WZZR Fort Pierce, FL Quarterly Issues/Programs List First Quarter, 2017 04/04/2017

WZZR Quarterly Issues/Programs List

WZZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 1. Dub City Derby Girls
- 2. St. Lucie Aquarium
- 3. Polo for a purpose LLS
- 4. Pine Jog Environmental Center
- 5. Garlic Fest
- 6. Genetics Testing
- 7. United Way Vita Tax
- 8. Tri County Animal Rescue
- 9. Autism Speaks
- 10. Delray St. Patrick's Day
- 11. Crohns \$ Colitis Foundation
- 12. Junior Achievement
- 13. PB Photographic Center

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WOLL broadcasts Perspectives on Sundays at 7:00am

ISSUE	PROGRAM /	DESCRIPTION	GUEST	DATE/	DURA-	l
	TITLE			TIME	TION	

Dub City Derby Girls	Palm Beach Perspectives	Talked with Julia Belcher and Kirsten George, Teammates, Dub City Derby. They are starting the New Year off by changing their name from Dub City Derby Girls to Dub City Derby (to be more inclusive). We went over 10 resolutions that are suggested online including: lose weight, spend time with people, learn something new, volunteer, etc. All of which listeners can do by becoming part of the roller derby community. Dub City in played 16 sanction games in 2016 and increased their standing greatly! Listeners can sign up to play, be volunteers, derby boosters, all kinds of fun ways to get involved. More info is available on their FB page.	"Julia Belcher and Kirsten George, Teammates, Dub City Derby www.dubcityroll erderby.com	01-01-17	30 min
St. Lucie Aquarium	Palm Beach Perspectives	Talked with Cristin Krasco, Education, Smithsonian Marine Station/St. Lucie Aguarium. They have two buildings, one is the Smithsonian Marine Station where the scientists do research and the other (across the street) is the St. Lucie Aquarium. The aquarium is open 7days a week starting on 1/9/17 and the research center has public tours 1x/month. They are offering a line up of marine science lecture series: 1/11 Monitoring the Effects of Freshwater Discharge on Local Coral Reefs, 1/25 Coral Calamities, 28 Cures from the Deep Sea, 2/22 Studying Sea Turtles, 3/8 Exploring Diversity and Potential Utility of Microbial Communities in the Indian River Lagoon, etc. Listeners can register for lectures/sign up to volunteer, book a group tour by calling 772-465-3271	Cristin Krasco, Education, Smithsonian Marine Station/St. Lucie Aguarium. 772-465-3271	01/08/17	30 min

Polo for a Purpose LLS	Palm Beach Perspectives	Talked with Brandon Phillips and PJ Rivzi, Polo for a Purpose and LLS. Brandon is a professional polo player, survivor of non-Hodgkin's lymphoma and the LLS Honorary Chairman of their event. They are having their 4th Annual Polo for a Purpose Event on Monday 1/16 at the Wellington Polo Grounds. It's a ppolo match with a concert by Gipsy Sound Revolution following to raise funds for local services provided by Leukemia Lymphoma Society. They have tailgating slots open and lots of activities for the kids too. Listeners can get tickets by going online to www.poloforapurpose.org or call Pam at Leukemia Lymphome Society at 561-616-8682. They can also speak to Pam about volunteering, becoming a sponsor, making a donation or getting info on local services provided by LLS.	with Brandon Phillips and PJ Rivzi, Polo for a Purpose and LLS. Brandon is a professional polo player, survivor of non-Hodgkin's lymphoma and the LLS Honorary Chairman of their event www.lls.org	01/15/17	30 min

