

Order Printout



Traffic #:

Property: WRC TV

Agency: Mentzer Media

Primary Demo: Adults 35+ (RTG)

Advertiser: 223 - National Association of Manufacturers

Buyer:

Total Cost: \$222,450.00 (Cash)

Comments:

Separation: 30

List Items							Spots												Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 15												Total Spots	Total Cost	RTG	GRP	CPP
1	NEWS 4 AT 5AM	NM	:30	5:00 AM-6:00 AM	-----M	1,200.00	1												1	1,200.00	2.00	2.00	600.00
	(Program: NEWS 4 AT 5AM)																						
1	NEWS 4 AT 5AM	NM	:30	5:00 AM-6:00 AM	T-----	1,200.00	1												1	1,200.00	2.00	2.00	600.00
	(Program: NEWS 4 AT 5AM)																						
1	NEWS 4 AT 5AM	NM	:30	5:00 AM-6:00 AM	-W-----	1,200.00	1												1	1,200.00	2.00	2.00	600.00
	(Program: NEWS 4 AT 5AM)																						
1	NEWS 4 AT 5AM	NM	:30	5:00 AM-6:00 AM	--T----	1,200.00	1												1	1,200.00	2.00	2.00	600.00
	(Program: NEWS 4 AT 5AM)																						
1	NEWS 4 AT 5AM	NM	:30	5:00 AM-6:00 AM	---F---	1,200.00	1												1	1,200.00	2.00	2.00	600.00
	(Program: NEWS 4 AT 5AM)																						
2	NEWS 4 AT 6AM	NM	:30	6:00 AM-7:00 AM	-----M	2,000.00	1												1	2,000.00	2.60	2.60	769.23
	(Program: NEWS 4 AT 6AM)																						
2	NEWS 4 AT 6AM	NM	:30	6:00 AM-7:00 AM	T-----	2,000.00	1												1	2,000.00	2.60	2.60	769.23
	(Program: NEWS 4 AT 6AM)																						
2	NEWS 4 AT 6AM	NM	:30	6:00 AM-7:00 AM	-W-----	2,000.00	1												1	2,000.00	2.60	2.60	769.23
	(Program: NEWS 4 AT 6AM)																						
2	NEWS 4 AT 6AM	NM	:30	6:00 AM-7:00 AM	--T----	2,000.00	1												1	2,000.00	2.60	2.60	769.23
	(Program: NEWS 4 AT 6AM)																						
2	NEWS 4 AT 6AM	NM	:30	6:00 AM-7:00 AM	---F---	2,000.00	1												1	2,000.00	2.60	2.60	769.23
	(Program: NEWS 4 AT 6AM)																						
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	-----M	2,400.00	2												2	4,800.00	2.20	4.40	1,090.91
	(Program: TODAY SHOW)																						
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	T-----	2,400.00	2												2	4,800.00	2.20	4.40	1,090.91
	(Program: TODAY SHOW)																						

