

WZZR
West Palm Beach, FL
Quarterly Issues/Programs List
First Quarter, 2014
04/01/2014

WZZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Health & wellness; treatment; medicine; mental health; diseases; cancer; Alzheimer's;
 2. Substance abuse & treatment; de-criminalization of marijuana
 3. Parks; recreation; nature appreciation; events & activities
 4. Support for the Arts
 5. Services for the Elderly & disabled
 6. Youth; programs; services; parents
 7. Military preparedness
 8. Education
 9. Affordable Care Act implementation
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZZR broadcasts Perspectives on Sundays at 10:00p.m.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
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Historical Society of PBC Historic Trolley Tour DDA	Perspectives	Talked with Debi Murray, Chief Curator, Historical Society of PBC and Evelyn Chapman, Historic Actress West Palm Beach Downtown Development Authority. They have put together an historic trolley tour that starts at the Pat & Richard Johnson History Museum, 300 N Dixie WPB. Listeners need to register for the tour with Evelyn and then can pop into the museum afterward. For info they can call 561-833-8873	DebiMurray, Chief Curator, Historical Society PBC Evelyn Chapman, Historic Actress, Downtown Development Authority.	1/5/14	30 min
Girl Scouts, O I Foundation	Perspectives	Talked to Amie and Elise Ludwig. They are in Girl Scout troop 20034 and selling cookies. Elise has OI and the troop is donating a portion of the cookie sale proceeds to oif.org - the osteogenesis imperfecta foundation. Elise has OI and we talked about how it impacts her life. To buy cookies listeners can go to girlscouts.org and for info on oi goto OIF.org	Amie and Elise Ludwig Girl Scout Troop 20034	1/12/14	30 min
St Lucie County Environmental Resources Dept	Perspectives	Talked to Dale Armstrong, Natural Resources Manager, Environmental Resources Dept. St. Lucie County BOCC. His department has 3 components and he works in the "Lands" division. They do a lot of work in the field with community programs to help listeners enjoy all the great preserves they have in the St. Lucie County. At Stlucieco.org they have different hikes/walks listed as well as descriptions of the area, e.g. oak hammocks, indian mounds, "pests" walk just to name a few as well as any fitness requirements. For more info they can call 772-462-2526.	Dale Armstrong, Natural Resource Manager, St. Lucie Co 772-462-2897 Stlucieco.org	1/19/14	30 min

Snook & Gamefish Foundation	Perspectives	Talked to Brett Fitzgerald and Captain Danny Barrow from the Snook and Gamefish Foundation. They are planning a great Ales for Anglers event on March 29th at Sunset Cove Amphitheater in Boca featuring JJ Grey and MoFro as the headliner. They'll have craft beers and info booths, Xfish Skiff giveaway and more. For tix listeners can go to alesforanglers.com to find out more about SGF they can go to snookfoundation.org	Brett Fiztgerald, CEO and Capt. Danny Barrow, Board Member, Snook and Gamefish Foundation	1/26/14	30 min
Snook & Gamefish Foundation	Perspectives	Talked to Brett Fitzgerald and Captain Danny Barrow from the Snook and Gamefish Foundation. They are planning a great Ales for Anglers event on March 29th at Sunset Cove Amphitheater in Boca featuring JJ Grey and MoFro as the headliner. They'll have craft beers and info booths, Xfish Skiff giveaway and more. For tix listeners can go to alesforanglers.com to find out more about SGF they can go to snookfoundation.org	Brett Fiztgerald, CEO and Capt. Danny Barrow, Board Member, Snook and Gamefish Foundation	2/2/14	30 min
Horses Healing Hearts	Perspectives	Talked to Liz Olszewski, Founder, Horses Healing Hearts charity. She created it to help children who have parents with substance abuse issues. The kids work with the horses in the only equine therapy program like it in the U.S. They are holding a fundraiser the White, White, West Party on February 21st. For info listeners can go to www.hhhusa.org.	Liz Olszewski, Founder, Horses Healing Hearts Hhhusa.org	2/9/14	30 min
Prostate Cancer Seminar	Perspectives	Spoke with Dr. David Most, MyHIR.org They do health research and specialize in info on prostate cancer. They combined with the WB Ingall's Foundation to present a yearly seminar on prostate cancer. This is the 6th annual and they are focusing on diagnostics this year. Listeners can register by going to myHIR.org or calling 561-776-6666	Dr. David Most Scripps 6 th Annual Ingalls Memorial Prostate Seminar 561-776-6666	2/16/14	30 min