Pine Jog Environmen	Palm Beach Perspectives	Spoke with Luisa Gomez M.Ed., Jasmine Coyle, Program	Luisa Gomez M.Ed., Jasmine	01/22/17	30 min
tal Center	reropederves	Coordinators, Pine Jog Environmental Education Center and Blanche Williams, Jazz Flutist/Host of Jazz on J Street. They have several fundraising events coming up as well as volunteer opportunities. On Jan 28/29th, listeners can volunteer to help build their new Naturescape Playground. (this is an ongoing build if they can't make it those days). Coming up in February is The Wild Orchid 5K which winds through their 135 acres. (there are shorter fun runs for the kiddos). Then Blanche and her folks will be part of the Naturally Jazz - a Strolling Sax event that leads participants through the paths to the Tiki area by the lake where they can relax, enjoy drinks/snacks and great music. Pine Jog also offers afterschool programs, spring/summer camps and lots of volunteer opportunities. Listeners can get more info at www.pinejog.fau.edu	Coyle, Program Coordinators, Pine Jog Environmental Education Center and Blanche Williams, Jazz Flutist/Host of Jazz on J Street www.pinejog.fau .edu		
Garlic Fest	Palm Beach Perspectives	Talked with Nancy Stewart and Sarah Valley from Festival Management Group. They are putting together this years 18th Annual Garlic Fest. Lots of exciting things this year, including the new location (John Prince Park in Lake Worth), free wi-fi, VIP Beer/Food Dinner with Lagunitas, great music and of course the Chef Challenges throughout the weekend with "surprise ingredients and garlic". It's from 2/10-2/12 and listeners can sign up to be volunteers, sponsors, get tickets - all online at www.sfgarlicfest.com	Nancy Stewart and Sarah Valley from Festival Management Group www.sfgarlicfes t.com	01/29/17	30 min

Genetics Testing	Palm Beach Perspectives	Talked with Conni Murphy, Dir. of the Cancer Genetics Program at Good Samaritan Medical Center. They offer a wide variety of genetic screening in addition to the commonly heard of BRAC1 and BRAC2. Patients get a script from their Physician and fill out a long history of theirs/their family medical health. Once they submit that then the center reviews all the data, builds a family tree of who needs testing and for what genes. They then discuss with the patients. Once testing is done they followup with various recommendations for treatment (medicine, preventitive surgery, high surveillance). For more information, listeners can contact call 561-650-6084	Conni Murphy, Dir. of the Cancer Genetics Program at Good Samaritan Medical Center 561-650-6084	02/05/17	30 min
United Way Vita Tax	Palm Beach Perspectives	Talked w Donna Pulda, CVA, VP Volunteer Svcs, Alexia Savage, SPV Communications & Resource Development, United Way of PBC. We talked about the history of the United Way and several of their programs including the VITA TAX free tax preparation program. This is the 14th year that the Vita Tax program has been helping folks in the community determine with their taxes and making sure that if they qualify for the EITC they receive it. The program has 3 options: Listeners can go enter their info on the website, or they can go to one of the multiple sites around PBC and enter on the computer (with a person to ask questions) or have an IRS trained volunteer enter their taxes into the computer for them. The sites and programs are all listed on the website. Listeners can also sign up to volunteer through the website or make donations.	w Donna Pulda, CVA, VP Volunteer Svcs, Alexia Savage, SPV Communications & Resource Development, United Way of PBC	02/12/17	30 min

Tri County Animal Rescue	Palm Beach Perspectives	Talked with Sharon DiPietro, Chair - Tri-County Animal Rescue 15th Annual Doggie & Kittie Ball. They are a 100% no kill facility that rescues, rehabilitates and re- homes injured and neglected animals. TCAR has rescued over 53,000 animals in distress. They have an emergency fund that is used to pay for the surgeries and other expenses. One of the ways they raise funds is with their annual Doggie & Kittie Ball. This year, it'll be held at Boca West County Club. (only certified service animals are allowed to attend and must be pre-registererd). Listeners can get tix online at www.tricountyhumane.org or by calling 561-482-8110. They also have lots of fun volunteers opportunities as well.	Sharon DiPietro, Chair - Tri- County Animal Rescue 15th Annual Doggie & Kittie Ball www.Tricountyan imal.org	02/19/17	30 min
Autism Speaks	Palm Beach Perspectives	Spoke with Melissa DiNuzzo and Julia Duncan from Autism Speaks. We talked about the history of Autism Speaks and their mission statement. Listeners can find more on their website site www.autismspeaks.org. They have their annual fundraising walk coming up at the Meyer Ampitheater, West Palm Beach. It's a family friendly day for those on the autism spectrum. It's designed to be a stress free day for families with members on the autism spectrum to come out and connect with one another. They also have lots of volunteer opportunities for folks who need community service hours.	Melissa DiNuzzo and Julia Duncan from Autism Speaks Autismspeaks.or g	02/26/17	30 min