List Items							Spots														Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 15												Total Spots	Total Cost	RTG	GRP	CPP		
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	-W----	2,400.00	2												2	4,800.00	2.20	4.40	1,090.91		
	(Program: TODAY SHOW)																								
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	--T----	2,400.00	2												2	4,800.00	2.20	4.40	1,090.91		
	(Program: TODAY SHOW)																								
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	---F---	2,400.00	2												2	4,800.00	2.20	4.40	1,090.91		
	(Program: TODAY SHOW)																								
4	TODAY SHOW 3	NM	:30	10:00 AM-11:00 AM	-----M	600.00	1												1	600.00	1.00	1.00	600.00		
	(Program: TODAY SHOW 3)																								
4	TODAY SHOW 3	NM	:30	10:00 AM-11:00 AM	T-----	600.00	1												1	600.00	1.00	1.00	600.00		
	(Program: TODAY SHOW 3)																								
4	TODAY SHOW 3	NM	:30	10:00 AM-11:00 AM	-W----	600.00	1												1	600.00	1.00	1.00	600.00		
	(Program: TODAY SHOW 3)																								
4	TODAY SHOW 3	NM	:30	10:00 AM-11:00 AM	--T----	600.00	1												1	600.00	1.00	1.00	600.00		
	(Program: TODAY SHOW 3)																								
4	TODAY SHOW 3	NM	:30	10:00 AM-11:00 AM	---F---	600.00	1												1	600.00	1.00	1.00	600.00		
	(Program: TODAY SHOW 3)																								
5	EARLY TODAY	NM	:30	4:30 XM-5:00 XM	-----M	300.00	1												1	300.00	1.10	1.10	272.73		
	(Program: EARLY TODAY)																								
5	EARLY TODAY	NM	:30	4:30 XM-5:00 XM	T-----	300.00	1												1	300.00	1.10	1.10	272.73		
	(Program: EARLY TODAY)																								
5	EARLY TODAY	NM	:30	4:30 XM-5:00 XM	-W----	300.00	1												1	300.00	1.10	1.10	272.73		
	(Program: EARLY TODAY)																								
5	EARLY TODAY	NM	:30	4:30 XM-5:00 XM	--T----	300.00	1												1	300.00	1.10	1.10	272.73		
	(Program: EARLY TODAY)																								
5	EARLY TODAY	NM	:30	4:30 XM-5:00 XM	---F---	300.00	1												1	300.00	1.10	1.10	272.73		
	(Program: EARLY TODAY)																								
6	NEWS 4 THIS WEEK SAT	NM	:30	5:30 AM-6:00 AM	----S--	250.00	1												1	250.00	0.80	0.80	312.50		
	(Program: NEWS 4 THIS WEEK SAT)																								
7	NEWS 4 AT 6A SAT	NM	:30	6:00 AM-7:00 AM	----S--	800.00	1												1	800.00	2.20	2.20	363.64		
	(Program: NEWS 4 AT 6A SAT)																								
8	SATURDAY TODAY	NM	:30	7:00 AM-9:00 AM	----S--	2,000.00	2												2	4,000.00	2.30	4.60	869.57		
	(Program: SATURDAY TODAY)																								
9	NEWS 4 AT 9AM SAT	NM	:30	9:00 AM-10:30 AM	----S--	1,000.00	1												1	1,000.00	1.80	1.80	555.56		
	(Program: NEWS 4 AT 9AM SAT)																								
10	OPEN HOUSE NTL	NM	:30	5:00 AM-5:30 AM	-----S-	225.00	1												1	225.00	0.50	0.50	450.00		
	(Program: OPEN HOUSE NTL)																								
11	VIEWPOINT	NM	:30	5:30 AM-6:00 AM	-----S-	225.00	1												1	225.00	0.60	0.60	375.00		
	(Program: VIEWPOINT)																								
12	NEWS 4 AT 6A SUN	NM	:30	6:00 AM-7:00 AM	-----S-	700.00	1												1	700.00	1.60	1.60	437.50		
	(Program: NEWS 4 AT 6A SUN)																								
13	NEWS 4 AT 7AM SUN	NM	:30	7:00 AM-8:00 AM	-----S-	1,000.00	1												1	1,000.00	2.40	2.40	416.67		
	(Program: NEWS 4 AT 7AM SUN)																								

