

WZZR
Fort Pierce, FL
Quarterly Issues/Programs List
Fourth Quarter, 2013
01/03/2014

WZZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Health & wellness; treatment; medicine; mental health; food safety; cancer
 2. Substance abuse & treatment; de-criminalization of marijuana
 3. Homelessness; housing
 4. Crime
 5. Social media
 6. Youth; programs; services; parenting
 7. Domestic violence & treatment
 8. Social service
 9. The arts
 10. Green living
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZZR broadcasts Perspectives on Sundays at 10:00pm

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
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Habitat for Humanity	Perspectives	Talked with Bernie Godek, Exec. Dir. Habitat for Humanity PBC. Habitat helps families build homes through private donations and lots of volunteers. They also raise funds with their "restore" (similar to home depot) and their resale thrift shop. WOLL-FM and WJNO-AM are both sponsoring houses which should be completed by Thanksgiving. Listeners can volunteer to come build with us on Oct 11th by going to the website, www.habitatpbc.org and they can also make tax deductible donations online too.	Bernie Godek, Exec Dir. Habitat for Humanity PBC Habitatpbg.org	10/6/13	30 min
Free Yourself Women Foundation	Perspectives	Spoke with Maggie Blaise, Founder, Free Yourself Women Foundation. They are having their 2nd Annual Behind the Mask gala. Funds raised with help with Domestic Violence Awareness and treatment. It is the kickoff for their Campaign 52. Campaign 52 is 5200 people donate a minimum of \$52 each to raise enough money to buy a 5-6 bedroom home as a transition house for victims of domestic violence. Listeners can get tix/info at www.fywf.org	Maggie Blaise, Founder Free Yourself Women Foundation Fywf.org	10/13/13	30 min
Family Promise Putting Brakes on Homelessness	Perspectives	Talked with Rhonda Clinton, Exec. Dir. Family Promise of North Central Palm Beach County. They are working to help homeless children and their families. They offer: housing and training through a network of interfaith congregations. To help raise money they are doing a "Putting the Brakes on Homelessness" event 10/25 to 10/26 where listeners can come "sleep" in their cars. To find out more www.familypromisencpbc.org	Rhonda Clinton, Exec Dir. Family Promise of North Central Palm Beach County Familypromise.org	10/20/13	30 min

Scripps Breast Cancer Research	Perspectives	<p>Talked with Kendall Nettles, Ph.D., Assoc. Professor Dept of Cancer Biology, Florida Campus, Scripps Research Institute. He's working on breast cancer research. His team is trying to create a better version of Tamoxifen, a drug which is used to treat Estrogen Receptor Positive Breast Cancer. It currently works for 50% of patients but has unwanted side effects. Dr. Knettles team is analyzing how the drug interacts to see if they can increase the effectiveness to 100% for all eligible patients while reducing the risks such as hot flashes, uterine cancer, etc. They use advanced robotics to run up to a million tests a day. They are working on mouse models right now. Two of his team members are supported by philanthropic donations. Listeners can help by emailing knettles@scripps.edu</p>	Kendall Nettles, PhD Assoc Professor Dept Of Cancer Biology Florida Campus, Scripps Research Institute	10/27/13	30 min
Good Will Storage Wars Event	Perspectives	<p>Talked with Brian Edwards, VP Marketing & Development, Exec Dir. Gulfstream Goodwill Industries Foundation and Deb Willard Dir of Marketing, Lighthouse for the Blind of the Palm Beaches. Goodwill has been serving the community for over 40 years in PBC area and the Lighthouse is under its umbrella as well. They are doing a new fundraiser, Storage Wars on Thursday 11/7 at STORE at 11010 N Military Trail PBG. Tickets are \$25 in advance and \$30 at the door. Listeners can bid on 5 different "units" made from items found in their retail stores. Proceeds will help fund their 29 programs in the 5 county service area. For more info www.gulfstreamgoodwill.com</p>	<p>Brian Edwards, VP Marketing & Deveolpment, Exec Dir Gulfstream Goodwill Industries Foundation, Deb Willard, Dir of Marketing</p> <p>Gulfstreamgoodwill.com</p>	11/3/13	30 min