Alzcare 12 Annual TC Luncheon 18 th Annual Education Seminar	Perspectives	Talked with Rob Sommer, Dir of Community Outreach and Rai Masuda, Communications Mgr, Alzheimer's Community Care. They offer support for caregivers of Alzheimer's patients, day centers for the patients, support groups and more. They are having their 12th Annual Treasure Coast Luncheon in February and 18th Annual Educational Conference in March. To get info and tickets, listeners can go to www.alzcare.org	Rob Sommer, Dir of Community Outreach, Alzheimer's Community Care www.alzcare.org	2/23/14	30 min
Martin Arts Council	Perspectives	Talked to Nancy Turrell and Clint Starling from Martin Arts Council. They have an exhibit running now called 10 Women and their Baggage, and coming March 14th-16th is Martin Arts Fest at Memorial Park. Listeners can get tickets online at www.martinarts.org . They can also find a list of all the upcoming exhibits and sign up to join one of the local art leagues or make a tax deductible donation.	Nancy Turrell, Clint Starling, Martin Arts Council. Martinarts.org	3/2/14	30 min
MacArthur Naturescap e Delray Pattys Parade	Perspectives	Talked to Art Carton from MacArthur Beach State Park and John Fischer from Code 3 Events. They both have fun events for Saturday, March 15th. Art is doing Naturescaping Outdoor Festival, which includes, kayaks classes, obstacle race, kids booths, animal show, food truck and geocaching just to name a few. Park admission is FREE that day and to get more info call 561-624-6950. John's doing the 46th Annual Delray Beach St. Patrick's Day Parade featuring fire rescue/law enforcement officers from all around the world. It's a great civic pride event with lots of events for the family. For more details go to www.fireparade.com .	Art Carton, Ranger, MacArthur Beach Stare Park John Fischer, Code 3 Events, Delray St Patrick's Day Parade.	3/9/14	30 min

Area Agency on Aging Dr. Ben Carson	Perspectives	Talked to Jaime Estremera-Fitzgerald, CEO and Kim Clawson, Dir. Elder Helpline from Your Aging Resource Center. It used to be Area Agency on Aging. They offer a wide variety of services in the community for the elderly and disabled. Listeners simply need to call the helpline at 86-684-58856 or go to the website youradrc.org and they have info on there. They are celebrating their 25th year with a fundraiser at the Kravis featuring Dr. Ben Carson as the keynote speaker. For tickets, call Trish at 561-684-5885 or go to the website.	Jaime Estremera-Fitzgerald, CEO Kim Clawson, Dir. Elder Helpline Your Aging Resource Center 561-684-5885	3/16/14	30 min
Crohns and Colitis Foundation	Perspectives	Talked with Tracy Schwartz, Endurance Manager, SF Chapter, Team Challenge for Crohn's & Colitis Foundation. They are doing a lot of 1/2 marathons and triathalons this year. The TriRock will be in Clearwater and the 1/2 will be in December for the Palm Beach Marathon. Listeners can sign up and Tracy will help with fundraising and Coach Bob will help with 16 week training to get them ready to race and help find a cure. To get more info /sign up listeners can go to www.ccteamchallenge.org or ccfa.org	Tracy Schwartz, Endurance Manager, SF Chapter, Team Challenge for Crohn's & Colitis Foundation	3/23/14	30 min
PBC Parks & Rec Volunteers	Perspectives	Talked to Kara Cowser, Volunteer Coordinator, PBC Parks and Rec Dept. She coordinates all the volunteer openings at the Palm Beach County parks, amphitheaters and nature centers. There are 82 throughout the county and listeners can either go to the website, www.pbcparcs.com or call the volunteer hotline, 561-966-7066. Volunteering is good for your health and for the community..	Kara Cowser, Volunteer Coor PBC Parks & Rec Dept. 561-966-6609	3/30/14	30 min