Delray St. Patrick's Day	Palm Beach Perspectives	Maverick and Carmine from WILD 95.5, Curtis from Kool 105.5 and I spoke with John Fischer, Code 3 Events and Sarah Crane, HOWFoundation. Code 3 is putting on the Delray Beach St. Patrick's Day Parade on March 11th and part of the money raised will benefit the HOWFoundation (Help Our Wounded). The HOW Foundation just treated their 1,000th patient in January and are very excited about how their Hyperbaric Treatments are helping folks with PTSD and TBI improve their health. Both WILD and KOOL will be at the parade this year with floats. Lots of family fun, music, Darby O'Dell Fun Run to start things off. For more info, listeners can go to www.stpatrickmarch.com	Maverick and Carmine from WILD 95.5, Curtis from Kool 105.5 and I spoke with John Fischer, Code 3 Events and Sarah Crane, HOWFoundation Stpatrickmarch. com	03/05/17	30 min
Crohns & Colitis Foundation	Palm Beach Perspectives	Spoke with Bonnie Scharf, Crohns & Colitis Foundation. They are doing one of their big fundraisers Monday March 13th. It's the Book of Hope Luncheon and the guest speaker is Michael Tonello, Author of "Bringing Home the Birkin" will be the keynote speaker. And they received a Birkin Bag to raffle off - the tickets are \$100 each. They use the funds raised for research, scholarships to Camp Oasis, and education/outreach. CCFA can always use volunteers. Listeners can go online to www.ccfa.org and sign up for events, to become volunteers, to find out information and for support groups.	Bonnie Scharf, Crohns & Colitis Foundation www.ccfa.org	03/12/17	30 min

Junior Achievemen t	Palm Beach Perspectives	Talked with Rachel Ramos, Director of Programs and Ken Cunningham, Board Member and Watch A Rising Star Event Chair, Junior Achievement of Palm Beaches and Treasure Coast. They work with students K-12 to teach entrepreneurship, financial literacy with the help of Volunteers. Watch a Rising Star is their big fundraiser and is happening 6pm on March 25th at the Cohen Pavilion of the Kravis Center. They are featuring a dynamic vocal competition between 5 area seniors (who will all receive scholarship funds). For listeners who want to buy tickets, volunteer or see what programs are available, they can go to www.juniorachievement.com	Rachel Ramos, Director of Programs and Ken Cunningham, Board Member and Watch A Rising Star Event Chair, Junior Achievement of Palm Beaches and Treasure Coast Juniorachieveme nt.com	03/19/17	30 min
PB Photograph ic Center	Palm Beach Perspectives	Interviewed Fatima NeJame, Exec Dir. Photographic Center and Ray Merritt, Curator, Photography in Place Exhibition at Palm Beach Photographic Center. They are a non-profit arts organization dedicated to the community and the enrichment of life through the photographic arts. They are located at 415 Clematis St. West Palm Beach, Fl 33401. One of their "outreach" methods is offering free exhibitions at the center for the public to come and enjoy. They are currently showing "Photography in Place", which was curated by Ray. It includes 25 photographers from grand-masters to emerging amateurs as well. PB Photographic also offers summer camps and are now taking registrations for them. Listeners can reach out at workshop.org or by calling 561-253-2600.	Fatima NeJame, Exec Dir. Photographic Center and Ray Merritt, Curator, Photography in Place Exhibition at Palm Beach Photographic Center Workshop.org	03/26/17	30 min

Section II lists the networkprovided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. **ISSUE**

PROGRAM / TITLE

DESCRIPTI ON DATE/TIM F DURATIO N



2017-Q1 (January - March) Radio Health Journal Quarterly Log

WZZR broadcasts Radio Health Journal on Sundays at 10:30 pm-11:00 pm

Compliancy Issues Covered:

agriculture and farm issues alcohol abuse auto and road safety business and industry consumerism crime death and dying deregulation developmental disorders disabilities drug addiction drug treatment drunk driving economics education ethics family issues federal government and regulation food and drug safety health care impaired driving laws and the criminal justice system local government mental health parenting issues police

pop culture
poverty
prison and justice system
productivity
psychology
public health
relationship issues
science and engineering
sports and recreation
substance abuse and treatment
suicide
technology
women's issues
workplace and employment issues
youth at risk

Program 17-01 Producer Reed

Pence

Air Week 01/01/17-01/07/17 Production Director

Sean Waldron

Time Segment

Duration

2:02 SEGMENT 1: ICU INEFFICIENCY

12:25

Synopsis: With monitors surveying every part of patients' bodies, hospital intensive care units appear to be a model of high tech. But systems engineers say ICU's are actually models of inefficiency because few of those high tech devices talk to each other. Experts discuss how ICU's could be improved to save lives.

