

WZZR  
Fort Pierce, FL  
Quarterly Issues/Programs List  
Second Quarter, 2015  
07/01/2015

WZZR  
Quarterly Issues/Programs List

---

WZZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Children's health issues; Summer Programs; recreation; bullying; parenting;
  2. Veterans services
  3. Services for women
  4. Healthcare; access; health & wellness; nutrition; exercise; addiction
  5. Volunteerism
  6. Substance Abuse;
  7. Distracted driving
- 

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**WZZR broadcasts Perspectives on Sundays at 9:30pm**

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
-------	--------------------	-------------	-------	---------------	---------------

Healthy Babies	Perspectives	<p>Talked with James Rothman, Pres. Crossroads Financial and Volunteer PBC March of Dimes. He got involved when his now 7 year old twin girls were born premature. The March of Dimes has been around since FDR administration and originally set out to find a cure for polio. Once they did that they moved on to helping folks have healthier babies. Some of the info they've discovered is the need for Folic acid to help prevent some birth defects, and the drug Surfactin (which helps premie babies lungs). They are constantly doing research and providing education/counseling to families with children in need of care. To find out the different programs, listeners can go to <a href="http://www.marchofdimes.org/fl">www.marchofdimes.org/fl</a> and get that, sign up for one of the fundraising walks or simply donate.</p>	<p>James Rothman, Pres. Crossroads Financial and Volunteer PBC March of Dimes</p> <p><a href="http://www.marchofdimes.org/fl">www.marchofdimes.org/fl</a></p>	4/05/15	30 min
VA Benefits	Perspectives	<p>Talked w Kirk Leopard, Dir of Natl Cemetary in Boynton Beach. He went over some of the different benefits and how many days you would need to serve in order to qualify. They have education benefits via the GI Bill, vocational training, career counseling (finding civilian job equivalent) just to name a few. For all the programs and how to sign up/track claims, etc. listeners can go to <a href="http://www.va.gov">www.va.gov</a></p>	<p>Kirk Leopard, Dir of Natl Cemetary in Boynton Beach</p> <p><a href="http://www.va.gov">www.va.gov</a></p>	4/12/15	30 min

Professional Women's Services	Palm Beach Perspectives	Talked to Regina Bedoya, CLU, ChFC, CDFA, Financial Coach RB Financial Advisors and Natalie Alvarez, VP Relationship Mgr, Sabadell Bank & Trust, Members of Executive Women of Palm Beaches. The Executive Women is the oldest (for Women only) business organization in PBC. They offer networking, mentoring, training for members and via their charity arm give out scholarships to charities and students in PBC. Their big fundraiser is the WILA luncheon at the Kravis center. All the programs, events, volunteer opportunities are on the website. <a href="http://www.ewpb.org">www.ewpb.org</a>	Regina Bedoya, CLU, ChFC, CDFA, Financial Coach RB Financial Advisors and Natalie Alvarez, VP Relationship Mgr, Sabadell Bank & Trust, Members of Executive Women of Palm Beaches  <a href="http://www.ewpb.org">www.ewpb.org</a>	4/19//15	30 min
Clinics Can Help 2 <sup>nd</sup> Annual Golf Tournament	Palm Beach Perspectives	Spoke with Owen O'Neil, Founder, Clinics Can Help and Golf Great Dana Quigley. Dana is the Honorary Chair for CCH's 2nd Annual golf tournament. It'll be on May 22nd at Atlantis Country Club. He got involved with CCH after his son, Devon, was injured and Clinics Can Help provided them with much needed medical equipment. CCH helps recycle medical equipment from folks who no longer need it and get it to patients that do. To find out more listeners can check out programs or sign up for the golf tournament at <a href="http://clincscanhelp.org">clincscanhelp.org</a> .	Owen O'Neil, Founder, Clinics Can Help and Golf Great Dana Quigley. Dana is the Honorary Chair for CCH's 2nd Annual golf tournament  <a href="http://Clinicscanhelp.org">Clinicscanhelp.org</a>	4/26/15	30 min

