WRLX

West Palm Beach, FL Quarterly Issues/Programs List Fourth Quarter, 2020 01/08/2021

WRLX Quarterly Issues/Programs List

WZTU provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- RISKS IN MOTHERHOOD, PREMATURE BABIES AND RISKS DURING COVID 19
- IRS TIPS
- CDC, AMA AND AD COUNCIL LAUNCH NATIONAL CAMPAIGN URGE FLU SHOTS FOR THE 2020-2021 FLU SEASON
- BREAKFAST STILL MOST IMPORTANT MEAL
- HISPANIC CAREGIVERS
- COVID 19 VACCINATIONS
- BEST PRACTICES FOR WOMEN WHEN TALKING ABOUT CAREER, BUSINESS AND FINANCE
- WHEN CAN PEOPLE ENROLL IN A MEDICARE PLAN?
- LATINOS FACING CLIMATE CHANGE AND COVID 19 IN FLORIDA
- MI CALMING BACKPACK
- WHAT IS HAPPENING WITH INTEREST RATES?
- THE STORY OF AN IMMIGRANT WHO OWNS 1,000 PIZZA STORES
- IMMIGRATION NEWS
- SIDS AWARENESS MONTH
- CHILD AND TEEN SUICIDE
- NO COST FLU VACINATION
- FLORIDA MILK AND DIABETES AWARENESS MONTH
- PRFAA EXPANDS SERVICES AND DIGITAL OPTIONS
- NEEDING HISPANICS FOR COVID VACCINE SUDIES
- SYMPTOMS TO EASE ANXIETY
- BIDEN PICKS CUBAN IMMIGRANT TO HEAD HOMELAND SECUTITY/LATINOS REACT
- HOMELESS TEENAGERS IN FLORIDA
- A NEW REPORT SHOWS THE IMPACT OF COVID-10 IN FAMILIES
- END OF YEAR SUMMARY. THE BEST AND WORST IN FLORIDA FOR 2020

Section I LOCAL PROGRAMMING

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZTU broadcast Florida Exclusivo on Sundays at 6:00AM

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Risks in motherhood, premature babies and risks during Covid 19 New nominee for the Supreme Court	Florida Exclusivo	Seven million American women of childbearing age live in counties with limited or no maternity care, contributing to the maternal and child health crisis. Limited or lack of access carries the risk of serious health complications, which COVID-19 can increase	Dr. Cordero is a Pediatrician and Epidemiologist		1hr.

		1[
CDC, AMA, and Ad Council launch national campaign urge flu shots for the 2020-2021 flu season	Florida Exclusivo	In any flu season, up to 45 million Americans get sick with the flu and up to 810,000 are hospitalized. This year, as hospitals and healthcare workers are busy caring for COVID-19 patients, it is more important than ever for everyone to get a flu shot to protect themselves, their families and their communities. Many studies have shown the health benefits of eating breakfast. It improves your energy levels and ability to concentrate in the short term, and can help with better weight management, reduced risk of type 2 diabetes and heart disease in the long term. Caregiving in the U.S. 2020 reports Hispanics are the youngest caregivers and experience more financial impacts than non-Hispanic Whites Scientists say a diverse group of test subjects is vital to determining whether a vaccine is safe and effective for everyone and instilling broad public confidence in the shots once they become available. As Moderna Inc. neared its goal of 30,000 study participants, some sites slowed recruitment in recent weeks to increase minority enrolment, now at about 28% At the salary level, how the Latina woman paid is compared to men. What should Latinas do to grow their careers?	Dr. Diana E. Ramos, volunteer spokesperson on behalf of the American Medical Association	10/10/2020 6:00 am	1 hr.