Host: Reed Pence. Guests: Dr. Peter Pronovost, Senior Vice President for Patient Safety and Quality, Johns Hopkins Medicine and Director, Armstrong Institute for Patient Safety and Quality; Dr. Brian Pickering, intensive care anesthesiologist, Mayo Clinic, Rochester, MN

Compliancy issues covered: health care; technology; science and engineering; economics; business and industry

Links for more information:

http://www.hopkinsmedicine.org/armstrong_institute/about/peter_pronovost.html; http://www.mayo.edu/research/faculty/pickering-brian-w-m-b-b-ch/bio-00096469

Time Segment

Duration 15:29

SEGMENT 2: REVERSING THE SHORTAGE IN PRIMARY CARE DOCS

7:36

Synopsis: Most people rely on their primary care doctors first when they need health care. But a shortage in primary care doctors is only getting worse. Some medical schools have been successful in keeping their grads in primary care. We talk to an expert from one of them to see how it's done and if other schools can replicate their success.

Host: Nancy Benson. Guest: Dr. Elizabeth Baxley, Sr. Assoc. Dean for Academic Affairs and Prof. of Family Medicine, Brody School of Medicine, East Carolina Univ.

Compliancy issues covered: health care; public health; economics; education

Links for more information: http://www.ecu.edu/cs-admin/news/Family-Tradition.cfm; https://www.aamc.org/download/434506/data/baxleybio.pdf;

Program 17-02 Producer Reed Pence Air Week 01/08/17-01/14/17 Production Director Sean Waldron

Segment

2:02 11:42 SEGMENT 1: EATING DISORDERS: NOT JUST FOR ADOLESCENTS

Synopsis: Over the last decade, the number of women over age 30 seeking treatment for anorexia, bulimia and binge eating disorder has skyrocketed. Experts discuss the factors triggering eating disorders in midlife and the factors that bring women in for treatment for long standing disorders.

Host: Reed Pence. Guests: Denise Folcik, eating disorder survivor; Lori Ciotti, Site Director, Renfrew Center of Massachusetts; Dr. Margo Maine, psychologist, co-founder, National Eating Disorders Assn. and author, *The Body Myth: Women and the Pressure to be Perfect*; Dr. Cynthia Bulik, founding Director, Univ. of North Carolina Center of Excellence for Eating Disorders and author, *Midlife Eating Disorders: Your Journey to Recovery*

Compliancy issues covered: women's issues; mental health; health care; consumerism; family issues

Links for more information: https://www.nationaleatingdisorders.org/find-belp-support; http://www.mwsg.org/bodymyth.htm; http://www.cynthiabulik.com/books/midlife-eating-disorders/

Time Duration Segment

14:46

SEGMENT 2: DUPUYTREN DISEASE & DISABLED HANDS

8:05

Synopsis: Dupuytren disease (pronounced DOO-pah-tren) is the most common disorder crippling hands that most people have never heard of. It is a genetic condition of the fascia beneath the skin of the palms, and it stubbornly resists treatment. An expert and a patient discuss the disorder.

Host: Nancy Benson. Guests: Tom Knapp, Dupuytren patient and board member, Dupuytren Foundation; Dr. Charles Eaton, hand surgeon and Executive Director, Dupuytren Foundation

Compliancy issues covered: health care; disabilities

Links for more information: www.4dup.com

Program 17-03 Producer Reed Pence Air Week 01/15/17-01/21/17 Production Director Sean Waldron

Segment

2:02 12:15 SEGMENT 1: STONED DRIVING: HOW CAN POLICE TELL?

Synopsis: With recreational marijuana use legal in eight states and 29 permitting medical pot use, there will be more drivers on the road who are potentially under the influence of marijuana. However, police have no way to determine who is dangerous and who is not, as blood levels of marijuana's active ingredient are often meaningless. Experts discuss the problem and new scientific discoveries about marijuana impairment.

Host: Reed Pence. Guests: Dr. Marilyn Huestis, Prof. of Toxicology, Univ. of Maryland School of Medicine; Dr. Tom Marcotte, Assoc. Prof. of Psychiatry and Co-Director, Center for Medicinal Cannabis, Univ. of California, San Diego.

Compliancy issues covered: auto and road safety; drunk driving; impaired driving; drug and alcohol abuse; police; laws and criminal justice system

Links for more information: https://irp.drugabuse.gov/Huestis.php; https://irp.drugabuse.gov/Huestis.php; https://irp.drugabuse.gov/Huestis.php;

Time Duration

7:07

Segment

15:19 SEGMENT 2: POOR HEALTH AND PRISON

Synopsis: Researchers have found that poor health and disabilities can be factors leading to prison. An expert discusses the life cycles that can make this occur.

