teach children to learn to swim. He explained that 5th leading cause of death for black youth in the United States. Accidental drowning is a tragedy that does not have to happen. Through Sunshine Laundries, he will be offering swimming scholarships presented by the American Red Cross at the St. Lucie County Rec department in 3 pools throughout the county. People wishing to take advantage must call the number 772-871-2183 in order to register for the scholarships. There is a limited number available, so he suggests anyone interested call right away.	Tom Rhodes 772-871-2183	6-21/6-28 5x day	1:30 min

### Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

WZZR broadcasts Radio Health Journal on Sundays at 10:30 pm - 11:00 pm



# 2017-Q2 (April – June) Radio Health Journal Quarterly Report Compliancy Issues covered this quarter:

### WZZR broadcasts Radio Health Journal on Sundays at 10:30pm-11:00pm

adult education aging alternative medicine animals child abuse college students and youth consumer safety consumerism crime and police drug addiction and substance abuse drunk driving economics education and learning elderly and senior citizens emergency response employment environment and pollution ethics family issues federal government and regulation

health care HIV and AIDS laws and legislation mental health military minority affairs and discrimination parenting issues police and law enforcement privacy issues public health relationships renewable energy smoking sports and recreation state government technology tobacco and substance abuse traffic and road safety work and employment youth at risk

Program Air Week 17-14

04/02/17-04/08/17

Producers

**Production Director** 

Reed Pence and Polly Hansen

Sean Waldron

Time

Seament

Duration

SEGMENT 1: PUTTING THE BRAKES ON ENVIRONMENTAL REGULATION 2:04

13:02

Synopsis: The President's proposed 31 percent budget cut for the Environmental Protection Agency and the appointment of a prominent EPA critic as the agency's head have raised fears that the nation's air and water quality will be ignored. EPA critics say the agency needs cutting, as it's been activist in pursuing "worthless" strategies to reduce unproven global warming. Experts on each side discus pro's and con's of EPA cuts.

Host: Reed Pence. Guests: Collin O'Mara, President & CEO, National Wildlife Federation; Diane Katz, Senior Research Fellow, Heritage Foundation

Compliancy issues covered: federal government and regulation; environment and pollution; public health; state government; economics; employment; renewable energy

Links for more information: https://www.nwf.org/News-and-Magazines/Media-Center/Faces-of-NWF/Collin-OMara.aspx; http://www.heritage.org/staff/diane-katz

Time

Segment

Duration

6:44

16:08 **SEGMENT 2: PLAGUES & DREAD DISEASES** 

Synopsis: Plagues can wipe out entire populations and create fear and great mystery in how they spread. An author who has explored plagues and dangerous diseases explains.

Host: Nancy Benson. Guest: Jennifer Wright, author, Get Well Soon: History's Worst Plagues and the Heroes Who Fought Them

Compliancy issues covered: public health; ethics; HIV and AIDS

Links for more information: http://us.macmillan.com/getwellsoon/jenniferwright/9781627797467/

Program

17-15

Air Week

04/09/17-04/15/17

Producer

**Production Director** 

Reed Pence

Sean Waldron

Time

Segment

Duration

2:04

**SEGMENT 1: CANCER RESEARCH RECRUITMENT** 

12:45

Synopsis: Clinical trials drive medical advancement, but cancer clinical trials seldom meet their goals in recruiting patients. Experts discuss causes, consequences, and actions being taken to meet needs.

Host: Reed Pence. Guests: Dr. David Ahern, Director, Program in Behavioral Informatics and EHealth, Brigham & Women's Hospital, Asst. Prof. of Psychology, Harvard Medical School, and co-author, Oncology Informatics: Using Health Information Technology to Improve Processes and Outcomes in Cancer; Dr. Bradford Hesse, Chief of Health Communication Informatics, National Cancer Institute and co-author, Oncology Informatics: Using Health Information Technology to Improve Processes and Outcomes in Cancer

Compliancy issues covered: health care; public health; federal government; minority affairs and discrimination

Links for more information: https://www.elsevier.com/books/oncology-informatics/hesse/978-0-12-802115-6

Time

Segment

Duration

15:51 SEGMENT 2: WHY TAMING SLEEP LEAVES US RESTLESS

7:07

Synopsis: Sleep used to be natural, governed by darkness, light, and fatigue. Now it's highly processed and scheduled. An author discusses his research on the ways this has led to a poorer night's sleep.

