WZZR

Fort Pierce, FL Quarterly Issues/Programs List First Quarter, 2019 04/01/2019

WZZR Quarterly Issues/Programs List

WZZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Adopt-A-Cop USA
- Palm Beach Jewish Film Festival
- Poetry Festival
- Int'l Kinetic Art Symposium
- · Crime Prevention Officers Association
- · Norton Museum of Art
- YMCA Water Safety Inspiration
- · BAM Book Art Music Festival By Mandel Public Library
- Broadway Artists Intensive at the Kravis Center
- · Relay for Life American Cancer Society
- · Crime Prevention Officers Association
- · Quantum Foundation Education Foundation
- · No Kid Hungry palm Health Foundation

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZZR broadcast Perspective on Sundays at 7:00 am

ISSUE PROGRAM / DESCRIPTION GUEST DATE/ TITLE TIME	DURA- TION
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Adopt-A- Cop USA	Palm Beach Perspectives	Talked with Sgt. Frank Danysh, Founder, Adopt-A-Cop USA. He retired after serving 24 years with the Boynton Beach Police department. He and fellow officers recognized the need for improved communications/mentoring with the community. Adopt-A-Cop USA was formed to create that link between officers and kids in schools to help by mentoring, being role models, and offering like coaching to the children. If listeners want more information they can go to myaacusa.org to become volunteers, make donations and request services at their kid's school.	Sgt. Frank Danysh, Founder, Adopt-A-Cop USA myaacusa.org	Jan 6, 2019	30 min
Donald M. Ephraim Palm Beach Jewish Film Festival	Palm Beach Perspectives	Talked with Gary Schweikhart, PR-BS, Inc. and Elizabeth Dashiell, PR Palm Beach about this years Donald M. Ephraim Palm Beach Jewish Film Festival from January 20th to February 10th. They have a wide variety of films, shorts, documentaries at multiple theatres throughout Palm Beach County. Opening day starts with Papa at AMC 20 City Place. This year's festival includes several screenings of Golda's Balcony starring Tovah Feldshuh is a must see. They also have a film "The Catcher is a Spy" based on a true story, plus documentaries on Kirk Douglas and Sam Spiegel. Lots of wonderful films for the listeners to check out. To get more info they can go to http://www.palmbeachjewishfilm.or g	Gary Schweikhart, PR-BS, Inc. and Elizabeth Dashiell, PR Palm Beach www.palmbeachj ewishfilm.org www.workshop.o	Jan, 13, 2019	30 min

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Palm Beach Poetry Festival	Palm Beach Perspectives	Talked with Miles Coon, Founder, Palm Beach Poetry Festival and Elizabeth Dashiell, Palm Beach PR about this year's 15th Annual PB Poetry Festival. It's going to be held at Old School Square in Delray Beach. The special guest poet is Sharon Olds, winner of the 2013 Pulitzer Prize for Poetry. And Tyehimba Jess, also a Pulitzer prize winner will be the Festival's first Poet at Large. The festival runs from January 21-26th. Listeners can get tix/info by going to https://www.palmbeachpoetryfestiv al.org.	Miles Coon, Founder, Palm Beach Poetry Festival and Elizabeth Dashiell, Palm Beach PR Palmbeachpoetr yfestival.org	Jan 20, 2019	30 min
Int'l Kinetic Art Symposium	Palm Beach Perspectives	Talked with Elayna Toby Singer, People's Choice Award Winner, International Kinetic Art Exhibit and Symposium and Elizabeth Dashiell, Palm Beach PR about the upcoming symposium. It's going to be February 2-3 in Boynton Beach, with VIP event Friday night February 1st. They will have outdoor and indoor exhibits and weekend Kinetic Art experiences. There are self-guided tours with docents available along the route and an Otocast App where artists talk about their kinetic artwork. ASL Interpreted tours begin at 2 pm both days at the Exhibition Test. Listeners can sign up to participate in Elayna's "Moving Toward Balance" make and take art experience. She will be helping participants set their intentions to help protect native trees, and help restore balance to our environment and find balance in their lives, by teaching them to create a "balanced" mobile made up of Florida Mahogany seed pods. They'll be able to take their mobile home to enjoy throughout the year. Listeners can sign up for the free class at MovingTowardBalance.eventbrite.co m and get more info at www.intlkineticartevent.org	Elayna Toby Singer, People's Choice Award Winner, International Kinetic Art Exhibit and Symposium and Elizabeth Dashiell, Palm Beach PR www.intlkineti cartevent.org	Jan 27, 2019	30 min