Diabetes Coalition Free Screenings	Perspectives	Talked to Dr. Alonso, Dir. Health Dept. and Eugenia Millender, Dir. FAU Diabetes Center about their 2nd annual Diabetes Coalition screenings. They are: 11/9 Caridad Center, 11/14 Community Health Center of WPB, 11/15 Family Health Night at Downtown at the Gardens, and 11/16 Jupiter Volunteer Health Center. Listeners are encouraged to come get the free testing and know their numbers. For more info go to 21lpalmbeach.org	Dr. A Alosno, Dir Health Dept Eugenia Millender, Dir FAU Diabetes Center 21lpalmbeach.org	11/10/13	30 min
Movember Testicular / Prostate Cancer and Men's Health	Perspectives	Talked with Dr. Ken Grey, AP, DOM about the "Movember" movement. If you see guys "growing" mustaches this month it's to raise \$ and awareness about Men's health in general and prostate cancer, testicular cancer and depression in particular. To donate, go to Widl955.com and click on Elvis Duran morning show. Dr. Grey practices holistic medicine at Jupiter Medical Center and offers a variety of treatments and classes including juicing, supplements and acupuncture plus other modalities. He educates his patients to strive for balance in their lives including work, exercise, good food and sleep. For more in drken@drkengrey.com or twitter @drkengrey	Dr. Ken Grey, Jupiter Medical Center Dr.kengrey.com	11/17/13	30 min

Visionary School of Arts	Perspectives	Interviewed Lynn Barletta from Visionary School of Arts Stuart, Florida. They are having an emerging artists show "Rising Star Show" featuring the work of their students. This year's theme is "Save Our River" and listeners are invited to come out and support the students, enjoy live music, and see on-site live painting by the students. The show will be at 1724 SE Indian Street Stuart 34997. For more info they can call 772-834-8844 or go to www.visionaryschoolofarts.org .	Lynn Barletta CEO, Visionary School of Arts Stuart 772-834-8844	11/24/13	30 min
Kravis	Perspectives	Spoke with Linda Birdsey and Ashley Douglass from the Kravis Center. They have a lot of awesome shows running for the holidays including the Rockettes, Michael McDonald and Wynton Marsalis. Listeners can get tickets, memberships at Kravis.org or 561-832-SHOW. The memberships help fund their community outreach programs to expose underprivileged youth to the arts.	Linda Birdsey Ashley Douglass, Kravis Center www.kravis.org	12/1/13	30 min
Kravis	Perspectives	Spoke with Linda Birdsey and Ashley Douglass from the Kravis Center. They have a lot of awesome shows running for the holidays including the Rockettes, Michael McDonald and Wynton Marsalis. Listeners can get tickets, memberships at Kravis.org or 561-832-SHOW. The memberships help fund their community outreach programs to expose underprivileged youth to the arts.	Linda Birdsey Ashley Douglass, Kravis Center www.kravis.org	12/8/13	30 min

Komen	Perspectives	Talked with Davye Gabbard, Exec. Dir. and Cyndi Young Arruda, 2014 Race Chair, Komen South Florida. They have a lot of great things planned for the 2014 Race for the Cure in January. Folks can go online and set up their teams KomenSouthFlorida.org The race is January 25th in West Palm Beach. They did a breakdown of where the \$ raised is spent. 75% stays local for patient treatment and education programs and 25% goes to National for research. Details are on the komen website.	Dayve Gabbard, Exec Dr Cyndi Young Arruda, 2014 Race Chair, Komen S Fla	12/15/13	30 min
PB Zoo	Perspectives	Talked to Andrew Aiken, President and CEO of Palm Beach Zoo & Conservation Society. They are doing Breakfast w Santa at 8:30a and then guests can tour the zoo. Lots of zoo keepers are available to tell the "animals stories" to the kids (big and little). They recently updated their name to add the conservation society as they are trying to help educate the public about protecting animal habitats and "green" things they can do to conserve energy. The zoo is hosting it's 2nd Annual Save the Tiger 5k on 1/4/14. Runners finish in the zoo and can spend the rest of the day checking out the zoo. Details www.palmbeachzoo.org	Andrew Aiken, President CEO, Palm Beach Zoo & Conservation Society.	12/22/13	30 min
Driver Safety Sheriff Ric Bradshaw	Perspectives	Talked to Sheriff Ric Bradshaw about safety issues. No drinking and driving. If you need a ride call tow to go or plan a designated driver ahead of time. No texting and driving, currently a secondary offense. Always wear your seat belt and be aware of your surroundings, not a distracted or drowsy driver. For speakers from the Sheriff's department, listeners can call 561-688-3000. They have all the info on their website www.pbso.org	PB Sheriff Ric Bradshaw 561-688-3000	12/29/13	30 min