Host: Nancy Benson. Guest: Benjamin Reiss, Prof. of English, Emory Univ. and author, Wild Nights: How Taming Sleep Created Our Restless World

Compliancy issues covered: public health; work and employment

Links for more information: https://www.benjamin-reiss.com/wild-nights/

Program Air Week 17-16

04/16/17-04/22/17

Producers

Reed Pence & Polly Hansen

**Production Director** 

Sean Waldron

Time

Segment

Duration

2:02

SEGMENT 1: WORKPLACE GENETIC TESTING

12:45

Synopsis: Workers are currently protected from having to take genetic tests for employers. However, a bill under consideration in the US House—HR1313—would allow corporate wellness plans to ask workers for a test, and penalize them through markedly higher health insurance premiums if they refuse. The bill also provides no protections against how or to whom the information is distributed. Experts discuss.

Host: Reed Pence. Guests: Dr. Derek Scholes, Director of Science Policy, American Society of Human Genetics; Dr. Arthur Caplan, Director, Division of Medical Ethics, New York Univ.; Dr. Jon Robison, cofounder, Salveo Partners employee well being consulting firm

Compliancy issues covered: health care; privacy issues; ethics; federal government and legislation; employment and workplace; economics

Links for more information: http://www.ashg.org/education/TraineeForum\_FCF\_Archive\_Scholes.shtml; https://med.nyu.edu/pophealth/faculty/caplaa01; https://salveopartners.com/author/drjon/; http://www.ethicalwellness.org

Time

Segment

Duration

16:04

SEGMENT 2: MODERATE EXERCISE—IT'S BETTER FOR YOU

6:48

Synopsis: Studies are showing that people who train hard and long at running have death rates similar to couch potatoes, while those who exercise moderately or even lightly are likely to live much longer. Experts discuss how much exercise is enough and how to make the most of light exercise.

Host: Nancy Benson. Guests: Dr. Carol Ewing Garber, Prof. of Movement Sciences, Teachers College, Columbia Univ.; Dr. Vijay Vad, sports medicine specialist, Hospital for Special Surgery, New York, Asst. Prof. of Rehabilitation Medicine, Weill Cornell Medical College and author, The New Rules of Running

Compliancy issues covered: public health; healthcare; consumerism; sports and recreation

Links for more information: https://www.hss.edu/physicians\_vad-vijay.asp; http://www.parenttoolkit.com/index.cfm?objectid=464A6B20-9B09-11E3-A6F30050569A5318

Program Air Week 17-17

04/23/17-04/29/17

Producers

**Production Director** 

Polly Hansen & Reed Pence

Sean Waldron

Time

Segment

Duration

2:05

SEGMENT 1: PENICILLIN ALLERGY? PROBABLY NOT

11:12

Synopsis: Millions of Americans believe they are allergic to penicillin. However, most of them are wrong. Experts discuss how these misdiagnoses happen and what results when so many of us avoid the most effective, yet cheapest antibiotic.

Host: Reed Pence. Guests: Dr. David Khan, Prof. of Medicine, Univ. of Texas Southwestern Medical Center, Dr. Alan Frient and Dr. Jodi Zuckerman, otolaryngologists, North Shore Ear, Nose and Throat Associates, Highland Park IL

Compliancy issues covered: health care; economics; youth at risk

Links for more information: http://profiles.utsouthwestern.edu/profile/13860/david-khan.html; http://www.nsent.us/meet.html

Time

Segment

Duration

8:06

14:19 SEGMENT 2: MULTIPLE MYELOMA—WHY IS ICELAND IMPORTANT?

Synopsis: Scientists are tapping the entire adult population of Iceland for a clinical test for treatments for multiple myeloma, a blood cancer. An expert explains the disease and how a whole country is pitching in to fight it.