Nam Knights Rock N Roll Sunday	Palm Beach Perspectives	<p>Talked with Tony Schebel, President of Nam Knights Motorcycle Group in Palm Beach County. It's a motorcycle club for Veterans, active duty military, police active/retired. They do a lot of events to help veterans and families of fallen officers in the community. Their biggest fundraiser, Rock N Roll Sunday, is coming up on Sunday 5/17 from Noon to 6pm and a new location (the American German Club on Latana Road). Admission/parking is \$3. They'll have food trucks, rides for kids, 70 vendors, Asphalt Angels Car show, and music by Michael Wright and the Rough Riders. For info listeners can go to <a href="http://www.namknights.org">www.namknights.org</a></p>	<p>Tony Schebel, President of Nam Knights Motorcycle Group in Palm Beach County</p> <p><a href="http://www.namknights.org">www.namknights.org</a></p>	5/03/15	30 min
Childrens Museum of the Treasure Coast	Palm Beach Perspectives	<p>Talked with Olivia Labrador, Dir of Education &amp; Operations, The Children's Museum of the Treasure Coast. They have been serving the community for seven years and are located in Indian River Park in Jensen Beach. They are open 7 days a week. They offer a lot of exhibits to enable kids to experience the power of education through play and beyond. Summer camps will be starting soon, listeners can get more details at <a href="http://www.childrensmuseumtc.org">www.childrensmuseumtc.org</a></p>	<p>Olivia Labrador, Dir of Education &amp; Operations, The Children's Museum of the Treasure Coast</p> <p><a href="http://www.childrensmuseumtc.org">www.childrensmuseumtc.org</a></p>	5/10/15	30 min

Norton Museum	Palm Beach Perspectives	<p>Talked with Yimarie Rivera, Asst Curator of Education and Sarah Benichou, Art After Dare Programmer at the Norton Museum of Art. They have some wonderful programs they've developed for the summer. They are also offering a lot of ways to see the exhibitions for free this summer. And they received a generous donation to reduced the cost of the family center from \$8 to \$1/child. (that's in effect for 2 years). To find out all the different programs and exhibitions that are running listeners can go to Norton.org They can also sign up there to be a volunteer.</p>	<p>Yimarie Rivera, Asst Curator of Education and Sarah Benichou, Art After Dare Programmer at the Norton Museum of Art</p> <p>www.Norton.org</p>	5/17/15	30 min
VA PTSD	Palm Beach Perspectives	<p>Talked with Dr. Elizabeth Bosarge, PTSD Outpatient Program Manager, WPB VAMC. May is Mental Health Awareness Month as well as National Sleep Better month. She explained what PTSD (Post Traumatic Stress Disorder) is caused by, the symptoms, some of the treatments and how friends/loved ones can help the person who's suffering. The Crisis Line number for Veterans to call is 1-800-273-8255 or they can go to the va.gov website. The website also offers a lot of info on benefits/services/programs that they can utilize. Another helpful website is www.afterdeployment.org</p>	<p>Dr. Elizabeth Bosarge, PTSD Outpatient Program Mgr VA Hospital</p> <p>800-273-8255</p>	5/24/15	30 min

Palm Beach Knights Basketball	Palm Beach Perspectives	Talked with Leroy Spruill, Jr. and Sean Grant, Co-owners, Palm Beach Knights Basketball League as well as Roberto "Turtle" Rosa, Jr., Artist/Fundraising. The League is for Men 18 who have an interest/love for Basketball. It's a Semi-pro league. Leroy handles the coaching, Sean handles the business and Roberto is creating fundraising opportunities for the team. The league provides mentoring for the guys to help keep them focused, give a positive outlet and foster team playing, sportsmanship. It's also an opportunity to improve their game and play overseas or get picked up by the NBA and moved to a D team. It's a community effort and listeners can find out more at <a href="http://www.palmbeachknights.com">www.palmbeachknights.com</a>	Leroy Spruill, Jr. and Sean Grant, Co-owners, Palm Beach Knights Basketball League as well as Roberto "Turtle" Rosa, Jr., Artist/Fundraising  <a href="http://Palmbeachknights.com">Palmbeachknights.com</a>	5/31/15	30 min
PBC Parks & Rec Volunteerism	Palm Beach Perspectives	Interns Danielle, Nicole and I talked with Kara Cowser, Volunteer Coord., PBC Parks & Rec Department. PBC has 82 parks and Kara coordinates with all the programs to help get volunteers to help with their needs. They have water parks, Morikami Japanese Gardens, Okeeheelee park, Daggerwing Nature Center. Individuals/Groups can volunteer and students can receive community service hours as well. They have a lot of summer camps and listeners can get all of the info at <a href="http://www.pbcparcs.com">www.pbcparcs.com</a>	Kara Cowser, Volunteer Coord. PBC Parks and Rec <a href="http://www.pbcparcs.com">www.pbcparcs.com</a>	6/07/15	30 min