Host: Nancy Benson. Guest: Dr. Susan Sered, Prof. of Sociology, Suffolk Univ. & co-author, Can't Catch a Break: Gender, Jail, Drugs and the Limits of Personal Responsibility

Compliancy issues covered: prison and justice system; crime; drugs and drug treatment; public health; disabilities

Links for more information: http://susan.sered.name/cant-catch-a-break/

Program 17-04 Producers Polly Hansen & Reed Pence Air Week 01/22/17-01/28/17 Production Director Sean Waldron

Time Segment

Duration

2:02 SEGMENT 1: EXOSKELETONS: ENABLING PARAPLEGICS TO WALK

AGAIN 11:17 Synopsis: Motorized, computer-controlled braces and frames are making the concept of the bionic human into reality. Experts discuss how these exoskeletons work and how they may be used in the future.

Host: Reed Pence. Guests: Dr. Alberto Esquenazi, Chief Medical Officer, Moss Rehab; Dr. Peter Gorman, Chief, Div. of Rehabilitation Medicine, Univ. of Maryland Rehabilitation and Orthopedic Institute and attending physician, Baltimore VA Medical Center; Dr. Homayoon Kazerooni, Prof. of Mechanical Engineering, Univ. of California Berkeley, Director, Berkeley Robotics and Human Engineering Laboratory and founder and Chief Scientist, Berkeley Bionics.

Compliancy issues covered: disabilities; health care; technology

Links for more information: http://www.medschool.umaryland.edu/profiles/Gorman-Peter/;
http://www.me.berkeley.edu/people/faculty/homayoon-kazerooni

Time Segment

Duration

14:21 SEGMENT 2: PUBLIC HOSPITALS: REPUTATION VS. REALITY

8:33

Synopsis: Public hospitals have a poor reputation, but in some fields, especially trauma, they are often among the best hospitals in the US. Two experts discuss reputation vs. reality and the threats public hospitals face.

Host: Nancy Benson. Guests: Mike King, author, A Spirit of Charity: Restoring the Bond Between America and Its Public Hospitals; Dr. David Oshinsky, Director, Div. of Medical Humanities, New York Univ. Langone Medical Center and author, Bellevue: Three Centuries of Medicine and Mayhem at America's Most Storied Hospital

Compliancy issues covered: health care; poverty; local government; public health care

Links for more information: http://www.med.nyu.edu/medicine/medhumanities/david-oshinsky-named-director-nyu-division-medical-humanities

Program 17-05 Producer Reed Pence Air Week 01/29/17-02/04/17 Production Director Sean Waldron

Time Segment

Duration

2:03 SEGMENT 1: AUTISM IN GIRLS: IT'S DIFFERENT

12:45

Synopsis: Experts have believed that autism affects four times as many boys as girls, but the ratio may not actually be quite that high. Doctors are learning that autism shows up differently in girls' behavior as a result of brain differences. This leaves many girls with autism undiagnosed.

Host: Reed Pence. Guests: Dr. Thomas Frazier, Director, Center for Autism, Cleveland Clinic, Children's; Dr. Rachel Loftin, Clinical Director, Autism Center, Rush Univ. Medical Center; Dr. Kevin Pelphrey, Carbonnel Prof. of Autism and Neurodevelopmental Disorders, George Washington Univ.

Compliancy issues covered: youth at risk; health care; developmental disorders; education; suicide

Links for more information: https://www.rushu.rush.edu/faculty/rachel-l-loftin-phd;; https://autism.gwu.edu/meet-director

Time Segment Duration

15:50 SEGMENT 2: POWER NAPS

7:12

Synopsis: Most employers believe the workplace is no place to nap, but research increasingly shows that a short nap in the middle of the day carries many benefits in increased productivity.

Host: Nancy Benson. Guest: Dr. Michael Grandner, Director, Sleep and Health Research Program, Univ. of Arizona

Compliancy issues covered: public health; workplace and employment issues; productivity

Links for more information: http://www.michaelgrandner.com/pages/

Program 17-06 Producer Reed Pence
Air Week 02/05/17-02/11/17 Production Director Sean Waldron

Time Segment Duration

2:02 SEGMENT 1: THE PSYCHOLOGY OF ONLINE DATING

11:33

Synopsis: Today more than half of American adults are single. Many are still looking for love--more than 40 million are members of online dating sites, which have their busiest time of the year between now and Valentine's Day. A noted psychologist explains research showing most users take the wrong approach when seeking a good match online, and discusses how they can better their odds of finding true love.

