

ORDER



Orders	Order / Rev:	16098
	Alt Order #:	25694623
	Product Desc:	Primary Election
	Estimate:	2/2/23
	Flight Dates:	08/15/17 - 08/21/17
	Original Date / Rev:	08/14/17 / 08/14/17
	Order Type:	GENERAL

WPSD-TV

Primary AE:	Katz Washington DC
Sales Office:	NAT
Sales Region:	National

Agency	Name:	Shorr Johnson Magnus
	Buying Contact:	
	Billing Contact:	
		100 N. 20th St.
		Philadelphia, PA 19103

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Pritzker for Gov - IL (D)
	Demographic:	A35+
	Product Codes:	Candidates/State
	Priority:	CM1
	Revenue Codes:	AGY, POLCAN, AIR

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/21/17	40	\$13,575.00	\$11,538.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	40	\$13,575.00	\$11,538.75	144.00
Totals	40	\$13,575.00	\$11,538.75	144.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6.1	08/15/17	08/15/17	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$390.00	CM1	3.30	NM	1	\$390.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/14/17	08/20/17	-T-----			1			\$390.00			3.30		
E 2	6.1	08/16/17	08/16/17	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-8:00 AM	--W----	:30	1	\$390.00	CM1	3.30	NM	1	\$390.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/14/17	08/20/17	--W----			1			\$390.00			3.30		
E 3	6.1	08/17/17	08/17/17	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-8:00 AM	---T---	:30	1	\$390.00	CM1	3.30	NM	1	\$390.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/14/17	08/20/17	---T---			1			\$390.00			3.30		
E 4	6.1	08/18/17	08/18/17	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-8:00 AM	----F--	:30	1	\$390.00	CM1	3.30	NM	1	\$390.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/14/17	08/20/17	----F--			1			\$390.00			3.30		
E 5	6.1	08/21/17	08/21/17	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-8:00 AM	M-----	:30	1	\$390.00	CM1	3.30	NM	1	\$390.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/21/17	08/27/17	M-----			1			\$390.00			3.30		

Order / Rev: 16098
 Alt Order #: 25694623
 Flight Dates: 08/15/17 - 08/21/17

Advertiser: Pritzker for Gov - IL (D)
 Product Desc: Primary Election
 Estimate: 2/2/23

WPSD-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	6.1	08/15/17	08/15/17	M-F 3p-330p Jeopardy	CM	3:00 PM-3:30 PM	-T-----	:30	1	\$250.00	CM1	3.70	NM	1	\$250.00
		Jeopardy!													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/14/17	08/20/17	-T-----		1			\$250.00			3.70			
E 7	6.1	08/16/17	08/16/17	M-F 3p-330p Jeopardy	CM	3:00 PM-3:30 PM	--W----	:30	1	\$250.00	CM1	3.70	NM	1	\$250.00
		Jeopardy!													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/14/17	08/20/17	--W----		1			\$250.00			3.70			
E 8	6.1	08/17/17	08/17/17	M-F 3p-330p Jeopardy	CM	3:00 PM-3:30 PM	---T---	:30	1	\$250.00	CM1	3.70	NM	1	\$250.00
		Jeopardy!													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/14/17	08/20/17	---T---		1			\$250.00			3.70			
E 9	6.1	08/18/17	08/18/17	M-F 3p-330p Jeopardy	CM	3:00 PM-3:30 PM	----F--	:30	1	\$250.00	CM1	3.70	NM	1	\$250.00
		Jeopardy!													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/14/17	08/20/17	----F--		1			\$250.00			3.70			
E 10	6.1	08/21/17	08/21/17	M-F 3p-330p Jeopardy	CM	3:00 PM-3:30 PM	M-----	:30	1	\$250.00	CM1	3.70	NM	1	\$250.00
		Jeopardy!													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/21/17	08/27/17	M-----		1			\$250.00			3.70			
E 11	6.1	08/15/17	08/15/17	Today Show III Today Show III	CM	10:00 AM-11:00 AM	-T-----	:30	1	\$140.00	CM1	2.00	NM	1	\$140.00
		Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/14/17	08/20/17	-T-----		1			\$140.00			2.00			
E 12	6.1	08/16/17	08/16/17	Today Show III Today Show III	CM	10:00 AM-11:00 AM	--W----	:30	1	\$140.00	CM1	2.00	NM	1	\$140.00
		Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/14/17	08/20/17	--W----		1			\$140.00			2.00			
E 13	6.1	08/17/17	08/17/17	Today Show III Today Show III	CM	10:00 AM-11:00 AM	---T---	:30	1	\$140.00	CM1	2.00	NM	1	\$140.00
		Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/14/17	08/20/17	---T---		1			\$140.00			2.00			
E 14	6.1	08/18/17	08/18/17	Today Show III Today Show III	CM	10:00 AM-11:00 AM	----F--	:30	1	\$140.00	CM1	2.00	NM	1	\$140.00
		Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/14/17	08/20/17	----F--		1			\$140.00			2.00			
E 15	6.1	08/21/17	08/21/17	Today Show III Today Show III	CM	10:00 AM-11:00 AM	M-----	:30	1	\$140.00	CM1	2.00	NM	1	\$140.00
		Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/21/17	08/27/17	M-----		1			\$140.00			2.00			
E 16	6.1	08/15/17	08/15/17	M-F 230p-3p Jeopardy II	CM	2:30 PM-3:00 PM	-T-----	:30	1	\$225.00	CM1	3.20	NM	1	\$225.00
		Jeopardy! II													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/14/17	08/20/17	-T-----		1			\$225.00			3.20			
E 17	6.1	08/16/17	08/16/17	M-F 230p-3p Jeopardy II	CM	2:30 PM-3:00 PM	--W----	:30	1	\$225.00	CM1	3.20	NM	1	\$225.00
		Jeopardy! II													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/14/17	08/20/17	--W----		1			\$225.00			3.20			
E 18	6.1	08/17/17	08/17/17		CM	2:30 PM-3:00 PM	---T---	:30	1	\$225.00	CM1	3.20	NM	1	\$225.00

