

WZZR
Riviera Beach, FL
Quarterly Issues/Programs List
Third Quarter, 2013
10/01/2013

WZZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Substance abuse & treatment
 2. Health & wellness; immunizations; check ups; mental health issues; aging; diet; Affordable Care Act
 3. The environment; conservation; education
 4. The arts; accessibility; music; museums; theatre
 5. Parks and Recreation
 6. Back to School tips
 7. Social service
 8. Education; literacy
 9. Children; programs; services; parenting
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZZR broadcasts Perspectives on Sundays at 10:00p.m.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA -TION
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Community Health Fair Free School Shots T. Leroy Jefferson Medical Society	Perspectives	Talked with Dr. Collette Brown-Graham and Dr. Patricia Sherron from the T. Leroy Jefferson Medical Society. They are doing their annual Health Fair on Saturday 7/13 from 9am to 2pm at FoundCare. Kids can get their immunizations for school and parents can get checked out too. They have mammograms, pap smears, blood pressure and diabetes screenings for them. They are also doing a cooking demonstration showing how to prep "healthy" foods and what the "new plate" should look like. They also do a healthcare symposium plus volunteer as mentors at various schools in the county. To find out more listeners can go to www.tljmedicalsociety.org or call 561-318-0814	Dr. Collette Brown-Graham Dr. Patricia Sherran T. Leroy Jefferson Medical Society 561-318-0814	7/7/13	30 min
Swede Fest Quantum Foundation	Perspectives	Talked with Elizabeth Dashiell, SwedeFest and Eric Kelly VP of Programs for the Quantum Foundation. Swede Fest is the 2nd annual film festival which features 3 minute long films with parody commentary. Quantum was created to offer education, services and workforce in areas of health. They are doing lots of programs in the community to provide access to healthcare. They are accepting applications for grants. They have the grantees online. Any non-profit which focuses on health services, education can apply to for a grant by going to the website at quantunfnd.org or calling 832-7497.	Elizabeth Dashiell, SwedeFest Eric Kelly, VP of Programs Quantum Foundation 561-832-7497	7/14/13	30 min

211 Helpline	Perspectives	Talked with Patrice Schroeder from 211 Helpline. Listeners can contact them at 211 to find out what programs and services are available in the community such as meal delivery services, respite care, daycare, Sunshine call, etc. 211 is also a crisis line as well and is in their 5th decade of service to a 5 county area. There are 16 211 lines in Florida and they are all over the country as well.	Patrice Schroeder, Community Relations/PB Coord. 211 Helpline	7/21/13	30 min
Snook Florida Angler Action Program	Perspectives	Talked with Brett Fitzgerald, CEO, Snook & Gamefish Foundation. They promote education, conservation and research. Founded by William R. Mote they work with the state to record fishing activity using a new free app called the IAngler. It's pretty basic app that allows the state to collect data on how much fish are in an area, size, fish kills, etc. The angler can use it to track his/her fishing trips and the tides/lunar events and see if there is a trend with the number of fish caught. Listeners can get info/join at snookfoundation.org	Brett Fitzgerald, Managing Director Snook & Gamefish Foundation Snookfoundation.org 561-707-8923	7/28/13	30 min
Norton Museum	Perspectives	Talked with Scott Benarde, Dir of Communications, Hilary Greene, Communications Coordinator, and Maggie Edwards, Curatorial Asst from the Norton Museum. They are doing some great exhibits this summer and have Free Thursday admission for the month of August. This Thursday it's the Lego demonstration. The exhibit will be at the museum into September and kids can come "build" their lego sculpture as well as check out those on display as part of the exhibit. The museum is also looking for volunteers/docents. Listeners can get more info at Norton.org	Scott Benarde, Dir Communication Hilary Greene, Communications Coordinator, Maggie Edwards, Curatorial Asst Norton Museum	8/4/13	30 min