Palm Beach County Crime Prevention Officers Associatio n	Palm Beach Perspectives	Talked with Officer William Dames, President and Officer Seth Buxton, Member of Palm Beach County Crime Prevention Officers Association. They do presentations to groups/companies/HOAs about public safety and basic tips/steps to take during an active shooter situation. Listeners need to be aware of their surroundings (not looking down at their cell phones), note where exits are located when you go somewhere. If someone is acting in an unusual manner, take note. Also, if co-workers change their dress, behavior it can be a sign that something is bothering them. They suggest talking with your company and making a plan in case of an emergency. Steps are run, hide or fight. If you can get out of the area run is the best option (pick a meet up location ahead of time). Also, in PBC you can use your cell phone to text 911 in case you need to hide. Lock the door, turn out lights, turn phone on silent. hide under desk and text 911 your situation/location. If you need to fight, commit 100% and fight. In an active shooter situation, law enforcement will first address/remove the threat/shooter and then assist anyone who may have been injured. Listeners are welcome to attend/join/volunteer with the PBC Crime Prevention Officer's Association. For more info listeners can go to https://www.pbccpoa.org/	Officer William Dames, President and Officer Seth Buxton, Member of Palm Beach County Crime Prevention Officers Association https://www.pb ccpoa.org	Feb 3, 2019	30 min

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Norton Museum of Art	Palm Beach Perspectives	Talked with Scott Benarde, Mariela Acuna and Glenn Tomlinson from the Norton Museum of Art. They've just reopened after finishing their expansion and have a lot of great programs coming. One of the new things is they've moved Art After Dark from Thursday to Friday night from 5pm-10pm and the restaurant will be open late for fun "Date Nights". The first one will be Friday February 15th and feature guest speaker, Pulitzer Prize winner, Hilton AL's. And then on February 22nd's Art After Dark, the band, In-house, will be doing at 20th Anniversary Reunion Concert. Another new Feature is The Women's Walk located on Cranesnest Way on the South edge of the campus. Listeners can text 56512 to hear a guided tour. The museum will be open on Mondays now but closed on Wednesday. All hours, events, programs are posted at Norton.org	Scott Benarde, Mariela Acuna and Glenn Tomlinson from the Norton Museum of Art Norton.org	Feb 10, 2019	30 min
YMCA Water Safety Inspiratio n Breakfast	Palm Beach Perspectives	Talked with Liz Schmidt, Director of Community Water Safety and Clairissa Myatt, Marketing Communications Coordinator, YMCA of South Palm Beach County. They are getting ready for their 17th Annual Inspiration Breakfast. It's their largest fundraiser and will be held on Wednesday, March 6th at the Office Depot Global Headquarters in Boca Raton at 7:30am. This year's keynote speaker is Five-time Olympic swimmer and 12-time medalist, Dara Torres. There are some tables still available. The funds raised this year will go to the Y's programs for Drowning Prevention initiatives and financial assistance program. Listeners can go to www.ymcaspbc.org/inspirationbreak fast to purchase tickets and find out more about the programs offered at the YMCA.	Liz Schmidt, Director of Community Water Safety and Clairissa Myatt, Marketing Communications Coordinator, YMCA of South Palm Beach County www.ymcaspbc.o rg	Feb 17, 2019	30 min

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	Broadway Artists	Palm Beach Perspectives	II	Jackie and Jason Gillman,	Mar 3, 2019	30 min
	Intensive		Intensive at the Kravis Center.	Founders of		
1	at the		The Kravis center offers a	The Broadway		11 1
1	Kravis		variety of arts education	Artists		11 1
1	Center		programs. Since 1992, 2.5	Intensive at		
1			million schoolchildren from Palm	the Kravis		
1			Beach, Broward, Martin, St. Lucie	Center		
1			and Okeechobee counties have	www.kravis.org		
1			visited the Kravis Center, by			
-			attending performances through eh			
-			S*T*A*R* Series or participating			
1			in one of their educational			
1			programs. Jackie and Jason			
1			created several of their)	
			educational programs. The			
-			Broadway Artist Intensive Junior			1
1			(1 week during the summer age 9-			
1			13) and The Broadway Artists			
1			Intensive (3 weeks during the			
1			summer). The Junior session is			
1			from June 24-28 and no audition			
1			is required. The Intensive is 3			
1			weeks from July 8-27 age 14-21,			
1			Auditions are required (video			1 1
1			auditions are okay). Both			
1			sessions are taught by Broadway			1 1
1			Actors, Choreographers,			
1			Directors, etc. For more info			
1			listeners can to			
1			thebroadwayartistintensive.com or			
			call Alison and 561-651-4376.			1
١			The Kravis also has a summer Arts			
1			Camp where kids (age 9-11 No			
			Audition), learn how to create a			
			show from the idea to final			
			product. www.Kravis.org or			
			email Keena and			
			gumbinner@kravis.org			
			Adminitimet@kravis.ord			