Genesis Community Health	Palm Beach Perspectives	<p>Interns, Doug, Isabella, Gabby and I spoke with DeAnna Warren, CEO, Genesis Community Health. The clinic just recently moved to Bethesda Hospital East. They are a full care clinic that provides health care regardless of patients ability to pay. They will be helping relieve the burden on the ER at Bethesda East by handling non-emergency patients. They have a wide varieiy of programs/services and listeners can find out more online at <a href="http://www.gencomhealth.org">www.gencomhealth.org</a></p>	<p>Deanna Warrne, CEO Genesis Community Health</p> <p><a href="http://www.gencomhealth.org">www.gencomhealth.org</a></p>	6/14/15	30 min
Substance Abuse	Palm Beach Perspectives	<p>Talked with Dean Webb, CEO Faith Farms. They are a faith based charity that does rehab for Drug/Alcohol. They currently have 3 locations in SF for both men and women (Ft. Lauderdale, Boynton Beach and Okeechobee). Boynton Beach has a large retail store, recycle center and they accept donations and will deliver large purchases for a fee. Program participants live in for 9 months and take classes, which they can get college credit for. Also they help in the retail store. For info listeners can go to <a href="http://Faithfarm.org">Faithfarm.org</a></p>	<p>Dean Webb, CEO Faith Farms</p> <p><a href="http://www.faithfarm.org">www.faithfarm.org</a></p>	6/21/15	30 min

Myasthenia Gravis Awareness	Palm Beach Perspectives	<p>Interns Nicole, Cara and myself spoke with Melissa Wholust and Dr. John Conde about Myasthenia Gravis. MG is a neuromuscular autoimmune disease that impacts over 100,000 people/yr. Some of the symptoms are: droopy eyelids, double vision, hoarse voice, choking while eating or drinking, difficulty walking or holding arms up, difficulty breathing which can lead to intubation. Melissa uses immunosuppressants along with treatments at Dr. Conde's office to help improve neuroplasticity. For more information listeners can check out <a href="http://www.myasthenia.org">www.myasthenia.org</a> or <a href="http://www.thecondecener.com">www.thecondecener.com</a> or they can check out FB support groups , Myasthenia Gravis Won't Stop Me and Snowflake Wellness.</p>	<p>Melissa Wholust and Dr. John Conde</p> <p><a href="http://www.myasthenia.org">www.myasthenia.org</a></p> <p><a href="http://www.thecondecener.com">www.thecondecener.com</a></p>	6/28/15	30 min
-----------------------------	-------------------------	---	---	---------	--------

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

**WZZR broadcasts Radio Health Journal on Sundays at 10:00pm**

Radio Health Journal ®

Quarterly Issues Report - Q2 2015

Program # 15-14    Air week: Date    **4-5-15**

SEGMENT 1: Food Addiction  
13:04

Synopsis: Scientists are learning that some people can be physically addicted to certain kinds of foods, especially highly-processed foods, and suffer withdrawal when they can't have them. Experts explain the brain chemistry of food addiction, how it is virtually identical to the chemistry of drug addiction and alcoholism, and what it means for the nation's fight against obesity.



Host: Host: Reed Pence. Guests: Dr. Ashley Gearhardt, Asst. Prof. of Psychology, Univ. of Michigan; Dr. Vera Tarman, Medical Director, Renascent Addiction Treatment Center, Toronto, and author, Food Junkies: The Truth About Food Addiction

COMPLIANCY ISSUES COVERED: public health; consumerism; addiction; youth at risk; economics

SEGMENT 2: Moderate Exercise  
6:46

Synopsis: Synopsis: Studies are showing that people who train hard and long at running have death rates similar to couch potatoes, while those who exercise moderately or even lightly are likely to live much longer. Experts discuss how much exercise is enough and how to make the most of light exercise.