List Items							Spots												Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSM	Rate	Sep 15												Total Spots	Total Cost	RTG	GRP	CPP
14	SUNDAY TODAY	NM	:30	8:00 AM-9:00 AM	-----S-	2,400.00	1											1	2,400.00	2.60	2.60	923.08	
	(Program: SUNDAY TODAY)																						
15	NEWS 4 AT 9AM SUN	NM	:30	9:00 AM-10:30 AM	-----S-	1,000.00	2											2	2,000.00	2.50	5.00	400.00	
	(Program: NEWS 4 AT 9AM SUN)																						
16	MEET THE PRESS-SUN	NM	:30	10:30 AM-11:30 AM	-----S-	25,000.00	1											1	25,000.00	1.80	1.80	13,888.89	
	(Program: MEET THE PRESS-SUN)																						
17	PRESS PASS	NM	:30	11:30 AM-11:45 AM	-----S-	2,000.00	1											1	2,000.00	1.70	1.70	1,176.47	
	(Program: PRESS PASS)																						
18	POLITCL-ADDRSS	NM	:30	11:45 AM-12:00 PM	-----S-	1,800.00	1											1	1,800.00	1.10	1.10	1,636.36	
	(Program: POLITCL-ADDRSS)																						
19	NEWS 4 AT 430AM	NM	:30	4:30 XM-5:00 XM	-----M	400.00	1											1	400.00	1.30	1.30	307.69	
	(Program: NEWS 4 AT 430AM)																						
19	NEWS 4 AT 430AM	NM	:30	4:30 XM-5:00 XM	T-----	400.00	1											1	400.00	1.30	1.30	307.69	
	(Program: NEWS 4 AT 430AM)																						
19	NEWS 4 AT 430AM	NM	:30	4:30 XM-5:00 XM	-W----	400.00	1											1	400.00	1.30	1.30	307.69	
	(Program: NEWS 4 AT 430AM)																						
19	NEWS 4 AT 430AM	NM	:30	4:30 XM-5:00 XM	--T----	400.00	1											1	400.00	1.30	1.30	307.69	
	(Program: NEWS 4 AT 430AM)																						
19	NEWS 4 AT 430AM	NM	:30	4:30 XM-5:00 XM	-----S-	400.00	1											1	400.00	1.30	1.30	307.69	
	(Program: NEWS 4 AT 430AM)																						
20	TODAY SHOW 2	NM	:30	9:00 AM-10:00 AM	-----M	900.00	1											1	900.00	1.40	1.40	642.86	
	(Program: TODAY SHOW 2)																						
20	TODAY SHOW 2	NM	:30	9:00 AM-10:00 AM	T-----	900.00	1											1	900.00	1.40	1.40	642.86	
	(Program: TODAY SHOW 2)																						
20	TODAY SHOW 2	NM	:30	9:00 AM-10:00 AM	-W----	900.00	1											1	900.00	1.40	1.40	642.86	
	(Program: TODAY SHOW 2)																						
20	TODAY SHOW 2	NM	:30	9:00 AM-10:00 AM	--T----	900.00	1											1	900.00	1.40	1.40	642.86	
	(Program: TODAY SHOW 2)																						
20	TODAY SHOW 2	NM	:30	9:00 AM-10:00 AM	---F---	900.00	1											1	900.00	1.40	1.40	642.86	
	(Program: TODAY SHOW 2)																						
21	NEWS 4 MIDDAY	NM	:30	11:00 AM-12:00 PM	-----M	300.00	1											1	300.00	1.10	1.10	272.73	
	(Program: NEWS 4 MIDDAY)																						
21	NEWS 4 MIDDAY	NM	:30	11:00 AM-12:00 PM	T-----	300.00	1											1	300.00	1.10	1.10	272.73	
	(Program: NEWS 4 MIDDAY)																						
21	NEWS 4 MIDDAY	NM	:30	11:00 AM-12:00 PM	-W----	300.00	1											1	300.00	1.10	1.10	272.73	
	(Program: NEWS 4 MIDDAY)																						
21	NEWS 4 MIDDAY	NM	:30	11:00 AM-12:00 PM	--T----	300.00	1											1	300.00	1.10	1.10	272.73	
	(Program: NEWS 4 MIDDAY)																						
21	NEWS 4 MIDDAY	NM	:30	11:00 AM-12:00 PM	---F---	300.00	1											1	300.00	1.10	1.10	272.73	
	(Program: NEWS 4 MIDDAY)																						
22	ELLEN	NM	:30	3:00 PM-4:00 PM	-----M	350.00	1											1	350.00	1.50	1.50	233.33	
	(Program: ELLEN)																						