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Relay for Life American Cancer Society	Palm Beach Perspectives	Talked with Lisa Noel, Community Development Manager, And American Cancer Society. She's coordinating all of the Relay 4 Life events in our area. The first coming up is 03/30 RELAY FOR LIFE OF WESTERN PALM BEACH COUNTY and is happening at the South Florida Fairgrounds. The next one is 4/6 Relay for Life Southern Palm Beach County and then 4/13 Relay for Life Northern Palm Beach. Listeners can go to www.relayforlife.org and type in their zip code to find the Relay for Life events near them. Funds raised go to help research, education and programs, Some of the programs in Palm Beach County include Rides to Treatment - driving patients to treatment, TLC hair loss and mastectomy products, To volunteer or get info on programs listeners can go to cancer.org	Lisa Noel, Community Development Manager, American Cancer Society www.cancer.org	Mar 10, 2019	30 min

	icer Mar 17, 30
County Perspectives Dames, President and Officer Seth William	. 11
	ent and
	r Seth
	Member
	m Beach
	Crime
	ntion
tips/steps to take during an Offi	cers
active shooter situation. Associ	iation
Listeners need to be aware of www.pbc	cpoa.or
their surroundings (not looking	a
down at their cell phones), note	
go somewhere. If someone is	
acting in an unusual manner, take	
note. Also, if co-workers change	
their dress, behavior it can be a	
sign that something is bothering	
them. They suggest talking with	
your company and making a plan in	
case of an emergency. Steps are	
run, hide or fight. If you can	
get out of the area run is the	
best option (pick a meet up	1
location ahead of time). Also,	
in PBC you can use your cell	
phone to text 911 in case you	
need to hide. Lock the door,	
turn out lights, and turn phone	
on silent. Hide under desk and	
text 911 your situation/location.	
If you need to fight, commit 100%	
and fight. In an active shooter	
situation, law enforcement will	
first address/remove the	
threat/shooter and then assist	
anyone who may have been injured.	
Listeners are welcome to	
attend/join/volunteer with the	
PBC Crime Prevention Officer's	
Association. For more info	
listeners can go to	
https://www.pbccpoa.org/.	

Quantum Foundation Education Foundation	Palm Beach Perspectives	Talked with Randy Scheid from Quantum Foundation and James Gavrilos from the Education Foundation. Quantum is the foundation created from the proceeds of JFK sale and they fund multiple non-profits in the county with focus on Health issues. Groups can apply online for a grant and Quantum does quarterly reviews. Charities can go to www.quantumfnd.org for more info. The Education Foundation is one of the recipients of a grant this year. They are the fundraising/non-profit arm of the PBC county schools. This grant is for medical simulators for students in the healthcare/medical programs. They actually have models that simulate different illness/disease to help the students get hands on training. They offer lots of programs including Red Apple Supplies, career training, classroom funding. Etc. Listeners can find out more on their website www.educationfoundationpbc.org	Randy Scheid from Quantum Foundation and James Gavrilos from the Education Foundation. Educationfound ation.org	Mar 24, 2019	30 min

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No Kid	Palm Beach	Talked with Chef Zach Bell,	Chef Zach	Mar 31,	30
Hungry	Perspectives	Addison Reserve Country Club,	Bell, Addison	2019	min.
PalmHealth		Denise Mariani, Event Chair,	Reserve		
Foundation		Mariani Marketing & Events, and	Country Club,		
		Marge and Vanessa, Palm Health	Denise		
		Foundation. Chef Zach and Denise	Mariani, Event		
		came in to talk about Share Our	Chair, Mariani		
		Strength's awesome fundraiser	Marketing &		
		that's coming up on April 4th at	Events, and		
		the Kravis called Palm Beach's	Marge and		
		Taste of the Nation. It's a	Vanessa, Palm		
		great opportunity for listeners	Health		
		to come try out bites, nibbles,	Foundation		
		wine, cocktails, craft	Nokidhungry.or		
		beer/ciders and coffees while	Nortanungry.or		
			g g		
		raising money for a great cause. There are Chefs from 50 of the	Palmhealthfoun		
			dation.org		
		best local restaurants showcasing			
		what they do. Plus a silent and			
		live auction which includes the			
		opportunity to win a "wine			
		cave's" worth of wine complete		1	
		with wine fridge, Listeners can			
		get tickets by going to			
		https://events.nokidhungry.org/ev			
		ents/palm-beach-taste-nation/ and			
		also, find out about			
		volunteer/sponsorship			
		opportunities while there. Marge			
		and Vanessa from Palm Health			
		Foundation came in to talk about			
		their community initiative to get			
		people physically active for 30			
		minutes a day. They have a			
		"LET'S MOVE: COMMIT TO CHANGE			
		PHYSICAL ACTIVITY CHALLENGE"		1	
		that's going on through 3/31.			
		Listeners can sign up and log			
		their minutes on the website.			
		And they encourage listeners to			
		keep moving for 30 minutes a day			
		all year long. Studies have			
		shown lots of health benefits			
		from being physically active			
		every day. Listeners can go to			
		www.palmhealthfoundation.org for			
		more details on all their			
		events/challenges.			Ť
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Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

WZZR broadcasts Radio Health Journal on Sundays at 7:30 a.m.