Host: Host: Nancy Benson. Guests: Dr. Carol Ewing Garber, Prof. of Movement Sciences, Teachers College, Columbia Univ.; Dr. Vijay Vad, sports medicine specialist, Hospital for Special Surgery, New York, Asst. Prof. of Rehabilitation Medicine, Weill Cornell Medical College and author, The New Rules of Running

COMPLIANCY ISSUES COVERED: public health, health care; consumerism

Program # 15-15 Air week: **4-12-15**

SEGMENT 1: Correcting Color Blindness  
11:15

Synopsis: Color blindness (or color vision deficiency) affects up to eight percent of men. Until recently, doctors could do nothing to treat it. Now high-tech glasses can make colors come alive for many people with the most common form of color blindness. Experts explain color blindness and the glasses that can treat it.

Host: Reed Pence. Guests: Sean Reynolds, color blind patient; Dr. Michael Marmor Prof. of Ophthalmology, Stanford Univ. School of Medicine and Byers Eye Institute; Dr. Don McPherson, Vice President of Products, Enchroma, Inc.

COMPLIANCY ISSUES COVERED: Health Care; Consumerism; Technology

SEGMENT 2: Why We Eat What We Do  
8:35

Synopsis: Most people would like to eat healthy foods. But other factors such as cost and ease of preparation are much more important in our food choices. A longtime food market researcher discusses why we choose the foods we eat.

Host: Nancy Benson. Guest: Harry Balzer, Chief Industry Analyst, NPD Group.

COMPLIANCY ISSUES COVERED: economics; health and nutrition; consumerism

Program # 15-16 Air week: **4-19-15**

SEGMENT 1: Too Many Vitamins?

11:37

Synopsis: Vitamins are essential to our health, and most of those we need we can get through our diets. Many foods are fortified today. Standards for dietary minimums help prevent deficiency diseases, but little is known about whether it's possible to consume too many vitamins. Experts discuss.

Host: Reed Pence. Guests: Catherine Price, author, Vitamania: Our Obsessive Quest for Nutritional Perfection; Dr. Valerie Tarasuck, Prof. of Nutritional Sciences, Univ. of Toronto; Dr. Mara Vitolins, Prof. of Epidemiology and Prevention, Wake Forest Univ. Baptist Medical Center

COMPLIANCY ISSUES COVERED: public health; consumerism; food supply and food safety; federal government and regulation; business and industry

SEGMENT 2: The Nature of Addiction

8:32

Synopsis: Many people have misconceptions about what addiction is and is not. A noted British journalist explains how these myths fuel the war on drugs, and alternatives that might really curb addiction and drug trafficking.

Host: Nancy Benson. Guest: Johann Hari, author, Chasing the Scream: The First and Last Days of the War on Drugs

COMPLIANCY ISSUES COVERED: drug addiction and treatment; public health; youth at risk; drug policy

Program # 15-17 Air week: **4-26-15**

SEGMENT 1: Navigating The Digestive System

13:01

Synopsis: Most people have little idea what goes on in the digestive system. A science writer explains everything she found during an exhaustive investigation.

Host: Reed Pence. Guest: Mary Roach, author, *Gulp: Adventures On the Alimentary Canal*

COMPLIANCY ISSUES COVERED: health care; public health

SEGMENT 2: Neuroplasticity: How The Brain Heals

7:01

Synopsis: Since the dawn of medicine, doctors have believed that, once injured, the brain could not heal. Now they've learned that the brain can heal, and are beginning to tap ways to make it heal better and faster. Experts explain.

Host: Nancy Benson. Guests: Dr. Norman Doidge, Prof. of Psychiatry, Univ. of Toronto, Columbia Univ. Center for Psychoanalytic Training and Research and author, *The Brain's Way of Healing: Remarkable Discoveries and Recoveries From the Frontiers of Neuroplasticity*; Dr. Edward Taub, Prof. of Psychiatry, Univ. of Alabama, Birmingham and Director, UAB Taub Training Clinic.

COMPLIANCY ISSUES COVERED: health care; public health; disabilities

Program # 15-18 Air week: **5-3-15**

SEGMENT 1: Distracted Teen Drivers

12:00

Synopsis: Teenage drivers are the most dangerous on the road. Graduated driver's license programs have improved their record, but a new study finds teen drivers are often distracted before crashes. Brain biology plays a role. Experts discuss distracted driving and ways to get teens to pay attention on the road.

Host: Reed Pence. Guests: Peter Kissinger, President & CEO, AAA Foundation for Traffic Safety; Dr. Kelly Browning, Exec. Director, Impact Teen Drivers; Dr. Robert Foss, Director, Center for the Study of Young Drivers, Univ. of North Carolina-Chapel Hill; Dr. David Hurwitz, Asst. Prof. of Transportation Engineering, Oregon State Univ.