Order / Rev: 16098
 Alt Order #: 25694623
 Flight Dates: 08/15/17 - 08/21/17

Advertiser: Pritzker for Gov - IL (D)
 Product Desc: Primary Election
 Estimate: 2/2/23

WPSD-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 230p-3p Jeopardy II															
Jeopardy! II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/17		08/14/17	08/20/17	---T---					1	\$225.00		3.20			
E 19	6.1	08/18/17	08/18/17	M-F 230p-3p Jeopardy II	CM	2:30 PM-3:00 PM	----F--	:30	1	\$225.00	CM1	3.20	NM	1	\$225.00
Jeopardy! II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/17		08/14/17	08/20/17	----F--					1	\$225.00		3.20			
E 20	6.1	08/21/17	08/21/17	M-F 230p-3p Jeopardy II	CM	2:30 PM-3:00 PM	M-----	:30	1	\$225.00	CM1	3.20	NM	1	\$225.00
Jeopardy! II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/21/17		08/21/17	08/27/17	M-----					1	\$225.00		3.20			
E 21	6.1	08/15/17	08/15/17	M-F 1p-2p Days Of Our Lives	CM	1:00 PM-2:00 PM	-T-----	:30	1	\$250.00	CM1	3.20	NM	1	\$250.00
Days Of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/17		08/14/17	08/20/17	-T-----					1	\$250.00		3.20			
E 22	6.1	08/16/17	08/16/17	M-F 1p-2p Days Of Our Lives	CM	1:00 PM-2:00 PM	--W----	:30	1	\$250.00	CM1	3.20	NM	1	\$250.00
Days Of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/17		08/14/17	08/20/17	--W----					1	\$250.00		3.20			
E 23	6.1	08/17/17	08/17/17	M-F 1p-2p Days Of Our Lives	CM	1:00 PM-2:00 PM	---T---	:30	1	\$250.00	CM1	3.20	NM	1	\$250.00
Days Of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/17		08/14/17	08/20/17	---T---					1	\$250.00		3.20			
E 24	6.1	08/18/17	08/18/17	M-F 1p-2p Days Of Our Lives	CM	1:00 PM-2:00 PM	----F--	:30	1	\$250.00	CM1	3.20	NM	1	\$250.00
Days Of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/17		08/14/17	08/20/17	----F--					1	\$250.00		3.20			
E 25	6.1	08/21/17	08/21/17	M-F 1p-2p Days Of Our Lives	CM	1:00 PM-2:00 PM	M-----	:30	1	\$250.00	CM1	3.20	NM	1	\$250.00
Days Of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/21/17		08/21/17	08/27/17	M-----					1	\$250.00		3.20			
E 26	6.1	08/15/17	08/15/17	Megyn Kelly Today Megyn Kelly Today	CM	9:00 AM-10:00 AM	-T-----	:30	1	\$210.00	CM1	2.60	NM	1	\$210.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/17		08/14/17	08/20/17	-T-----					1	\$210.00		2.60			
E 27	6.1	08/16/17	08/16/17	Megyn Kelly Today Megyn Kelly Today	CM	9:00 AM-10:00 AM	--W----	:30	1	\$210.00	CM1	2.60	NM	1	\$210.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/17		08/14/17	08/20/17	--W----					1	\$210.00		2.60			
E 28	6.1	08/17/17	08/17/17	Megyn Kelly Today Megyn Kelly Today	CM	9:00 AM-10:00 AM	---T---	:30	1	\$210.00	CM1	2.60	NM	1	\$210.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/17		08/14/17	08/20/17	---T---					1	\$210.00		2.60			
E 29	6.1	08/18/17	08/18/17	Megyn Kelly Today Megyn Kelly Today	CM	9:00 AM-10:00 AM	----F--	:30	1	\$210.00	CM1	2.60	NM	1	\$210.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/17		08/14/17	08/20/17	----F--					1	\$210.00		2.60			
E 30	6.1	08/21/17	08/21/17		CM	9:00 AM-10:00 AM	M-----	:30	1	\$210.00	CM1	2.60	NM	1	\$210.00