Port St. Lucie Parks & Rec	Perspectives	Talked to Joe about Parks & Rec department. The City of Port St. Lucie just celebrated it's 52 nd "Birthday". They were created as the parks were built and have over 39 that they work with daily. They create lots of great events to engage the community in the parks. They have a Free Fishing Tournament coming up on 8/17 at Rotary Park. To find out more listeners can go to cityofpsl.com/parks-recreation .	Joseph Taylor, Recreation Specialist, Port St. Lucie Parks & Recreation 772-344-4021	8/11/13	30 min
Dr. Andrew Reiss Back to school health tips	Perspectives	Talked with Dr. Andrew Reiss from Pediatric Associates Boca office. We went over some tips for a good school year. Take the kids for their wellness visit. Some tips are: pack a healthy lunch with your kids, talk with them about picking healthy foods if they are eating cafeteria lunch, send them out to play (with sunscreen), limit screen time to 2 hours or less/day, get enough sleep, take time to study and work on goal setting. Any questions, call your pediatrician or contact Dr. Reiss at pediatricassociates.com	Dr. Andrew Reiss, Pediatric Associates, Boca	8/18/13	30 min

United Way	Perspectives	<p>Interviewed Laurie George, Ph.D. and Kasha Owers, VP Community Impact, at United Way. They are kicking off their 2013-14 Community Campaign with a Break of Champions at the Kravis Center on 9/25. Businesses that would like to attend should email rochellekingsley@uniterwaypbc.org Listeners can also check out the programs/partners who work with them at www.unitedwaypbc.org. They have some other events including "Day of Caring" coming up in October. They are focusing on financial/health education and services. For charities that are interested in partnering with them they should contact Kasha at 561-375-6617</p>	<p>Laurie George Ph.D. Kasha Owers, VP Community Impact, United Way 561-375-6617</p>	8/25/13	30 min
Pipeline to a Cure Little Smiles Surfrider	Perspectives	<p>Talked with Tim Frater and Timmy Schwab from Little Smiles. They are both involved with 3 great events that are coming up. Pipeline for a Cure for Cystic Fibrosis Foundation, Beach day where kids can learn to surf on 9/14 9a-1p. Salt water/air is great natural way for kids with CF to get in a breathing treatment while outside having fun. The 2nd part of Pipeline is the "Baggies & Black Tie" Gala on 9/20 7p at Jupiter Beach Resort. Info at MFogg@cff.org Surfrider is taking part in the 28th International Coastal Clean up on 9/21 at 7am (check surfriderpbc.org for all details) and then starting at 2pm on 9/21 it's BAMBOOZLE 2013, teams of 4 meet up at O'sheas on Clematis and then head out from 3p-6p to do their scavenger hunt. The team with most points win. Sign up your team by 9/1 online and they'll get a bamboozle T-shirt. www.littlesmiles.org to sign up.</p>	<p>Tim Frater Timmy Schwab Cystic Fibrosis/ Little Smiles/ Surfrider Littlesmiles.org Info at MFogg@cff.org</p>	9/1/13	30 min

PBC Action Alliance for Mental Health	Perspectives	Talked with Rita Thrasher, Founder, PBC Action Alliance for Mental Health and Lori Jo Bacch, Co-chair of the Lake Worth Connection. They in conjunction with Boynton Beach Mental Health Initiative are hosting a free event to help parents of children who are struggling with social, emotional, behavioral, and educational problems. It's on 9/21 at 9:30a at the Courtyard Marriott in Boynton Beach. They both shared their experiences with mental health issues and encourage early detection/treatment. Parents can call 561-955-4810 to sign up. Reservations are required.	Rita Thrasher, Founder, PBC Action Alliance for Mental Health 561-955-4810	9/8/13	30 min
Jupiter Performing Arts Fund JPAF	Perspectives	Spoke with Dedra Malizia, VP and Kristy Kreiger, Events Coord. for Jupiter Performing Arts Fund (JPAF). Their charity raises funds for music programs in the Jupiter public schools. They hope to expand sometime in the future to include more schools in the county. Right now they do a neat program called New Life for Old Notes in which they refurbish gently used band equipment. They have lots of fundraisers and the cool one coming up is on 9/19 at Bubba Gump Shrimp in Jupiter and is called "Talk Like a Pirate, The Sequel" since this is the 2nd year they are doing it. For more info go to www.jpaf.org .	Dedra Malizia VP Kristy Kreiger, Events Coord. Jupiter Performing Arts Fund www.jpaf.org	9/15/13	30 min