COMPLIANCY ISSUES COVERED: transportation; traffic safety; public safety; youth at risk; parenting; education

SEGMENT 2: Training Doctors How to Communicate

7:55

Synopsis: Doctors too often use language that's indecipherable to normal people. Efforts are underway at medical schools to teach doctors to speak in plain language. An expert at one such school and a participant in these classes discuss.

Host: Nancy Benson. Guests: Dr. Evonne Kaplan-Liss, Assoc. Prof. of Preventive Medicine, Stony Brook Univ.; Ashwin Mahotra, medical student, Stony Brook Univ.; Dr. Zack Berger, Asst. Prof. of Medicine, Johns Hopkins Univ. and author, Talking to Your Doctor: A Patient's Guide to Communication in the Exam Room

COMPLIANCY ISSUES COVERED: health care; public health; consumerism; education

Program # 15-19 Air week: **5-10-15**

SEGMENT 1: Lung Cancer, No Smoking

12:53

Synopsis: Lung cancer is the world's #1 cancer killer, but its association with smoking has created a stigma that often stuns patients who never smoked and results in much less research money for lung cancer than for other less lethal diseases. Still, new treatments provide hope. Experts discuss these issues.

Host: Reed Pence. Guests: Dr. Andrea McKee, Chairman, radiation oncology, Leahy Hospital & Medical Center, Burlington, MA; Dr. Heather Wakelee, Assoc. Prof. of Medicine, Stanford Univ. and Stanford Cancer Institute; Dr. Joan Schiller, Deputy Director, Simmons Cancer Center, UT Southwestern Medical Center, Dallas, and President, Free to Breathe advocacy organization

COMPLIANCY ISSUES COVERED: health care; public health; discrimination; economics; smoking

SEGMENT 2: Preparing For Disaster

6:54

Synopsis: Many people will have to deal with a natural disaster at some point in their lives. Two civil defense experts discuss how to be ready before it comes.

Host: Nancy Benson. Guests: Jonathan Jones and Kylene Jones, co-authors, *The Provident Prepper: A Common Sense Guide to Preparing for Emergencies*

COMPLIANCY ISSUES COVERED: natural disasters; emergency preparedness; public safety and public health

Program # 15-20 Air week: 5-17-15

SEGMENT 1: Weight, Culture, and Science

12:50

Synopsis: The cultural bias against obesity is often justified on health grounds. But recent studies show that people classified in the "overweight" BMI category actually have less mortality than normal weight people. Experts discuss how culture drives our obsession with weight and what science really has to say about it.

Host: Reed Pence. Guests: Harriet Brown, Assoc. Prof. of Magazine Journalism, Newhouse School of Public Communication, Syracuse Univ. and author, *Body of Truth: How Science, History, and Culture Drive Our Obsession With Weight and What We Can Do About It*; Dr. Carl Lavie, Medical Director of Preventive Cardiology, John Ochsner Heart & Vascular Institute, New Orleans and author, *The Obesity Paradox: When Thinner Means Sicker and Heavier Means Healthier*

COMPLIANCY ISSUES COVERED: health care; public health; discrimination; science and technology; economics

SEGMENT 2: "Dietary Gene Therapy"

7:06

Synopsis: Many diseases have a genetic trigger, but a noted researcher concludes that alteration of the diet can override that programming. He discusses how disease doesn't have to be preordained.

Host: Nancy Benson. Guest: Dr. Mitchell Gaynor, Asst. Clinical Prof. of Medicine, Weill Cornell Medical Center and author, *The Gene Therapy Plan: Taking Control of Your Genetic Destiny With Diet and Lifestyle*

COMPLIANCY ISSUES COVERED: public health; health care; prevention

Program # 15-21 Air week: **5-24-15**

SEGMENT 1: The Health Effects of Loneliness

12:34

Synopsis: Loneliness affects far more than our mental health. Studies are now showing that loneliness and social isolation also have profound effects on our physical health, and increase the risk of death substantially. Experts discuss.

Host: Reed Pence. Guests: Dr. Richard Schwartz, Assoc. Prof. of Psychiatry, Harvard Medical School and co-author, *The Lonely American: Drifting Apart In The 21st Century*; Dr. Tim Smith, Prof. of Psychiatry, Brigham Young Univ.