When can people enroll in a Medicare plan?	Florida Exclusivo	Now is the time when millions of Floridians will make important decisions about their health care coverage for next year. Whether they are enrolling in Medicare for the first time or looking to change their coverage during Medicare's Annual Enrollment period	Roger Rodriguez UnitedHealthcare Yanidsi Vélez- Director of the Hispanic Federation for Florida and the Southeast of the USA	UnitedHealthcare 6:00 am Yanidsi Vélez- Director of the Hispanic Federation for Florida and the Southeast of the	1 hr.
Florida The glasses of my emotions want to go one step further and go into intelligence emotional and not only remain as a story, but as a strategy that will help the child to manage your emotions.		In Florida, COVID-19 outbreaks are showing up at an alarming rate in predominantly Hispanic ZIP codes. This is not surprising because Hispanic workers are overwhelmingly essential workers and do not have the luxury of working from home. Many families live in multi-generational households and are unable to safely quarantine a family member if they are infected with COVID-19. The State have high cases of asthma in our Hispanic community due to environmental pollution THE GLASSES OF MY EMOTIONS is a story that parents and teachers can use as a simple and effective strategy for teaching children to understand and express their emotions, and to recognize that they have options to choose how to feel better about a Positive way.	Olga Franco Author		

Mi calming Backpack What is happening with interest rates?	Florida Exclusivo	The integration of children with special needs into our regular childcare centers and considering the benefit that the process brings of Inclusion for the child, their families and society	Maria Estela Edward, M.S.SLPA Author Hector Reyes Lender Money Tree	10/24/2020 06:00 am	1 hr.
The story of an immigrant who owns 1,000 pizza stores		What is happening with interest rates? What does this all mean? Does it make any sense? Structural changes in society We must recognize that low rates are also the product of structural changes that are affecting our society.	Rafi Vargas Owner of Marcos Pizza		
		It is the story of Rafi Vargas, a Latino immigrant who has become a success story for many in the United States for his constant work to achieve the "American dream."			

The effect	Florida	Infectious disease specialist	Dr. Victor	10/31/2020	1 hr.
the virus	Exclusivo	to discuss how to keep diverse	Herrera	6:00 am	
has in some		communities safe from COVID-19	associate chief		
cultural			medical officer		
communities		Advancement Project National	and infectious		
in Florida		Office is taking the lead to	disease		
		explain exactly how to vote,	specialist at		
The top		prepare ballots so they are	Advent Health		
issues		counted and prepare for any			
motivating		litigation around access to the	Jorge L.		
young		polls in Florida, Georgia,	Vasquez, Jr.,		
voters to		Pennsylvania and Virginia.	Program Director		
cast a			for Power and		
ballot this		Everything business owners need	Democracy		
November		to know about the bankruptcy	Program		
are racial		codes and other laws they are			
justice,		trying to understand today as			
the		they struggle to survive.	Marielena Gayo		
coronavirus		Bankruptcies across the state	Guitian		
pandemic,		fell again in the summer after	Attorney		
and police		rising in the spring. In			
brutality		September, there were 3,019	Samuel Vilchez		
		bankruptcies, 14 percent less	Santiago, All		
Bankruptcy		than in September 2019. They	Voting is Local		
is not the		had previously slumped in April			
only		after the federal government			
solution:		approved an aid package that			
everything		included improved unemployment			
business		payments.			
owners need					
to know		In some counties, cases have			
		been reported in which people			
There has		affiliated with movements of			
been great		white supremacy, have tried to			
enthusiasm		create a hostile environment			
from voters		for people who are queuing to			
to take		vote. If you are being harassed			
advantage		by someone, try to keep			
of the vote		calm down and notify the			
early in		supervisor of that polling			
person and		place if possible. But if you			
voting by		think your safety is at stake,			
mail. How		call 9-1-1 without a second			
long can		thought. Then call 888-VE-Y-			
you take		VOTE			
advantage					
of					
these					
resources?					