2019-Q1 (January-March) Radio Health Journal Quarterly Report - Compliancy Issues & Programs List:

Addiction treatment Internet harassment

Autism Manufacturing
Business and industry Medical ethics
Cancer treatment Mental health
Chronic disease/illness Mental illness
Clinical trials Organ shortages
Consumerism Pets and people

Criminal justice Police and law enforcement

Disabilities Psychology

Discrimination Public health and safety

Drug/alcohol addiction Religion

EconomicsResearch ethicsEducationSexual abuseEuthanasiaSocietal issues

Family and parenting issues Sports and society

Federal government Stereotypes

Food and nutrition Stigma

Gender issues Substance use disorder

Genetics/genetic engineering Suicide
Health care Surgery

Heart disease/cardiovascular health Technology
History of science/medicine Trauma

Hormones Youth at risk

Infectious disease Women's issues

Informed consent Workplace safety/injury



Program19-01ProducerReed PenceAir Week01/06 – 01/12/2019Production DirectorJason Dickey

 Time
 Segment
 Dur.

 2:02
 SEGMENT 1: PERSONALITY AND DRUG ABUSE
 12:17

Synopsis: Drug and alcohol addiction and abuse is rising. Researchers have found that "fear mongering" educational efforts to combat it in adolescents doesn't work. New science has discovered that certain personality types are predictably predisposed to addiction risk, and that educational efforts can be targeted to them effectively. Experts discuss.

Host: Reed Pence. Guest: Dr. Natalie Castellanos Ryan, Asst. Prof. of Psychoeducation, Univ. of Montreal; Maia Szalavitz, author, Unbroken Brain: A Revolutionary New Way of Understanding Addiction

Compliancy issues covered: public health; drug and alcohol addiction; youth at risk; education; police and law enforcement; mental illness; mental health

Links for more information: https://www.chusj.org/en/Bio?id=c6f888f1-7ef7-47e6-b349-cc74ec1cfa3a; https://www.amazon.com/Maia-Szalavitz/e/B001ILFON8

15:21 SEGMENT 2: THE ADDICTION SPECTRUM

7:34

Synopsis: Does addiction affect all of us in some degree? A noted addiction specialist and author believes we are all somewhere on the addiction spectrum, from bad habits to full-blown addiction. He discusses how small triggers can push people to seek relief, producing deepening decline.

Host: Nancy Benson. Guest: Dr. Paul Thomas, author, The Addiction Spectrum: A Compassionate, Holistic Approach to Recovery

Compliancy issues covered: health care; addiction; substance use disorder; addiction treatment; societal issues

Links for more information: https://www.drpaulapproved.com/the-addiction-spectrum.html



Program

Air Week

19-02

01/13 - 01/19/2019

Producers Production Director Reed Pence, Polly Hansen

Jason Dickey

Time Segment Dur. **SEGMENT 1: AUTISM IN GIRLS** 2:02 12:48

Synopsis: Experts have believed that autism affects four times as many boys as girls, but the ratio may not actually be quite that high. Doctors are learning that autism shows up differently in girls' behavior as a result of brain differences. This leaves many girls with autism undiagnosed. Experts discuss how it appears in girls and the consequences of those differences.

Host: Reed Pence. Guests: Dr. Thomas Frazier, Chief Science Officer, Autism Speaks; Dr. Rachel Loftin, Adjunct Asst. Prof. of Psychiatry, Northwestern Univ.; Dr. Kevin Pelphrey, Jefferson Scholars Foundation Prof. of Neurology, Univ. of Virginia

Compliancy issues covered: youth at risk; health care; developmental disorders; education; suicide; autism; gender issues; stereotypes

Links for more information: https://www.autismspeaks.org/leadership;

https://www.rachelloftin.com;

SEGMENT 2: INVISIBLE GIRLS: VICTIMS OF INCEST 15:52

https://www.jeffersonscholars.org/chaired-professorships

7:06

Synopsis: Experts say incest is the most common of all sexual abuse, but the least discussed openly. This can leave victims isolated and less able to reveal abuse, which can have further psychological ramifications later on. A noted expert on sexual abuse discusses how incest makes girls feel particularly responsible and unable to come forward, and a non-profit organization that seeks to help them.