Host: Nancy Benson. Guest: Dr. Brian Durie, Chairman, International Myeloma Foundation

Compliancy issues covered: healthcare; consumerism

Links for more information: https://www.myeloma.org

Program

17-18

Producers

Reed Pence & Polly Hansen

Air Week

04/30/17-05/06/17

**Production Director** 

Sean Waldron

Time

Segment

Duration

1:59

SEGMENT 1: LATE EFFECTS OF CHILDHOOD CANCER TREATMENT

11:31

Synopsis: Doctors can cure cancer in children better than ever, but decades later, many survivors suffer from serious, chronic disease as a result of powerful cancer treatments. Often those survivors don't get screening and treatment for late effects. Experts and survivors discuss how treatments influence life decades later, how survivors can get treatment they need, and new ways of treatment can lessen late effects.

Host: Reed Pence. Guests: Matthew Zachary, cancer survivor, founder & CEO, Stupid Cancer; Dr. Lisa Diller, Chief Medical Officer, Dana Farber Boston Children's Cancer and Blood Disorder Center and Prof. of Pediatrics, Harvard Medical School; Dr. Les Robison, Chair of Epidemiology and Cancer Control, St. Jude Children's Research Hospital and Assoc. Director, St. Jude Comprehensive Cancer Center; Keenan Green, cancer survivor

Compliancy issues covered: youth at risk; health care; technology; consumerism

Links for more information: StupidCancer.org; DanaFarberBostonChildrens.org; St.Jude.org

Time

Segment

Duration

14:32

**SEGMENT 2: DOING TOO MUCH FOR TERMINAL PATIENTS** 

8:23

Synopsis: Doctors often take extreme measures to save patients who are dying, and who might wish to die in peace. A critical care physician discusses how doctors are learning to resist their impulses to over-treat.

Host: Nancy Benson. Guest: Dr. Jessica Zitter, author, Extreme Measures: Finding a Better Path to the End of Life

Compliancy issues covered: healthcare; consumerism

Links for more information: http://jessicazitter.com

Program

17-19

Producer

Reed Pence

Air Week

05/07/17-05/13/17

**Production Director** 

Sean Waldron

Time

Segment

Duration

2:02

**SEGMENT 1: BARIATRIC SURGERY IN TEENAGERS** 

12:35

Synopsis: The proportion of severely obese teenagers continues to rise. Doctors increasingly understand that only weight loss surgery is likely to help them lose weight and avoid health consequences of obesity. But teens are often held back until they're so heavy that even bariatric surgery isn't enough to return them to normal weight. Experts discuss.

Host: Reed Pence. Guests: Dr. Thomas Inge, Chief of Pediatric Surgery, Children's Hospital Colorado and Prof. of Surgery, Univ. of Colorado Denver; Dr. Fatima Cody Stanford, obesity medicine physician, Massachusetts General Hospital and Harvard Medical School; Dr. Meg Zeller, Prof. of Pediatrics, Cincinnati Children's Hospital Medical Center

Compliancy issues covered: health care; public health; youth at risk; parenting issues; bullying

Links for more information: http://www.massgeneral.org/doctors/doctor.aspx?id=19693; https://www.childrenscolorado.org/doctors-and-departments/physicians/i/thomas-inge/; https://www.cincinnatichildrens.org/bio/z/margaret-zeller;

Time

#### Segment

Duration

15:39

#### **SEGMENT 2: CANCER TREATMENT AND SEX**

7:12

Synopsis: Cancer treatment has always focused on survival. Now doctors are increasingly focusing on side effects, including the effect of treatment on sexual function and satisfaction. However, many patients are shy about bringing up their difficulties, unaware there are ways to help. One of the nation's top experts discusses.

Host: Nancy Benson. Guest: Dr. Leslie Schover, clinical psychologist and founder, Will2Love.com.

Compliancy issues covered: health care; relationships

Links for more information: https://www.will2love.com/about-us/

Program Air Week 17-20

05/14/17-05/20/17

**Producers** 

**Production Director** 

Reed Pence & Polly Hansen

Sean Waldron

Time

#### Segment

Duration

2:02 SEGMENT 1: ELEPHANT DNA: THE SECRET TO CANCER SUPPRESSION?