Great Grown Up Spelling Bee	Perspectives	Talked with Darlene Kolstrub, Literacy Coalition of Palm Beach County. They offer a variety of programs to help both students and adults with literacy training. They have some fundraisers coming up that the listeners can participate in, including Read for Record 10/3, Volunteer Literacy Symposium 10/12, and Great Grown Up Spelling Bee 10/17. Listeners can also volunteer by going to literacyphbc.org	Darlene Kolstrub, PBC Literacy www.literacyphbc.org	9/22/13	30 min
Boy Scouts of America	Perspectives	Spoke with Jim Bowman, Field Director, Boy Scouts of America, Gulfstream Council 561-667-3431 We talked about the benefits of scouting and how kids can apply. They are also in the middle of their annual popcorn sale. Listeners can goto orderpopcorn.com	Jim Bowman, Field Director, BSA, Gulfstream Council 561-667-3431	9/29/13	30 min

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

WZZR broadcasts Radio Health Journal on Sundays at 10:30p.m.

Radio Health Journal

Program # 13-27
Air date: 7-7-13

2:03 **SEGMENT 1:** Sibling abuse

14:03

Synopsis: Psychological or physical abuse by siblings is much more common than most people realize. It can leave severe psychological scars. However, parents often downplay it, calling it "normal sibling rivalry." Experts discuss the extent of the problem, warning signs of abuse, and how parents can act without involving family services officials and endangering the family.

Host: Reed Pence. Guests: Dr. John Caffaro, Distinguished Prof., California School of Professional Psychology; Nancy Kilgore, PTSD trainer, abuse survivor and author, Girl in the Water; Dr. Mandy Morrill, Asst. Prof. of Psychology, Valparaiso Univ.

COMPLIANCY ISSUES COVERED: public health; youth at risk; child abuse, child safety and child protection; parenting issues

17:09 **SEGMENT 2**: Are pelvic exams necessary?
6:42

Synopsis: The bimanual pelvic exam is a part of the vast majority of visits to the obstetrician-gynecologist. But some doctors say they're unnecessary, are not good at detecting disease, and may even cause more harm than good. Experts discuss.

Host: Nancy Benson. Guests: Dr. George Sawaya, Prof. of Obstetrics, Gynecology and Reproductive Sciences, Univ. of California-San Francisco; Dr. Susan Spear, Sr. Vice President of Medical Affairs, EHE International

COMPLIANCY ISSUES COVERED: consumerism; health care; women's issues

Program # 13-28
Air date: 7-14-13

2:03 **SEGMENT 1**: Schizophrenia denial
12:44

Synopsis: One of the most difficult aspects of schizophrenia treatment is a frontal lobe disability in half of patients which causes them to deny that they are ill, prompting rejection of medication or therapy. A noted expert discusses the effects of this on patients, families and therapists, and how families can get people with schizophrenia into treatment despite this problem.

Host: Reed Pence. Guest: Dr. Xavier Amador, Prof. of Psychology, Columbia Univ., Director, LEAP Institute and author, I Am Not Sick, I Don't Need Help: How to Help Someone with Mental Illness Accept Treatment

COMPLIANCY ISSUES COVERED: mental illness; consumerism; education; family issues

15:48 **SEGMENT 2**: Medicine in plain language
8:13

Synopsis: Doctors and scientists have long been criticized for seemingly being unable to speak in understandable language. Medical schools are now beginning to teach this skill. We look at how one such effort works.