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

WLDI broadcasts Radio Health Journal on Sundays at 10:30p.m.

***Radio Health Journal* ®**

Program # 14-01 Air week: 1-5-14

2:02 SEGMENT 1: Obesity and the military

Synopsis: The pool of recruits available to the US military is much more overweight and obese than ever, and some experts worry that it's a threat to readiness. Experts discuss the impact of obesity on our nation's finest.

Host: Reed Pence. Guests: Dr. Catherine Maclean, Asst. Prof. of Medical Ethics and Health Policy, Univ. of Pennsylvania Perelman School of Medicine; Dr. Lester Martinez-Lopez, Major General (ret.), US Army, former head, Army Medical and Research Command and member, Mission: Readiness; Stew Smith, fitness trainer and author

COMPLIANCY ISSUES COVERED: US government and military; military preparedness; economics; public health; education

14:56 SEGMENT 2: Home schooling for sick kids

Synopsis: Children facing long term illness and medical care receive education wherever they are. Technology is helping those students maintain more normalcy and contact with their schools than has previously been possible. Experts discuss.

Host: Nancy Benson. Guests: Vicky McClure, teacher of sick children, Chicago Public Schools; Ned Semenite, Vice President, Product Development and Marketing, VGo Communications educational robot developer; Anna King, 8th grader, McCauley Junior High School, The Woodlands, TX

COMPLIANCY ISSUES COVERED: youth at risk; education; technology; economics; charities

Program # 14-02 Air week: 1-12-14

2:03 SEGMENT 1: Cutting

Synopsis: About one-fifth of teens at some point injure themselves in order to cope with emotional stress. Experts discuss the difference between self-injury and suicidal behavior, and offer tips on how parents should deal with a child who is trying to deal with stress through cutting.

Host: Reed Pence. Guests: Dr. Janis Whitlock, Director, Research Program on Self-Injurious Behavior in Adolescence and Young Adults, Cornell Univ.; Dr. Wendy Lader, co-founder and Clinical Director, SAFE Alternatives, co-founder, Self-Injury Foundation, and co-author, *Bodily Harm: The Breakthrough Healing Program for Self-Injurers*; Susan Bowman, licensed professional counselor and Vice President, Youth light Publishers and Developmental Resources.

COMPLIANCY ISSUES COVERED: youth at risk; education; suicide; parenting issues

16:04 SEGMENT 2: Avoiding doctor's mistakes

Synopsis: Medical mistakes may be far more common than we think. An expert team of medical consumer advocates discusses what patients can do to protect themselves.

Host: Nancy Benson. Guests: Joe Graedon and Dr. Teresa Graedon, authors, Top Screw-ups Doctors Make and How to Avoid Them. (PeoplesPharmacy.com)

COMPLIANCY ISSUES COVERED: health care; public health; consumerism

Program # 14-03 Air week: 1-19-14

2:03 SEGMENT 1: Weather and pain

Synopsis: Millions of Americans suffer pain as a result of weather changes. Experts discuss different conditions affected by weather, why pain responds to weather changes and possible remedies to some of these maladies.