12:52

Synopsis: DNA mutations happen all the time in the body, but the immune system usually detects and deals with them. When the system fails, cancer results. Yet some animals, such as elephants, almost never get cancer, and scientists have learned that the elephant DNA repair system is 20 times more powerful than the human system. Experts explain how they hope to tap this knowledge.

Host: Reed Pence. Guests: Dr. Joshua Schiffman, Prof. of Pediatrics, Univ. of Utah and investigator, Huntsman Cancer Institute; Dr. Vincent Lynch, Asst. Prof. of Human Genetics and Organismal Biology, Univ. of Chicago

Compliancy issues covered: health care; public health; animals

Links for more information: http://healthcare.utah.edu/huntsmancancerinstitute/research/labs/schiffman/; https://lynchlab.uchicago.edu

Time 15:56

#### Segment

Duration

**SEGMENT 2: INTERGENERATIONAL LIVING** 

7:03

Synopsis: Some retirement homes are offering local college students room and board in return for interaction with elderly residents. Students and experts involved discuss how it's a win/win for everyone.

Host: Nancy Benson. Guests: Shelby Miller, student, Northern Iowa Univ.; Carolyn Martin, Director, Volunteer Services, Western Home Communities, Cedar Falls, IA; Tom Berkshire, President, Generations of Hope.

Compliancy issues covered: college students and youth; education; elderly and senior citizens

Links for more information: http://www.westernhomecommunities.org; http://ghdc.generationsofhope.org

Program

17-21

Producer

Reed Pence

Air Week

05/21/17-05/27/17

**Production Director** 

Sean Waldron

Time 2:01

Segment

Duration

**SEGMENT 1: BLOOD SUBSTITUTES** 

12:06

Synopsis: Donated blood saves 4.5 million American lives each year, but has a short shelf life, low portability and must be available for all blood types. Researchers have sought safe and effective blood substitutes for 60 years, and a few viable alternatives are in animal testing. Experts involved in research discuss.

Guests: Dr. Allan Doctor, Prof. of Pediatrics and Biochemistry, Washington Univ. in St. Louis. School of Medicine; Dr. Jan Frayne, researcher, Univ. of Bristol (UK)

Compliancy issues covered: health care; public health; military; emergency response

Links for more information: http://research.peds.wustl.edu/Faculty/doctor\_a; http://www.bris.ac.uk/biochemistry/people/jan-frayne/index.html

Time

Segment

Duration

15:09

**SEGMENT 2: E-CIGARETTES AND ORAL HEALTH** 

7:38

Synopsis: Experts have a lot of questions still unanswered about electronic cigarettes, but evidence is starting to accumulate that the effect on the oral cavity can be as significant as tobacco cigarettes. An expert discusses.

Guest: Dr. Larry Williams, Asst. Prof. of Dental Medicine, Midwestern Univ. and West Side Branch President, Chicago Dental Society

Compliancy issues covered: smoking, tobacco and substance abuse; youth at risk

Links for more information: https://www.midwestern.edu/larrywilliams.html

Program Air Week 17-22

05/28/17-06/03/17

**Producers** 

**Production Director** 

Polly Hansen & Reed Pence

Sean Waldron

Time 2:01

Segment

Duration 12:44

**SEGMENT 1: ALTERNATIVES TO OPIOIDS FOR PAIN** Synopsis: Americans consume 80 percent of the opioid painkillers prescribed worldwide, ultimately resulting in the deaths of more than 20,000 Americans each year of overdoses of these drugs. The crisis is making doctors look at alternative medicine therapies for a substitute for these drugs. Experts discuss modalities that have shown success.

Guests: Dr. Josie Briggs, Director, National Center for Complementary and Integrative Health< National Institutes of Health; Dr. Roger Chou, Prof. of Medicine, Oregon Health and Science Univ. and Director, Pacific Northwest Evidence Based Practice Center; Dr. David Miller, acupuncturist and medical doctor, East West Integrated Medicine, Chicago, and spokesperson, National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM).