Host: Nancy Benson. Guests: Dr. Evonne Kaplan-Liss, Assoc. Prof. of Preventive Medicine, Stony Brook Univ. and Director, Advanced Graduate Certificate in Health Communications; Ashwin Malhotra, medical student, Stony Brook Univ.; Dr. Zack Berger, Asst. Prof. of Medicine, Johns Hopkins Univ. and author, Talking to Your Doctor: A Patient's Guide to Communication in the Exam Room and Beyond

COMPLIANCY ISSUES COVERED: consumerism; health care

Program # 13-29

Air date: 7-21-13

2:04 **SEGMENT #1:** The limits of aging
12:55

Synopsis: Recent advertising campaigns claim that a 150-year lifespan is imminent. But is it? Experts discuss what we know about the limits of aging, quality of life and care for the aged, the relationship of research and lifespans, and whether people would actually want to live a century and a half even if they could.

Host: Reed Pence. Guests: Dr. Laura Carstensen, Prof. of Psychology, Stanford Univ. and Director, Stanford Center on Longevity; Dr. Steven Austad, Prof., Barshhop Institute for Longevity and Aging Studies, Univ. of Texas Health Science Center, San Antonio; Nancy Berlinger, Research Scholar, Hastings Center and lead author, Guidelines for Decisions on Life-Sustaining Treatment and Care Near the End of Life

COMPLIANCY ISSUES COVERED: Aging; senior citizens; technology; ethics

16:02 **SEGMENT #2:** "Photographic memory" 7:48

Synopsis: Some people who remember things extremely well may claim they have a "photographic memory," but some experts say such a thing doesn't really exist. Experts discuss how memory works.

Host: Nancy Benson. Guests: Dr. Barry Gordon, Prof. of Neurology and Cognitive Science, Johns Hopkins Univ.; Dr. Rodney Roediger, Washington Univ., St. Louis.

COMPLIANCY ISSUES COVERED: science and technology; education

Program # 13-30
Air date: 7-28-13

2:04 **SEGMENT #1:** Lowering the DUI threshold
12:00

Synopsis: The National Transportation Safety Board has recommended lowering the DUI threshold from .08 BAC to .05 as a means of reducing drunk driving. Advocates are divided on whether such a reduction would have much effect, and the legislative fight would drag on for years. Experts discuss this and other moves that might have larger and more immediate impact.

Host: Reed Pence. Guests: Deborah Hersman, Chairman, National Transportation Safety Board; Jan Withers, National President, MADD (Mothers Against Drunk Driving); Ray Peck, head of R.C. Peck & Assoc. and Project Chief Research Scientist, Pacific Institute of Research & Evaluation; Gary Biller, President, National Motorists Assn.

COMPLIANCY ISSUES COVERED: drunk driving; highway safety; public safety; government and regulation; legal issues

15:08 **SEGMENT #2:** What Doctors Feel 8:44

Synopsis: Doctors are often accused of holding emotions too much at bay. A physician who has examined the issue discusses the importance of emotion in the practice of medicine.

Host: Nancy Benson. Guests: Dr. Danielle Ofri, Assoc. Prof. of Medicine, New York Univ. and author, What Doctors Feel: How Emotions Affect the Practice of Medicine

COMPLIANCY ISSUES COVERED: health care; public health; consumerism; education

Program # 13-31
Air date: 8-4-13

2:05 **SEGMENT #1:** Refuse workers: respect your local garbageman
12:09

Synopsis: It turns out that day in and day out, refuse workers have the most dangerous municipal job, with more injuries than police or firefighters. Two experts discuss the massive job of hauling our garbage away.