Host: Reed Pence. Guests: Deni Cantrall, retired teacher and arthritis sufferer; Dr. Robert Jamison, Prof. of Anesthesia and Psychiatry, Brigham and Women's Hospital and Harvard Medical School; Bob Smirbeck, Expert Senior Meteorologist, AccuWeather.com; Dr. David Borenstein, Clinical Prof. of Medicine, George Washington Univ. School of Medicine and Health Sciences; Dr. Vincent Martin, Prof. of Medicine and Director, Headache and Facial Pain Program, Univ. of Cincinnati.

COMPLIANCY ISSUES COVERED: health care; public health; consumerism; environment and weather; prevention

15:44 SEGMENT 2: Do women make better doctors?

Synopsis: Medicine is changing from technically centered practice to patient-centered, which requires doctors to listen to the patient and relate to them on a personal level. Experts discuss training all new doctors in this style, and whether it suits women better than men as a result of cultural upbringing.

Host: Nancy Benson. Guests: Robert Kreisman, Chicago malpractice attorney; Dr. Carol Aschenbrener, Chief medical Education Officer, Association of American Medical Colleges; Dr. Klea Bertakis, Prof. and Chair, Dept. of Family Community medicine, Univ. of California-Davis; Dr. Holly Humphrey, Dean for Medical Education, Univ. of Chicago

COMPLIANCY ISSUES COVERED: health care; public health; consumerism; women's issues and gender issues; education

Program # 14-04 Air week: 1-26-14

2:03 SEGMENT 1: Ambulance fees

Synopsis: Millions of Americans are surprised when they get a bill for their 911 ambulance call. Experts explain the economics of emergency medical services, why communities typically bill for calls, and what insurance will and won't pay.

Host: Reed Pence. Guests: Bob Holdsworth, President, Holdsworth Group EMS consultants and veteran paramedic; Dr. Jay Fitch, President, Fitch and Assoc. EMS consultants.

COMPLIANCY ISSUES COVERED: public health; public safety and emergency response; consumerism; economics; local government, police and fire; Medicare and federal government

15:11 SEGMENT 2: Defining sex and gender

Synopsis: Science and society have sought a firm definition of male and female for hundreds of years, but have been unsuccessful even with modern genome analysis. An expert in the history of science discusses how scientists are swayed by cultural considerations in their efforts to define sex and gender, and how research shows there's not as much difference between men and women as most people think.

Host: Nancy Benson. Guest: Dr. Sarah Richardson, Asst. Prof. of the History of Science and the Studies of Women, Gender and Sexuality,

Harvard Univ. and author, Sex Itself: The Search for Male and Female in the Human Genome

COMPLIANCY ISSUES COVERED: gender issues; science and culture

Program # 14-05 **Air week: 2-2-14**

2:04 SEGMENT 1: An Obama care update

Synopsis: The Affordable Care Act's enrollment website had a disastrous rollout, and "young immortals" aren't yet signing up for insurance in numbers that would assure the program's survival. Experts discuss deadlines and incentives that they think will encourage signups, and the difficulties likely to be encountered by people who've never been insured before. Experts also discuss studies showing that newly insured people may use healthcare much differently than had been expected.

Host: Reed Pence. Guests: Michael Mahoney, Sr. Vice President of Consumer Marketing, GoHealth; Dr. Paul Ginsberg, Sr. Fellow, Mathematica Policy Research; Larry Levitt, Sr. Vice President for Special Initiatives, Kaiser Family Foundation; Dr. Katherine Baicker, Prof. of Health Economics, Harvard, School of Public Health

COMPLIANCY ISSUES COVERED: public health; health care; consumerism; economics; federal government; poverty

15:37 SEGMENT 2: Healing arts

Synopsis: Health institutions are increasingly including participation in different forms of art to assist in healing. Experts discuss how it works and offer theories on why it works, as well.