Host: Reed Pence. Guest Ken Page, psychotherapist in private practice, blogger on *Psychology Today* and author, *Deeper Dating: How to Drop the Games of Seduction and Discover the Power of Intimacy*:

Compliancy issues covered: technology; pop culture; relationship issues; consumerism

Links for more information: : http://www.kenpagelcsw.com; DeeperDatingGifts.com

Time Segment

Duration

14:37 SEGMENT 2: NFL TEAM DOCTORS: IN WHOSE INTEREST?

8:33

Synopsis: Injured NFL players are treated by doctors employed by teams, but a Harvard study claims there is an inherent conflict of interest in that arrangement, which might mean putting players on the field before they're recovered. One of the study's coauthors discusses.

Host: Nancy Benson. Guest: Glenn Cohen, Prof. of Law, Harvard Univ

Compliancy issues covered: sports and recreation; ethics; economics

Links for more information: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2879441

Program 17-07 Producers Reed Pence & Polly Hansen

Air Week 02/12/17-02/18/17 Production Director Sean Waldron

Time Segment

Duration

2:02 SEGMENT 1: PEANUT ALLERGIES AND KIDS: CHANGING THE RULES

12:58

Synopsis: Peanut allergies in children have skyrocketed to the point that many schools ban foods containing them. Now studies show previous advice is wrong. Rather than keeping kids away from peanuts to protect them, parents should give most infants peanuts from an early age. An allergy expert who is co-author of new guidelines explains.

Host: Reed Pence. Guest: Dr. Matthew Greenhawt, Asst. Prof. of Pediatrics, Allergy and Immunology Section, Children's Hospital, Colorado and Univ. of Colorado School of Medicine, and Chair, Food Allergy Committee, American College of Allergy, Asthma and Immunology

Compliancy issues covered: consumerism; youth at risk; education; parenting issues; public health

Links for more information: http://acaai.org/news/acaai-says-children-asthma-do-not-need-be-routinely-tested-peanut-allergy

Time Segment

whose family has used it describes her experience.

Duration

16:02 SEGMENT 2: MUSIC FOR THE DYING AND GRIEVING 6:49

Synopsis: Music thanolotology is a specialized practice of playing harp music for the dying. A practitioner of the art explains how there is also science to it as well, and a woman

Host: Nancy Benson. Guests: Betsy Haraf, family member who witnessed thanotology vigil; Tony Pederson, certified music thanotologist, Journeycare, Northbrook, IL and President, Music Thanotology Association International

Compliancy issues covered: health care; psychology; death and dying

Links for more information: http://www.mtai.org; http://chaliceofrepose.org

Program 17-08 Producer Reed Pence
Air Week 02/19/17-02/25/17 Production Director Sean Waldron

Time Segment

Duration

2:01 SEGMENT 1: ANTIBIOTICS AND FARM ANIMALS: NEW RULES

12:18

Synopsis: Antibiotic resistance may mean some infections are untreatable in the future. To combat this bacterial evolution, new federal rules went into effect on January 1 that restrict use of antibiotics in food animals, where the majority of US antibiotics are consumed. Critics worry the rules don't go far enough. Experts on both sides of the issue discuss.

Host: Reed Pence. Guests: Dr. David Wallinga, Senior Health Officer, Natural Resources Defense Council; Dr. Ramanan Laxminarayan, Director, Center for Disease Dynamics, Economics and Policy and former member, White House antibiotics panel; Dr. Liz Wagstrom, Chief Veterinarian, National Pork Producers Assn; Katie Roth, dairy farmer, Platteville, WI

Compliancy issues covered: consumerism; public health; agriculture and farm issues; federal government and regulation; food safety

Links for more information: https://www.nrdc.org/experts/david-wallinga-md; http://www.cddep.org/profile/ramanan_laxminarayan#sthash.ynWEiuYK.dpbs; http://www.swinecast.com/dr-liz-wagstrom-the-future-antibiotic-use-pork-production

Segment

15:21 7:27 SEGMENT 2: THE DECREASE IN HEARING LOSS

Synopsis: A major new study shows hearing loss is decreasing in the US. This has surprised some experts who've feared greater use of ear buds would lead to greater hearing loss in young people. Experts discuss why hearing loss is declining and caution against complacency.