Host: Reed Pence. Guests: Robin Nagle, Clinical prof. of Anthropology and Urban Studies, New York Univ., anthropologist in residence, New York Sanitation Dept., and author, Picking Up: On the Streets and Behing the Trucks with the Sanitation Workers of New York City; Sam Shick, franchise operator, 1-800-GOT-JUNK.

COMPLIANCY ISSUES COVERED: local and municipal government; worker safety; environment

15:15 SEGMENT #2: Odd medical treatments of the past
7:47

Synopsis: An expert examines how far we've come in medicine by focusing on past practices, which lead him to conclude doctors in ancient Greece provided better care than those in the US 150 years ago.

Host: Nancy Benson. Guest: Nathan Belofsky, author, Strange Medicine: A Shocking History of Real Medical Practices Through the Ages.

COMPLIANCY ISSUES COVERED: education; consumerism

Program # 13-32
Air date: 8-11-13

2:05 SEGMENT #1: Supermarket dietitians 12:29

Synopsis: One of the hottest food store trends is the rapidly increasing number of supermarket dietitians. Experts discuss the extra value of health providers offering hands on advice to customers in the very place food purchase decisions are made.

Host: Reed Pence. Guests: Nancy Tringali Piho, Director, Shopping for Health; Phil Lempert, CEO, Retail Dietitians Business Alliance, Food Trends Editor, NBC's Today and Contributing Editor, Supermarket News; Sharon Palmer, registered dietitian and author, The Plant Power Diet

COMPLIANCY ISSUES COVERED: consumerism; public health and nutrition; economics

15:32 SEGMENT #2: New treatments for irritable bowel syndrome
8:31

Synopsis: Irritable bowel syndrome affects a surprisingly large proportion of Americans, yet many do not get help. An expert discusses new treatments that could ease the suffering of millions.

Host: Nancy Benson. Guest: Dr. Steven Lamm, Director, New York Univ. Men's Health Center and author, No Guts, No Glory.

COMPLIANCY ISSUES COVERED: education; consumerism

Program # 13-33

Air date: 8-18-13

1:55 SEGMENT #1: Caffeine in foods

13:03

Synopsis: Caffeine used to be present in only coffee, tea, and some sodas. Now energy drinks have opened the door to added caffeine in all kinds of foods, from pancake syrup to candy. Experts discuss if foodmakers have overstepped limits of safety and propriety, and whether the FDA needs to step in with the limits it is considering.

Host: Reed Pence. Guests: Dr. Michael Jacobson, Executive Director, Center for Science in the Public Interest; Michael Taylor, Deputy Commissioner for Foods, US Food and Drug Administration; Dr. Marcie Schneider, adolescent medicine specialist, Greenwich, CT, and author of report from American Academy of Pediatrics report on energy drinks and sports drinks.

COMPLIANCY ISSUES COVERED: consumerism; food safety; consumer safety; public health and nutrition; child safety; federal government and regulation

16:00 SEGMENT #2: Leadership and mental illness

8:01

Synopsis: Studies show that in good times, "level headed" leaders do well. However, one leading expert on mood disorders explains that in times of war and crisis, leaders such as Lincoln, Franklin Roosevelt and M.L. King, who led utilizing traits of mental illness, may be more effective.

Host: Nancy Benson. Guest: Dr. Nassir Ghaemi, Prof. of Psychiatry and Director, Mood Disorders Program, Tufts Univ., and author, A First Rate Madness.

COMPLIANCY ISSUES COVERED: military; government, politics, and elections; mental illness

Program # 13-34
Air date: 8-25-13

2:01 **SEGMENT #1:** Study drugs on campus 11:57

Synopsis: Studies show that on some college campuses, half or more of all students will have used an illicit ADHD drug to get better grades by the time they graduate. Experts discuss the attitudes of students toward these drugs and the new moves by many student health services to clamp down on their easy availability.