Host: Nancy Benson. Guests: Mary Rockwood, co-author, Healing with The Arts: A 12-Week Program to Heal Yourself and Your Community; Dr. Michael Samuels, co-founder and Director, Arts As A Healing Force and co-author, Healing with The Arts: A 12-Week Program to Heal Yourself and Your Community; Dr. Gary Christenson, Chief medical Officer, Univ. of Minnesota Boynton Health Service and board member, Global Alliance for Arts and Health

COMPLIANCY ISSUES COVERED: health care; arts and culture

Program # 14-06 **Air week: 2-9-14**

2:05 SEGMENT 1: Traumatic brain injury and relationships

Synopsis: Traumatic brain injury can dramatically change spousal relationships, as the injured may lose the ability to read the emotions of themselves and others, or may suffer a personality change. These

relationship issues are often ignored in the rehabilitation process. However, the divorce rate of these couples is much less than previously believed. Experts discuss developing methods to help people with TBIs relearn important social skills.

Host: Reed Pence. Guests: Rosemary Rawlins, wife of TBI patient and author, Learning By Accident; Dr. Jeffrey Kreutzer, Director of Neuropsychology and Rehabilitation Psychology, Virginia Commonwealth Univ.; Dr. Dawn Neumann, Asst. Research Faculty, Indiana Univ. School of Medicine and Clinical Research Assoc., Rehabilitation Hospital of Indiana.

COMPLIANCY ISSUES COVERED: disabilities; family issues; health care and rehabilitation

15:17 SEGMENT 2: Inflammation

Synopsis: Low-level systemic inflammation is being tied to many disorders including heart disease, and now research has even tied inflammation to intermittent explosive disorder, a syndrome of repeated rage. Experts discuss these findings and how inflammation can be combatted through diet and supplementation.

Host: Nancy Benson. Guests: Dr. Melina Jampolis, nutrition specialist physician and author, The Calendar Diet; Dr. Emil Coccaro, Prof. and Chairman of Psychiatry and Behavioral Neuroscience, Univ. of Chicago.

COMPLIANCY ISSUES COVERED: health care; public safety; prevention

Program # 14-07

Air week: 2-16-14

SEGMENT 1: Pregnancy job discrimination

Synopsis: Job discrimination or lack of accommodation due to pregnancy has been illegal for 35 years, but courts have interpreted the law very narrowly, allowing discrimination against pregnant women to occur. Experts discuss how and why discrimination occurs, how women can help prevent it, and how a Congressional bill would tighten up enforcement.

Host: Reed Pence. Guests: Emily Martin, Vice President and General Counsel, National Women's Law Center; Dr. Whitney Botsford Morgan, Asst. Prof. of Management, Univ. of Houston-Downtown.

COMPLIANCY ISSUES COVERED: women's issues; discrimination; disabilities; economics; business and industry; laws and federal government

15:18 SEGMENT 2: Probiotics

Synopsis: Scientists are learning that they can affect many areas of function of the body through supplementation of "good bacteria" in the intestinal tract. Experts discuss new methods.

Host: Nancy Benson. Guests: Dr. Mitchell Jones, Chief Scientific Officer, MicroPharma, Ltd.; Graham Rigby, Senior Vice President of Innovation and Research and Development, New Chapter Supplements.

COMPLIANCY ISSUES COVERED: health care; prevention; technology

Program # 14-08

Air week: 2-23-14

SEGMENT 1: Do we need vitamins?

Synopsis: Rigorous scientific studies increasingly show that for healthy people, vitamins do not prevent many major diseases, such as cancer and heart disease. However, the supplement industry contends that's not why people take vitamins. They see an effort to amass disputable ammunition to further regulate the supplement industry. Experts discuss both sides of the issue.

Host: Reed Pence. Guests: Dr. Edgar Miller, Prof. of Medicine and Epidemiology, Johns Hopkins Univ. co-author of vitamin editorial, Annals of Internal Medicine; John Shaw, Executive Director and CEO, Natural Products Association.

COMPLIANCY ISSUES COVERED: health care; public health; consumerism; economics; regulation and federal government

SEGMENT 2: Alzheimer's wandering

Synopsis: A majority of Alzheimer's disease patients will experience wandering behavior. Yet many families and caregivers have no plan to prevent wandering or find their loved one when they get lost. Experts discuss wandering and how to deal with it.