Host: Nancy Benson. Guest: Dr. Patti Feuereisen, clinical psychologist and author, Invisible Girls: Speaking the Truth About Sexual Abuse

Compliancy issues covered: health care; sexual abuse; youth at risk; women's issues; trauma; stigma; gender issues; psychology; public health; societal issues

Links for more information: https://www.invisiblegirlsthrive.com



Program19-03ProducerReed PenceAir Week01/20 - 01/26/2019Production DirectorJason Dickey

TimeSegmentDur.2:02SEGMENT 1: WHEN YOU HAVE NO PRIMARY CARE DOCTOR11:43

Synopsis: Surveys show that fewer Americans have a primary care doctor, especially among younger people. Experts discuss the ramifications of this trend both medically and economically, reasons behind it, and how primary care practitioners are changing the way they work to answer objections.

Host: Reed Pence. Guests: Dr. Ana Maria Lopez, President, American College of Physicians; Dr. John Cullen, President, American Academy of Family Physicians

Compliancy issues covered: health care; public health; economics; consumerism; societal issues

Links for more information: https://www.acponline.org/membership/medical-students/acp-impact/archive/may-2018/officer-profiles-ana-maria-lopez-md-facp-and-andrew-dunn-md-facp;
https://www.aafp.org/about/governance/board-directors/cullen.html

14:47 SEGMENT 2: DUPUYTREN DISEASE: CRIPPLER OF HANDS

7:55

Synopsis: Dupuytren disease (pronounced DOO-pah-tren) is the most common disorder crippling hands that most people have never heard of. It is a genetic condition of the fascia beneath the skin of the palms, and it stubbornly resists treatment. An expert and a patient discuss the disorder.

Host: Nancy Benson. Guests: Tom Knapp, Dupuytren patient and board member, Dupuytren Foundation; Dr. Charles Eaton, hand surgeon and Executive Director, Dupuytren Foundation

Compliancy issues covered: health care; disabilities; chronic disease; genetics

Links for more information: www.4dup.com



Program 19-04 Producers Reed Pence, Polly Hansen

Air Week 01/27 - 02/02/2019 Production Director Jason Dickey

Time Segment Dur.

2:02 SEGMENT 1: RETHINKING ANTIBIOTICS

12:19

Synopsis: Since the introduction of antibiotics in World War II, doctors have prescribed courses of treatment that typically ran longer than necessary. Bacterial resistance is forcing a reevaluation, shortening courses sometimes to just a few days and even prompting doctors to advise not using all pills if patients feel better.

Host: Reed Pence. Guests: Dr. Brad Spellberg, Chief Medical Officer, Los Angeles County-Univ. of Southern California Medical Center; Dr. William Schaffner, infectious disease specialist, Vanderbilt Univ. Medical Center; Dr. Louis Rice, Chairman, Dept. of Medicine, Warren Alpert Medical School, Brown Univ.

Compliancy issues covered: health care; public health; technology; infectious disease; societal issues

Links for more information: http://keck.usc.edu/faculty/brad-spellberg/;

https://news.brown.edu/articles/2010/06/rice;

https://medschool.vanderbilt.edu/health-policy/person/william-schaffner-md

15:23 SEGMENT 2: THE EARLY DAYS OF HORMONES

7:39

Synopsis: Hormones were unknown until a little more than 100 years ago, and experts admit we still have a lot to learn. An expert author details the discovery of hormones and how our growing knowledge has shaped treatment of many diseases and conditions.

Host: Karen Hand. Guest: Dr. Randi Hutter Epstein, Yale Univ., Columbia Univ., and author, Aroused: The History of Hormones and How They Control Just About Everything

Compliancy issues covered: health care; public health; technology; hormones

Link for more information: http://randihutterepstein.com



Program19-05ProducerReed PenceAir Week02/03 - 02/09/2019Production DirectorJason Dickey

Time Segment Dur.

2:02 SEGMENT 1: TALKING TO YOUR BABY

11:25

Synopsis: Scientists have discovered that the way parents talk to their infants has a huge effect on their intellectual development and later success. Experts discuss why and how parents should hold "conversations" with their babies.

Host: Reed Pence. Guests: Dr. Anne Fernald, Assoc. Prof. of Psychology, Stanford Univ.; Dr. Kimberly Noble, Assoc. Prof. of Pediatrics, Columbia Univ.

Compliancy issues covered: youth at risk; education; family and parenting issues; economics

Links for more information: https://web.stanford.edu/group/langlearninglab/cgi-bin/; https://www.columbia.edu/cu/needlab/

14:29 SEGMENT 2: SUPERSTITIONS IN SPORTS

7:39

Synopsis: Professional athletes are among the most superstitious of all people. While we may be tempted to think these rituals have no effect on performance, psychologists say that if an athlete believes it helps, then it actually does. Experts explain how superstitions work in sports and in life.