List Items							Spots												Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 15											Total Spots	Total Cost	RTG	GRP	CPP	
22	ELLEN	NM	:30	3:00 PM-4:00 PM	T-----	350.00	1											1	350.00	1.50	1.50	233.33	
	(Program: ELLEN)																						
22	ELLEN	NM	:30	3:00 PM-4:00 PM	-W-----	350.00	1											1	350.00	1.50	1.50	233.33	
	(Program: ELLEN)																						
22	ELLEN	NM	:30	3:00 PM-4:00 PM	--T----	350.00	1											1	350.00	1.50	1.50	233.33	
	(Program: ELLEN)																						
22	ELLEN	NM	:30	3:00 PM-4:00 PM	---F---	350.00	1											1	350.00	1.50	1.50	233.33	
	(Program: ELLEN)																						
23	NEWS 4 AT 4	NM	:30	4:00 PM-4:30 PM	-----M	1,200.00	1											1	1,200.00	2.40	2.40	500.00	
	(Program: NEWS 4 AT 4)																						
23	NEWS 4 AT 4	NM	:30	4:00 PM-4:30 PM	T-----	1,200.00	1											1	1,200.00	2.40	2.40	500.00	
	(Program: NEWS 4 AT 4)																						
23	NEWS 4 AT 4	NM	:30	4:00 PM-4:30 PM	-W-----	1,200.00	1											1	1,200.00	2.40	2.40	500.00	
	(Program: NEWS 4 AT 4)																						
23	NEWS 4 AT 4	NM	:30	4:00 PM-4:30 PM	--T----	1,200.00	1											1	1,200.00	2.40	2.40	500.00	
	(Program: NEWS 4 AT 4)																						
23	NEWS 4 AT 4	NM	:30	4:00 PM-4:30 PM	---F---	1,200.00	1											1	1,200.00	2.40	2.40	500.00	
	(Program: NEWS 4 AT 4)																						
24	NEWS 4 AT 430	NM	:30	4:30 PM-5:00 PM	-----M	1,200.00	1											1	1,200.00	2.80	2.80	428.57	
	(Program: NEWS 4 AT 430)																						
24	NEWS 4 AT 430	NM	:30	4:30 PM-5:00 PM	T-----	1,200.00	1											1	1,200.00	2.80	2.80	428.57	
	(Program: NEWS 4 AT 430)																						
24	NEWS 4 AT 430	NM	:30	4:30 PM-5:00 PM	-W-----	1,200.00	1											1	1,200.00	2.80	2.80	428.57	
	(Program: NEWS 4 AT 430)																						
24	NEWS 4 AT 430	NM	:30	4:30 PM-5:00 PM	--T----	1,200.00	1											1	1,200.00	2.80	2.80	428.57	
	(Program: NEWS 4 AT 430)																						
24	NEWS 4 AT 430	NM	:30	4:30 PM-5:00 PM	---F---	1,200.00	1											1	1,200.00	2.80	2.80	428.57	
	(Program: NEWS 4 AT 430)																						
25	NEWS 4 AT 5	NM	:30	5:00 PM-5:30 PM	-----M	1,600.00	1											1	1,600.00	3.10	3.10	516.13	
	(Program: NEWS 4 AT 5)																						
25	NEWS 4 AT 5	NM	:30	5:00 PM-5:30 PM	T-----	1,600.00	1											1	1,600.00	3.10	3.10	516.13	
	(Program: NEWS 4 AT 5)																						
25	NEWS 4 AT 5	NM	:30	5:00 PM-5:30 PM	-W-----	1,600.00	1											1	1,600.00	3.10	3.10	516.13	
	(Program: NEWS 4 AT 5)																						
25	NEWS 4 AT 5	NM	:30	5:00 PM-5:30 PM	--T----	1,600.00	1											1	1,600.00	3.10	3.10	516.13	
	(Program: NEWS 4 AT 5)																						
25	NEWS 4 AT 5	NM	:30	5:00 PM-5:30 PM	---F---	1,600.00	1											1	1,600.00	3.10	3.10	516.13	
	(Program: NEWS 4 AT 5)																						
26	NEWS 4 AT 530	NM	:30	5:30 PM-6:00 PM	-----M	1,600.00	1											1	1,600.00	3.20	3.20	500.00	
	(Program: NEWS 4 AT 530)																						
26	NEWS 4 AT 530	NM	:30	5:30 PM-6:00 PM	T-----	1,600.00	1											1	1,600.00	3.20	3.20	500.00	
	(Program: NEWS 4 AT 530)																						