Host: Reed Pence. Guests: Dr. Ruth Hughes, CEO, CHADD (Children and Adults with Attention Deficit Hyperactivity Disorder); Dr. Alan DeSantis, Prof. of Communications, Univ. of Kentucky; Dr. Ted Grace, Director of Student Health Services, Southern Illinois University-Carbondale

COMPLIANCY ISSUES COVERED: youth at risk; education; colleges and universities; drugs and drug abuse; consumerism

15:00 **SEGMENT #2:** Grief 9:00

Synopsis: Everyone deals with grief at one time or another. An expert discusses how it's experienced by most people, and what separates normal grief from more problematic depression. A writer/illustrator discusses his experience dealing with his spouse's sudden death.

Host: Nancy Benson. Guests: Dr. Ronald Pies, Prof. of Psychiatry, State Univ. of New York Upstate Medical Univ. and Clinical Prof. of Psychiatry, Tufts Univ.; Danny Gregory, author and illustrator, A Kiss Before You Go

COMPLIANCY ISSUES COVERED: mental illness; family issues

Program # 13-35
Air date: 9-1-13

2:04 **SEGMENT #1:** Boys' violent play
12:31

Synopsis: Little boys are often stopped from playing the way they want to in preschool and kindergarten, or made to change the stories they tell, because it's all "too violent." Teachers may worry that allowing violent play and images will desensitize children to violence. Experts explain that these worries are unfounded, and that children grow in many ways through play.

Host: Reed Pence. Guests: Dr. Mary Ellin Logue, Assoc. Prof. of Early Childhood Education, Univ. of Maine; Jane Katch, kindergarten teacher and author, Under Deadman's Skin: Discovering the Meaning of Children's Violent Play.

COMPLIANCY ISSUES COVERED: children and youth at risk; education; violence in society; parenting issues

15:37 SEGMENT #2: The joy of singing
8:21

Synopsis: Research shows that singing in a group has health benefits, as well as simply making people feel good. Experts and participants discuss this increasing singing trend in society.

Host: Nancy Benson. Guests: Stacy Horn, author, Imperfect Harmony: Finding Happiness Singing With Others; Dr. Barbara Reuer, CEO and Founder, Musicworx, Inc. music therapy practice, San Diego; Karen Hesley, speech pathologist and director, Tremble Clefs singing group

COMPLIANCY ISSUES COVERED: psychology; pop culture; elderly, senior citizens, and aging

Program # 13-36
Air date: 9-8-13

2:02 SEGMENT #1: Misophonia--rage at small sounds
12:01

Synopsis: A surprisingly large number of people may become agitated or even enraged when they hear "mouth sounds" such as chewing or slurping, sniffing, or crunching of paper. This disorder, misophonia, is largely unknown, but researchers believe audio processing of these sounds is mis-routed to rage centers in the brain. Experts and a sufferer discuss the syndrome.

Host: Reed Pence. Guests: Paul Tabachneck, IT professional, musician, and misophonia sufferer; Judy Krauthamer, author, Sound Rage: A Primer of the Neurobiology and Psychology of a Little Known Anger Disorder; Dr. Aage Moller, Prof. of Behavioral and Brain Sciences, Univ. of Texas at Dallas.

COMPLIANCY ISSUES COVERED: youth at risk; education; interpersonal relations; health care

15:07 SEGMENT #2: Regeneration from skin cells
8:14

Synopsis: Scientists have learned how to make stem cells from skin cells, opening the door to regeneration of tissues and organs from a person's own cells to bypass rejection. A scientist in the field explains how it works and how the process could be used in the future.

Host: Nancy Benson. Guest: Dr. Andre Choulika, Chairman and CEO, Sceil biotech firm

COMPLIANCY ISSUES COVERED: technology; ethics; health care; consumerism

Program # 13-37
Air date: 9-15-13

2:03 SEGMENT #1: Obesity bias in medicine
12:54

Synopsis: Studies show that medical professionals are second only to family members as a source of bias against obese and overweight people. Experts discuss why this might occur, the medical harm that can result, and how medicine might be able to reverse its behavior.