Host: Karen Hand. Guests: Dr. Stuart Vyse, author, Believing In Magic: The Psychology of Superstition; Dr. Alex Lickerman, author, The Undefeated Mind

Compliancy issues covered: sports and society; psychology

Links for more information: https://stuartvyse.com;

http://alexlickerman.com/bio/



Program 19-06 Producers Reed Pence, Polly Hansen

Air Week 02/10 - 02/16/2019 Production Director Jason Dickey

Time Segment Dur.

2:02 SEGMENT 1: XENOTRANSPLANTATION—ORGANS FROM OTHER SPECIES

13:07

Synopsis: After attempts to use non-human primates as a source of scarce organs for transplant, doctors have turned to pigs for a variety of reasons. They're now making great progress against the largest hurdle—rejection. One of the world's foremost xenotransplantation experts discusses how the process might work and what the future might look like for millions of potential organ and tissue recipients.

Host: Reed Pence. Guest: Dr. David Cooper, Prof. of Surgery, Univ. of Alabama at Birmingham and Co-Director, UAB Xenotransplantation Program

Compliancy issues covered: technology; organ shortages; health care; medical ethics; youth at risk; surgery

Links for more information: https://www.uab.edu/medicine/surgery/transplantation/faculty/cooper

16:11 SEGMENT 2: WHAT DETERMINES OUR FOOD PREFERENCES?

6:53

Synopsis: Scientists are discovering that our food preferences are much more than a matter of taste, and that taste itself is more complicated than we thought. Psychology also plays a role. An expert discusses what determines preferences, such as why some people like jalapeno peppers & black coffee, and some don't.

Host: Karen Hand. Guest: Dr. Rachel Herz, Adjunct Asst. Prof. of Psychiatry and Human Behavior, Brown Univ., and author, Why You Eat What You Eat: The Science Behind Our Relationship With Food

Compliancy issues covered: food and nutrition; technology

Links for more information: https://www.rachelherz.com



Program 19-07 Producers Reed Pence, Polly Hansen

Air Week 02/17 - 02/23/2019 Production Director Jason Dickey

Time Segment Dur.

2:03 SEGMENT 1: WHEN LAW ENFORCEMENT AND TRAUMA CARE COLLIDE

12:44

Synopsis: Many patients arrive in the emergency room as a result of violence or car crashes—events in which police have an investigative interest. Sometimes, police needs clash with trauma care, and priorities are hashed out case by case. Experts discuss which priorities come first and when, and the procedures needed to smooth out sometimes contentious interaction.

Host: Reed Pence. Guests: Dr. Sara Jacoby, Asst. Prof. of Family and Community Health, Univ. of Pennsylvania School of Nursing; Dr. Michael Gerardi, emergency physician and Past President, American College of Emergency Physicians.

Compliancy issues covered: police, law enforcement, criminal justice; medical ethics; public health and safety; trauma; stigma

Links for more information: https://www.nursing.upenn.edu/live/profiles/15175-sara-f-jacoby; https://www.nursing.upenn.edu/live/profiles/15175-sara-f-jacoby; https://www.nursing.upenn.edu/live/profiles/15175-sara-f-jacoby; https://www.ema.net/michael-gerardi.html

15:49 SEGMENT 2: WHEN DOES GENETIC ENGINEERING GO TOO FAR?

7:10

Synopsis: Advancements in genetic science are often clouded in ethical controversy. Often, scientists are accused of "playing God." Experts discuss a new platform where scientists and public can debate it, and from which education can be disseminated.

Host: Nancy Benson. Guest: Dr. Ting Wu, Prof. of Genetics, Harvard Medical School

Compliancy issues covered: health care; technology; medical/research ethics; education; religion; genetics; genetic engineering; history of science/medicine; societal issues

Links for more information: http://pged.org



Program 19-08 Producer Reed Pence
Air Week 02/24 - 03/02/2019 Production Director Jason Dickey

Time Segment Dur.

2:02 SEGMENT 1: VETERINARIAN SUICIDE

12:34

Synopsis: A new CDC report shows that suicide among veterinarians is much higher than in the general population. Experts discuss the unique stresses that affect these professionals, including financial, compassion fatigue, euthanasia, and online harassment. They also discuss measures being taken to prevent mental health struggles and suicide.

Host: Reed Pence. Guests: Dr. Jason Sweitzer, veterinarian, Thousand Oaks, CA, and board member, Not One More Vet; Dr. Debbie Stoewen, Director of Veterinary Affairs, Lifelearn Animal Health

Compliancy issues covered: pets and people; mental health; mental illness; suicide; internet harassment; economics; euthanasia; gender issues; societal issues

Links for more information: https://www.nomv.org/admins.html; https://www.lifelearn.com/about-lifelearn/

15:38 SEGMENT 2: HOW FAR HAVE WE COME?

7:09

Synopsis: In the mid-1960's, many Ivy League and Seven Sister colleges as well as prestigious prep schools allowed researchers to photograph incoming students naked as part of work on a now-discredited theory linking physical characteristics to leadership potential. A former student who went through it, now a physician and writer, discusses how research ethics have changed in the last 50 years.