Compliancy issues covered: health care; public health; drug addiction and substance abuse; alternative medicine

Links for more information: https://nccih.nih.gov/about/staff/briggs.htm; http://www.eastwestintmed.com; http://www.ohsu.edu/xd/education/schools/school-of-medicine/departments/clinicaldepartments/medicine/divisions/general-internal-medicine/faculty/roger-chou-md.cfm;

Time 15:47

Segment

Duration

**SEGMENT 2: "GIGGLING EPILEPSY"** 7:06 Synopsis: Epilepsy can show itself in many ways, including as episodes of giggling and laughing. An expert discusses the case of a nine-year old boy with such seizures, the danger they posed, and the novel way he was treated.

Guest: Dr. Aria Fallah, Asst. Prof. of Neurosurgery, UCLA Geffen Schl of Med. and Mattel Children's Hospital

Compliancy issues covered: health care; youth at risk

Links for more information: https://www.uclahealth.org/aria-fallah; ; http://www.epilepsy.com/learn/typesseizures/gelastic-and-dacrystic-seizures

Program

17-23

Producers

Reed Pence & Anu Kumar

Air Week

06/04/17-06/10/17

**Production Director** 

Sean Waldron

Time

Segment

Duration

2:05

SEGMENT 1: THE HEALTH EFFECTS OF LONELINESS

12:28

Synopsis: Loneliness affects far more than our mental health. Studies are now showing that loneliness and social isolation also have profound effects on our physical health, and increase the risk of death substantially. Experts discuss.

Host: Reed Pence. Guests: Dr. Richard Schwartz, Associate Professor of Psychiatry, Harvard Medical School and co-author, The Lonely American: Drifting Apart In The 21st Century; Dr. Tim Smith, Professor of Psychiatry, Brigham Young University

Compliancy issues covered: health care; public health; mental health; technology; social media

Links for more information: http://www.thelonelyamerican.com; http://education.byu.edu

Time 15:35

## Segment SEGMENT 2: RESCUING RUNAWAYS

Duration 6:51

Synopsis: More than two million youth may run away from home each year. More than 100,000 of them are forced into the sex trade each year to survive. One young woman who overcame such a life describes how she beat the odds and what runaways need to have a chance to succeed.

Host: Nancy Benson. Guest: Carissa Phelps, author, Runaway Girl: Escaping Life on the Streets, One Helping Hand at a Time

Compliancy issues covered: youth at risk; crime and police; child abuse; education

Links for more information: http://www.publishersweekly.com/978-0-670-02372-1

Program

17-24

Producers

Reed Pence & Polly Hansen

Air Week

06/11/17-06/17/17

**Production Director** 

Sean Waldron

Time

### Segment

Duration

1:57

#### **SEGMENT 1: ONLY CHILDREN...AND THEIR PARENTS**

10:58

Synopsis: Only children have been vilified for more than a century as inevitably selfish, spoiled and lonely. Yet research finds that children without siblings are psychologically quite similar to those with brothers and/or sisters. Today the proportion of only children is increasing. Experts refute the myths about only children and discuss how parents can help children navigate life with no siblings.

Host: Reed Pence. Guests: Beth Apone Salamon, Director of Communications & Television, School of Continuing Studies, Rutgers University and an only child; Lauren Sandler, only child, mother of an only child and author, One and Only: The Freedom of Having an Only Child and the Joy of Being One; Dr. Susan Newman, psychologist, contributor to Psychology Today magazine and author, Parenting an Only Child

Compliancy issues covered: family issues; youth at risk; parenting issues

Links for more information: https://parenting.blogs.nytimes.com/2013/02/17/still-lonely-in-a-world-with-more-onlies/; https://www.psychologytoday.com/blog/one-and-only; http://www.susannewmanphd.com

Time 13:57

## Segment SEGMENT 2: THE SENSE OF TOUCH

Duration

8:56

Synopsis: The sense of touch is often taken lightly, yet it conveys more emotion than any other sense because it literally has a separate emotional wiring system. A neuroscientist explains the sense of touch, how it works, the power it has over everyday decisions, and what can happen when it's not working as it should.