Host: Nancy Benson. Guests: Beth Kallmyer, Vice President, Constituent Services, Alzheimer's Assoc.; Dr. Michael Raffi, Director, Memory Disorders Clinic and Asst. Prof. of Neurosciences, Univ. of California, San Diego.

COMPLIANCY ISSUES COVERED: senior citizens and elderly; consumerism; public safety

Program # 14-09 Air week: 3-2-14

SEGMENT 1: Weather, agriculture and the food supply

Synopsis: Wild extremes in weather have become the norm in the nation's breadbasket. Experts discuss climatological reasons, predictions of how weather and climate will change over time, and how farmers are changing practices to keep producing.

Host: Reed Pence. Guests: John Hansen, President, Nebraska Farmer's Union; Dr. Robert Oglesby, Prof. of Earth and Atmospheric Sciences, Univ. of Nebraska; Dr. Jennifer Francis, Research Prof., Institute of Marine and Coastal Sciences, Rutgers Univ.; Dr. Jayson Lusk, Regents Prof. of Agricultural Economics, Oklahoma State Univ.

COMPLIANCY ISSUES COVERED: agriculture; weather and climate change; disaster preparedness; drought; economics; food supply; property and water rights; technology

SEGMENT 2: Thyroid disease

Synopsis: Thyroid disease affects millions of Americans, many of whom have not been diagnosed. Experts discuss symptoms, causes, and treatments.

Host: Nancy Benson. Guests: Dr. Jordan Geller, endocrinologist, Beverly Hills, CA; Shannon Rosen, thyroid disorder patient, Cincinnati, OH; Dr. Jeffrey Garber, Chief of Endocrinology, Harvard Vanguard Medical Assoc., Associate Prof. of Medicine, Harvard Medical School and lead author, Clinical Practice Guidelines for Hypothyroidism in Adults.

COMPLIANCY ISSUES COVERED: health care; food additives

Program # 14-10 Air week: 3-9-14

SEGMENT 1: The bystander effect

Synopsis: It's a psychological paradox that the greater the numbers of people present when a person needs help, the less likely help will be rendered. Experts discuss reasons why this effect occurs, how it can be broken by technology, and the background of intense research into the effect sparked by the first internationally famous "bystander effect" crime.

Host: Reed Pence. Guests: Kevin Cook, author, Kitty Genovese; the Murder, the Bystanders, the Crime That Changed America; Dr. Jan-Willem van Prooijen, Assoc. Prof. of Social and Organizational Psychology, V-U Univ., Amsterdam, Netherlands and Senior Researcher, Netherlands Institute for Criminology; Dr. James Strickland, psychologist in private practice, Comack, NY.

COMPLIANCY ISSUES COVERED: psychology; crime; volunteerism; technology and society

SEGMENT 2: Silent reflux

Synopsis: Millions of people who think they have allergies, asthma, and sinus problems may actually have "silent reflux" which can travel up the esophagus all the way to the throat and head. An expert discusses telltale symptoms and the dietary triggers that can cause the disorder.

Host: Nancy Benson. Guest: Dr. Jamie Koufman, Director, Voice Institute of New York, Prof. of Clinical Otolaryngology, New York Medical College and author, The Chronic Cough Enigma.

COMPLIANCY ISSUES COVERED: health care; consumerism; federal government and food regulations

Program # 14-11 Air Week: 3-16-14

SEGMENT #1 - Bullying and Hazing: How to deal with the fallout

SYNOPSIS: Many kids are victims of bullying by their peers, and they and their parents don't know why it happens or how to stop it. Hazing rituals are similar to bullying, but the victim willingly participates. We talk to two bullying specialists about why kids bully, what makes someone join in a hazing ritual, what are the signs that a child is being bullied, and find out some strategies parents, teachers and bystanders can use to prevent bullying and deal with both the aggressors and the victims.