Immigration	Florida	Update on Immigrations News	Immigration	11/07/2020	1 hr.
s News	Exclusivo		Attorney Camila	6:00 am	
		Through its Baby Safe Sleep	Pachon		
Sudden		campaign, DOH-Orange encourages			
Infant		parents, caregivers, and	Perla Acosta and		
Death		medical professionals to	Ambar De La Cruz		
Syndrome		remember their ABCs of Baby	Health Educators		
(SIDS)		Safe Sleep - Babies sleeping			
Awareness		Alone, on their Back, and in a	Aliette Carolan,		
Month		Crib. The campaign also offers	Family Law		
		actions that can help babies	Attorney		
Do you want		sleep safely and reduce the			
to get		risk of sleep-related infant	Ettore Colussi,		
divorced		deaths.	Founder and		
during this			President of		
pandemic?		Divorce filings in the United	Viva Wyndham		
How to do		States have skyrocketed since	Resort		
it		the coronavirus hit. A survey			
economicall		by Legal Templates showed that			
У?		divorce settlements made			
		between April and June			
COVID-19		increased 34% compared to the			
preparation		same period in 2019.			
and The		Additionally, internet searches			
Responsible		for divorce-related keywords			
Tourism		increased 11%, the company			
Recovery		reported. SEMrush data analysis			
Plan in		What is the summer situation			
Dominican		What is the current situation			
Republic		in the Dominican Republic with COVID-19?			
			II	1	

Child and teenage suicidal	Florida Exclusivo	Tips for avoiding holiday stress and depression. Signs to look for in loved ones that indicate depression / suicidal thoughts Steps you can take to understand what they are experiencing and seek help before it's too late	Dr. Christina Colon del Toro, child psychiatrist at Community Health of South Florida, inc. (CHI) Luis Salva Tour Guide for San Agustin City Duarte Pereira FitechGelb Mirna Chamorro Spokesperson Fl Dept Of Health	11/14/2020 6:00 am	1 hr.

8 CDC Health Tips for a Safe	Florida Exclusivo	Tips to brighten the holidays by making your health and safety a priority	Mirna Chamorro Spokesperson Fl Dept Of Health	11/21/2020 6:00 am	1 hr.
and Healthy Holiday Puerto Rican organizatio ns in Florida celebrate electoral participati on of the Boricua community' Is it too late to get the flu shot? New March of Dimes Report Card Highlights America's Current Maternal and Child Health Crisis State-by- state findings rate each state, Puerto Rico; Washington, DC,		Puerto Ricans in Florida made it clear in these elections that, as the fastest growing Latino group in the state, with 27% of the total electorate in the Sunshine State, their vote counts. In addition, in this cycle the capacity for organization and mobilization of the leaders of the Puerto Rican community was evidenced, as well as their commitment to participate in the civic and democratic processes that affect the Puerto Rican community in Florida and on the island.	Frances Colon Director of Voto Latino para la Coalicion Fl Para Todos Krizia Lopez from Mesa Boricua and Maria Rebelles Director of Chispa Dr. Eduardo Sanchez, M.D., M.P.H., FAAFP, American Heart Association Medical Director for Prevention Dr. Jose Cordero, pediatrician and epidemiologist, spokesperson for the March of Dimes		