COMPLIANCY ISSUES COVERED: health care; public health; mental health; technology; social media

SEGMENT 2: Drowning: It Doesn't Look Like You Think  
7:23

Synopsis: Seven hundred children under age 15 drown in the US each year, most within sight of a parent or other adult. Experts discuss one major reason: drowning doesn't look like most people picture it, and so are unaware the child is in trouble.

Host: Nancy Benson. Guests: Dr. Francesco Pia, water safety educator; Mario Vittone, Retired Marine Safety Specialist, US Coast Guard.

COMPLIANCY ISSUES COVERED: public health; public safety; youth at risk; water safety; consumerism

Program # 15-22    Air week: **5-31-15**

SEGMENT 1: Cheaper Breast Cancer Gene Testing  
12:26

Synopsis: Testing for breast cancer genes BRCA-1 and 2 has been inaccessible to many women due to extremely high cost. Now a new \$249 breast cancer gene test is available. Experts discuss whether this changes who should be tested and the ramifications of widespread testing.

Host: Reed Pence. Guests: Annette Bar-Cohen, Exec. Director, Center for Advocacy Training, National Breast Cancer Coalition; Dr. Charis Eng, Prof. and Chair, Genomic Medical Institute, Cleveland Clinic Lerner Research Institute

COMPLIANCY ISSUES COVERED: women's issues; consumerism; economics; public health; health care

SEGMENT 2: The Science of Smell  
7:26

Synopsis: The sense of smell evokes powerful memories and makes food taste good, but it also has important functions in interpersonal relations and personal safety. Experts discuss the science behind it.

Host: Nancy Benson. Guests: Dr. Charles Wysocki, Behavioral Neuroscientist Emeritus, Monell Chemical Senses Center; Neil Pasricha, author, *The Book of Awesome*

COMPLIANCY ISSUES COVERED: consumerism; interpersonal relations; gender issues;

Program # 15-23 Air week: **6-7-15**

SEGMENT 1: Sibling Abuse  
13:06

Synopsis: Psychological or physical abuse by siblings is much more common than most people realize. It can leave severe psychological scars. However, parents often downplay it, calling it "normal sibling rivalry." Experts discuss the extent of the problem, warning signs of abuse, and how parents can act without involving family services officials and endangering the family.

Host: Reed Pence. Guests: Dr. John Caffaro, Distinguished Prof., California School of Professional Psychology; Nancy Kilgore, PTSD trainer, abuse survivor and author, *Girl in the Water*; Dr. Mandy Morrill, Asst. Prof. of Psychology, Valparaiso Univ.

COMPLIANCY ISSUES COVERED: public health; youth at risk; child abuse, child safety and child protection; parenting issues

SEGMENT 2: HIV From the Beginning  
7:11

Synopsis: When AIDS first became widespread in the 1980's, it was a death sentence. A doctor who has spent her entire career on the front lines of HIV recounts the gloom and desperation of the early days and the transition of HIV into a treatable chronic disease.

Host: Nancy Benson. Guests: Dr. Susan Ball, Assoc. Prof. of Medicine, Weill Cornell Medical College, Asst. Director, Birnbaum Unit, Center for Special Studies, New York Presbyterian Hospital and author, *Voices In the Band: A Doctor, Her Patients, and How the Outlook on AIDS Care Changed From Doomed to Hopeful*

COMPLIANCY ISSUES COVERED: technology; health care; public health; HIV & AIDS

Program # 15-24    Air week: **6-14-15**

SEGMENT 1: Digital Tech In Medicine: Not Meeting Its Promise Yet

12:37

Synopsis: Digital technology has revolutionized many industries, but medicine has lagged behind. One of the nation's most influential doctors discusses why the shift hasn't occurred yet, what the consequences are, and what it will take to bring health care technology to its full potential.

Host: Reed Pence. Guest: Dr. Robert Wachter, Prof. and Assoc. Chairman, Dept. of Medicine, Univ. of California, San Francisco and author, *The Digital Doctor: Hope, Hype and Harm at the Dawn of Medicine's Computer Age*

COMPLIANCY ISSUES COVERED: public health; health care; technology; consumerism; economics

SEGMENT 2: "Photographic Memory"

7:15

Synopsis: Some people who remember things extremely well may claim they have a "photographic memory," but some experts say such a thing doesn't really exist. Experts discuss how memory works.

Host: Lynn Holley. Guests: Dr. Barry Gordon, Prof. of Neurology and Cognitive Science, Johns Hopkins Univ.; Dr. Henry Roediger, Washington Univ., St. Louis.