Host: Gary Price. Guests: Jodee Blanco, speaker, former bully victim, author of "The Please Stop Laughing At Me Journal," Dr. Nadine Kaslow, professor and Vice Chair for Faculty Development in the Department of Psychiatry and Behavioral Sciences at Emory University School of Medicine, Chief Psychologist at Grady Memorial Hospital.

COMPLIANCY ISSUES COVERED: children & family issues; bullying; therapy; education

SEGMENT #2- Long-Term Unemployed: It's more than just a financial toll

SYNOPSIS: Many Americans have been out of work for more than six months, and are considered "long-term unemployed." It's tough for everyone looking for a job, but especially hard for formerly well-paid white-collar workers. We talk to a researcher and author about the toll it takes on workers and their families, get some advice on how to lessen the frustration and depression that comes with being unemployed, and hear some strategies for getting unemployed workers back on the job.

Host: Marty Peterson. Guests: Ofer Sharone, Asst. Prof. at the Sloan School of Management, MIT, author of "Flawed System, Flawed Self,"

COMPLIANCY ISSUES COVERED: employment, business, government

Program # 14-12 Air Week: 3-23-14

SEGMENT 1: Obesity as a disease

Synopsis: Last summer, the American Medical Association labeled obesity as a disease in hopes of getting physicians and society to take it more seriously as a medical problem and not as a lack of willpower. However, some researchers are finding psychological side effects of "having a disease." Experts discuss the effects of the declaration on the public and medical community.

Host: Reed Pence. Guests: Ted Kyle, spokesman, Obesity Society (obesity.org); Dr. David Katz, Director, Yale Univ. Prevention Research Center and author, Disease Proof: The Remarkable Truth About What Makes Us Well (davidkatzmd.com); Dr. Crystal Hoyt, Assoc. Prof. of Leadership

Studies and Psychology, Univ. of Richmond; Dr. Jenny Bernette, Asst. Prof. of Psychology, Univ. Of Richmond (richmond.edu).

COMPLIANCY ISSUES COVERED: health care; public health; discrimination; media and society; consumerism

SEGMENT 2: OTC drugs and kids

Synopsis: Young adolescents often are allowed to take over the counter drugs on their own, but many OTC medicines, especially acetaminophen, can be dangerous. Experts discuss how to educate 'tweens on taking OTC drugs safely.

Host: Nancy Benson. Guests: Dr. Tanya Altman, Asst. Clinical Prof. of Pediatrics, Mattel Children's Hospital, UCLA and spokesperson, American Academy of Pediatrics; Dr. Janet Engle, Exec. Assoc. Dean, Prof. and head of Dept. of Pharmacy Practice, Univ. of Illinois at Chicago College of Pharmacy; Sharon Mielke, mother of victim of OTC drug death.

COMPLIANCY ISSUES COVERED: health care; consumerism; youth at risk; consumer safety; drugs and medications

Program # 14-13 Air week: 3-30-14

SEGMENT 1: Weight loss surgery and insurance

Synopsis: If obesity is defined a disease, why do a majority of employer-sponsored health plans refuse to cover weight loss surgery? Experts discuss reasons for this exclusion and new research showing the high costs of obesity's consequences, raising the possibility that paying for weight loss surgery could ultimately save insurers money.

Host: Reed Pence. Guests: Karin Anderson, weight loss surgery patient; Dr. John Morton, Chief of Bariatric Surgery, Stanford Univ. and President-Elect, American Society of Metabolic and Bariatric Surgeons (asmb.org); Susan Pisano, Vice President for Communications, America's Health Insurance Plans (ahip.org); Dr. Marianne Udow-Phillips, Director, Center for Healthcare Research and Transformation, Univ. of Michigan (chrt.org)

COMPLIANCY ISSUES COVERED: health care; public health; discrimination; economics; consumerism and insurance; consumer safety

SEGMENT 2: Low vision

Synopsis: Vision difficulties that mere glasses can't correct are often referred to as low vision. Experts discuss the various major causes of low vision and how they can be treated and prevented.