Host: Nancy Benson. Guests: Howard Hoffman, Program Director, Epidemiology and Statistics, National Inst on Deafness & Other Communication Disorders; Barbara Kelley, Exec. Dir, Hearing Loss Assn. of America

Compliancy issues covered: health care; public health; consumerism; disabilities

Links for more information: https://www.nidcd.nih.gov/research/extramural/epidemiology-biostatistics-program; http://www.hearingloss.org

Program 17-09 Producers Reed Pence and Polly Hansen

Air Week 02/26/17-03/04/17 Production Director Sean Waldron

Time Segment

Duration

3:03 SEGMENT 1: CAN PRIMARY CARE DOCTORS END THE OPIOID EPIDEMIC? 12:51

Synopsis: Primary care doctors such as family physicians and internists can treat opioid addiction in their offices using drug substitution therapy. This could potentially erase the stigma of getting treatment. However, few doctors have been trained in this therapy. Experts discuss opioid addiction, & potential treatments.

Host: Reed Pence. Guests: Dr. John Tanner, Medical Director, Florida Intervention Project for Nurses; Dr. Alan Schwartzstein, family practitioner and Vice Speaker, American Academy of Family Physicians

Compliancy issues covered: drug addiction, substance abuse and treatment; consumerism; education

Links for more information: Cited physician finder: https://www.samhsa.gov; https://www.asam.org/about-us/leadership/board-of-directors/biography-john-c-tanner; https://www.samhsa.gov; https://www.aafp.org/about-us/leadership/board-of-directors/biography-john-c-tanner; https://www.aafp.org/about/governance/board-directors/alan-schwartzstein.html

Time Segment

Duration

16:56 SEGMENT 2: EYE TRANSPLANTS: A FUTURE REALITY

6:04

Synopsis: Eye transplants have long been attempted unsuccessfully. Doctors are taking what they've learned in hand transplants, especially in nerve regeneration, and applying it to eye transplant development. Experts discuss what need to be accomplished to make transplants a reality.

Host: Nancy Benson. Guests: Dr. Joel Schuman, Chairman and Prof. of Ophthalmology, Neuroscience and Physiology, New York Univ. School of Medicine and Langone Medical Center and Director, Langone Eye Center; Dr. Kia Washington, Asst. Prof. & Assoc. Director, Hand Transplantation Program, Univ. of Pittsburgh

Compliancy issues covered: health care; disabilities; technology

Links for more information: http://nyulangone.org/doctors/1932184777/joel-s-schuman; http://www.plasticsurgery.pitt.edu/person/kia-m-washington

Program 17-10 Producer Reed Pence Air Week 03/05/17-03/11/17 Production Director Sean Waldron

Segment

2:03 12:31 **SEGMENT 1: REMAKING THE FDA**

Synopsis: The Trump Administration has signaled it intends to revamp the Food and Drug Administration to speed the approval of drugs. Some FDA commissioner candidates have proposed radical reform, including an end to the requirement that drugs must be effective to be approved. Experts discuss what reform might look like and what the FDA needs to better succeed.

Host: Reed Pence. Guests: Peter Pitts, President, Center for Medicine in the Public Interest and former Food and Drug Administration Associate Commissioner; Dr. <u>David Gortler</u>, professor of pharmacology, Georgetown Univ. and a former Food and Drug Administration senior medical officer, now a <u>Pharmacology expert</u> and FDA expert with <u>FormerFDA.com</u> He was also the former FDA/health care policy and Obamacare/ACA repeal and replacement advisor for the 2016 Ted Cruz presidential campaign.

Compliancy issues covered: consumerism; public health; federal government and regulation; deregulation; food and drug safety

Links for more information: http://cmpi.org/about-us/founders/peter-pitts/

Time Duration Segment

15:36

SEGMENT 2: MISCONSTRUED BODY BASICS

6:58

Synopsis: Many people have questions about their bodies that seem so silly, they never bring them up with their doctors. While the answers are sometimes humorous, often they are more complicated and important than we imagine. An expert physician/writer discusses.

Host: Nancy Benson. Guest: Dr. James Hamblin, Senior Editor, Atlantic Magazine and author, If Our Bodies Could Talk: A Guide to Operating and Maintaining A Human Body

Compliancy issues covered: consumerism; education

Links for more information: http://www.jameshamblin.com

Program 17-11 Producer Reed Pence
Air Week 03/12/17-03/18/17 Production Director Sean Waldron

Time Duration Segment

2:03 12:13

SEGMENT 1: TONE DEAFNESS

Synopsis: Many people sing badly and think they're tone deaf, but a surprisingly low proportion of them truly can't tell one note from another. They not only can't sing, they also can't enjoy music, may have trouble with certain forms of language, and may be unable to communicate emotion in their speech. Experts discuss.