Host: Nancy Benson. Guest: Dr. David Sklar, Prof. of Health Solutions, Arizona State Univ. and author, Atlas of Men

Compliancy issues covered: education; research ethics; sexual abuse; informed consent; trauma; history of science/medicine; stigma; stereotypes; societal issues

Links for more information: https://davidpsklar.com/author-bio/



Program19-09ProducerReed PenceAir Week03/03 - 03/09/2019Production DirectorReed Pence

Time Segment Dur.

2:03 SEGMENT 1: SILENT HEART ATTACK

12:37

Synopsis: Heart attacks that produce few if any symptoms may be mistaken for indigestion or simple malaise, but they can be more serious than heart attacks that bring crushing pain because they often don't bring a victim to the hospital for lifesaving help. Experts discuss.

Host: Reed Pence. Guests: Dr. Martha Gulati, cardiologist, Univ. of Arizona and Editor-in-Chief, American College of Cardiology patient education initiative, Cardiosmart.org; Dr. Robert Vogel, Prof. of Medicine and Cardiology, Univ. of Colorado and co-author, *The Pritikin Edge*

Compliancy issues covered: consumerism; health care; public health; heart disease/cardiovascular health; stereotypes

Links for more information: https://www.cardiosmart.org; https://www.cardiosmart.org; https://books.simonandschuster.com/The-Pritikin-Edge/Robert-A-Vogel/9781416580911

15:42 SEGMENT 2: WHEN CHRONICALLY ILL KIDS GROW UP

7:20

Synopsis: Children with serious chronic diseases often have a tough time transitioning from pediatric care, which has much support built in, to adult care, which has to be managed by the patient. Experts discuss how parents can make it easier with a gradual transition.

Host: Nancy Benson. Guests: Dr. Maria Ferris, pediatric nephrologist and Assoc. Prof. of Pediatrics and Medicine, Univ. of North Carolina-Chapel Hill; Dr. Miranda Van Tilburg, gastroenterologist, hematologist, and Assoc. Prof. of Medicine, Univ. of North Carolina-Chapel Hill

Compliancy issues covered: health care; youth at risk; parenting issues; chronic disease/illness; mental health

Links for more information: http://unckidneycenter.org/about/directory/maria-ferris; https://www.med.unc.edu/ibs/about-us/faculty-biographies/miranda-van-tilburg-phd



Program19-10ProducerReed PenceAir Week03/10 - 03/16/2019Production DirectorJason Dickey

Time Segment Dur.

2:03 SEGMENT 1: FIBBING TO YOUR DOCTOR

12:36

Synopsis: New surveys show that as many as 80 percent of people omit information, stretch the truth or outright lie to their doctors. Experts discuss why it happens, consequences, and methods that might reduce the amount of less-than-truthful answers to doctors' questions.

Host: Reed Pence. Guests: Dr. Andrea Gurmankin Levy, Assoc. Prof. of Psychology, Middlesex Community College; Dr. Marícela Moffitt, Prof. of Medicine and Director, Doctoring Curriculum, Univ. of Arizona College of Medicine–Phoenix

Compliancy issues covered: health care; consumerism; public health; education; stigma; societal issues

Links for more information: https://mxcc.edu/bios/andrea-levy/; https://mxcc.edu/bios/andrea-levy/; https://phoenixmed.arizona.edu/directory/bios/moffitt

15:41 SEGMENT 2: THE EFFECTS OF WORKPLACE FATIGUE

7:15

Synopsis: Fatigue in the workplace carries enormous costs in loss of productivity and injury. Experts are beginning to measure its precise effects in real time using wearable motion sensors, with some surprising results that will shape solutions. An expert who has studied this shares insights.

Host: Nancy Benson. Guest: Dr. Lora Cavuoto, Assoc. Prof. of Industrial and Systems Engineering, Univ. at Buffalo

Compliancy issues covered: manufacturing; workplace safety; workplace injuries; economics; societal issues

Links for more information: http://engineering.buffalo.edu/industrial-systems/people/faculty-directory/cavuoto-lora.html



Program19-11ProducerReed PenceAir Week03/17 - 03/23/2019Production DirectorJason Dickey

Time Segment Dur,

2:02 SEGMENT 1: RECRUITING PATIENTS FOR CANCER CLINICAL TRIALS

12:45

Synopsis: Clinical trials drive medical advancement, but cancer clinical trials seldom meet their goals in recruiting patients. Experts discuss causes, consequences, and actions being taken to meet needs.