			11		
Seeds is a program for boys and girls that is responsible for preparing,	Florida Exclusivo	Friends of Puerto Rico is a non-profit foundation that through entrepreneurship initiatives and the creation of opportunities for girls and young people contributes to the future of the Island. One of the initiatives, Seeds, is	Angelique Sina President of Friends of Puerto Rico Ximena Jimenez Nutritionist for Florida dairy	11/28/2020 6:00 am	1 hr.
educating and shaping so that they can create their own companies through a curriculum of specialized classes Florida Milk and		supported through the sale of Café Ama, a coffee that is harvested in Puerto Rico. The Centers for Disease Control and Prevention (CDC) reveals that, throughout their lives, adults in the United States have a 40% chance overall of developing type 2 diabetes., if you are a Hispanic or Latino adult in the United States, your chances are more than 50%, and you are likely to appear younger. The complications of	Farms Mr. Anthony Carrillo, Regional Director of the PRFAA Florida Office Gamalier Mestre, M.D.		
Milk and Diabetes Awareness Month PRFAA Expands Services and Digital Options to the Puerto Rican Community in Florida Needing Hispanics for Covid Vaccine		younger. The complications of diabetes also affect us more strongly: Hispanics or Latinos have higher rates of kidney failure caused by diabetes, as well as blindness and vision loss related to diabetes. PRFAA announced the creation of an online appointment portal in order to provide continuous services during the COVID-19 pandemic: www.prfaa.pr.gov/book. With this portal, they have continuously served the community of over 1.2 million Puerto Ricans in the State of Florida			
Studies		Accel Research begins next week with the phase of the study (or trial) enrolling thousands of patients; It includes to adult patients, men and women, from 18 years onwards. Hispanic and African American patients as these ethnic groups are the most severely impacted with a high incidences of cases.			

Adoption campaign from foster care Top rewards of teen adoption	Florida Exclusivo	There are more than 424,000 children in the US foster care system Adolescents have lower adoption rates than young children and often must wait longer to be adopted. Regardless of age, all children need a loving and supportive family. Adolescence is a period in which parental help and guidance is particularly important.	AdoptUSKids	12/5/2020 6:00 am	1 hr.
---	-------------------	---	-------------	----------------------	-------

Hanukkah celebration celebrated in the winter, by Jews worldwide for 8 days, is called "Hanukkah" and it has a very deep and truly incredible background and many say, if it weren't for Hanukkah Christmas would not exist! Let's hear the historical details According to the CDC, the involved and why should we care as a community with Climate Change? Hanukkah Christmas would not exist! Let's hear the historical details According to the CDC, the positivity rate for LATINOS is 2.8 times higher than for whites. How to be proactive on the community with climate change right now, it is a reality hidden in plain sight, and low-income communities are more affected by the climate change crisis The festival of lights Fernandez Synagogue Beth Israel Dr. Eliseo Perez-Stable, M.D., director of the National Institute on Minority Health and Health Disparities (NIMHD), National Institutes of Health (NIH) Thais Lopez Vogeles from Volouna Foundation	1 hr.	
--	-------	--

TT 1	Florida	mb - Development - C - T - L'	Minalas Di	10/10/0000	1 1
Homeless Teenagers in Fl	Florida Exclusivo	The Department of Justice estimates that every year, over 1.7 million teens experience homelessness in the US. Behind the face of every homeless young person is another heartbreaking story - a teenage boy abused by his alcoholic parent, a pregnant girl rejected by her guardian, or a teenager trying to escape gang membership or a life of forced prostitution. The "Year in Search" lists are Google's annual analysis of the trillions of searches conducted throughout the year. "Year in Search" user data from Google Trends to create the top search trend lists in pop culture, sports, music, news and more. Crash diets and other calorierestricted diets can slow your metabolism. With some diets, your body is forced to break down muscle to use for energy. The lower your metabolism. Difficult situations due to the pandemic and the urgent need for a response show the suffering of children and families due to the disruption and unprecedented economic difficulties caused by this global health crisis.	Nicolas Diaz Comedian and Community Volunteer	12/19/2020 6:00 am	1 hr.
End of the year summary. The best and the worst in Florida for 2020	Florida Exclusivo	Summary News Political, Health, Show Biz, Sports and more.	News Journalists Cecilia Gheidy	12/26/2020 6:00 am	1 hr.

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE PROGRAM/TITLE DESCRIPTION DATE/TIME DURATION

(Insert network and/or syndicator-provided programs lists here.)

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION

(Insert network and/or syndicator-provided programs lists here.)

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE		DURATION RUNS	
	(This station aired no public service announcements during the quarter in question.)			