COMPLIANCY ISSUES COVERED: science & technology; education

Program # 15-25    Air week: **6-21-15**

SEGMENT 1: Multiple Births In IVF

12:47

Synopsis: More than five million children have been born as a result of in-vitro fertilization, but many are born as twins, triplets and even quadruplets. Experts discuss the challenges that result in multiple births and new technology that promises to reduce the number of multiples in IVF.

Host: Reed Pence. Guests: Dr. Arthur Wisot, Prof. of Obstetrics & Gynecology, UCLA School of Medicine & Reproductive Partners Medical Group; Dr. Barry Behr, Prof. of Obstetrics & Gynecology and Lab Director, Fertility and Reproductive Health Program, Stanford Univ.; Courtney Kinney, IVF recipient



COMPLIANCY ISSUES COVERED: parenting issues; youth at risk; technology; economics

SEGMENT 2: Social Anxiety In Children

7:01

Synopsis: Social anxiety disorder is more than just shyness. It can be crippling and keep people completely inside the house. An expert whose daughter was afflicted discusses social anxiety warning signs in children and how the disorder can be treated.

Host: Lynn Holley. Guest: Jennifer Shannon, co-founder, Santa Rosa Center for Cognitive-Behavioral Therapy, Santa Rosa, CA and author, The Shyness and Social Anxiety Workbook for Teens and The Anxiety Survival Guide for Teens

COMPLIANCY ISSUES COVERED: youth at risk; mental health; education

Program # 15-26 Air week: **6-28-15**

SEGMENT 1: Bell's Palsy

14:06

Synopsis: Bell's palsy is a frightening malfunction in the nerve controlling half of the face that occurs for unknown reasons. Sufferers often think they're having a stroke. While Bell's palsy often resolves on its own, it can leave permanent effects. Experts and two people who've had the disorder discuss.

Host: Reed Pence. Guests: Mandy, Bell's palsy patient; Dr. Steven Lewis, Prof. and Assoc. Chairman, Dept. of Neurological Sciences, Rush Univ. Medical Center; Dr. Lisa Ishii, Assoc. Prof. of Otolaryngology-Head and Neck Surgery, Johns Hopkins Univ. School of Medicine; Kerry Schrambeck, Bell's palsy patient

COMPLIANCY ISSUES COVERED: health care; consumerism; disabilities

SEGMENT 2: Doctors' Emotions

6:40

Synopsis: Many doctors believe emotion is detrimental to medical practice, and many patients think doctors are cold and emotionless. But one influential physician explains why emotion is important to doctors.

Host: Lynn Holley. Guest: Dr. Danielle Ofri, Assoc. Prof. of Medicine, New York Univ. School of Medicine and author, What Doctors Feel: How Emotions Affect the Practice of Medicine

COMPLIANCY ISSUES COVERED: health care; public health; consumerism

---

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ABOVE THE INFLUENCE	ABOVE THE INFLUENCE	000:24	002
BULLYING	Starwood Retailer	000:30	050
DISASTER PREPAREDNESS	FLORIDA ASSN OF BROADCASTERS	000:30	017
DISASTER PREPAREDNESS	FLORIDA ASSN. OF BROADCASTERS	000:30	024
FL DEPT OF BUSINESS REG.	FLORIDA ASSN. OF BROADCASTERS	000:30	006
FLORIDA TOURISM	FLORIDA ASSN OF BROADCASTERS	001:00	060
FLORIDA TOURISM	FLORIDA ASSO. OF BROADCASTERS	000:30	060
FOOD SAFETY	AD COUNCIL	000:59	052
GIVE TO LOCAL NON PROFIT	GIVE LOCAL AMERICA	000:15	003
GIVE TO LOCAL NON PROFIT	GIVE LOCAL AMERICA	000:30	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	027
MY FIRST CALL	FLORIDA ASSO. OF BROADCASTERS	000:30	041
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:30	018

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PROFESSIONAL BUSINESS REGULAT	FLORIDA ASSN OF BROADCASTERS	000:30	006
PROFESSIONAL BUSINESS REGULAT	FLORIDA ASSN. OF BROADCASTERS	000:29	006
SMOKING SOLUTIONS	DEPT. OF HEALTH	001:00	017
SMOKING SOLUTIONS	Fla Dept Health	001:00	035