Host: Reed Pence. Guests: Dr. David Ahern, Director, Program in Behavioral Informatics and EHealth, Brigham & Women's Hospital, Asst. Prof. of Psychology, Harvard Medical School, and co-author, Oncology Informatics: Using Health Information Technology to Improve Processes and Outcomes in Cancer, Dr. Bradford Hesse, Chief of Health Communication Informatics, National Cancer Institute and co-author, Oncology Informatics: Using Health Information Technology to Improve Processes and Outcomes in Cancer; Dr. Julie Brahmer, Co-Director, Upper Aerodigestive Department, Bloomberg~Kimmel Institute for Cancer Immunotherapy, and Professor of Oncology, Johns Hopkins School of Medicine

Compliancy issues covered: health care; public health; federal government; minority affairs and discrimination; cancer treatment; clinical trials; societal issues

Links for more information: https://www.elsevier.com/books/oncology-informatics/hesse/978-0-12-802115-6

15:49 SEGMENT 2: ALL ABOUT HANGOVERS

7:04

Synopsis: On St. Patrick's Day—one of the biggest drinking holidays of the year—an expert discusses why hangovers occur and what might work to prevent them and recover from them.

Host: Nancy Benson. Guest: Dr. Laura Veach, licensed clinical addiction specialist and Assoc. Prof. of Surgery, Wake Forest Univ. School of Medicine

Compliancy issues covered: consumerism; substance and alcohol use disorder

Links for more information: http://www.wakehealth.edu/Faculty/Veach-Laura-J.htm



Program19-12ProducerReed PenceAir Week03/24 - 03/30/2019Production DirectorJason Dickey

Time Segment Dur.

2:04 SEGMENT 1: KNEE REPLACEMENTS

13:45

Synopsis: Knee replacements are successful for 80 percent of recipients, yet many assume the success rate should be higher. Those who are not successful often are bitterly disappointed. However, patients and physicians can take steps to avoid a bad result. New techniques also offer much faster recovery. Experts discuss.

Host: Reed Pence. Guests: Dr. Dan Riddle, Prof. of Physical Therapy, Orthopedic Surgery and Rheumatology, Virginia Commonwealth Univ.; Dr. James Rickert, President, Society for Patient Centered Orthopedics; Dr. Richard Berger, Asst. Prof. of Orthopedics, Rush Univ.

Compliancy issues covered: health care; public health; economics; technology; surgery

Links for more information: https://pt.chp.vcu.edu/facultystaff/daniel-riddle-pt-phd-fapta.html; https://www.thepatientfirst.org/who-we-are.html; https://outpatienthipandknee.com

16:51 SEGMENT 2: TAKING BODY BASICS SERIOUSLY

6:05

Synopsis: Many people have questions about their bodies that seem so silly, they never bring them up with their doctors. While the answers are sometimes humorous, often they are more complicated and important than we imagine. An expert physician/writer discusses.

Host: Nancy Benson. Guest: Dr. James Hamblin, Senior Editor, Atlantic Magazine and author, If Our Bodies Could Talk: A Guide to Operating and Maintaining A Human Body

Compliancy issues covered: consumerism; education; health care; stigma; stereotypes; societal issues

Links for more information: http://www.jameshamblin.com



Program 19-13 Producers Reed Pence, Polly Hansen

Air Week 03/31 - 04/06/2019 Production Director Jason Dickey

Time Segment Dur.

2:04 SEGMENT 1: "DIFFICULT" PATIENTS: QUESTIONING AUTHORITY

10:53

Synopsis: Patients used to accept doctors' orders without question. Today, more are asking questions and challenging their doctors' opinions. However, even those who do it politely are likely to be labeled "difficult." A doctor whose late wife nearly made a career of being a difficult patient discusses how patients can do it respectfully and fruitfully.

Host: Reed Pence. Guest: Dr. William Steinbach, Prof., Chief of Pediatrics & Infectious Diseases, Duke Univ.

Compliancy issues covered: health care; public health; consumerism; education; stereotypes; stigma

Links for more information:

http://content.healthaffairs.org/content/27/5/1416.full; https://pediatrics.duke.edu/faculty/william-j-steinbach-md

13:59 SEGMENT 2: THE RISING TIDE OF RUDENESS

8:53

Synopsis: Studies show a rudeness epidemic in the US, and that people are profoundly affected when they experience or even witness it occurring to someone else. Two experts discuss.

Host: Nancy Benson. Guests: Dr. Amir Erez, Prof. of Management, Warrington College of Business, Univ. of Florida; Dr. Christine Porath, Assoc. Prof. of Management, McDonald School of Business, Georgetown Univ., and author, Mastering Civility: A Manifesto for the Workplace

Compliancy issues covered: business and industry; psychology; consumerism; mental health; societal issues

Links for more information: http://www.christineporath.com

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	006
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	018
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	022
FOOD SAFETY	AD COUNCIL	000:59	013
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	028
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	004
NOAC	NOAC	000:30	010