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

WZZR broadcasts Radio Health Journal on Sundays at 10:30pm

Radio Health Journal ®

Quarterly Issues Report - Q4 Fourth Quarter, 2013 10/6/13 through
12/29/13

Program # 13-40
Air week: 10-6-13

2:02 **SEGMENT 1:** ICU PTSD 12:54

Synopsis: A surprisingly high percentage of people who've been treated in intensive care units later suffer from post-traumatic stress disorder, often including hallucinations recalling horrible ICU incidents. This has led to coining a new syndrome--PICS, or post intensive care syndrome. Experts discuss why the syndrome appears to occur and what's being done to treat and prevent it.

Host: Reed Pence. Guests: Dr. Dr. Joe Bienvenu, Assoc. Prof. of Psychiatry, Johns Hopkins Univ.; Dr. James Jackson, Asst. Prof. of Medicine, Vanderbilt Univ.

COMPLIANCY ISSUES COVERED: health care; consumerism; mental illness

15:59 **SEGMENT 2:** The science of success 7:36

Synopsis: "Success gurus" have wildly varying prescriptions for how to win in life, but how scientifically valid are their ideas? Two brain scientists discuss what research shows is important to success.

Host: Nancy Benson. Guests: Dr. Mark Fenske, Asst. Prof. of Psychology, Univ. of Guelph and Dr. Jeff Brown, psychologist, Harvard Medical School, co-authors, The Winner's Brain: Eight Strategies Great Minds Use to Achieve Success.

COMPLIANCY ISSUES COVERED: consumerism; psychology

Program # 13-41

Air week: 10-13-13

2:03 SEGMENT 1: "Wet houses"

13:23

Synopsis: Many shelter organizations require that homeless alcoholics be sober before they qualify for housing. However, many homeless alcoholics are not ready to stop drinking, yet need help. Experts discuss the pro's and con's of a new form of housing that allows residents to continue drinking while reducing the harm of homelessness and alcoholism.

Host: Reed Pence. Guests: Bill Hobson, Executive Director, DESC of Seattle; Dr. Jeff Turnbull, Medical Director, Ottawa, ON, Inner City Health Program; William Moyers, Vice President of Public Affairs and Community Relations, Hazelden Foundation

COMPLIANCY ISSUES COVERED: homelessness; alcohol and substance abuse and treatment

16:30 SEGMENT 2: Cancer prehabilitation

7:33

Synopsis: Rehabilitation has been a staple of recovery for many illnesses, but often not after cancer treatment. Similarly, sometimes people about to undergo orthopedic surgery may be given exercises, or prehabilitation, to prepare them. A nationally known rehab specialist discusses using prehabilitation techniques for newly diagnosed cancer patients.

Host: Nancy Benson. Guest: Dr. Julie Silver, Assoc. Prof. of Physical Medicine and Rehabilitation, Harvard Medical School

COMPLIANCY ISSUES COVERED: consumerism; health care; economics

Program # 13-42

Air week: 10-20-13

2:00 SEGMENT 1: Kids' bitter medicine

11:50

Synopsis: Children's medicines are so notoriously bad-tasting that it can impact the effectiveness of treatment for serious illness. Experts discuss the problem, how taste works, some of the misconceptions about taste, and new ways to address the problem.

Host: Reed Pence. Guests: Dr. Bill Greene, Chief Pharmaceutical Officer, St. Jude Children's Research Hospital, Memphis; Jackie Toia, oncology nurse practitioner, Lurie Children's Hospital, Chicago; Dr. Julie Menella, research scientists, Monell Chemical Senses Center, Philadelphia; Polly Hansen, Producer, Radio Health Journal.

COMPLIANCY ISSUES COVERED: youth at risk; parenting issues; health care; public health; consumerism

14:54 **SEGMENT 2:** Your therapist's brain
8:12

Synopsis: Many people have no idea how or why psychotherapy works. A well-known psychotherapist describes what therapists are thinking about while the patient is on the couch and how these thoughts guide treatment.