Order / Rev:	16098
Alt Order #:	25694623
Flight Dates:	08/15/17 - 08/21/17

Advertiser:	Pritzker for Gov - IL (D)
Product Desc:	Primary Election
Estimate:	2/2/23

WPSD-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Megyn Kelly Today											
				Megyn Kelly Today											
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 08/21/17		08/21/17	08/27/17	M-----			1			\$210.00			2.60		
E 31	6.1	08/15/17	08/15/17	M-F 4p-5p	CM	4:00 PM-5:00 PM	-T-----	:30	1	\$275.00	CM1	3.50	NM	1	\$275.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 08/14/17		08/14/17	08/20/17	-T-----			1			\$275.00			0.00		
E 32	6.1	08/16/17	08/16/17	M-F 4p-5p	CM	4:00 PM-5:00 PM	--W----	:30	1	\$275.00	CM1	3.50	NM	1	\$275.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 08/14/17		08/14/17	08/20/17	--W----			1			\$275.00			3.50		
E 33	6.1	08/17/17	08/17/17	M-F 4p-5p	CM	4:00 PM-5:00 PM	---T---	:30	1	\$275.00	CM1	3.50	NM	1	\$275.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 08/14/17		08/14/17	08/20/17	---T---			1			\$275.00			3.50		
E 34	6.1	08/18/17	08/18/17	M-F 4p-5p	CM	4:00 PM-5:00 PM	----F--	:30	1	\$275.00	CM1	3.50	NM	1	\$275.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 08/14/17		08/14/17	08/20/17	----F--			1			\$275.00			3.50		
E 35	6.1	08/21/17	08/21/17	M-F 4p-5p	CM	4:00 PM-5:00 PM	M-----	:30	1	\$275.00	CM1	3.50	NM	1	\$275.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 08/21/17		08/21/17	08/27/17	M-----			1			\$275.00			3.50		
E 36	6.1	08/15/17	08/15/17	Wheel of Fortune	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$975.00	CM1	8.00	NM	1	\$975.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 08/14/17		08/14/17	08/20/17	-T-----			1			\$975.00			8.00		
E 37	6.1	08/16/17	08/16/17	Wheel of Fortune	CM	6:30 PM-7:00 PM	--W----	:30	1	\$975.00	CM1	8.00	NM	1	\$975.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 08/14/17		08/14/17	08/20/17	--W----			1			\$975.00			8.00		
E 38	6.1	08/17/17	08/17/17	Wheel of Fortune	CM	6:30 PM-7:00 PM	---T---	:30	1	\$975.00	CM1	8.00	NM	1	\$975.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 08/14/17		08/14/17	08/20/17	---T---			1			\$975.00			8.00		
E 39	6.1	08/18/17	08/18/17	Wheel of Fortune	CM	6:30 PM-7:00 PM	----F--	:30	1	\$975.00	CM1	8.00	NM	1	\$975.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 08/14/17		08/14/17	08/20/17	----F--			1			\$975.00			8.00		
E 40	6.1	08/21/17	08/21/17	Wheel of Fortune	CM	6:30 PM-7:00 PM	M-----	:30	1	\$975.00	CM1	8.00	NM	1	\$975.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 08/21/17		08/21/17	08/27/17	M-----			1			\$975.00			8.00		
Totals														40	\$13,575.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="text-align: center; font-size: 1.2em;">WP5D-TV</div>	Date: <div style="text-align: center; font-size: 1.2em;">05/02/17</div>
--	---

I, Shorr Johnson Magnus,

being/on behalf of: JB Pritzker,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the Primary

election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$ 11,538.75

I represent that the payment for the above described broadcast time has been furnished by:

JB for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lee Rosenberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

05/02/2017

Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Jennifer Pendley
Printed Name

NSM
Title