Host: Nancy Benson. Guest: Dr. David Linden, Prof. of Neuroscience, Johns Hopkins Univ. School of Medicine and author, Touch: The Science of Hand, Heart, and Mind

Compliancy issues covered: consumerism; youth at risk; aging

Links for more information: http://davidlinden.org

Program

17-25

Producers

Reed Pence & Libby Foster

Air Week

06/18/17-06/24/17

**Production Director** 

Sean Waldron

Time

Segment

Duration

2:04

SEGMENT 1: "TEXTALYZERS" TO STOP TEXTING WHILE DRIVING

13:05

Synopsis: After 40 years of declining traffic deaths, American roads have become more dangerous the past two years. Police blame texting. Now activists are seeking to put teeth into antitexting-while-driving laws with the legalization of a device that police can use to instantly determine if a driver was texting at a given time. Experts discuss the "textalyzer," how it would work, and its pros and cons.

Host: Reed Pence. Guests: Ben Lieberman, founder, Distracted Operators Risk Casualties (DORCs) and Alliance Combatting Distracted Driving; Jim Grady, CEO Cellebrite, Inc.; Rashida Richardson, Legislative Counsel, American Civil Liberties Union of New York.

Compliancy issues covered: traffic and road safety; drunk driving; laws and legislation; police and law enforcement; technology; privacy issues

Links for more information: http://www.dorcs.org; http://alliancecombatingdistracteddriving.org; http://www.cellebrite.com; https://www.aclu.org/affiliate/new-york

Time 16:11

### Segment SEGMENT 2: HOUSEHOLD CHEMICALS

Duration

6:44

Synopsis: The average American is exposed to more than 100 potentially toxic synthetic chemicals every day, and there is little oversight of their safety. A noted expert discusses the vast amount that we don't know about these chemicals and how tougher regulation in other countries could help keep Americans safer.

Host: Nancy Benson. Guest: Ken Geiser, Emeritus Prof. of Work Environment, Univ. of Massachusetts, Lowell, and author, Chemicals Without Harm: Policies for a Sustainable World.

Compliancy issues covered: environment and pollution; consumerism; consumer safety

Links for more information: https://mitpress.mit.edu/authors/ken-geiser

Program

17-26

Producers

Reed Pence, Polly Hansen & Libby Foster

Air Week

06/25/17-07/01/17

**Production Director Sean Waldron** 

Time

Segment

Duration

2:05

**SEGMENT 1: "PERFECT PITCH"** 

12:55

Synopsis: The ability to "know" the musical pitch of any sound has traditionally been thought to be learnable only at a very early age through musical training. But new research shows perfect pitch is teachable to adults as well. Experts discuss the implications on all forms of learning.

Host: Reed Pence. Guests: Dr. Diana Deutsch, Prof. of Psychology, Univ. of California, San Diego; Stephen Van Hedger, PhD student in cognitive psychology, Univ. of Chicago; Dr. Howard Nusbaum, Prof. of Psychology, Univ. of Chicago

Compliancy issues covered: education and learning; adult education

Links for more information: http://deutsch.ucsd.edu/psychology/pages.php?i=101; http://psychology.uchicago.edu/people/faculty/hnusbaum.shtml

Time

Segment

Duration

16:02 **SEGMENT 2: CHILDREN AND SOCIAL ANXIETY** 

6:45

Synopsis: Social anxiety disorder is more than just shyness. It can be crippling and keep people completely inside the house. An expert whose daughter was afflicted discusses social anxiety warning signs in children and how the disorder can be treated.

Host: Karen Hand. Guest: Jennifer Shannon, co-founder, Santa Rosa Center for Cognitive-Behavioral Therapy, Santa Rosa, CA and author, The Shyness and Social Anxiety Workbook for Teens and The Anxiety Survival Guide for Teens

Compliancy issues covered: youth at risk; mental health; education

Link for more information: https://www.newharbinger.com/author/jennifer-shannon

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# Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	SHERIDAN HOUSE	000:15	002
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	007
Domestic violence	JANIE'S FUND	000:30	005
EDUCATION	NATIONAL SUMMER LEARNING	000:30	005
FOOD SAFETY	AD COUNCIL	000:59	013
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	008
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	003
POVERTY	Habitat for Humanity	000:31	006
Safe Driving	PROJECT YELLOW LIGHT	000:30	005