Host: Reed Pence. Guests: Dr. Psyche Loui, Asst. Prof. of Psychology and Neuroscience, Weslyan Univ.; Dr. Dominique Vuvan, researcher, International Laboratory for Brain, Music and Sound Research

Compliancy issues covered: culture; communication; education

Links for more information: http://www.psycheloui.com; http://www.brams.org/en/membres/dominique-vuvan-phd/

Time Segment Duration

15:18 SEGMANT 2: HANGOVERS

7:28

Synopsis: As St. Patrick's Day approaches—one of the biggest drinking holidays of the year—an expert discusses why hangovers occur and what might work to prevent them and recover from them.

Host: Nancy Benson. Guest: Dr. Laura Veach, licensed clinical addiction specialist and Assoc. Prof. of Surgery, Wake Forest Univ. School of Medicine

Compliancy issues covered: consumerism; substance and alcohol abuse

Links for more information: http://www.wakehealth.edu/Faculty/Veach-Laura-J.htm

Program 17-12 Producers Reed Pence and Polly Hansen

Air Week 03/19/17-03/25/17 Production Director Sean Waldron

Time Segment Duration

2:04 SEGMENT 1: SHORTENING THE COURSE OF ANTIBIOTICS

12:18

Synopsis: Since the introduction of antibiotics in World War II, doctors have prescribed courses of treatment that typically ran longer than necessary. Bacterial resistance is forcing a reevaluation, shortening courses sometimes to just a few days and even prompting doctors to advise not using all pills if patients feel better.

Host: Reed Pence. Guests: Dr. Brad Spellberg, Chief Medical Officer, Los Angeles County-Univ. of Southern California Medical Center; Dr. William Schaffner, infectious disease specialist, Vanderbilt Univ. Medical Center; Dr. Louis Rice, Chairman, Dept. of Medicine, Warren Alpert Medical School, Brown Univ.

Compliancy issues covered: health care; public health; technology

Links for more information: https://keck.usc.edu/faculty/brad-spellberg/; https://medschool.vanderbilt.edu/health-policy/person/william-schaffner-md;

Time Segment
Duration
15:24 SEGMENT 2: CRIPPI

15:24 SEGMENT 2: CRIPPLING ANXIETY 12:18

12:10

Synopsis: Anxiety is normal, but too much can be crippling. An author and anxiety sufferer discusses the nature of crippling anxiety and what people can do about it.

Host: Nancy Benson. Guest: Scott Stossel, editor, Atlantic magazine and author, My Age of Anxiety: Fear, Hope, Dread and the Search for Peace of Mind

Compliancy issues covered: public health; health care; mental health

Links for more information: http://www.scottstossel.com

Program 17-13 Producers Polly Hansen and Reed

Pence

Air Week 03/26/17-04/01/17 Production Director Sean Waldron

Time Segment

Duration

2:04 SEGMENT 1: DIFFICULT PATIENTS

10:58

Synopsis: Patients used to accept doctors' orders without question. Today, more are asking questions and challenging their doctors' opinions. However, even those who do it politely are likely to be labeled "difficult." A doctor whose late wife nearly made a career of being a difficult patient discusses how patients can do it respectfully and fruitfully.

Host: Reed Pence. Guest: Dr. William Steinbach, Prof., Chief of Pediatrics & Infectious Diseases, Duke Univ.

Compliancy issues covered: health care; public health; consumerism; education

Links for more information: http://content.healthaffairs.org/content/27/5/1416.full; http://content.healthaffairs.org/content/27/5/1416.full; https://pediatrics.duke.edu/faculty/william-j-steinbach-md

Time Segment

Duration 14:04

SEGMENT 2: RUDENESS

7:41

Synopsis: Studies show a rudeness epidemic in the US, and that people are profoundly affected when they experience or even witness it occurring to someone else. Two experts discuss.

Host: Nancy Benson. Guests: Dr. Amir Erez, Prof. of Management, Warrington College of Business, Univ. of Florida; Dr. Christine Porath, Assoc. Prof. of Management, McDonald School of Business, Georgetown Univ. and author, Mastering Civility: A Manifesto for the Workplace

Compliancy issues covered: business and industry; psychology; consumerism

Links for more information: http://www.christineporath.com

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATIO N	RUN S
FOOD SAFETY	AD COUNCIL	000:59	015
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	017
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
PEACE	PEACE IN THE STREETS	000:31	009