List Items							Spots												Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 15											Total Spots	Total Cost	RTG	GRP	CPP	
26	NEWS 4 AT 530	NM	:30	5:30 PM-6:00 PM	-W-----	1,600.00	1											1	1,600.00	3.20	3.20	500.00	
	(Program: NEWS 4 AT 530)																						
26	NEWS 4 AT 530	NM	:30	5:30 PM-6:00 PM	--T----	1,600.00	1											1	1,600.00	3.20	3.20	500.00	
	(Program: NEWS 4 AT 530)																						
26	NEWS 4 AT 530	NM	:30	5:30 PM-6:00 PM	---F---	1,600.00	1											1	1,600.00	3.20	3.20	500.00	
	(Program: NEWS 4 AT 530)																						
27	NEWS 4 AT 6	NM	:30	6:00 PM-6:30 PM	-----M	2,000.00	1											1	2,000.00	3.40	3.40	588.24	
	(Program: NEWS 4 AT 6)																						
27	NEWS 4 AT 6	NM	:30	6:00 PM-6:30 PM	T-----	2,000.00	1											1	2,000.00	3.40	3.40	588.24	
	(Program: NEWS 4 AT 6)																						
27	NEWS 4 AT 6	NM	:30	6:00 PM-6:30 PM	-W-----	2,000.00	1											1	2,000.00	3.40	3.40	588.24	
	(Program: NEWS 4 AT 6)																						
27	NEWS 4 AT 6	NM	:30	6:00 PM-6:30 PM	--T----	2,000.00	1											1	2,000.00	3.40	3.40	588.24	
	(Program: NEWS 4 AT 6)																						
27	NEWS 4 AT 6	NM	:30	6:00 PM-6:30 PM	---F---	2,000.00	1											1	2,000.00	3.40	3.40	588.24	
	(Program: NEWS 4 AT 6)																						
28	NEWS 4 AT 630	NM	:30	6:30 PM-7:00 PM	-----M	2,200.00	1											1	2,200.00	3.40	3.40	647.06	
	(Program: NEWS 4 AT 630)																						
28	NEWS 4 AT 630	NM	:30	6:30 PM-7:00 PM	T-----	2,200.00	1											1	2,200.00	3.40	3.40	647.06	
	(Program: NEWS 4 AT 630)																						
28	NEWS 4 AT 630	NM	:30	6:30 PM-7:00 PM	-W-----	2,200.00	1											1	2,200.00	3.40	3.40	647.06	
	(Program: NEWS 4 AT 630)																						
28	NEWS 4 AT 630	NM	:30	6:30 PM-7:00 PM	--T----	2,200.00	1											1	2,200.00	3.40	3.40	647.06	
	(Program: NEWS 4 AT 630)																						
28	NEWS 4 AT 630	NM	:30	6:30 PM-7:00 PM	---F---	2,200.00	1											1	2,200.00	3.40	3.40	647.06	
	(Program: NEWS 4 AT 630)																						
29	NEWS 4 AT 6 WKND SAT	NM	:30	6:00 PM-6:30 PM	----S--	800.00	1											1	800.00	2.30	2.30	347.83	
	(Program: NEWS 4 AT 6 WKND SAT)																						
30	SAT NBC NIGHTLY NEWS	NM	:30	6:30 PM-7:00 PM	----S--	3,500.00	1											1	3,500.00	2.10	2.10	1,666.67	
	(Program: SAT NBC NIGHTLY NEWS)																						
31	NEWS 4 AT 6 WKND SUN	NM	:30	6:00 PM-6:30 PM	-----S-	900.00	1											1	900.00	2.80	2.80	321.43	
	(Program: NEWS 4 AT 6 WKND SUN)																						
32	SUN NBC NIGHTLY NEWS	NM	:30	6:30 PM-7:00 PM	-----S-	4,000.00	1											1	4,000.00	3.50	3.50	1,142.86	
	(Program: SUN NBC NIGHTLY NEWS)																						
33	ACCESS HOLLYWOOD	NM	:30	7:30 PM-8:00 PM	-----M	3,300.00	1											1	3,300.00	2.30	2.30	1,434.78	
	(Program: ACCESS HOLLYWOOD)																						
33	ACCESS HOLLYWOOD	NM	:30	7:30 PM-8:00 PM	T-----	3,300.00	1											1	3,300.00	2.30	2.30	1,434.78	
	(Program: ACCESS HOLLYWOOD)																						
33	ACCESS HOLLYWOOD	NM	:30	7:30 PM-8:00 PM	-W-----	3,300.00	1											1	3,300.00	2.30	2.30	1,434.78	
	(Program: ACCESS HOLLYWOOD)																						