Host: Nancy Benson. Guest: Dr. Drew Permut, Clinical Professor of Psychology, George Washington Univ. and author, Inside Your Therapist's Mind: How a Psychotherapist Thinks and Why It Works

COMPLIANCY ISSUES COVERED: consumerism; health care

Program # 13-43
Air week: 10-27-13

2:03 **SEGMENT 1:** False confessions 13:48

Synopsis: Confessing to a crime that a person did not commit is a major reason for wrongful convictions. Scientists have found that the psychology of innocent people is a major reason for false confessions. Experts discuss the chain of events and psychology that allow them to occur, and public policy changes that could make them much more rare.

Host: Reed Pence. Guests: Dr. Max Gyll, Asst. Prof. of Psychology, Iowa State Univ.; Rob Warden, Executive Director, Center on Wrongful Convictions, Northwestern Univ. School of Law

COMPLIANCY ISSUES COVERED: crime; police; courts and criminal justice system; public policy; law

16:51 **SEGMENT 2:** Health effects of "springing ahead and falling back"
6:34

Synopsis: Many people dismiss the body disruption of the time change as we enter and leave daylight saving time. However, each season, car crashes increase for a few days. Is that proof? Experts discuss our internal body clocks and how people can make time transitions easier.

Host: Nancy Benson. Guests: Dr. Sidney Speisel, Clinical Prof. of Medicine, Yale Univ., and contributor, Slate magazine; Dr. Charmane Eastman, Prof. of Behavioral Sciences and Director, Biological Rhythms Research Lab, Rush Univ. Medical Center.

COMPLIANCY ISSUES COVERED: consumerism; public health

Program # 13-44
Air week: 11-3-13

2:03 SEGMENT 1: The psychology and emotions of social networks
13:04

Synopsis: Facebook has revolutionized our relationships and interpersonal communications in less than 10 years. Studies are beginning to reveal how people use social media and the differing psychological effects of these styles of use. Experts discuss.

Host: Reed Pence. Guests: Dr. Cliff Lampe, Assoc. Prof., Univ. of Michigan School of Information; Dr. Chris Carpenter, Asst. Prof. of Communication, Western Illinois Univ.

COMPLIANCY ISSUES COVERED: psychology; interpersonal communication; technology and society; social media; media and society

16:08 SEGMENT 2: Flu season 2013 7:49

Synopsis: Thousands of Americans die each year as a result of the flu, prompting a major effort by public health officials to get people vaccinated for the flu. A nationally known expert discusses this year's flu season and changes in the vaccine to fight it.

Host: Nancy Benson. Guest: Dr. Dr. William Schaffner, Prof. of Preventive Medicine, Vanderbilt Univ. School of Medicine.

COMPLIANCY ISSUES COVERED: consumerism; public health; youth at risk; technology

Program # 13-45
Air week: 11-10-13

2:05 SEGMENT 1: Marijuana: how much like alcohol?
12:08

Synopsis: With the legalization of recreational marijuana use in Colorado and Washington, experts and other states will be watching closely to see whether the cannabis experience is similar to alcohol. Some experts fear that marijuana will be heavily marketed like alcohol. But marijuana supporters welcome the comparison, claiming that pot will show itself as a safer alternative. Experts and advocates discuss.

Host: Reed Pence. Guests: Dr. David Nutt, Prof. of Neuropsychopharmacology, Imperial College, London, Chairman, Independent Scientific Committee on Drugs and former UK Government advisor on drugs; Dr. Kevin Sabet, Director, Project SAM (Smart Approaches to Marijuana), author, Reefer Sanity: Seven Great Myths About Marijuana, and former Senior Advisor, White House Office of National Drug Control Policy; Steve Fox, Principal, Marijuana Strategies and co-author, Marijuana Is Safer, So Why Are We Driving People to Drink?; Paul Armentano, Deputy Director, National Organization for the Reform of Marijuana Laws and co-author, Marijuana Is Safer, So Why Are We Driving People to Drink?

COMPLIANCY ISSUES COVERED: Drugs and illicit drug use; public policy; laws, crime and justice system; state government; referenda; alcohol; marketing and advertising; youth at risk

15:15 **SEGMENT 2:** Inside your medicine cabinet
7:37

Synopsis: Most people's medicine cabinet is a disorganized mess with problems that could prevent healing and even threaten health. A pharmacist advised what should be in your medicine cabinet and how to keep those medicines safe and effective.