Host: Reed Pence. Guests: Dr. Rebecca Puhl, Deputy Director, Rudd Center for Food Policy and Obesity, Yale Univ.; Dr. Arya Sharma, Prof. of Medicine and Chairman, Obesity Research and Management, Univ. of Alberta; Dr. Kim Gudzone, Asst. Prof. of Medicine, Johns Hopkins Univ.

COMPLIANCY ISSUES COVERED: discrimination; health care; public health; education; consumerism

16:01 SEGMENT #2: Letting go to achieve a good death
8:10

Synopsis: It's a fine line between preserving life and prolonging death. An award winning science writer discusses her personal experience observing how medical professionals and patients differ in their acceptance of impending death, and what families need to know to navigate the end of life toward a "good death."

Host: Nancy Benson. Guest: Katy Butler, author, Knocking on Heaven's Door: The Path to a Better Way of Death.

COMPLIANCY ISSUES COVERED: ethics; health care; consumerism; family issues; technology and society

Program # 13-38
Air date: 9-22-13

2:00 **SEGMENT #1:** Health insurance exchanges opening--will they be ready? 12:32

Synopsis: State insurance exchanges that are central to the Affordable Care Act are scheduled to begin enrolling on Oct. 1. Experts discuss the likely problems that consumers may face as they enter the market.

Host: Reed Pence. Guests: Dan Schuyler, Director of Exchange Technology, Leavitt Partners; r. Paul Ginsberg, President, Center for Studying Health System Change; Kevin Lucia, Senior Research Fellow, Center on Health Insurance Reforms, Georgetown Univ.; Laura Summers, Director of State Intelligence, Leavitt Partners.

COMPLIANCY ISSUES COVERED: health care; public health; consumerism; state government; federal government; public policy; economics; education; politics

15:36 **SEGMENT #2:** The origins of eating disorders 7:47

Synopsis: Eating disorders are widespread among teenage girls, but those disorders do not disappear as women age. Women get better at hiding them. An expert and former bulimic discusses psychological causes and treatment.

Host: Nancy Benson. Guest: Joanna Poppink, psychotherapist and author, Healing Your Hungry Heart: Recovering From Your Eating Disorder.

COMPLIANCY ISSUES COVERED: health care; women's issues; youth at risk

Program # 13-39
Air date: 9-29-13

2:05 **SEGMENT #1:** The return on workplace wellness
13:08

Synopsis: Most medium and large businesses now have corporate wellness programs for employees in an effort to keep health insurance costs down. Many have incentives for reaching health goals. Experts discuss how these plans work and whether the effort shows up favorably on the bottom line.

Host: Reed Pence. Guests: Dr. Katherine Baicker, Prof. of Health Economics, Harvard School of Public Health; Larry Chapman, President and CEO, Chapman Institute; Al Lewis, co-author, Cracking Health Costs: How to Cut Your Company's Health Costs and Provide Employees Better Care.

COMPLIANCY ISSUES COVERED: health care; consumerism; economics; education; business and industry; employment

16:15 **SEGMENT #2:** Restarting stalled growth
7:45

Synopsis: Children's growth disorders are sometimes discounted by pediatricians. Experts discuss the causes and treatments for growth disorders and how parents can decide if their child's growth is a problem.

Host: Nancy Benson. Guests: Mary Andrews, co-founder and CEO, Magic Foundation for Children's Growth; Dr. Richard Levy, Director, Pediatric Endocrinology Section, Rush Univ. Medical Center, Chicago.