Host: Nancy Benson. Guests: Dr. Mark Wilkinson, Clinical Prof. of Ophthalmology, University of Iowa and Chairman, Low Vision Committee, National Eye Health Program of the National Institutes of Health; Dr. James Tsai, Chair and Chief of Ophthalmology, Yale New have Medical Center

COMPLIANCY ISSUES COVERED: health care; consumerism; senior citizens; disabilities

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Questions? Email Erin Fleming efleming@mediatracks.com
Guest information, segment podcasts and the latest health news are available at www.radiohealthjournal.net

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Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Civil rights	CIVIL RIGHTS	001:00	130
Breast cancer	KOMEN RACE - WZZR	000:41	035
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:15	006
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:30	024
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	006
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	288

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING PREVENTION	AD COUNCIL	000:30	029
CHECK STATUS OF RE AGENT	DBPR	000:30	030
CHECK YOUR CPA'S CREDENTIALS	DBPR	000:30	067
CHILD ILLNESS AWARENESS	JEFFEREY MODEL FOUNDATION	000:30	020
FOOD SAFETY	AD COUNCIL	000:15	014
FOOD SAFETY	AD COUNCIL	000:30	034
FOOD SAFETY	AD COUNCIL	000:59	001
FOOD SAFETY	AD COUNCIL	001:00	145
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	150
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	005
GOVERNMENT WEBSITE AWARENESS	USA.GOV	000:15	009
HAVE QUESTIONS READY WHEN BUY	AD COUNCIL	000:30	031
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	030
HEART DISEASE AWARENESS IN WO	AMERICAN HEART ASSOCIATION	000:30	024
HIRE VETS	CLEAR CHANNEL	000:29	170
HUNGER AWARENESS	AD COUNCIL	000:59	284
HUNGER AWARENESS	AD COUNCIL	001:00	001
INFO TO PLAN FOR AN EMERGENCY	AD COUNCIL	001:00	155
KNOW LUPUS SYMPTOMS	AD COUNCIL	000:30	059
LEAD POISONING PREVENTION	AD COUNCIL	000:30	032
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	149
LITERACY	AD COUNCIL	001:00	001
LUNGER CANCER AWARENESS	PFIZER	001:00	142
MAKE A WISH FOUNDATION AWARNE	MAKE A WISH FOUNDATION	001:00	142

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MEN KNOW YOUR MEDICAL HISTORY	AD COUNCIL	000:30	029
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	128
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	274
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	059
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:30	040
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:58	029
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN. OF BROADCASTERS	000:58	011
PLAN FOR EMERGENCY SITUATIONS	AD COUNCIL	000:30	022
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	139
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	146
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	031
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	020
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	022
PSA	SHOW YOUR STRIPES	000:30	041
PSA	SHOW YOUR STRIPES	000:31	012
QUIT PLAYING GAMES	FAB	000:30	030
QUIT TABACCO USE	AD COUNCIL	000:30	054
QUIT TABACCO USE	FAB	000:30	087
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	144
REDUCING GUN VIOLENCE	AD COUNCIL	000:30	023
Safe Driving	AD COUNCIL	000:15	011
Safe Driving	AD COUNCIL	000:30	026
Safe Driving	AD COUNCIL	001:00	151
SAVE ENERGY	AD COUNCIL	000:30	084

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	002
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:30	035
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	028
TIPS ON SAVING ENERGY	AD COUNCIL	000:30	029
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	026
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	099
WATERFRONT RESTAURANT	FLORIDA ASSN. OF BROADCASTERS	001:00	009
WILDFIRE PREVENTION	AD COUNCIL	000:14	017
WILDFIRE PREVENTION	AD COUNCIL	000:59	146