Host: Nancy Benson. Guest: Sherry Torkos, pharmacist and author, The Canadian Encyclopedia of Natural Medicine and Saving Women's Hearts

COMPLIANCY ISSUES COVERED: consumerism; youth at risk; drug safety

Program # 13-46
Air week: 11-17-13

2:04 **SEGMENT 1:** Meat from a test tube: the future of dinner?
12:49

Synopsis: Laboratory-grown beef has reached the taste-test stage, and scientists hope to use it to eventually replace the current means of livestock agriculture. If successful, cultured meat could save huge amounts of land and energy, reduce pollution and improve animal welfare. But will consumers accept it? The world's foremost cultured meat scientist and a food futurist discuss.

Host: Reed Pence. Guests: Josh Schonwald, author, The Taste of Tomorrow: Dispatches from the Future of Food; Dr. Mark Post, Prof. of Physiology, Maastricht Univ., Netherlands and leader of cultured meat project.

COMPLIANCY ISSUES COVERED: agriculture; technology; food security and food supply; energy; environment and pollution; animal welfare; consumerism; economics

15:55 **SEGMENT 2:** Food poisoning apps
7:10

Synopsis: Food poisoning claims thousands of lives each year in the US and makes millions more sick. A food safety expert and FDA authority discuss ways to keep food safe, including new smartphone apps with a variety of functions.

Host: Nancy Benson. Guests: Linda Larson, editor, Food Poisoning Bulletin; Michael Taylor, Deputy Commissioner for Foods and Veterinary Medicine, US Food and Drug Administration.

COMPLIANCY ISSUES COVERED: consumerism; technology; consumer safety; public health

Program # 13-47

Air week: 11-24-13

2:03 **SEGMENT 1:** Why college students drink
11:51

Synopsis: An expert explains one of the first thorough studies into how and why college students binge drink. The results suggest that bingeing will be hard to curb, but that colleges can tap into student habits to reduce the harm that comes from binge drinking.

Host: Reed Pence. Guest: Dr. Thomas Vander Ven, Prof. of Sociology and Anthropology, Ohio Univ. and author, Getting Wasted: Why College Students Drink Too Much and Party So Hard.

COMPLIANCY ISSUES COVERED: youth at risk; education; drug and alcohol abuse; sexual abuse

14:56 **SEGMENT 2:** Ankle replacement 7:58

Synopsis: Hip and knee replacements are common, and doctors now say ankle replacements have become technically good enough to make fusion obsolete for arthritis patients in severe pain. A doctor and patient discuss.

Host: Nancy Benson. Guests: Dr. Simon Lee, foot and ankle surgery specialists, Rush Univ. Medical Center and Midwest Orthopedics, Chicago; Robert Corwin, ankle replacement patient and judo instructor, Yorkville, IL.

COMPLIANCY ISSUES COVERED: consumerism; technology

Program # 13-48

Air week: 12-1-13

2:04 **SEGMENT 1:** Breastmilk sharing 13:19

Synopsis: Thousands of new mothers who are unable to make enough milk for their babies have turned to web site matching with women who produce more than enough and are willing to share it or sell it. Experts discuss the risks of sharing with unknown donors and alternatives that might reduce the risks.

Host: Reed Pence. Guest: Dr. Sarah Keim, Principal Investigator, Nationwide Children's Hospital, Columbus, OH and Asst. Prof. of Pediatrics, Ohio State Univ.; Dr. Amy Tuteur, obstetrician-gynecologist and author, SkepticalOB.com; Emma Kwasnica, founder, Human Milk 4 human Babies Global Network.

COMPLIANCY ISSUES COVERED: infants and youth at risk; health care; public health; consumerism and consumer safety

16:25 **SEGMENT 2:** Keeping secrets from your doctor
7:32

Synopsis: Patients often keep lifestyle secrets from their physicians even though it may be harmful to their health. Experts discuss the most common reasons for secret-keeping and the consequences that may result.

Host: Nancy Benson. Guests: Dr. Daphne Miller, family physician, San Francisco; Karen GIBLIN, President, Red Hot Mamas menopause management program

COMPLIANCY ISSUES COVERED: health care; public health; consumerism; youth at risk

Program # 13-49
Air week: 12-8-13

2:04 **SEGMENT 1:** Backlash against overparenting 13:06

Synopsis: "Helicopter parents" are common, hovering over and intervening in everything their children do. New research is showing that overparented children often fail when they go to college and have to survive on their own. Experts discuss how overparenting creates dependence in children and how parents can start backing off.