COMPLIANCY ISSUES COVERED: health care; youth at risk

Producers: Reed Pence and Molly Nagle
Production Director: Sean Waldron

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Civil Rights	CIVIL RIGHTS	001:00	152
Memorial	PSA 911 DAY	000:30	020
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:15	019
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:30	030
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	020
AUTISM	AD COUNCIL	000:30	008
BE AWARE OF AUTISM STATS	AD COUNCIL	001:00	311
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	315
BULLYING PREVENTION	AD COUNCIL	000:30	028
CHECK STATUS OF RE AGENT	DBPR	000:30	041
CHECK YOUR CPA'S CREDENTIALS	DBPR	000:30	059
CHILD ILLNESS AWARENESS	JEFFEREY MODEL FOUNDATION	000:30	032
DRUNK DRIVING PREVENTION	AD COUNCIL	001:00	001
FOOD SAFETY	AD COUNCIL	000:15	005
FOOD SAFETY	AD COUNCIL	000:30	009
FOOD SAFETY	AD COUNCIL	000:59	001
FOOD SAFETY	AD COUNCIL	001:00	044
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	174
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	017
GOVERNMENT WEBSITE AWARENESS	USA.GOV	000:15	019
HAVE QUESTIONS READY WHEN BUY	AD COUNCIL	000:30	026
HEART DISEASE AWARENESS IN WO	AMERICAN HEART ASSOCIATION	000:30	030
HUNGER AWARENESS	AD COUNCIL	000:59	081
HUNGER AWARENESS	AD COUNCIL	001:00	114

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Hurricane Prep	Fla Division Of Emergency Man	000:30	012
HURRICANE PREPAREDNESS	FLORIDA ASSN OF BROADCASTERS	000:30	011
INFO TO PLAN FOR AN EMERGENCY	AD COUNCIL	001:00	165
KNOW LUPUS SYMPTOMS	AD COUNCIL	000:30	050
LEAD POISONING PREVENTION	AD COUNCIL	000:30	026
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	159
Lightning Safety	Fla Division Of Emergency Man	000:31	011
LITERACY	AD COUNCIL	001:00	002
LUNGER CANCER AWARENESS	PFIZER	001:00	157
MAKE A WISH FOUNDATION AWARNE	MAKE A WISH FOUNDATION	001:00	172
MEN KNOW YOUR MEDICAL HISTORY	AD COUNCIL	000:30	029
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	167
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	033
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:30	053
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:58	041
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN. OF BROADCASTERS	000:58	012
PALM BEACH COMMUNITIES	CITY OF WPB	000:26	184
PLAN FOR EMERGENCY SITUATIONS	AD COUNCIL	000:30	033
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	166
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	153
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	036

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	037
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	023
PSA	AT&T	000:30	027
PSA	SHOW YOUR STRIPES	000:30	131
PSA	SHOW YOUR STRIPES	000:31	037
QUIT PLAYING GAMES	FAB	000:30	031
QUIT TABACCO USE	AD COUNCIL	000:30	052
QUIT TABACCO USE	FAB	000:30	085
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	162
REDUCING GUN VIOLENCE	AD COUNCIL	000:30	034
RIP CURRENT	FLORIDA ASSO. OF BROADCASTERS	000:30	009
Safe Driving	AD COUNCIL	000:15	003
Safe Driving	AD COUNCIL	000:30	008
Safe Driving	AD COUNCIL	001:00	045
SAVE ENERGY	AD COUNCIL	000:30	081
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	026
SEA VEG	SE FLORIDA REEFS	000:28	100
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:30	036
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	028
SUN SAFETY	FLORIDA ASSO. OF BROADCASTERS	000:30	011
SUNDAY ON THE WATERFRONT	CITY OF WPB	000:30	019
TIPS ON SAVING ENERGY	AD COUNCIL	000:30	036
Visit Florida	FLORIDA ASSN. OF BROADCASTERS	000:30	020
Visit Florida	Visit Florida	000:30	021
Visit Florida	Visit Florida	001:00	041
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	026

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	171
WATERFRONT WPB	CITY OF WPB	000:30	075
WILDFIRE PREVENTION	AD COUNCIL	000:14	004
WILDFIRE PREVENTION	AD COUNCIL	000:59	038