List Items							Spots												Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 15												Total Spots	Total Cost	RTG	GRP	CPP
33	ACCESS HOLLYWOOD	NM	:30	7:30 PM-8:00 PM	--T----	3,300.00	1											1	3,300.00	2.30	2.30	1,434.78	
	(Program: ACCESS HOLLYWOOD)																						
33	ACCESS HOLLYWOOD	NM	:30	7:30 PM-8:00 PM	---F---	3,300.00	1											1	3,300.00	2.30	2.30	1,434.78	
	(Program: ACCESS HOLLYWOOD)																						
34	REDSKINS SHOWTIME	NM	:30	7:00 PM-7:30 PM	----S--	1,200.00	1											1	1,200.00	1.10	1.10	1,090.91	
	(Program: REDSKINS SHOWTIME)																						
35	JAY GRUDEN SHOW	NM	:30	7:30 PM-8:00 PM	----S--	1,200.00	1											1	1,200.00	1.00	1.00	1,200.00	
	(Program: JAY GRUDEN SHOW)																						
36	AMERICA'S GOT TALENT	NM	:30	8:00 PM-10:00 PM	T-----	8,000.00	2											2	16,000.00	3.90	7.80	2,051.28	
	(Program: AMERICA'S GOT TALENT)																						
37	AMERICAN NINJA WARRIOR (R)	NM	:30	9:00 PM-11:00 PM	----S--	1,600.00	2											2	3,200.00	1.10	2.20	1,454.55	
	(Program: AMERICAN NINJA WARRIOR (R))																						
38	NEWS 4 AT 11	NM	:30	11:00 PM-11:35 PM	-----M	4,000.00	1											1	4,000.00	2.20	2.20	1,818.18	
	(Program: NEWS 4 AT 11)																						
38	NEWS 4 AT 11	NM	:30	11:00 PM-11:35 PM	-W-----	4,000.00	1											1	4,000.00	2.20	2.20	1,818.18	
	(Program: NEWS 4 AT 11)																						
38	NEWS 4 AT 11	NM	:30	11:00 PM-11:35 PM	---F---	4,000.00	1											1	4,000.00	2.20	2.20	1,818.18	
	(Program: NEWS 4 AT 11)																						
38	NEWS 4 AT 11	NM	:30	11:00 PM-11:35 PM	----S--	4,000.00	1											1	4,000.00	2.20	2.20	1,818.18	
	(Program: NEWS 4 AT 11)																						
38	NEWS 4 AT 11	NM	:30	11:00 PM-11:35 PM	-----S-	4,000.00	1											1	4,000.00	2.20	2.20	1,818.18	
	(Program: NEWS 4 AT 11)																						
39	TONIGHT SHOW W/ JIMMY FALLON	NM	:30	11:35 PM-12:37 XM	-----M	1,600.00	1											1	1,600.00	1.30	1.30	1,230.77	
	(Program: TONIGHT SHOW W/ JIMMY FALLON)																						
39	TONIGHT SHOW W/ JIMMY FALLON	NM	:30	11:35 PM-12:37 XM	T-----	1,600.00	1											1	1,600.00	1.30	1.30	1,230.77	
	(Program: TONIGHT SHOW W/ JIMMY FALLON)																						
39	TONIGHT SHOW W/ JIMMY FALLON	NM	:30	11:35 PM-12:37 XM	-W-----	1,600.00	1											1	1,600.00	1.30	1.30	1,230.77	
	(Program: TONIGHT SHOW W/ JIMMY FALLON)																						
39	TONIGHT SHOW W/ JIMMY FALLON	NM	:30	11:35 PM-12:37 XM	--T----	1,600.00	1											1	1,600.00	1.30	1.30	1,230.77	
	(Program: TONIGHT SHOW W/ JIMMY FALLON)																						
39	TONIGHT SHOW W/ JIMMY FALLON	NM	:30	11:35 PM-12:37 XM	---F---	1,600.00	1											1	1,600.00	1.30	1.30	1,230.77	
	(Program: TONIGHT SHOW W/ JIMMY FALLON)																						
40	LATE NIGHT W/ SETH MEYERS	NM	:30	12:37 XM-1:37 XM	-----M	500.00	1											1	500.00	0.70	0.70	714.29	
	(Program: LATE NIGHT W/ SETH MEYERS)																						
40	LATE NIGHT W/ SETH MEYERS	NM	:30	12:37 XM-1:37 XM	T-----	500.00	1											1	500.00	0.70	0.70	714.29	
	(Program: LATE NIGHT W/ SETH MEYERS)																						

List Items							Spots													Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 15												Total Spots	Total Cost	RTG	GRP	CPP	
40	LATE NIGHT W/ SETH MEYERS	NM	:30	12:37 XM-1:37 XM	-W----	500.00	1											1	500.00	0.70	0.70	714.29		
	(Program: LATE NIGHT W/ SETH MEYERS)																							
40	LATE NIGHT W/ SETH MEYERS	NM	:30	12:37 XM-1:37 XM	--T----	500.00	1											1	500.00	0.70	0.70	714.29		
	(Program: LATE NIGHT W/ SETH MEYERS)																							
40	LATE NIGHT W/ SETH MEYERS	NM	:30	12:37 XM-1:37 XM	---F---	500.00	1											1	500.00	0.70	0.70	714.29		
	(Program: LATE NIGHT W/ SETH MEYERS)																							
Spot Totals:							125											125	\$222,450.00		255.50			
Adults 35+ GRP:							255.50																	

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
September	125	\$222,450.00	255.50				