Host: Reed Pence. Guests: Lenore Skenazy, author, Free Range Kids book and blog (FreeRangeKids.com); Dr. Neil Montgomery, Prof. of Psychology, Keene State College; Carl Honore, author, Under Pressure: Rescuing Our Children From the Culture of Hyper-Parenting and In Praise of Slowness: How a Worldwide Movement is Challenging the Cult of Speed

COMPLIANCY ISSUES COVERED: Youth at risk; education; parenting and family issues; public safety

16:12 **SEGMENT 2:** Accentuating the positive
7:47

Synopsis: As a survival mechanism, the human brain is wired to remember negative events more strongly than positive ones. An expert neurologist discusses changes in thinking that can create more positive physical brain pathways, making us happier.

Host: Nancy Benson. Guest: Dr. Rick Hanson, author, Hardwiring Happiness: The New Brain Science of Contentment, Calm and Confidence

COMPLIANCY ISSUES COVERED: technology; psychology

Program # 13-50
Air week: 12-15-13

2:04 SEGMENT 1: Orphan drugs

12:21

Synopsis: The Orphan Drug Act of 1983 gave incentives to drugmakers to develop medicines for rare diseases. Far more orphan drugs have been created, but the Act has also had unintended consequences. Without competition, some orphan drugs are priced so high that insurers balk at paying fully for them. Profits on orphan drugs can be so great that drugmakers ignore normal drugs. Yet orphan drug science often ends up helping people with other diseases. Experts discuss.

Host: Reed Pence. Guests: Dr. Ian Phillips, Prof. of Applied Life Sciences and Director, Center for Rare Disease Therapies, Keck Graduate Institute; Tim Cote, CEO, Cote Orphan Consulting and former Director, FDA Office of Orphan Products; Dr. Joshua Cohen, Senior Research Fellow, Tufts Center for the Study of Drug Development

COMPLIANCY ISSUES COVERED: government and legislation; economics; business and industry; consumerism

15:27 SEGMENT 2: Children's food allergies

7:39

Synopsis: One of every 12 children now has a food allergy, and when two kids in every average classroom are affected, all their classmates' families need to know about them, too. Experts discuss why allergies occur, how they differ from sensitivities, and how a new law could save lives of children hit with an allergic reaction.

Host: Nancy Benson. Guests: Rachel Brandeis, registered dietitian; Dr. James Sublett, Managing Partner, Family Allergy & Asthma, Louisville, KY and President-Elect, American College of Allergy, Asthma and Immunology

COMPLIANCY ISSUES COVERED: children at risk; education; school safety; public health; government and legislation; parenting issues; consumerism

Program # 13-51

Air week: 12-22-13

2:04 SEGMENT 1: Holidays in the ER

12:28

Synopsis: The holidays are like no other time in your local hospital's emergency department. Having family in from out of town results in pickup football injuries, carving knife gashes, and maladies that should have been addressed long ago. It also creates a spike in dead-on-arrival cases greater than any other days of the year. Experts discuss why these occur and how to prevent them.

Host: Reed Pence. Guests: Dr. Christopher Michos, Connecticut ER physician; Dr. Robert Kloner, Director of Research, Heart Institute,

Good Samaritan Hospital, Los Angeles and Prof. of Medicine, keck School of Medicine, Univ. of Southern California; Dr. David Phillips, Prof. of Sociology, Univ. of California at San Diego.

COMPLIANCY ISSUES COVERED: health care; public health; weather and health; prevention; family issues

15:34 **SEGMENT 2:** Pharmacists and diabetes treatment
8:30

Synopsis: A demonstration project has shown that involving community pharmacists in diabetes care can markedly improve medication adherence and health results for people in virtually any walk of life. An expert involved in the project discusses how it works and how the idea could be used for other chronic diseases.

Host: Nancy Benson. Guests: Ben Bluml, Senior Vice President for Research and Innovation, American Pharmacists Assn. Foundation

COMPLIANCY ISSUES COVERED: health care; public health; prevention; economics

Program # 13-52
Air week: 12-29-13

2:04 **SEGMENT 1:** Fertility and the poor
12:01

Synopsis: Low income women have a much higher rate of unintentional pregnancy than those with higher incomes. Experts explain some of the reasons and the serious consequences, both for families and for the nation, in its poverty rate and workforce composition.

Host: Reed Pence. Guests: Dr. Lawrence Finer, Director of Domestic Research, Guttmacher Institute; Dr. Victoria Jennings, Prof. of Obstetrics & Gynecology and Director, Institute for Reproductive Health, Georgetown University.

COMPLIANCY ISSUES COVERED: women's issues; poverty; abortion and family planning; youth at risk; employment; education; federal government and welfare.

15:07 **SEGMENT 2:** Seriously ill teens will still be teens
7:11

Synopsis: Seriously ill teenagers still act like teens in the hospital, sometimes aided and abetted by staff. A novelist discusses her observations from years on the hospital floor with her sick child as the basis for her new book.

Host: Nancy Benson. Guest: Hollis Seamon, Prof. of English, College of St. Rose, faculty, MFA in Creative Writing program, Fairfield Univ. and author, Somebody Up There Hates You.

COMPLIANCY ISSUES COVERED: youth at risk; parenting and family issues

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Civil Rights	CIVIL RIGHTS	001:00	155
Cancer	KOMEN RACE - WZZR	000:38	086
Cancer	KOMEN RACE - WZZR	000:40	030
Cancer	KOMEN RACE - WZZR	000:41	002
Support for service members	SYS02 - WZZR - BENNET AUTO SUPPLY	000:30	260
Support for service members	SYS02 - WZZR - LOV DOCS	000:31	262
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:15	010
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:30	034
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	015
AUTISM	AD COUNCIL	000:30	017
BE AWARE OF AUTISM STATS	AD COUNCIL	001:00	238
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	328
BULLYING PREVENTION	AD COUNCIL	000:30	037
CHECK STATUS OF RE AGENT	DBPR	000:30	036

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHECK YOUR CPA'S CREDENTIALS	DBPR	000:30	053
CHILD ILLNESS AWARENESS	JEFFEREY MODEL FOUNDATION	000:30	027
FOOD SAFETY	AD COUNCIL	000:15	015
FOOD SAFETY	AD COUNCIL	000:30	033
FOOD SAFETY	AD COUNCIL	001:00	161
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	161
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	011
GOVERNMENT WEBSITE AWARENESS	USA.GOV	000:15	008
HAVE QUESTIONS READY WHEN BUY	AD COUNCIL	000:30	034
HEART DISEASE AWARENESS IN WO	AMERICAN HEART ASSOCIATION	000:30	030
HUNGER AWARENESS	AD COUNCIL	000:59	324
INFO TO PLAN FOR AN EMERGENCY	AD COUNCIL	001:00	166
KNOW LUPUS SYMPTOMS	AD COUNCIL	000:30	066
LEAD POISONING PREVENTION	AD COUNCIL	000:30	033
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	162
LUNGER CANCER AWARENESS	PFIZER	001:00	172
MAKE A WISH FOUNDATION AWARNE	MAKE A WISH FOUNDATION	001:00	163
MEN KNOW YOUR MEDICAL HISTORY	AD COUNCIL	000:30	037
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	023
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	155

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	220
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	008
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:30	060
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:58	043
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN. OF BROADCASTERS	000:58	016
PALM BEACH COMMUNITIES	CITY OF WPB	000:26	093
PLAN FOR EMERGENCY SITUATIONS	AD COUNCIL	000:30	028
POVERTY	WE SCARE HUNGER	000:30	011
POVERTY	WE SCARE HUNGER	000:31	011
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	160
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	168
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	037
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	032
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	028
QUIT PLAYING GAMES	FAB	000:30	029
QUIT TABACCO USE	AD COUNCIL	000:30	072
QUIT TABACCO USE	FAB	000:30	107
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	161
REDUCING GUN VIOLENCE	AD COUNCIL	000:30	026
Safe Driving	AD COUNCIL	000:15	020
Safe Driving	AD COUNCIL	000:30	031
Safe Driving	AD COUNCIL	001:00	160
SAVE ENERGY	AD COUNCIL	000:30	089
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	024

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	008
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:30	034
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	036
TIPS ON SAVING ENERGY	AD COUNCIL	000:30	034
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	034
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	160
WATERFRONT RESTAURANT	FLORIDA ASSN. OF BROADCASTERS	001:00	014
WATERFRONT WPB	CITY OF WPB	000:30	042
WILDFIRE PREVENTION	AD COUNCIL	000:14	012
WILDFIRE PREVENTION	AD COUNCIL	000:59	154